Augmented App for Virtual Clothing Fitting and Body Measurement

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1 Overview

Augmented Reality App is a android app for the people who want try clothes on the basis of their fitting and body measurement. Because in manually that take so much time. So, this app helps him to check their fitting and measurement clothes.

2 Tools Used

C#, Java,Machine Learning, HTML, CSS, PHP, MYSQL

3 Goals

Our goal for this project is that this app will maximize the number of user. This app give perfect measurement for user body and helps the user to fit any clothes by scanning their 3D body.

4 Application

Cloth fitting app is an augmented reality interactive plateform. It can be used in offline and online that definitely helps a user to select cuffs, collers, plackets, lapels, fits and lot more.

4.1 Select fabrics:

There is provided option in this app that is made-to-measure suits, shirts and other format ensembles can be benafical for the users.

4.2 Customization:

This enables the user to get the right fit and look, with simple click of a mouse?

5   Strtegy

1. We establish the user profile.
2. Define the data to be made availabe through the moblie app.
3. Design the data security protocol.
4. Decide how to leverage the the data generated by the mobile app to make business decisions.

6   Budget:- $ 60,000

Employee Salary :- $ 40,000
Equipment :- $ 2,000
Server Cost :- $ 3,000
Travel Expenses :- $ 500
Working Area Cost :- $ 14,000
Indirect Costs :- $ 500

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$ 60,000

7   Timeline

Project :
1. Requirements and design :- 1 months
2. Planning :- 2-4 weeks
3. Development :- 6 months
4. Testing :- 4 months

8   Conclusion

With time it's clear tha augmented reality apps are changing the way consumers shop online augmented reality tecknology is expected to do be a major game changer for e-commerce companies.