ALDI

1. NAME OF DOMINE :

2. NAME OF THE CLIENT : ALDI

3.BUSINESS OF CLIENT:

ALDI is the German multinational family owned company , this ALDI company owns many supermarkets in all over the world around 12000 stores in 19 countries .the chain was founded by brothers karl and theo Albrecht in 96,when they took over their mother’s store in Essen.

Aldi’s German operations consists o aldi nord’s 35 individual regional companies with about 2200 stores in western,northern, and eastern Germany and also increase our store’s all over the world due to there are interested to expand their business in tire 2 and tire 3,inorder to expand their business they need some order tracking system so they need software to improve business ,ALDI will approach the ZOHO company they provide the software that ALDI needs.

1. **FEATURES OF THE PROJECT:** ---
2. **CAMPAIGN**
3. **LEADS**
4. **ACCOUNTS**
5. **CONTACTS**
6. **POTENTIALS.**
7. **VENDOR**
8. **PRODUCTS**
9. **PRICE BOOK.**
10. **PURCHASE ORDER.**
11. **QUOTE.**
12. **SALES ORDER.**
13. **INVOICE**
14. **CASES**
15. **SOLUTION**

4. FLOW OF THE PROJECT:

ALDI company want to increase our business around the world due to expanding the business needs we are providing the software called CRM to this software we are perovinding store the customer date in customer we are working this project for contious providing for service

Due to the aldi product advertising we are creating compaign module in this module so many types of advertising like banner, tv show ads etc.. in this module we are campaigning the products how much cast requeried how many days requeried to provide advertise. This all thing are store in campaign module