Online Shopping System(E-commerce website)

A Report Submitted to
SAGE University, Indore
towards Partial fulfillment for the award of Bachelor Of Technology
degree with specialization in Computer Science Engineering

Supervised by

Prof. Hemant Kumar Gupta

Submitted by

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Name 2 Sahil Patel
Name 3 Rajat Gayakwad
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Department of Engineering
Institute Of Advance Computing
www.sageuniversity.in

Approval Sheet

The project entitled "**Online Shopping System(E-commerce website)"** submitted by Mr.
Sahil Patel, Mr.Rajat ,Gayakwad, Mr.Sunil Solanki ,Mr.Rohit Asatkar approved as partial
fulfillment for the award of the **B.Tech Cse** degree by SAGE University, Indore.

Internal Examiner   **External Examiner**

Date: **Date:**

SAGE University, Indore

CERTIFICATE

This is to certify that the project work entitled **"Online Shopping System(E-commerce website)"** has been carried out jointly by Mr. Sahil Patel, Mr.Rajat Gayakwad, Mr.Sunil Solanki ,Mr.Rohit Asatkar students of B.Tech cse **3rd year** under our supervision and guidance. They have submitted this project report towards partial fulfillment for the award of the **Bachelor of Technology degree in Computer Science Engineering by SAGE University, Indore during the academic year 2023-24**

(Student Name)   **(Supervisor Name)**
Sahil Patel   **Hemant Kumar Gupta**
Sunil Solanki
Rajat Gayakwad
Rohit Asatkar

Head of Institute

Recommendation

The project entitled **"Online Shopping System(E-commerce website)"** submitted by Mr.Sahil Patel, Mr. Rajat Gayakwad, Mr.Sunil Solanki ,Mr.Rohit Asatkar is a satisfactory account of the bona fide work done under our supervision is recommended towards partial fulfillment for the award of the **B.Tech degree in Computer Science Engineering by SAGE University, Indore during the academic year 2023-24**

Date: 16-05-2024

(Student Name)
Sunil Solanki
Sahil Patel   **(Supervisor Name)**
Rajat Gayakwad   **Hemant Kumar Gupta**
Rohit Asatkar

Acknowledgements

First and foremost we would like to express our thankfulness towards Mr. Hemant Kumar Gupta Assistant Professor at Institute of Advance Computing for extending all the facilities needed to carry out this work, we take pride in saying that we have successfully completed our project work under his able guidance. He was a major support to us throughout projects, being available at odd hours with his ideas, inspiration and encouragement. It is a through his masterful guidance that we have been able to complete our project work.

We are also thankful to **Our HOD Dr. Manoj Kumar Ramaiya** for giving their guidance throughout the project phase.

We are also thankful to **HOI Dr. Rajat Bhandari** SAGE University, Indore for extending all the facilities needed to carry out this work.

Candidate Declaration

I hereby declare that the work which is being presented in this project report entitled **"Online Shopping System(E-commerce website)"** in partial fulfillment for the award of **Bachelor of Technology degree** is an authentic record of my own work carried out under the supervision and guidance of Prof. Hemant Kumar Gupta **SAGE University, Indore.**

        I am fully responsible for the matter embodied in this report and it has not been submitted elsewhere for the award of any other degree.

Student Name
Sunil Solanki
Sahil Patel
Rajat Gayakwad
Rohit Asatkar

Date: 16-05-2024

Place: At Sage University Indore

Problem Statement

Our e-commerce website aims to streamline the shopping experience, yet faces challenges in user experience, performance, and product discovery. Ensuring intuitive navigation, fast loading times, and personalized product recommendations are crucial. Additionally, building trust through robust security measures and transparent policies is essential. Optimizing for mobile devices and providing responsive customer support further enhance the overall user experience and drive sales.

Challenges:

User Experience (UX): Ensuring that the website is intuitive, easy to navigate, and visually appealing is crucial. Challenges may arise in providing a seamless browsing and purchasing experience across different devices and screen sizes.

Technical Performance: Slow loading times, website crashes, and other technical issues can frustrate users and lead to abandoned carts. Optimizing website performance and ensuring reliability, especially during peak traffic times, is essential.

Product Discovery: With a vast array of products, helping users find what they're looking for quickly and easily can be challenging. Implementing effective search functionality, intuitive navigation, and personalized product recommendations can address this challenge.

Trust and Security: Building trust with customers is paramount in e-commerce. Concerns about data privacy, payment security, and the legitimacy of the website can deter users from making purchases. Implementing robust security measures and displaying trust indicators like SSL certificates and customer reviews are crucial.

Mobile Optimization: As more users shop on mobile devices, ensuring that the website is optimized for mobile is vital. Challenges may arise in providing a seamless and responsive mobile experience, including optimizing page speed and user interface for smaller screens.

Customer Support: Providing excellent customer support can differentiate an e-commerce website from its competitors. Challenges may include managing inquiries efficiently, offering timely responses, and providing support across various channels like live chat, email, and phone.

Inventory and Supply Chain Management: Ensuring accurate inventory levels, managing stock across multiple warehouses, and optimizing the supply chain to fulfill orders efficiently are significant challenges for e-commerce businesses, especially those dealing with a large volume of products.

Solution:

Certainly! Here are some solutions to address the challenges faced by e-commerce websites:

User Experience (UX): Invest in user research to understand customer preferences and behaviors. Use this insight to redesign the website with intuitive navigation, clear product categorization, and a visually appealing layout. Conduct usability testing to identify and fix any usability issues.

Technical Performance: Optimize website speed by compressing images, leveraging browser caching, and minimizing HTTP requests. Use content delivery networks (CDNs) to distribute website content globally and reduce latency. Regularly monitor website performance using tools like Google PageSpeed Insights and GTmetrix, and address any issues promptly.

Product Discovery: Implement advanced search functionality with filters, sorting options, and autocomplete suggestions to help users find products quickly. Use data analytics to personalize product recommendations based on user preferences, browsing history, and purchase behavior.

Mobile Optimization: Adopt a mobile-first approach to design, ensuring the website is responsive and optimized for various screen sizes and devices. Prioritize mobile performance by minimizing unnecessary elements, optimizing images, and implementing touch-friendly navigation.

Customer Support: Offer multiple channels for customer support, including live chat, email, and phone support, with clear response times and availability hours. Implement chatbots to handle common inquiries and provide instant assistance, freeing up human agents to handle more complex issues.

By implementing these solutions, e-commerce websites can enhance user experience, improve technical performance, build trust with customers, optimize for mobile devices, provide excellent customer support, and streamline inventory management, ultimately driving sales and growth.

INTRODUCTION OF PROJECT

Welcome to our Online Shopping E-Commerce Website, where convenience meets choice in the digital marketplace. Powered by PHP backend technology, our platform offers a seamless shopping experience tailored to your needs. With a diverse range of products from trusted sellers, intuitive navigation, and secure transactions, finding what you need has never been easier. Whether you're browsing for fashion, electronics, or household essentials, our website provides a one-stop destination for all your shopping needs. We prioritize your security and privacy, implementing robust measures to safeguard your information. Join us on this journey of innovation and exploration as we redefine the way you shop online. Thank you for choosing our Online Shopping E-Commerce Website—we're excited to serve you!

Key Features of College Yatra:

User-Friendly Interface: Our website boasts an intuitive and easy-to-navigate interface, ensuring a seamless shopping experience for users of all levels of technical proficiency.

Vast Product Selection: Explore a diverse range of products from various categories, including fashion, electronics, home essentials, beauty products, and more, all conveniently organized for effortless browsing.

Advanced Search and Filtering: Find exactly what you're looking for with our advanced search and filtering options, allowing you to refine your search by category, brand, price range, and more.

Secure Transactions: Shop with confidence knowing that your transactions are secure. We integrate trusted payment gateways and employ encryption protocols to safeguard your sensitive information.

Personalized Recommendations: Discover new products tailored to your interests and past purchases with our personalized recommendation engine, enhancing your shopping experience and helping you find items you'll love.

Order Tracking and Management: Keep track of your orders every step of the way with our order tracking feature, allowing you to monitor shipment status and delivery updates in real-time.

Customer Reviews and Ratings: Make informed purchasing decisions by reading authentic customer reviews and ratings for products, ensuring transparency and trust in your shopping experience.

24/7 Customer Support: Enjoy round-the-clock customer support from our dedicated team, available to assist you with any inquiries, concerns, or issues you may have.

Experience the convenience and excitement of online shopping like never before with our Online Shopping E-Commerce Website. Join us today and explore a world of endless possibilities at your fingertips!

References

When referencing sources for your e-commerce website project, consider citing industry reports like "The State of E-Commerce" by Shopify, technical insights from the PHP documentation, security guidelines from OWASP, and user experience principles from "Don't Make Me Think" by Steve Krug. These reputable resources provide valuable insights into e-commerce trends, PHP development best practices, web security measures, and UX design principles, enhancing the credibility and effectiveness of your project.

Technology Used In Our Project:

The technology stack utilized in our project comprises PHP for the backend logic and SQL for database management. PHP serves as the server-side scripting language, facilitating dynamic content generation and interaction with the database. SQL (Structured Query Language) is employed for managing and querying the database, enabling efficient storage and retrieval of data essential for the functioning of our PHP-driven backend. This combination of PHP and SQL empowers our project with robust backend functionality and efficient data management capabilities.

HTML (HyperText Markup Language)

HTML is the backbone of our web project, serving as the standard markup language for creating web pages. It provides the basic structure of the site, which is then enhanced and modified by CSS and JavaScript. Key elements of HTML we utilized include:

Elements and Tags: We used various HTML tags to define the content structure, such as `<header>`, `<footer>`, `<nav>`, `<section>`, `<article>`, and `<div>`. These semantic tags help in organizing the content logically.

Forms: HTML forms (`<form>`, `<input>`, `<textarea>`, `<button>`, etc.) were implemented to capture user input, enabling interactions such as user registration, login, and data submission.

Media: Embedding images (`<img>`), videos (`<video>`), and audio (`<audio>`) elements to enhance the user experience with multimedia content.

CSS (Cascading Style Sheets)

CSS was used to style and layout our web application, making it visually appealing and ensuring a responsive design. Key aspects of CSS in our project include:

Layout: We employed CSS Grid and Flexbox to create complex layouts that are responsive and adaptable to different screen sizes. These modern layout modules allowed us to design a flexible grid system.

Styling: Custom CSS styles were applied to elements to enhance the visual aesthetics, including color schemes, typography (using custom fonts and text styles), and hover effects.

Responsive Design: Media queries were utilized to ensure our application looks good on various devices, from desktops to tablets and mobile phones. This ensures a consistent user experience across different screen resolutions.

JavaScript

JavaScript added interactivity and dynamic functionality to our web application. Key features implemented with JavaScript include:

DOM Manipulation: JavaScript was used to dynamically update the content of the web pages without requiring a page reload, creating a seamless user experience. This includes tasks such as form validation, updating the user interface based on user actions, and fetching data from APIs.

Event Handling: We implemented various event listeners to respond to user actions like clicks, mouseover, and form submissions. This allowed for interactive elements such as dropdown menus, modal windows, and interactive forms.

PHP (Hypertext Preprocessor) is a widely-used server-side scripting language primarily designed for web development. It's known for its versatility, simplicity, and integration capabilities with various web servers and database systems. PHP is commonly used to create dynamic web pages, handle form data, interact with databases, and perform various server-side tasks such as file handling and session management. Its extensive community support, vast ecosystem of libraries and frameworks, and seamless integration with HTML make it a popular choice for building dynamic and interactive websites and web applications.

Executive Summary

Business Overview

We are Online Shopping System, an existing online shopping store based in India. With a physical location as our distribution channel, we offer a wide range of products including electronics, clothing, furniture, smartphones, and fashion accessories. Our team consists of 4 dedicated employees who work tirelessly to ensure a seamless shopping experience for our customers.

Business Origins

Online Shopping System was founded with the vision of providing customers in India with a convenient and reliable platform to shop for a variety of products. Our focus on quality and affordability drives our business, as we strive to offer the best products at competitive prices. The business was established to cater to the growing demand for online shopping in India, and we continue to adapt and innovate to meet the needs of our customers.

Competitive Advantage

Our competitive advantage lies in the quality and affordability of our products. We take pride in offering high-quality electronic products, trendy clothing options, durable furniture pieces, sleek smartphones, and fashionable accessories. Our focus on quality sets us apart in the market, as we ensure that each product meets our strict standards before being offered to our customers. Additionally, our affordable pricing allows us to reach a wider customer base and provide value for money.

Financial Summary

With an expected revenue of 10000 and an impressive future growth rate of 100000%, Online Shopping System is poised for success in the online retail

industry. Our key success factors include our commitment to quality and affordability, which have enabled us to build a loyal customer base and drive revenue growth. As we continue to expand our product offerings and enhance the shopping experience for our customers, we are confident in our ability to achieve even greater financial success in the future.

Situation Analysis

Industry Overview

Welcome to the world of Online Shopping System, where we bring the convenience of shopping right to your fingertips. As an existing online shopping store in India, we cater to a diverse range of customers looking for electronics, clothing, furniture, smartphones, and fashion accessories. Our focus on quality, affordability, and customer satisfaction sets us apart in the competitive e-commerce landscape.

Key Market Trends

- The rise of e-commerce in India has been steadily increasing over the years, with more consumers turning to online shopping for convenience and a wider range of products.
- Mobile shopping is becoming increasingly popular, with a growing number of customers using smartphones and tablets to make purchases online.
- Personalization and customization are key trends in the online shopping industry, with customers seeking unique and tailored shopping experiences.
- Sustainability and eco-friendly products are gaining traction among consumers, leading to a demand for environmentally conscious brands and products.

- o Fast and reliable delivery services are essential for online retailers to meet customer expectations and stay competitive in the market.

SWOT Analysis

Strengths

- o Our products are of high quality and affordable, giving us a competitive edge in the market.
- o Our focus on quality and affordability sets us apart from competitors, attracting more customers.
- o We offer a wide range of products including electronics, clothing, furniture, smartphones, and fashion accessories, catering to diverse customer needs.
- o Our online shopping store provides convenience and accessibility to customers in India, expanding our reach beyond physical locations.
- o Our existing business status gives us a foundation of experience and customer loyalty to build upon for future growth.

Weaknesses

- o Our reliance on physical location distribution channel may limit our reach to customers. To mitigate this, we will invest in online marketing strategies and partnerships with delivery services to enhance our distribution network.

Opportunities

- o The growing e-commerce market in India presents a significant opportunity for us to expand our customer base and increase sales.
- o Collaborating with local manufacturers and designers can help us offer unique and exclusive products to attract more customers.
- o Introducing a loyalty program for repeat customers can enhance customer retention and increase overall sales.

- o Expanding our product line to include eco-friendly and sustainable options can tap into the growing demand for environmentally conscious products.

Threats

- o Rapid technological advancements may require us to constantly update our products and services to stay competitive. To address this, we will prioritize research and development to innovate and stay ahead of market trends.
- o Increased competition from other online shopping stores can pose a threat to our market share. To counter this, we will focus on building brand loyalty through exceptional customer service and unique product offerings.

Marketing

Business Objectives

Short-term Objectives

- o Within the next year, increase customer engagement through personalized recommendations based on past purchase history and preferences.
- o Within the next year, enhance our social media presence by collaborating with influencers and running targeted advertising campaigns to reach a wider audience.
- o Within the next two years, improve website user experience by optimizing loading speed, simplifying navigation, and implementing secure payment options to increase conversion rates.
- o Within the next two years, launch a customer loyalty program to reward repeat purchases and encourage brand loyalty.

Medium-term Objectives

- Within the next three years, expand product offerings to include a wider range of sustainable and eco-friendly options to cater to the growing demand for environmentally conscious products.
- Within the next four years, establish partnerships with local manufacturers and artisans to offer exclusive and unique products that differentiate us from competitors.
- Within the next five years, open physical retail locations in key cities across India to provide customers with the option to experience products in person before making a purchase.
- Within the next five years, implement a robust omnichannel strategy that seamlessly integrates online and offline shopping experiences to provide a cohesive customer journey.

Long-term Objectives

- In the long term, expand our online shopping store to international markets to tap into global consumer demand and increase brand recognition on a global scale.
- In the long term, invest in research and development to innovate new product categories and technologies that anticipate and meet evolving customer needs and preferences.
- In the long term, establish a strong corporate social responsibility program that supports community initiatives and environmental sustainability efforts to build a positive brand image and contribute to society.
- In the long term, achieve industry leadership by becoming the go-to destination for high-quality, affordable, and sustainable products in the online shopping industry.
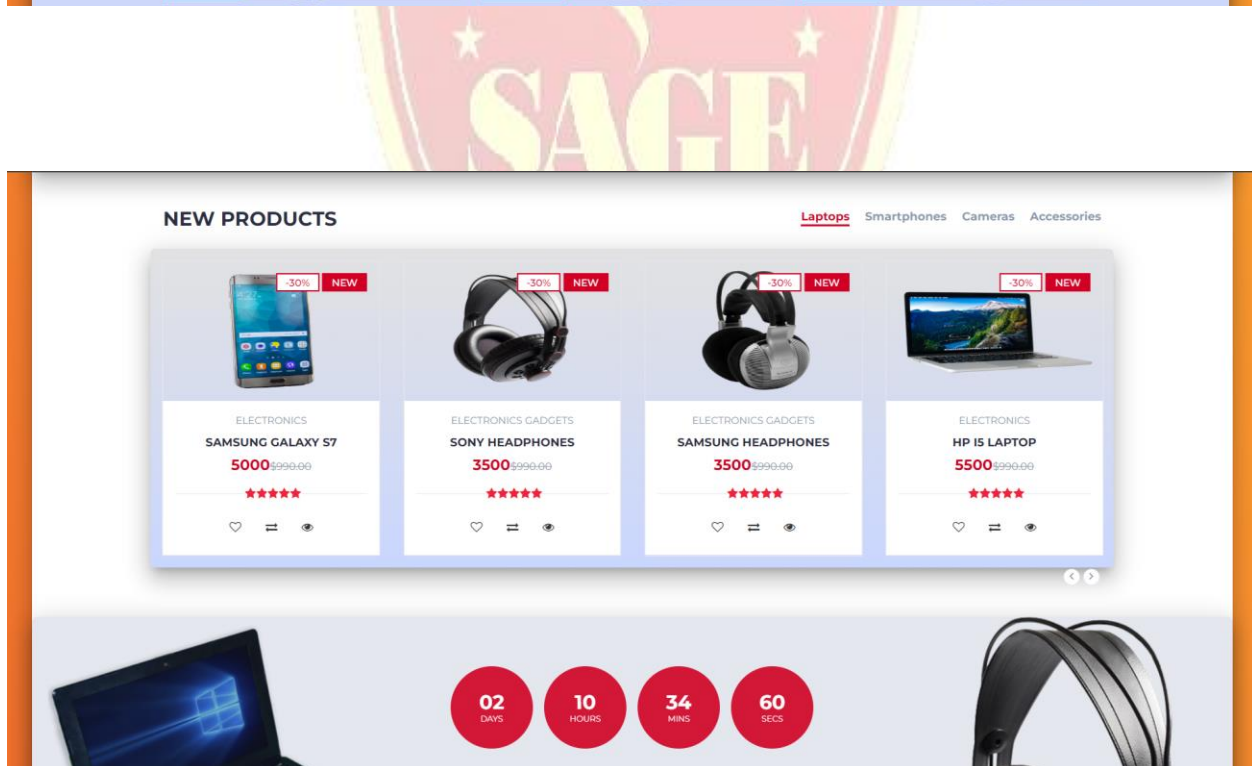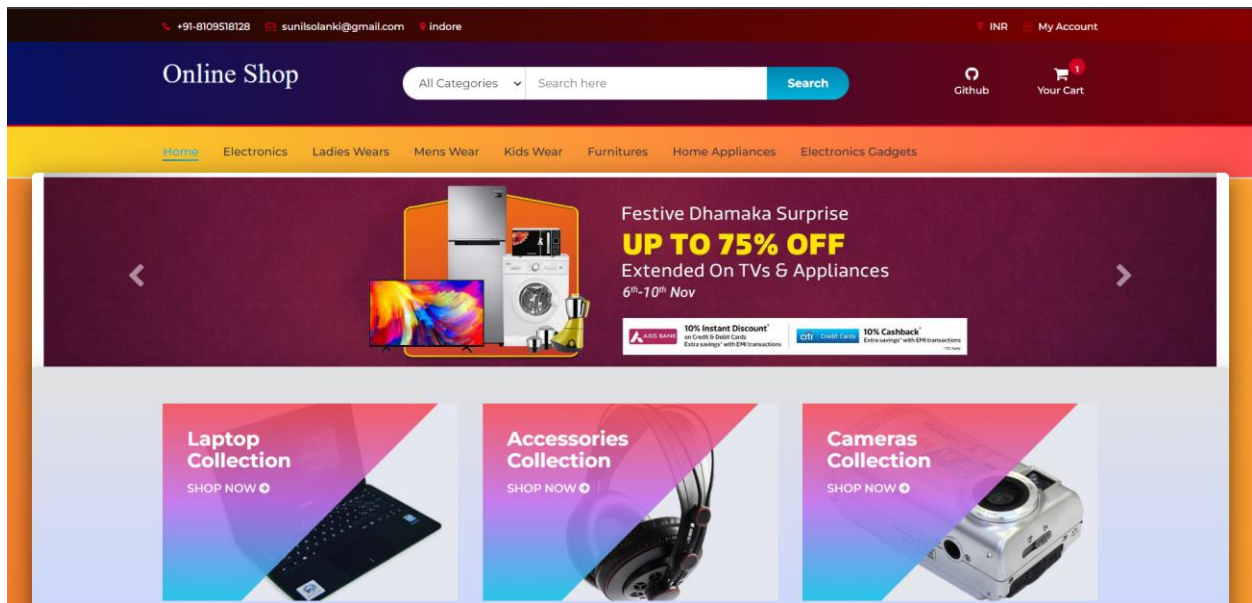
STP

Segmentation

- Segment 1: Young Tech Enthusiasts
    - Customer Needs: Looking for the latest electronic gadgets to stay ahead in technology

- o Demographics: Age 18-30, tech-savvy, urban dwellers
- o Purchasing Behavior: Early adopters, frequent online shoppers

- o Segment 2: Fashion-forward Millennials

    - o Customer Needs: Trendy clothing and fashion accessories to express their style
    - o Demographics: Age 25-35, fashion-conscious, social media influencers
    - o Purchasing Behavior: Follows fashion trends, impulse buyers

- o Segment 3: Home Decor Enthusiasts

    - o Customer Needs: Stylish and functional furniture pieces to enhance their living spaces
    - o Demographics: Age 30-45, homeowners, interior design enthusiasts
    - o Purchasing Behavior: Value quality and aesthetics, research before buying

- o Segment 4: Busy Professionals

    - o Customer Needs: Convenient and efficient smartphones for work and personal use
    - o Demographics: Age 25-45, working professionals, on-the-go lifestyle
    - o Purchasing Behavior: Seeks productivity features, brand loyal

- o Segment 5: Gift Shoppers

    - o Customer Needs: Unique and trendy fashion accessories for gifting purposes
    - o Demographics: Age 20-40, gift-giving occasions, budget-conscious
    - o Purchasing Behavior: Seeks variety, value for money

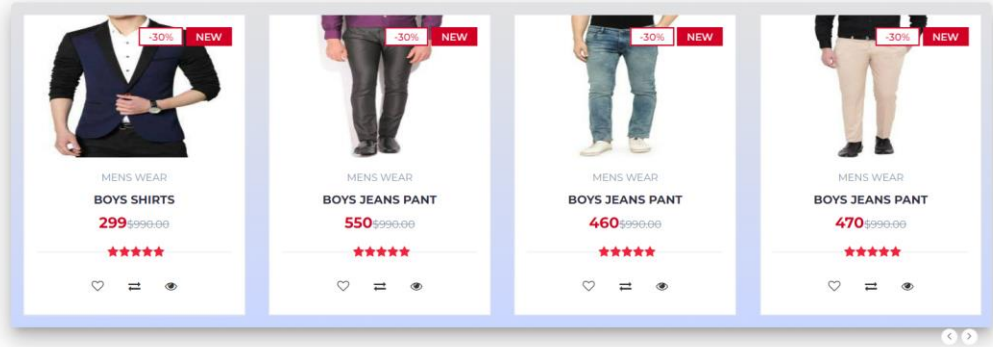## *Targeting*

We have chosen to target the Young Tech Enthusiasts, Fashion-forward Millennials, and Home Decor Enthusiasts segments. These segments align with our product offerings and have the potential for high engagement and repeat purchases. By focusing on these specific segments, we can tailor our marketing strategies and product selection to meet their unique needs and preferences.

Home:-

TOP SELLING

-30% NEW
-30% NEW
-30% NEW
-30% NEW

MENS WEAR
BOYS SHIRTS
299 ~~$990.00~~
★★★★★

MENS WEAR
BOYS JEANS PANT
550 ~~$990.00~~
★★★★★

MENS WEAR
BOYS JEANS PANT
460 ~~$990.00~~
★★★★★

MENS WEAR
BOYS JEANS PANT
470 ~~$990.00~~
★★★★★

TOP SELLING

ELECTRONICS
SAMSUNG GALAXY S7 EDGE
5000 ~~$990.00~~

ELECTRONICS
IPHONE 5S
25000 ~~$990.00~~

TOP SELLING

CATEGORY
PRODUCT NAME GOES HERE
$980.00 ~~$990.00~~

CATEGORY
PRODUCT NAME GOES HERE
$980.00 ~~$990.00~~

TOP SELLING

CATEGORY
PRODUCT NAME GOES HERE
$980.00 ~~$990.00~~

CATEGORY
PRODUCT NAME GOES HERE
$980.00 ~~$990.00~~

ELECTRONICS
IPAD AIR 2
30000 ~~$990.00~~

CATEGORY
PRODUCT NAME GOES HERE
$980.00 ~~$990.00~~

CATEGORY
PRODUCT NAME GOES HERE
$980.00 ~~$990.00~~

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ABOUT US

This is my Small Database
Management System mini project

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VISA PayPal DISCOVER AMERICAN EXPRESS

CATEGORIES

Mobiles

Men

Women

Kids

Accessories

Electronics Section :
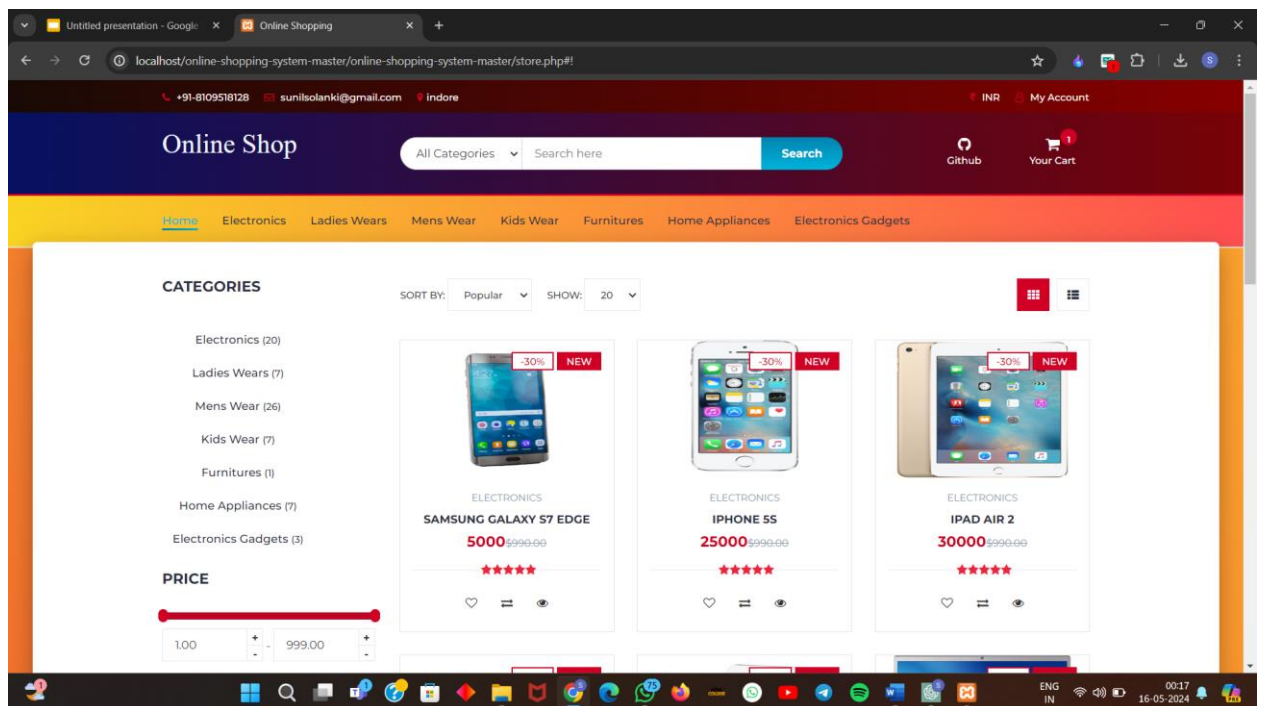
Women Wear :-
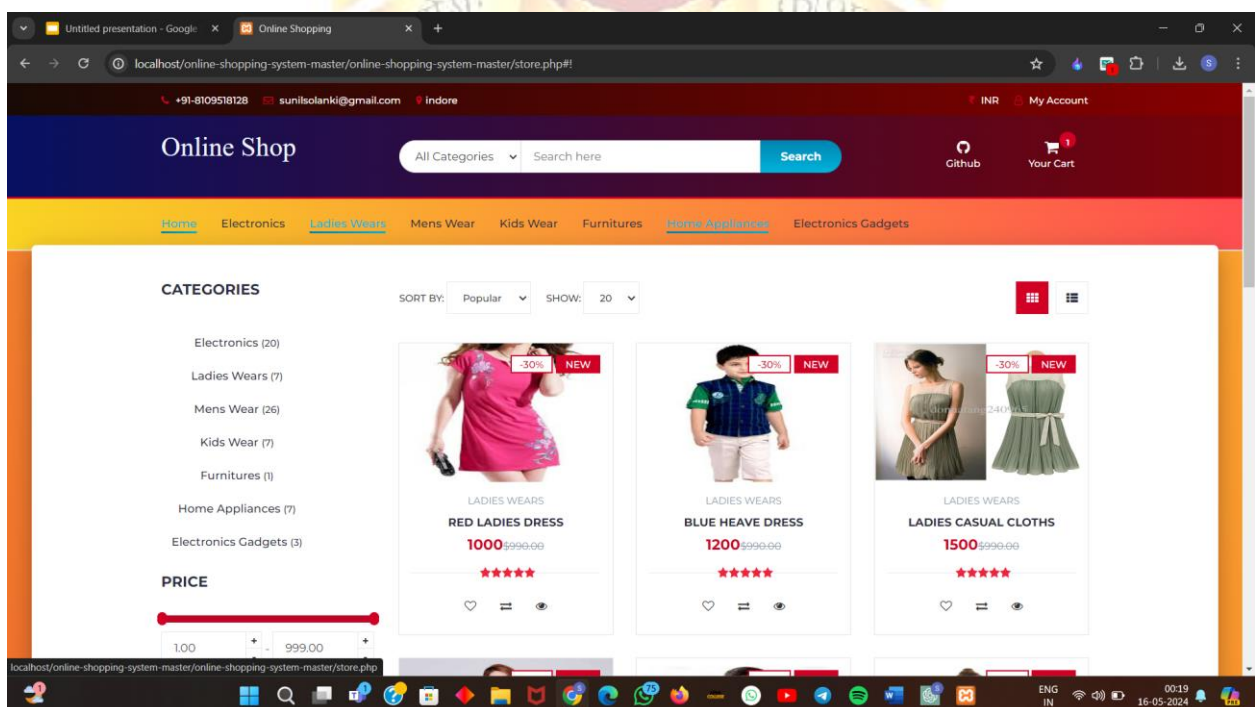
Mens wear :-
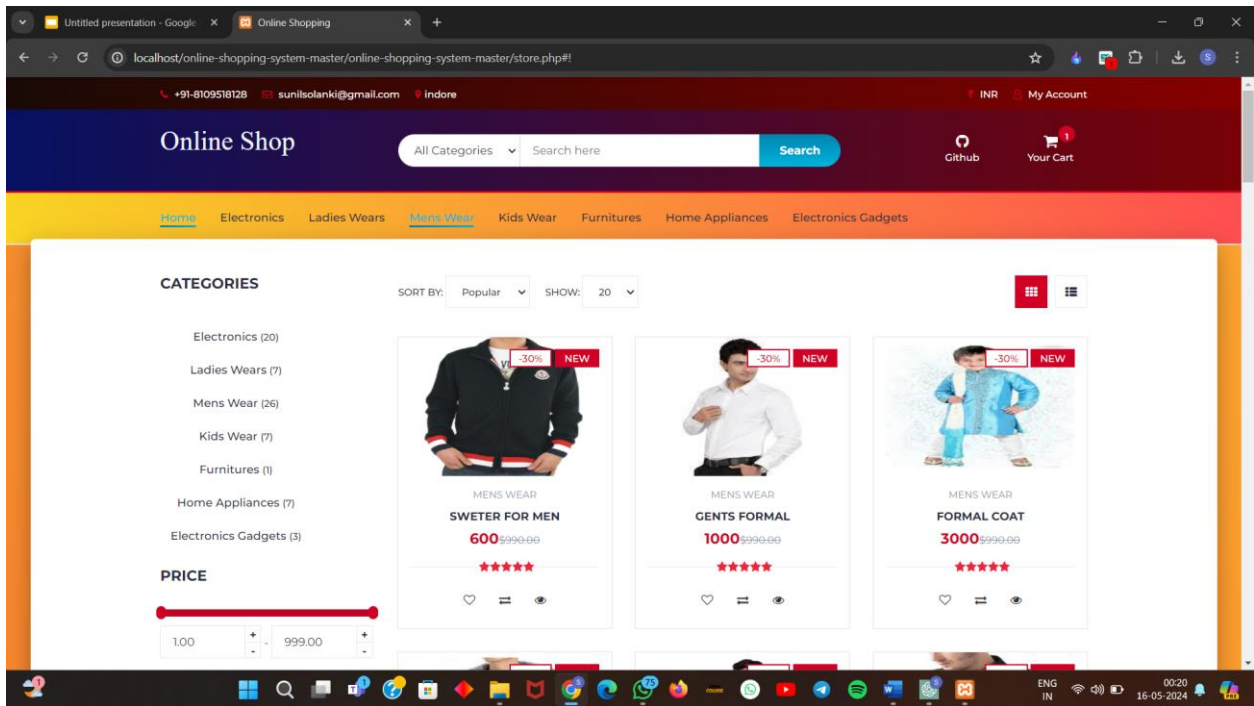
Kids wear :-
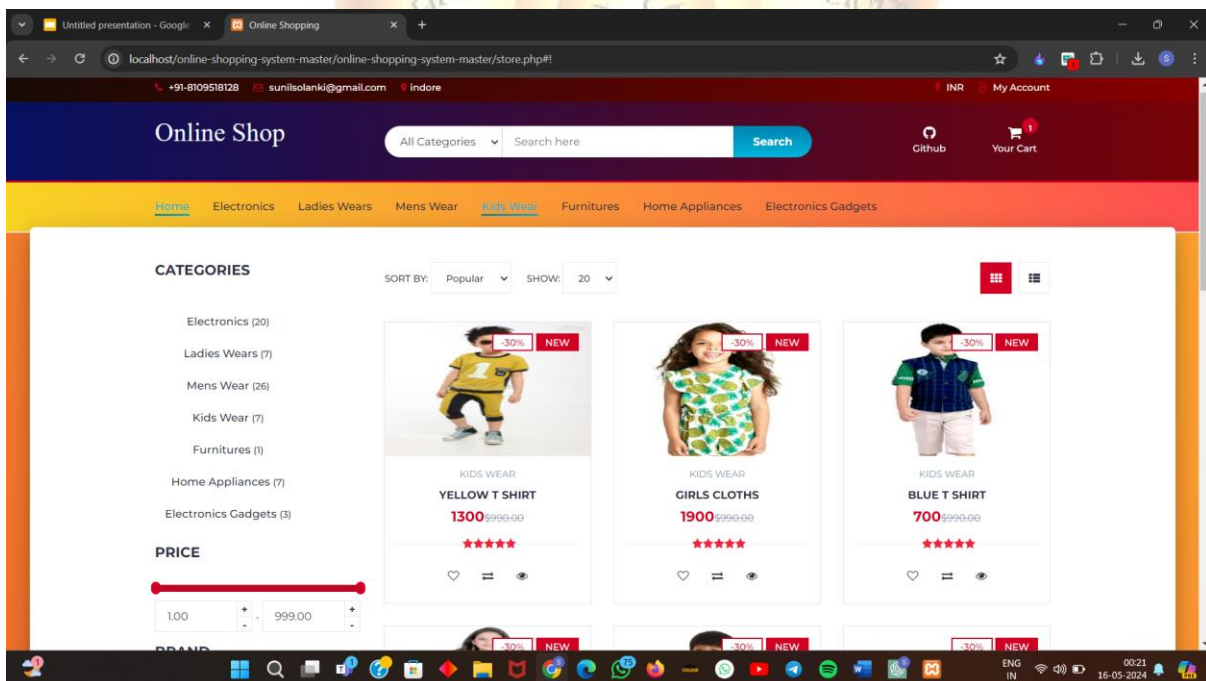
Furniture :-
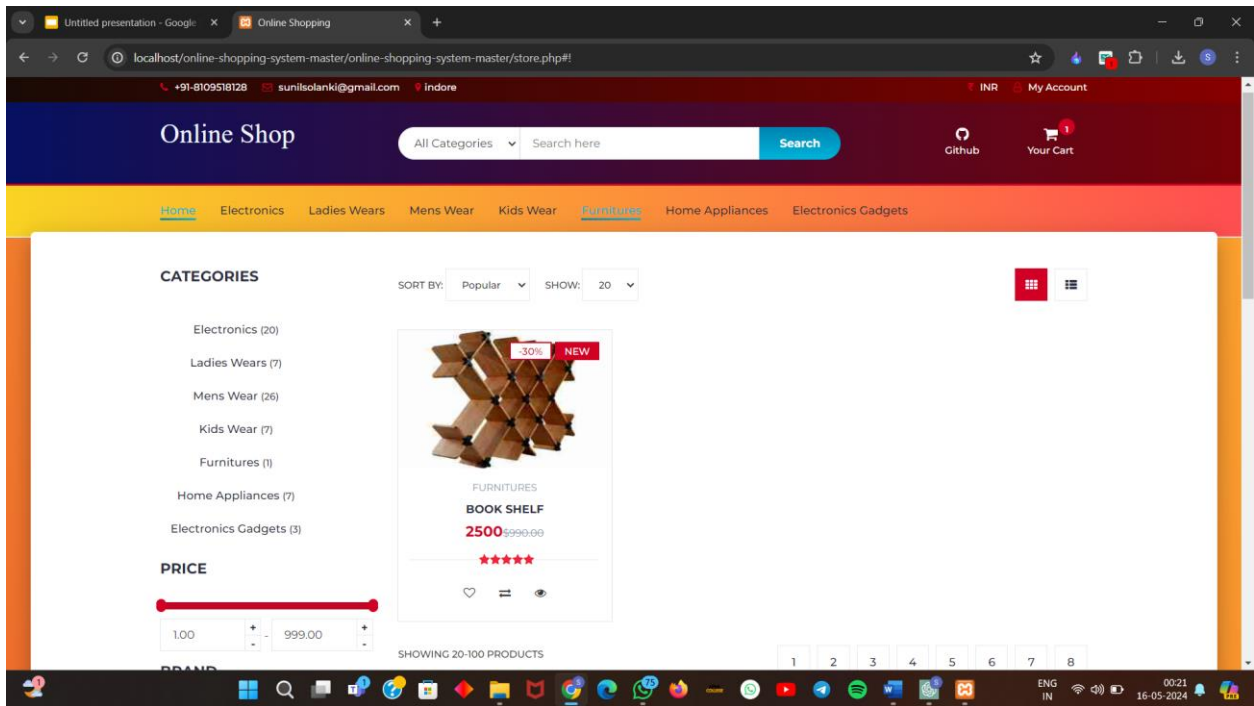
Home Appliance :-

Electronic Gadget :-
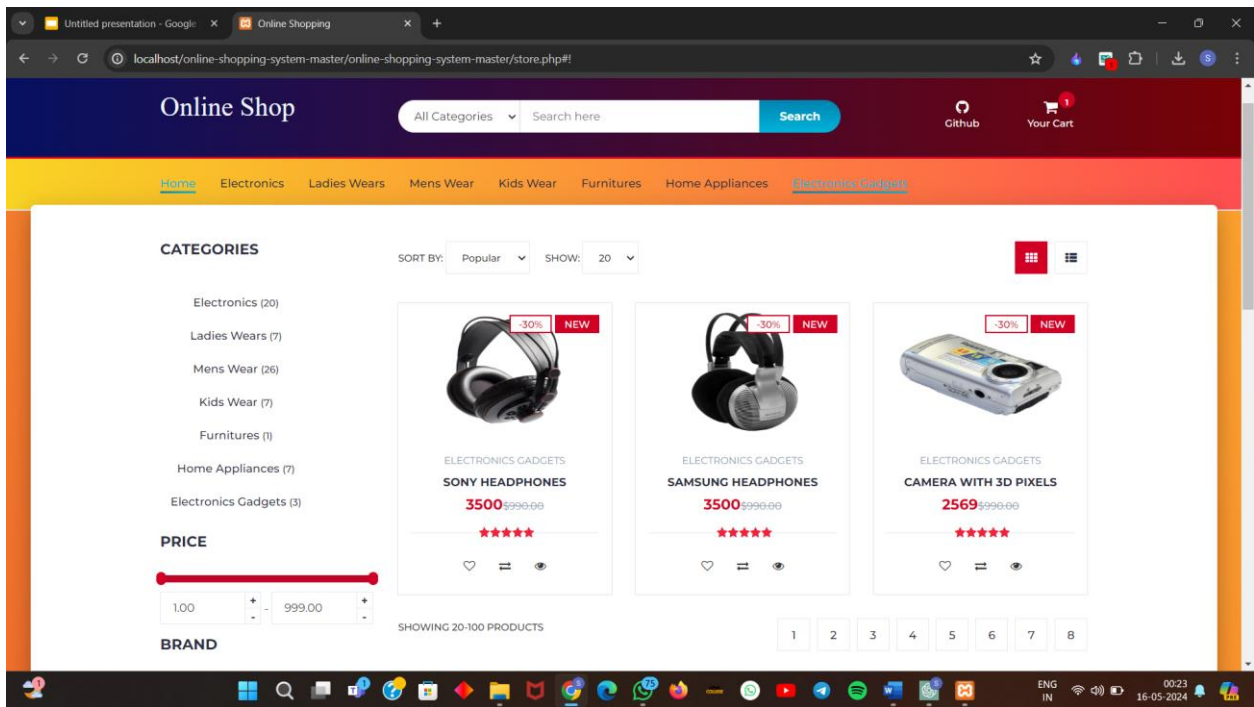
Login page :-

Register page :-

Admin login :-

Cart :-

Code :-
Index.php

```php
<?php

include "header.php";

include "body.php";
include "newslettter.php";
include "footer.php";
?>
```

body.php

```html
<div class="main main-raised">
    <div class="container mainn-raised" style="width:100%;">

<div id="myCarousel" class="carousel slide" data-ride="carousel">
  <!-- Indicators -->


  <!-- Wrapper for slides -->
  <div class="carousel-inner">

    <div class="item active">
      <img src="img/banner3.jpg" alt="Los Angeles" style="width:100%;">

    </div>

    <div class="item">
      <img src="img/banner2.jpg" style="width:100%;">

    </div>

    <div class="item">
      <img src="img/banner4.jpg" alt="New York" style="width:100%;">

    </div>
    <div class="item">
      <img src="img/banner1.jpg" alt="New York" style="width:100%;">

    </div>
    <div class="item">
      <img src="img/banner3.jpg" alt="New York" style="width:100%;">

    </div>

  </div>

  <!-- Left and right controls -->
  <a class="left carousel-control _26sdfg" href="#myCarousel" data-slide="prev">
    <span class="glyphicon glyphicon-chevron-left"></span>
    <span class="sr-only" >Previous</span>
  </a>
  <a class="right carousel-control _26sdfg" href="#myCarousel" data-slide="next">
    <span class="glyphicon glyphicon-chevron-right"></span>
    <span class="sr-only">Next</span>
```

```html
        </a>
    </div>
</div>



        <!-- SECTION -->
        <div class="section mainn mainn-raised">


            <!-- container -->
            <div class="container">


                <!-- row -->
                <div class="row">
                    <!-- shop -->
                    <div class="col-md-4 col-xs-6">
                        <a href="product.php?p=78"><div class="shop">
                            <div class="shop-img">
                                <img src="./img/shop01.png" alt="">
                            </div>
                            <div class="shop-body">
                                <h3>Laptop<br>Collection</h3>
                                <a href="product.php?p=78" class="cta-btn">Shop
now <i class="fa fa-arrow-circle-right"></i></a>
                            </div>
                        </div></a>
                    </div>
                    <!-- /shop -->

                    <!-- shop -->
                    <div class="col-md-4 col-xs-6">
                        <a href="product.php?p=72"><div class="shop">
                            <div class="shop-img">
                                <img src="./img/shop03.png" alt="">
                            </div>
                            <div class="shop-body">
                                <h3>Accessories<br>Collection</h3>
                                <a href="product.php?p=72" class="cta-btn">Shop
now <i class="fa fa-arrow-circle-right"></i></a>
                            </div>
                        </div></a>
                    </div>
                    <!-- /shop -->
```
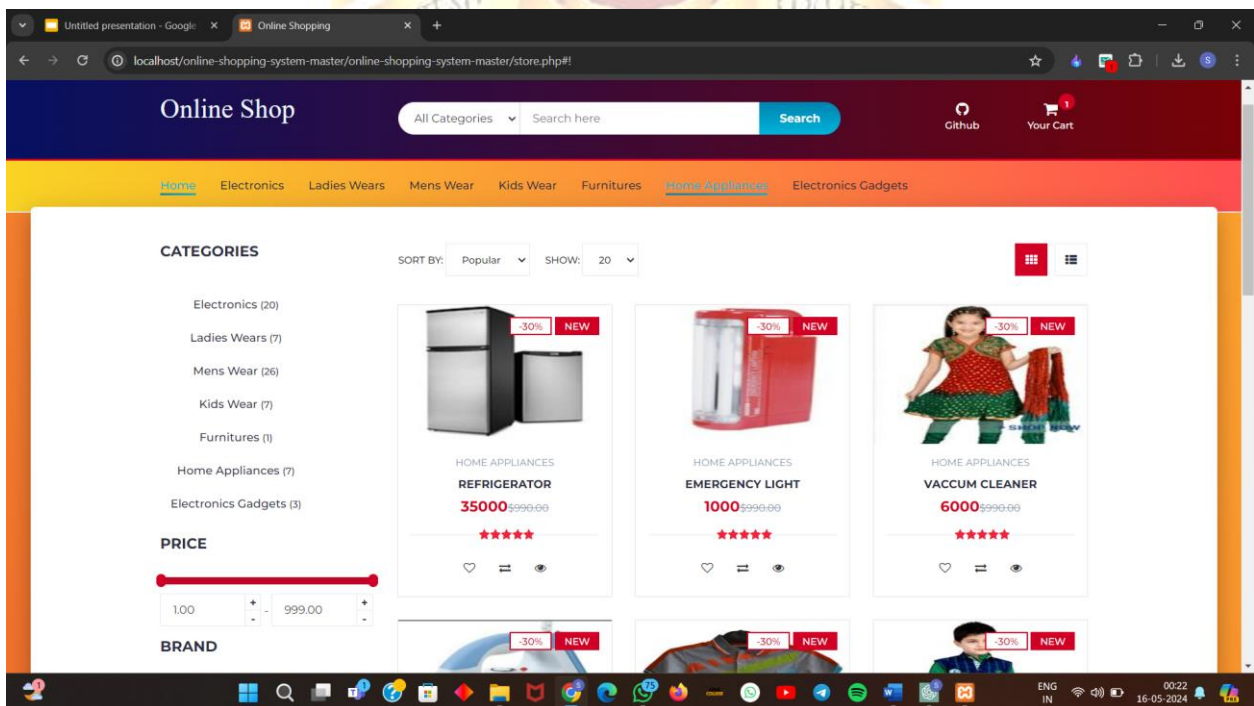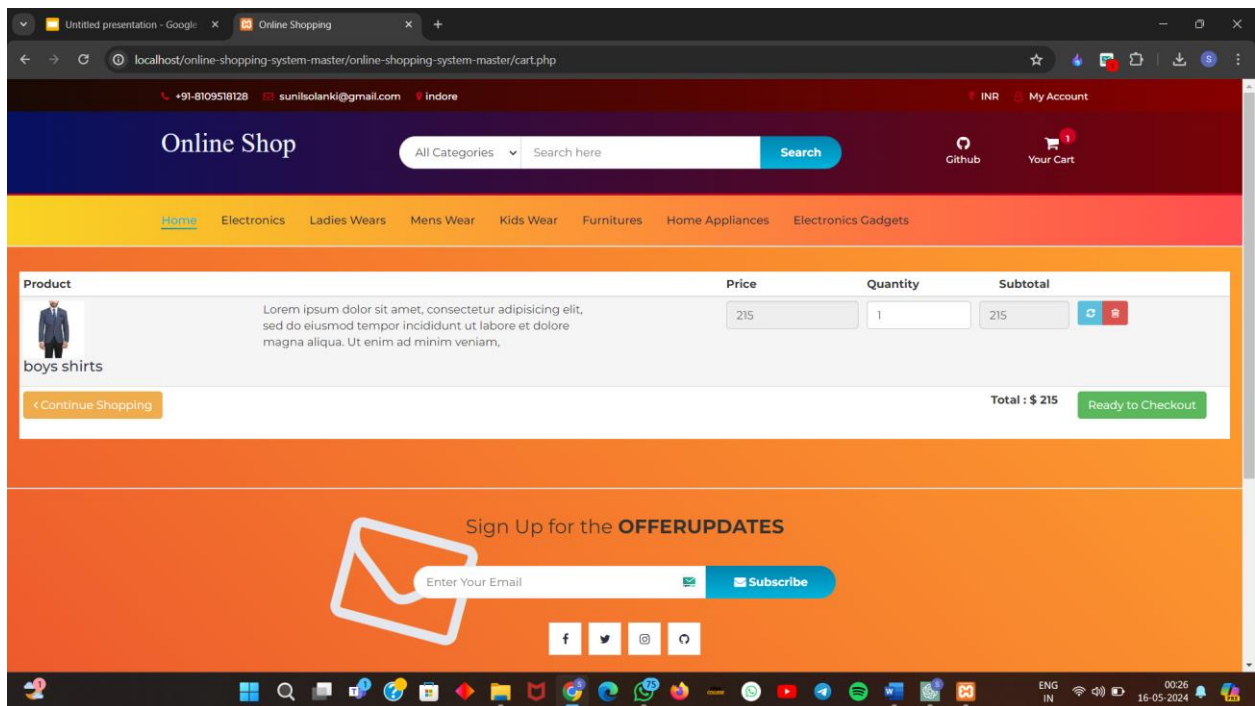
```html
<!-- shop -->
<div class="col-md-4 col-xs-6">
    <a href="product.php?p=79"><div class="shop">
        <div class="shop-img">
            <img src="./img/shop02.png" alt="">
        </div>
        <div class="shop-body">
            <h3>Cameras<br>Collection</h3>
            <a href="product.php?p=79" class="cta-btn">Shop now <i class="fa fa-arrow-circle-right"></i></a>
        </div>
    </div></a>
</div>
<!-- /shop -->
</div>
<!-- /row -->
</div>
<!-- /container -->
</div>
<!-- /SECTION -->




<!-- SECTION -->
<div class="section">
    <!-- container -->
    <div class="container">
        <!-- row -->
        <div class="row">

            <!-- section title -->
            <div class="col-md-12">
                <div class="section-title">
                    <h3 class="title">New Products</h3>
                    <div class="section-nav">
                        <ul class="section-tab-nav tab-nav">
                            <li class="active"><a data-toggle="tab" href="#tab1">Laptops</a></li>
                            <li><a data-toggle="tab" href="#tab1">Smartphones</a></li>
                            <li><a data-toggle="tab" href="#tab1">Cameras</a></li>
                            <li><a data-toggle="tab" href="#tab1">Accessories</a></li>
                        </ul>
```

```php
                    </div>
                </div>
            </div>
            <!-- /section title -->

            <!-- Products tab & slick -->
            <div class="col-md-12 mainn mainn-raised">
                <div class="row">
                    <div class="products-tabs">
                        <!-- tab -->
                        <div id="tab1" class="tab-pane active">
                            <div class="products-slick" data-nav="#slick-
nav-1" >


                                <?php
            include 'db.php';


                $product_query = "SELECT * FROM products,categories WHERE
product_cat=cat_id AND product_id BETWEEN 70 AND 75";
                $run_query = mysqli_query($con,$product_query);
                if(mysqli_num_rows($run_query) > 0){

                    while($row = mysqli_fetch_array($run_query)){
                        $pro_id    = $row['product_id'];
                        $pro_cat   = $row['product_cat'];
                        $pro_brand = $row['product_brand'];
                        $pro_title = $row['product_title'];
                        $pro_price = $row['product_price'];
                        $pro_image = $row['product_image'];

                        $cat_name = $row["cat_title"];

                        echo "


                            <div class='product'>
                                <a href='product.php?p=$pro_id'><div
class='product-img'>
                                    <img src='product_images/$pro_image'
style='max-height: 170px;' alt=''>
                                    <div class='product-label'>
                                        <span class='sale'>-30%</span>
                                        <span class='new'>NEW</span>
```

```
                                        </div>
                                    </div></a>
                                    <div class='product-body'>
                                        <p class='product-category'>$cat_name</p>
                                        <h3 class='product-name header-cart-item-
name'><a href='product.php?p=$pro_id'>$pro_title</a></h3>
                                        <h4 class='product-price header-cart-
item-info'>$pro_price<del class='product-old-price'>$990.00</del></h4>
                                        <div class='product-rating'>
                                            <i class='fa fa-star'></i>
                                            <i class='fa fa-star'></i>
                                            <i class='fa fa-star'></i>
                                            <i class='fa fa-star'></i>
                                            <i class='fa fa-star'></i>
                                        </div>
                                        <div class='product-btns'>
                                            <button class='add-to-wishlist'><i
class='fa fa-heart-o'></i><span class='tooltipp'>add to wishlist</span></button>
                                            <button class='add-to-compare'><i
class='fa fa-exchange'></i><span class='tooltipp'>add to compare</span></button>
                                            <button class='quick-view'><i
class='fa fa-eye'></i><span class='tooltipp'>quick view</span></button>
                                        </div>
                                    </div>
                                    <div class='add-to-cart'>
                                        <button pid='$pro_id' id='product'
class='add-to-cart-btn block2-btn-towishlist' href='#'><i class='fa fa-shopping-
cart'></i> add to cart</button>
                                    </div>
                                </div>



            ";
        }
        ;


    }
?>
                                    <!-- product -->


                                    <!-- /product -->
```

```html
                                                    <!-- /product -->
                                                </div>
                                                <div id="slick-nav-1" class="products-slick-
nav"></div>
                                            </div>
                                            <!-- /tab -->
                                        </div>
                                    </div>
                                <!-- Products tab & slick -->
                            </div>
                            <!-- /row -->
                    </div>
                    <!-- /container -->
                </div>
                <!-- /SECTION -->

                <!-- HOT DEAL SECTION -->
                <div id="hot-deal" class="section mainn mainn-raised">
                    <!-- container -->
                    <div class="container">
                        <!-- row -->
                        <div class="row">
                            <div class="col-md-12">
                                <div class="hot-deal">
                                    <ul class="hot-deal-countdown">
                                        <li>
                                            <div>
                                                <h3>02</h3>
                                                <span>Days</span>
                                            </div>
                                        </li>
                                        <li>
                                            <div>
                                                <h3>10</h3>
                                                <span>Hours</span>
                                            </div>
                                        </li>
                                        <li>
                                            <div>
                                                <h3>34</h3>
                                                <span>Mins</span>
                                            </div>
                                        </li>
                                        <li>
```

```html
                <div>
                    <h3>60</h3>
                    <span>Secs</span>
                </div>
            </li>
        </ul>
        <h2 class="text-uppercase">hot deal this week</h2>
        <p>New Collection Up to 50% OFF</p>
        <a class="primary-btn cta-btn" href="store.php">Shop
now</a>
                </div>
            </div>
        </div>
        <!-- /row -->
    </div>
    <!-- /container -->
</div>
<!-- /HOT DEAL SECTION -->


<!-- SECTION -->
<div class="section">
    <!-- container -->
    <div class="container">
        <!-- row -->
        <div class="row">

            <!-- section title -->
            <div class="col-md-12">
                <div class="section-title">
                    <h3 class="title">Top selling</h3>
                    <div class="section-nav">
                        <ul class="section-tab-nav tab-nav">
                            <li class="active"><a data-toggle="tab"
href="#tab2">Formals</a></li>
                            <li><a data-toggle="tab"
href="#tab2">Shirts</a></li>
                            <li><a data-toggle="tab" href="#tab2">T-
Shirts</a></li>
                            <li><a data-toggle="tab"
href="#tab2">Pants</a></li>
                        </ul>
                    </div>
                </div>
            </div>
```

```php
                    <!-- /section title -->

                    <!-- Products tab & slick -->
                    <div class="col-md-12 mainn mainn-raised">
                        <div class="row">
                            <div class="products-tabs">
                                <!-- tab -->
                                <div id="tab2" class="tab-pane fade in active">
                                    <div class="products-slick" data-nav="#slick-
nav-2">

                                        <!-- product -->
                                        <?php
                    include 'db.php';


                    $product_query = "SELECT * FROM products,categories WHERE
product_cat=cat_id AND product_id BETWEEN 59 AND 65";
                    $run_query = mysqli_query($con,$product_query);
                    if(mysqli_num_rows($run_query) > 0){

                        while($row = mysqli_fetch_array($run_query)){
                            $pro_id     = $row['product_id'];
                            $pro_cat    = $row['product_cat'];
                            $pro_brand  = $row['product_brand'];
                            $pro_title  = $row['product_title'];
                            $pro_price  = $row['product_price'];
                            $pro_image  = $row['product_image'];

                            $cat_name = $row["cat_title"];
                               <div class="product-img">
                                        <img src="./img/product06.png" alt="">
                                    </div>
                                    <div class="product-body">
                                        <p class="product-category">Category</p>
                                        <h3 class="product-name"><a
href="#">product name goes here</a></h3>
                                        <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
                                    </div>
                                </div>
                                <!-- product widget -->
                            </div>

                            <div>
                                <!-- product widget -->
```

```html
<div class="product-widget">
    <div class="product-img">
        <img src="./img/product07.png" alt="">
    </div>
    <div class="product-body">
        <p class="product-category">Category</p>
        <h3 class="product-name"><a
href="#">product name goes here</a></h3>
        <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
    </div>
</div>
<!-- /product widget -->

<!-- product widget -->
<div class="product-widget">
    <div class="product-img">
        <img src="./img/product08.png" alt="">
    </div>
    <div class="product-body">
        <p class="product-category">Category</p>
        <h3 class="product-name"><a
href="#">product name goes here</a></h3>
        <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
    </div>
</div>
<!-- /product widget -->

<!-- product widget -->
<div class="product-widget">
    <div class="product-img">
        <img src="./img/product09.png" alt="">
    </div>
    <div class="product-body">
        <p class="product-category">Category</p>
        <h3 class="product-name"><a
href="#">product name goes here</a></h3>
        <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
    </div>
</div>
<!-- product widget -->
        </div>
    </div>
```

```html
                        </div>

                        <div class="clearfix visible-sm visible-xs">

                        </div>

                        <div class="col-md-4 col-xs-6">
                            <div class="section-title">
                                <h4 class="title">Top selling</h4>
                                <div class="section-nav">
                                    <div id="slick-nav-5" class="products-slick-
nav"></div>
                                </div>
                            </div>

                            <div class="products-widget-slick" data-nav="#slick-nav-
5">
                                <div>
                                    <!-- product widget -->
                                    <div class="product-widget">
                                        <div class="product-img">
                                            <img src="./img/product01.png" alt="">
                                        </div>
                                        <div class="product-body">
                                            <p class="product-category">Category</p>
                                            <h3 class="product-name"><a
href="#">product name goes here</a></h3>
                                            <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
                                        </div>
                                    </div>
                                    <!-- /product widget -->

                                    <!-- product widget -->
                                    <div class="product-widget">
                                        <div class="product-img">
                                            <img src="./img/product02.png" alt="">
                                        </div>
                                        <div class="product-body">
                                            <p class="product-category">Category</p>
                                            <h3 class="product-name"><a
href="#">product name goes here</a></h3>
                                            <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
                                        </div>
```

```html
        </div>
        <!-- /product widget -->

        <!-- product widget -->
        <div class="product-widget">
            <div class="product-img">
                <img src="./img/product03.png" alt="">
            </div>
            <div class="product-body">
                <p class="product-category">Category</p>
                <h3 class="product-name"><a
href="#">product name goes here</a></h3>
                <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
            </div>
        </div>
        <!-- product widget -->
    </div>

    <div>
        <!-- product widget -->
        <div class="product-widget">
            <div class="product-img">
                <img src="./img/product04.png" alt="">
            </div>
            <div class="product-body">
                <p class="product-category">Category</p>
                <h3 class="product-name"><a
href="#">product name goes here</a></h3>
                <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
            </div>
        </div>
        <!-- /product widget -->

        <!-- product widget -->
        <div class="product-widget">
            <div class="product-img">
                <img src="./img/product05.png" alt="">
            </div>
            <div class="product-body">
                <p class="product-category">Category</p>
                <h3 class="product-name"><a
href="#">product name goes here</a></h3>
```

```html
                                        <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
                                </div>
                        </div>
                        <!-- /product widget -->

                        <!-- product widget -->
                        <div class="product-widget">
                            <div class="product-img">
                                <img src="./img/product06.png" alt="">
                            </div>
                            <div class="product-body">
                                <p class="product-category">Category</p>
                                <h3 class="product-name"><a
href="#">product name goes here</a></h3>
                                        <h4 class="product-price">$980.00 <del
class="product-old-price">$990.00</del></h4>
                                </div>
                        </div>
                        <!-- product widget -->
                    </div>
                </div>
            </div>

        </div>
        <!-- /row -->
    </div>
    <!-- /container -->
</div>
<!-- /SECTION -->
</div>
```

Thank you