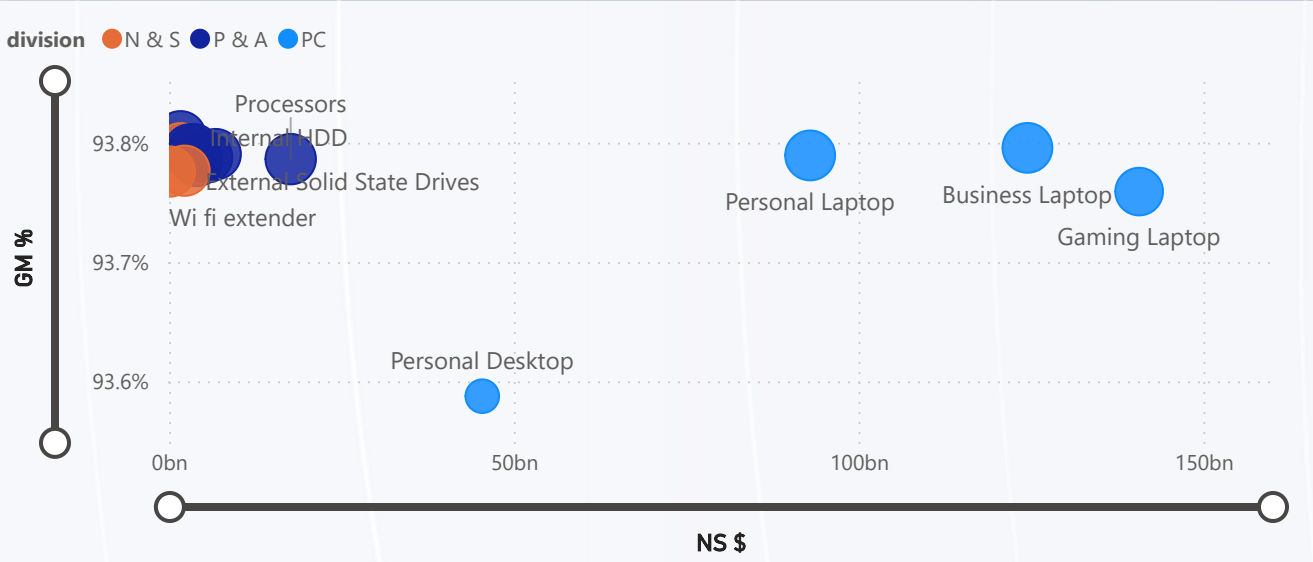




Product Performance

segment	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
⊕ Notebook	319303.5M	2,99,432.4M	93.8%	57,302.9M	17.9%
⊕ Desktop	84283.7M	78,962.9M	93.7%	10,898.2M	12.9%
⊕ Peripherals	30123.9M	28,252.6M	93.8%	5,795.4M	19.2%
⊕ Accessories	12151.3M	11,396.9M	93.8%	2,340.0M	19.3%
⊕ Networking	2252.5M	2,112.4M	93.8%	429.8M	19.1%
⊕ Storage	1815.2M	1,702.6M	93.8%	350.5M	19.3%

Performance Matrix



Region / Market / Customer Performance

region	NS \$	GM \$	GM %	Net Profit \$	Net Profit %
⊕ APAC	165009.9M	1,54,591.4M	93.7%	30,064.7M	18.2%
⊕ EU	213696.6M	2,00,787.4M	94.0%	49,046.8M	23.0%
⊕ LATAM	10075.3M	9,475.8M	94.0%	3,455.1M	34.3%
⊕ NA	61148.4M	57,005.0M	93.2%	-5,449.8M	-8.9%

Unit Economics

