**SHOPIFY**

1. **NAME OF DOMINE: ---- CRM**
2. **NAME OF THE CLIENT: ---- SHOPIFY**
3. **BUSINESS OF CLIENT:** ----

SHOPIY is a Canadian multinational [e-commerce](https://en.wikipedia.org/wiki/E-commerce) company headquartered in [Ottawa](https://en.wikipedia.org/wiki/Ottawa), [Ontario](https://en.wikipedia.org/wiki/Ontario). **Shopify** is the name of its proprietary [e-commerce](https://en.wikipedia.org/wiki/E-commerce) platform for online stores and [retail](https://en.wikipedia.org/wiki/Retail) [point-of-sale](https://en.wikipedia.org/wiki/Point-of-sale) systems.[[3]](https://en.wikipedia.org/wiki/Shopify#cite_note-3) The Shopify platform offers online retailers a suite of services, including payments, marketing, shipping and customer engagement tools.[[4]](https://en.wikipedia.org/wiki/Shopify#cite_note-4)

The company reported that it had more than 2,000,000 businesses in approximately 175 countries using its platform as of December 2022, geographically dispersed as follows: 55% of North America, 25% of Europe, the Middle East and Africa, 15% of Asia Pacific, Australia and China and 5% of Latin America (Mexico and South America).[[5]](https://en.wikipedia.org/wiki/Shopify#cite_note-5)[[6]](https://en.wikipedia.org/wiki/Shopify#cite_note-6)[[7]](https://en.wikipedia.org/wiki/Shopify#cite_note-7) According to BuiltWitinh, 1.58 million websites run on the Shopify platform as of 2021

Due to expand the business we are increase the products as well as fueaches and expand our business in African countries .

**4.FEATURES OF THE PROJECT:**