







**Project Title: MEDLINK** 

**Team Name: ABC** 

**Team Members** (Names + Roles Briefly): Suniti Paliwal (Frontend) - LEADER Shivam Yadav (Frontend) Navneet Kumar (Backend) Vishnu Pad (WEB3,AI)

**Theme Chosen** (Web3/AIML/Fintech/Healthcare/Open Innovation/EdTech):

WEB3 + Healthcare + Al



# PROBLEM STATEMENT & TARGET AUDIENCE



# **Problem We're Solving**

- People often lose medical records and don't track health history.
- In emergencies, doctors lack instant access to past treatments or allergies.
- Paper prescriptions get lost, and reports are hard to understand for normal people.
- **Example:** After an accident, a doctor doesn't know you're allergic to a medicine this can delay or risk treatment.

#### Stats:

- □ 60% of patients lack full health records (WHO).
- □ 40% of emergency time is spent gathering history.
- ☐ 1 in 3 people lose their prescriptions.

# **Target Users**

- General public (B2C):
   Age group: 18–60+, People
   with medical history,
   allergies, or chronic illness,
   Families managing records
   for kids or elders,
   Emergency cases needing
   quick info
- B2B (Professionals):
   Doctors, clinics, and hospitals
   Labs for report storage,
   Health insurance providers
- Model: Works for both
   B2B and B2C

**ABC** 

# **OUR UNIQUE SOLUTION**



## **Key Features**

#### **Solves the Problem By:**

- **Stores all health records** securely in one place (reports, prescriptions, history).
- Accessible anytime, anywhere even during emergencies.
- Search past treatments to understand what worked before.
- Al + OCR to explain reports in simple language to normal users.

#### **Unique Selling Points (USPs):**

- Secured with blockchain no one can tamper your health data.
- Smart health assistant suggests actions based on past data.
- Just share one address doctors can access full history instantly.
- Auto-tracks medical journey like a health timeline.
- Example: Lost your prescription? Just open the app it's already saved.

# Why It's Different

- Traditional systems store data in hospitals/labs only – not with the patient
- **Paper reports** can get lost, damaged, or forgotten.
- Existing apps may store data, but don't explain it or help in emergencies.

#### What makes this idea unique?

- Blockchain-backed security Your health data is safe, tamper-proof, and fully yours.
- Al-powered report explainer Converts complex medical terms into easy-tounderstand info.
- Just scan → store → access anytime.
   Even doctors can use your shared address for instant treatment help.

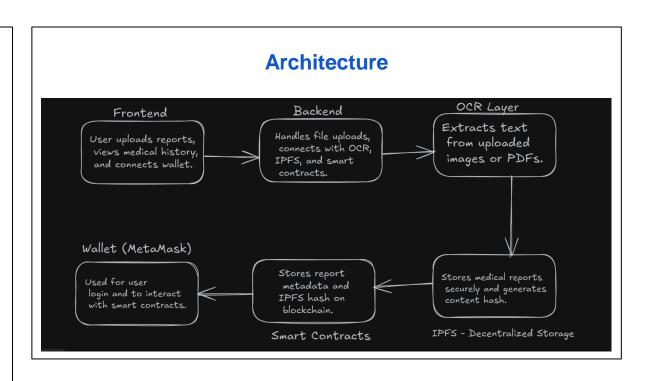


## TECH STACK + ARCHITECTURE



#### **Tech Stack**

- Frontend : React.js , Tailwind CSS
- Al & OCR: Gemini, Tesseract.js
- Backend: Node.js + Express, Solidity (Smart Contracts)
- Database & Blockchain: IPFS, Ethereum, MongoDB





## FEASIBILITY AND SHOWSTOPPERS



# **Feasibility**

### Resource Availability:

- Time: Core features (UI, blockchain, OCR) can be built in 24 hrs.
- Skills: Familiar with React.js, Node.js, Solidity, and Tesseract.js.
- Tools: Use of Tesseract.js, IPFS, and Ethereum will make integration fast
- As a team, we will give our best to complete the project as planned. We are committed and will keep working
  hard to make it happen. If any problems come up, we will keep pushing and do whatever it takes to finish the
  project.

# **Showstoppers**

#### Potential blockers or risks

- OCR accuracy issues with complex or handwritten docs.
- Time constraints to finish all features.

## Mitigation strategies

- We'll test OCR early on different reports.
- We'll focus on MVP to finish core features first.