

CUSTOMER DETAILED REPORT



TELECOM CUSTOMER CHURN ANALYSIS

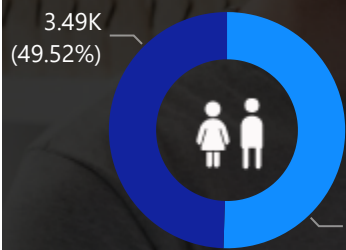


CUSTOMER PROFILE

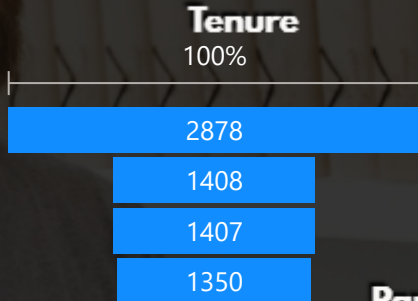
7043



DEMOGRAPHIC



0-20
21-40
61-100

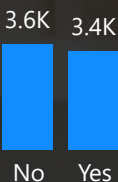


Tenure
100%

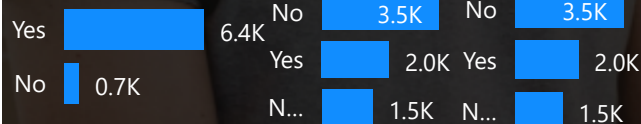
1142

Senior Citizen

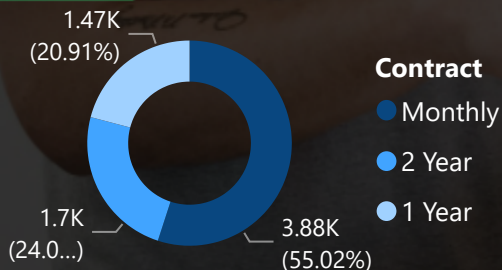
Partner



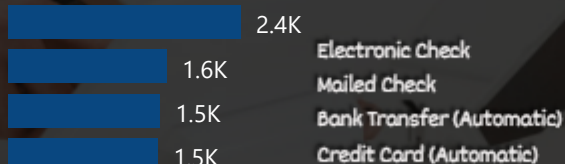
PHONE SERVICE



CONTRACT



Contract
Monthly
2 Year
1 Year



Monthly Charges (Avg)

64.76

Total Charges (Avg)

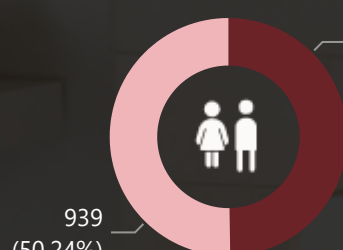
2,283

CHURNER PROFILE

1869



DEMOGRAPHICS



0-20
21-40
41-60
61-100



Tenure
100%

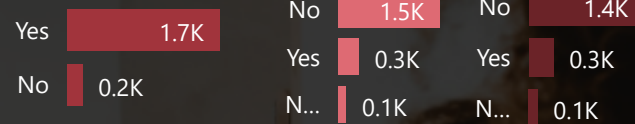
476

Senior Citizen

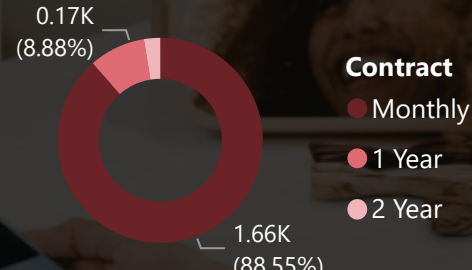
Partner



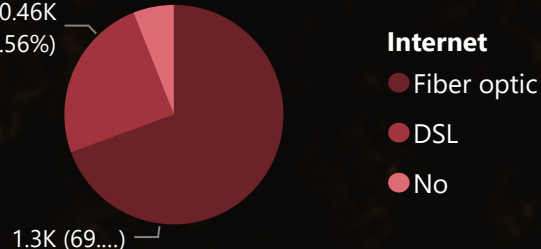
PHONE SERVICE



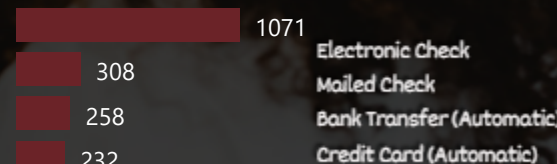
CONTRACT



Contract
Monthly
1 Year
2 Year



Internet
Fiber optic
DSL
No



Monthly Charges (Avg)

74.44

Total Charges (Avg)

1,532

3.66

Churn Index

\$ 1.31K

Total Charges

Non risky

Personal Details

ID :

0023

Name :

Robert

Gender :

Female

Age :

29

Other Details

Senior Citizen

Tenure in the company (Months)

Yes

50

Phone Service

No i...

No i...

Device Protection

Online Security

No

No

Paperless Billing

Internet Service

Contract

Yearly

Contract Type

Electronic check

Payment Method

CHURN REASONS



2057

Risky Customers

26.57

Average Risk Score

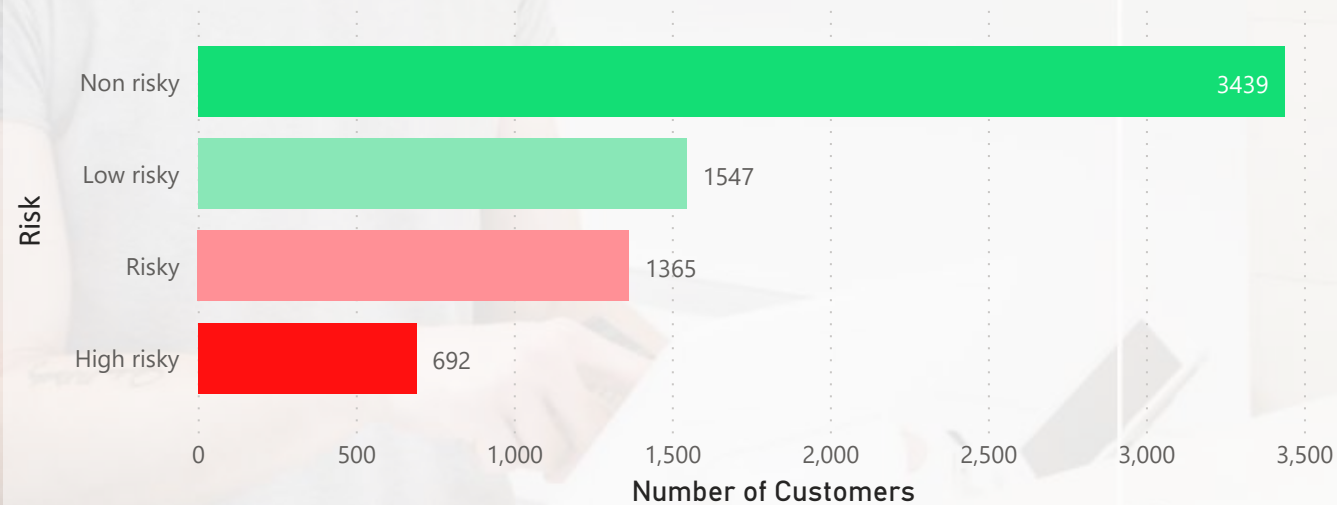
\$2.42M

Total Charges of risky customers

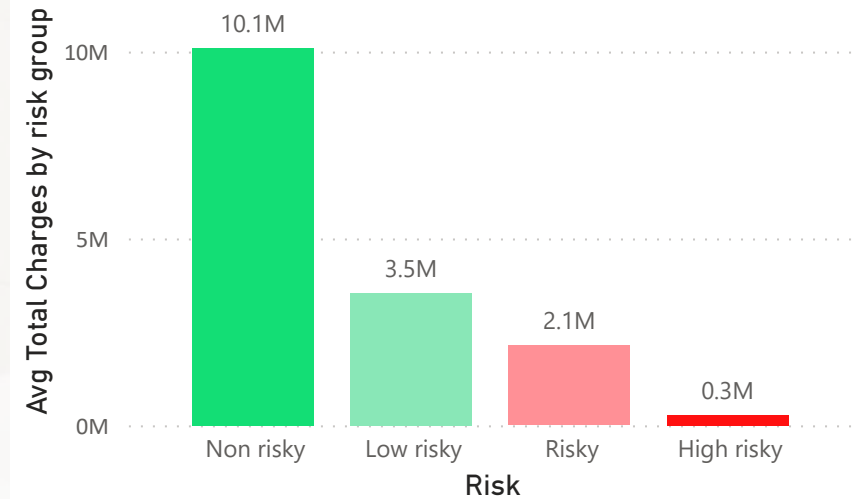
\$16.06M

Total Charges

Prediction by risk group



Avg Total Charges by risk group by Risk



ASK A QUESTION



 Ask a question about your data



Try one of these to get started

what is the percent churn
by churned data customer
ID

top contract types by
percent churn

top churned data
contracts by percent
churn

top churned data tech
supports by percent churn

what is the percent churn
by churned data contract

what is the percent churn
by churned data tenure
bin

[Show all suggestions](#)