

region, market, customer

All

segment, category, product

All

2018

2019

2020

2021

2022 Est

Q1

Q2

Q3

Q4

YtD

YtG



449.93bn✓

Goal: 215.09bn

(+109.18%)

Net Sales

93.76%!

Goal: 93.83% (-0.07%)

Gross Margin %

17.14%✓

Goal: 17.14% (+0%)

Net Profit %

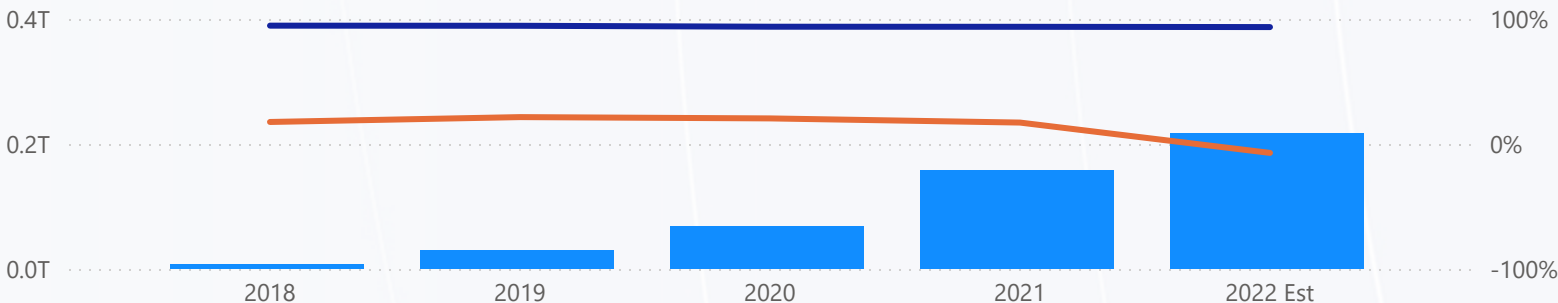
-398.28K%!

Goal: -291.53K% (-36.62%)

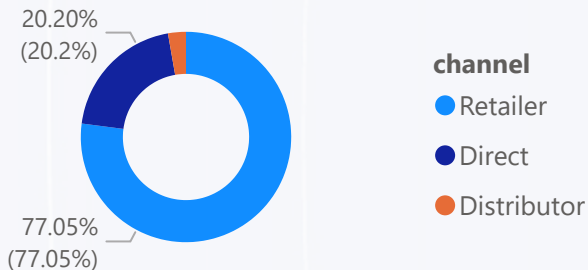
Forecast Accuracy %

Key Metrics by Customer

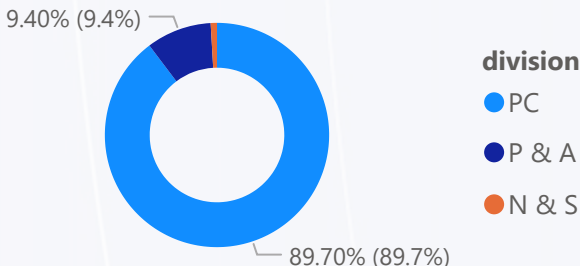
● Ads Promotions Expense \$ ● GM % ● Net Profit %



Revenue by Channel



Revenue by Division



Key Metrics by Sub Zone

Sub Zone	NS \$	RC %	GM %	Net Profit %	Risk	Net Error %
ANZ	41.54bn	9.2%	94.55%	42.46%	OOS	-105.19%
India	29.47bn	6.5%	90.66%	-65.52%	OOS	-96.10%
LATAM	10.08bn	2.2%	94.05%	34.29%	OOS	-94.68%
NA	61.15bn	13.6%	93.22%	-8.91%	OOS	-107.06%
NE	117.61bn	26.1%	93.65%	21.84%	OOS	-88.73%
ROA	94.01bn	20.9%	94.25%	33.76%	OOS	-121.55%
SE	96.08bn	21.4%	94.34%	24.31%	OOS	-89.44%

Top Customer by Revenue

customer	RC %	GM %
AltiQ Exclusive	9.1%	93.61%
Amazon	13.7%	93.83%
Atliq e Store	11.1%	93.82%
Expert	2.0%	94.15%
UniEuro	1.8%	94.59%

Top Product by Revenue

product	RC %	GM %
AQ Smash 1	7.2%	93.76%
AQ Home Allin1	5.7%	93.59%
AQ Gamer 3	6.9%	93.76%
AQ Gamer 2	6.7%	93.76%
AQ BZ Allin1	8.6%	93.80%