

Product Recommendation

Dataset: Grocery data

Data description: The data set contains transactions of grocery products of a supermarket. The data set is sparse as it's transaction data(unequal number of items in each transaction).

Problem: Using the transaction data, you have to make association rules with high support & confidence. Consider **lift value above 1** (Lift>1) and recommend product accordingly.

You can submit this project in ppt(Insights regarding recommendation) along with python notebook.