**RONA**

1. **NAME OF DOMINE: ---- CRM**
2. **NAME OF THE CLIENT: ---- RONA**
3. **BUSINESS OF CLIENT:** ----

**Rona**  is a [Canadian](https://en.wikipedia.org/wiki/Canada) ecommerce of [home improvement](https://en.wikipedia.org/wiki/Home_improvement) and [construction](https://en.wikipedia.org/wiki/Building_construction) products and services, owned by U.S.-based private equity firm [Sycamore Partners](https://en.wikipedia.org/wiki/Sycamore_Partners). Founded in 1939 RONA multibrand stores in retailers under multiple banners, including Rona, its [big box formats](https://en.wikipedia.org/wiki/Big_box_store) Rona Home & Garden furnishers ), Rona+ and [Réno-Dépôt](https://en.wikipedia.org/wiki/R%C3%A9no-D%C3%A9p%C3%B4t), as well as smaller brands such as Rona Cashway, Moffatt & Powell and Dick's Lumber.

**Rona** will mainly focuses on wood related products and home related furnishers .

Due to expand the business we are increase the products as well as feature and expand our business in African countries.

**4. FEATURES OF THE PROJECT:**

1. **HOME FURNISHERS**
2. **GARDEN FURNISHERS**
3. **OFFICE SPACE**
4. **MARKETING**
5. **DEALS&FLYER**
6. **TOOL**
7. **ELECTRANICS**

FLOW OF THE PROJECT:

RONA ECOMMERCE will provide the online product selling company in this the company mainly focuses on home related furnishers, Rona will sell all products wooden related .Rona will have the huge customer base on online platform.

The mainly home related furnishers is the top of the cells in overall sells due to that we are creating separate module call home furnishers in this module all type of home related furnishers all available this module only ,like sofas ,chairs ,dying table ,system table ,kitchen related things .

The next best sell in our platform garden furnishers so this type of all this customer easily to find the product so we are creating the garden furnishers module like tables etc…

Our company not only home-made customer it will also focus on business people also so we are creating separate module called office space ,in this module only shows the office related furnishers due to the business customer save the searching time so the customer spend more time to select the product.

Sometime Rona will gives the discounts on our products so in that scenario we are creating marketing module in this module discounts will visible for the customers .the customers will direct see the which product will get more discounts .

After selling the products we are providing the service also so need of this create module called deals and flyer in this module the customers are directly interact this product owners add take services what the customer needs .in this all type of solutions are provided

Rona will sells different different items in our plat form in that main list electronics also so we are create separate module called electronics in this module all electronic iteams will display the customers

In Rona will thinks to increase the products are our platform so we are adding products like dolls, touys etc. our website also attract the children so we created one module called toys

**I HAVE ASSIGNED WITH MODULE CALLED HOME FURNISHERS**

In home furnishers there are multiple sub modules are there in this home module only divided into 4 tpyes in that hall furnishers ,bedroom furnishers, bathroom furnishers ,kicten furnisher in t this sub modules all home needed matireals available in one click only ,rona will provide the separate sctions of different different items due to devide the catagiers of products the customers easily to find the items so customer no need to spend lotop of time to find the particular items .in this trequeriment we are create separate modules the customer easily access the RONA application .we are creating