Our Leadership Principles

Whether you are an individual contributor or a manager of a large team, you are an Amazon leader. These are our leadership principles, unless you know better ones. Please be a leader.

Customer Obsession

Leaders start with the customer and work backwards. They work vigorously to earn and keep customer trust. Although leaders pay attention to competitors, they obsess over customers.

Ownership

Leaders are owners. They think long term and don’t sacrifice long-term value for short-term results. They act on behalf of the entire company, beyond just their own team. They never say “that’s not my job”.

Invent and Simplify

Leaders expect and require innovation and invention from their teams and always find ways to simplify. They are externally aware, look for new ideas from everywhere, and are not limited by “not invented here”. As we do new things, we accept that we may be misunderstood for long periods of time.

Are Right, A Lot

Leaders are right a lot. They have strong business judgment and good instincts.

Hire and Develop The Best

Leaders raise the performance bar with every hire and promotion. They recognize exceptional talent, and willingly move them throughout the organization. Leaders develop leaders and take seriously their role in coaching others.

Insist on the Highest Standards

Leaders have relentlessly high standards - many people may think these standards are unreasonably high. Leaders are continually raising the bar and drive their teams to deliver high quality products, services and processes. Leaders ensure that defects do not get sent down the line and that problems are fixed so they stay fixed.

Think Big

Thinking small is a self-fulfilling prophecy. Leaders create and communicate a bold direction that inspires results. They think differently and look around corners for ways to serve customers.

Bias for Action

Speed matters in business. Many decisions and actions are reversible and do not need extensive study. We value calculated risk taking.

Frugality

We try not to spend money on things that don’t matter to customers. Frugality breeds resourcefulness, self-sufficiency and invention. There are no extra points for headcount, budget size or fixed expense.

Vocally Self Critical

Leaders do not believe their or their team’s body odor smells of perfume. Leaders come forward with problems or information, even when doing so is awkward or embarrassing. Leaders benchmark themselves and their teams against the best.

Earn Trust of Others

Leaders are sincerely open-minded, genuinely listen, and are willing to examine their strongest convictions with humility.

Dive Deep

Leaders operate at all levels, stay connected to the details and audit frequently. No task is beneath them.

Have Backbone; Disagree and Commit

Leaders are obligated to respectfully challenge decisions when they disagree, even when doing so is uncomfortable or exhausting. Leaders have conviction and are tenacious. They do not compromise for the sake of social cohesion. Once a decision is determined, they commit wholly.

Deliver Results

Leaders focus on the key inputs for their business and deliver them with the right quality and in a timely fashion. Despite setbacks, they rise to the occasion and never settle.

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1. Bar raiser: some behavioral questions. One algo question - tough - find longest English word you can make using permutations in periodic table.

Few computer science basics like how you handle concurrency in your project etc.

2. Hiring manager lunch interview:

Lot of behavioral questions.

And next was like he talked about him for some time and gave me chance to talk about myself.

3. Object oriented design:

Design a system like Zillow where you have properties in a plot, residents, schools, factory etc etc. system should find the happiness factor and something like that.. long question

4. iOS pure iOS. Lot of swift questions. Then asked develop an app that has a table view with each cell contains Fibonacci number

5. One iOS Dev asked algo question (moderate) You have an array that's sorted by absolute value. You are given a number. Find a pair in the array that match the number

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Other behavioral questions:

· Tell me an experience of a technical/architectural debate you had with your team member.

· Can you tell me an example that you disagreed with manager?

· Tell me about a time you were trying to understand a problem on your team and you had to go down several layers to figure it out. Who did you talk with and what information proved most valuable? How did you use that information to help solve the problem?

· Give an example of when you had to make an important decision and had to decide between moving forward or gathering more information. What did you do? What information is necessary for you to have before acting?

· Is there anything about you that makes you standout as a candidate/engineer?