https://github.com/sunkakrishnaganesh
https://www.linkedin.com/in/sunkakrishnaganesh/

ΕD			

Degree	Specialization	Institute	Year	CPI
B.Tech	Computer Science Engineering-(Data Science)	VGNT College.	2025(Present)	8.50
Intermediate SSC	Maths, physics & chemistry	PRBM Junior College LFS High School	2022 2020	9.01 10.0

## **WORK EXPERIENCE**

• Marketing Person [Swizosoft Company]

Apr-2025

- Worked as part of a marketing team in **Hyderabad** since **April 2025**, leading multiple **digital marketing campaigns** aimed at increasing brand visibility and lead generation.
- Developed and implemented strategies on platforms like Google Ads, Facebook, and LinkedIn, resulting in a 30% increase in engagement and a 25% boost in qualified leads within six months.
- Used tools such as Google Analytics, SEMrush, and HubSpot to track performance, analyze KPIs, and provide
  actionable insights to the team.

#### INTERNSHIP

• Full Stack Web Development Intern Swizosoft (OPC) Private Limited

Apr-May 2025

- Completed a 2-month internship focused on Full Stack Web Development using Flask
- Contributed to the development of a Movie Recommendation System project
- Gained hands-on experience in Python, Flask, HTML, CSS, JavaScript, and database integration
- Demonstrated professionalism, commitment, and consistent task completion

#### **PROJECTS**

• Message Encoding and Decoding Using Python

Mar-Apr 2023

- Developed a Python application for **message encoding and decoding** using Base64 encryption.
- o Designed a Graphical User Interface (GUI) using the **Tkinter library for user-friendly interaction**.
- Blood Bank Management System

July-Sep 2023

- Developed a web-based Blood Bank Management System to streamline donor and blood inventory tracking.
- Designed modules for **donor registration**, **blood request management**, **and availability search**.
- Student Grievance Application

Mar-Apr 2024

- Designed and developed a user-friendly **Student Grievance Application** to streamline complaint submission and resolution within a college environment.
- Built the application using technologies like HTML, CSS, JavaScript, PHP, and MySQL.
- UnitedToHelp Donation Management Website

Jan-Jun 2025

- Created UnitedToHelp, a centralized platform for accepting donations of food, clothes, money, blood, books, and organs.
- Designed a responsive and user-friendly website allowing users to submit donation forms for different categories.

### POSITIONS OF RESPONSIBILITY

• Class Representative

2022-2023

- Acted as a **bridge between faculty and students**, ensuring smooth communication.
- Conveyed important announcements, academic updates, and event information to the class.

## TECHNICAL SKILLS

- Languages: Python, C, C++, Html, JavaScript, Flask, MongoDb, MySQL.
- Tools: Jupiter Notebook, LaTeX, VS Code, GitHub, Docker, Xampp, Git
- Moocs:Data Analyst,Data Analyst Course, Machine Learning Course.

# VOLUNTEER

- Vansh 2k24
- Blood Donation Camp