## Capstone Project - The Battle of Neighbourhoods: Where to eat in Hamburg!

## Introduction/Business problem

I lived in Hamburg long ago and have fond memories of the beautiful city by the Elbe. It is traditionally a busy port city which has a thriving cosmopolitan centre, thanks to marquee corporations like Airbus and has a strong financial services industry.

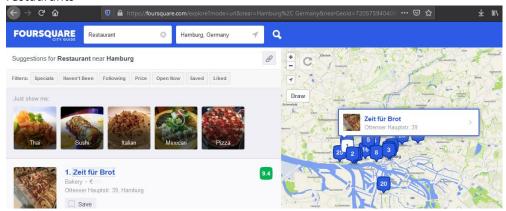
When I was new to the city, I struggled to find cuisine to suit my taste. These were the pre-yelp days so had to rely on word of mouth.

Often the quest for food would consume the weekend & finding the right spot to eat in Hamburg can be difficult and frustrating. I am a vegetarian by culture but prefer to experiment within these narrow parameters. I discovered that Mediterranean cuisine (Italian or Greek) was my favourite

I plan to address <u>Tourists and new international students</u> in Hamburg and help them enjoy the city. Thus, the problem I want to solve is to give them a <u>simple recommendation about the best</u> neighbourhoods to the find highest number of Mediterranean restaurants

## Description of the data

 <u>Data Source 1</u>: I will use foursquare data about Hamburg venues and then filter for restaurants



• <u>Data Source 2</u>: Also, I will use the find sub-divisions (Boroughs) of Hamburg from Wikipedia: https://en.wikipedia.org/wiki/Boroughs and quarters of Hamburg

