**Summary Report (Trend Analysis):**

1. Total fare is the driving force behind the number of drivers serving the particular city type.
   1. For example, 63% of the fare is spent for Urban rides. Due to that, 77% of drivers support Urban rides, which is also about 68% of the total rides.
   2. Only 3% of the drivers support Rural area as the number of rides is also around only 5% and the total fare for Rural is only about 7%.
2. Average Fare per driver is at $15.75 for Urban, $30.28 for Suburban and $40.91 for Rural areas. This shows that the distance driven by Rural is the highest, assuming the $$ charged per mile is the same for Urban, Suburban and Rural areas.
   1. Even though the $ per Driver is more with Rural areas, less number of drivers cater to that market as the number of rides is much lower.
3. The number of Drivers/City type varied based on the number of rides and the total fare available in that market.
   1. For example, we have 39 drivers/Urban City, 16 drivers/Suburb City and 6 drivers/Rural city types. This again correlates with the number of rides and the total fare that these markets offer.
4. Finally, the number of rides/driver is much lower in Urban (0.64 rides/driver), and is at 0.98 rides/driver for Suburban and 1.20 rides/driver in the Rural area.