

fourbrown girls

fourbrown girls

four
fou



I matter bim

incontra RIC 20/21

media kit 20/21





Top destination for Black women to
slay, grow and learn through digital and
physical events, workshops, talks & more.

fbg

what we do

Four Brown Girls creates a community of intelligent, wealthy and fun black women to break down stereotypes. Our goal is for Black women to use our platform as a checkpoint to overcome the many crossroads they encounter in their everyday lives.



fbg

*who we do
it for*
Black women
25 to 45 years old

**From MTL, TO, NY
and beyond**

**Educated and career-
oriented (corporate or
entrepreneur)**

**Conscious about
issues affecting our
community**



fbg

+44,000

WEEKLY
IMPRESSIONS

+800

EMAIL SUBS

+50K

WEEKLY
IMPRESSIONS

+7,800

FOLLOWERS

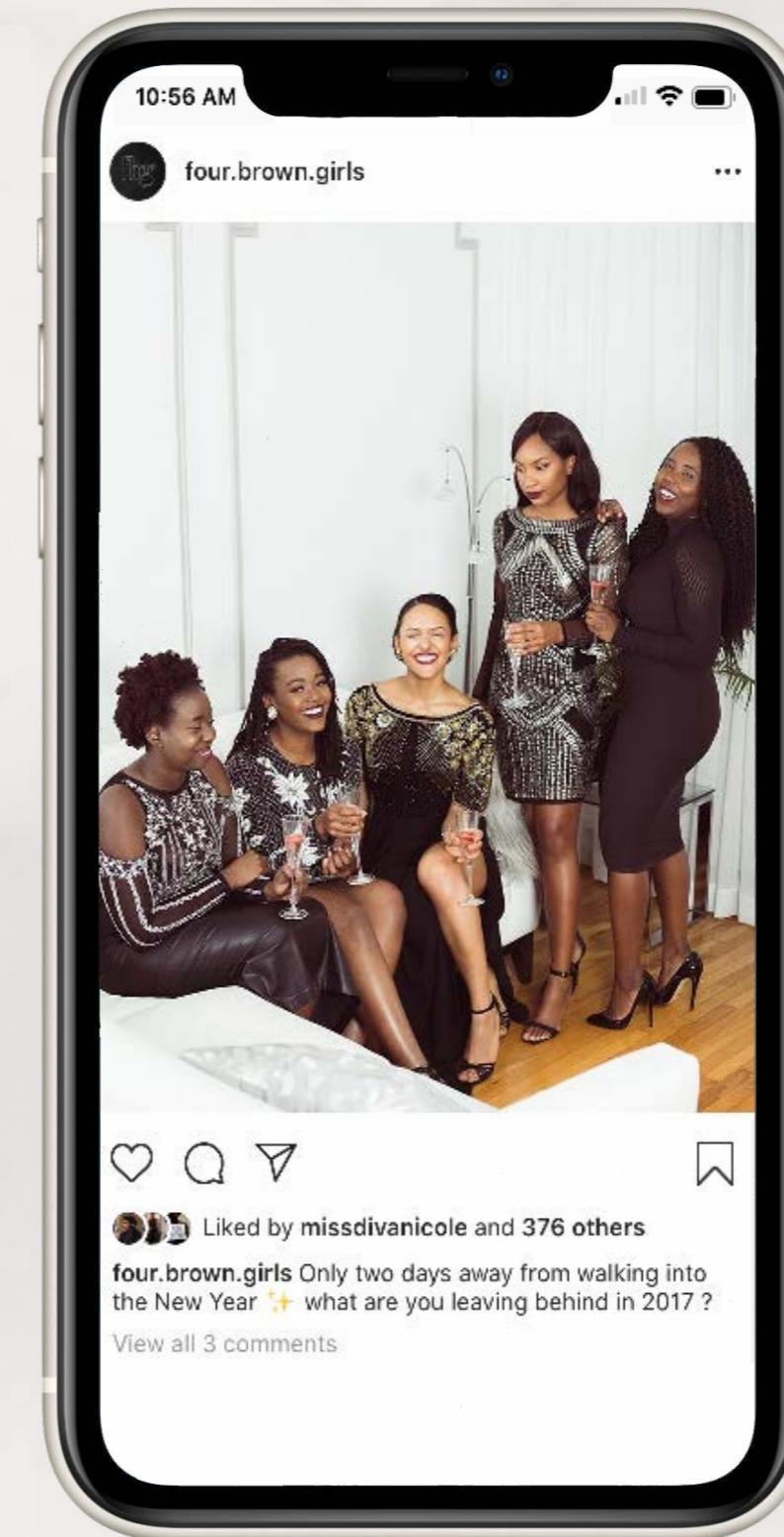
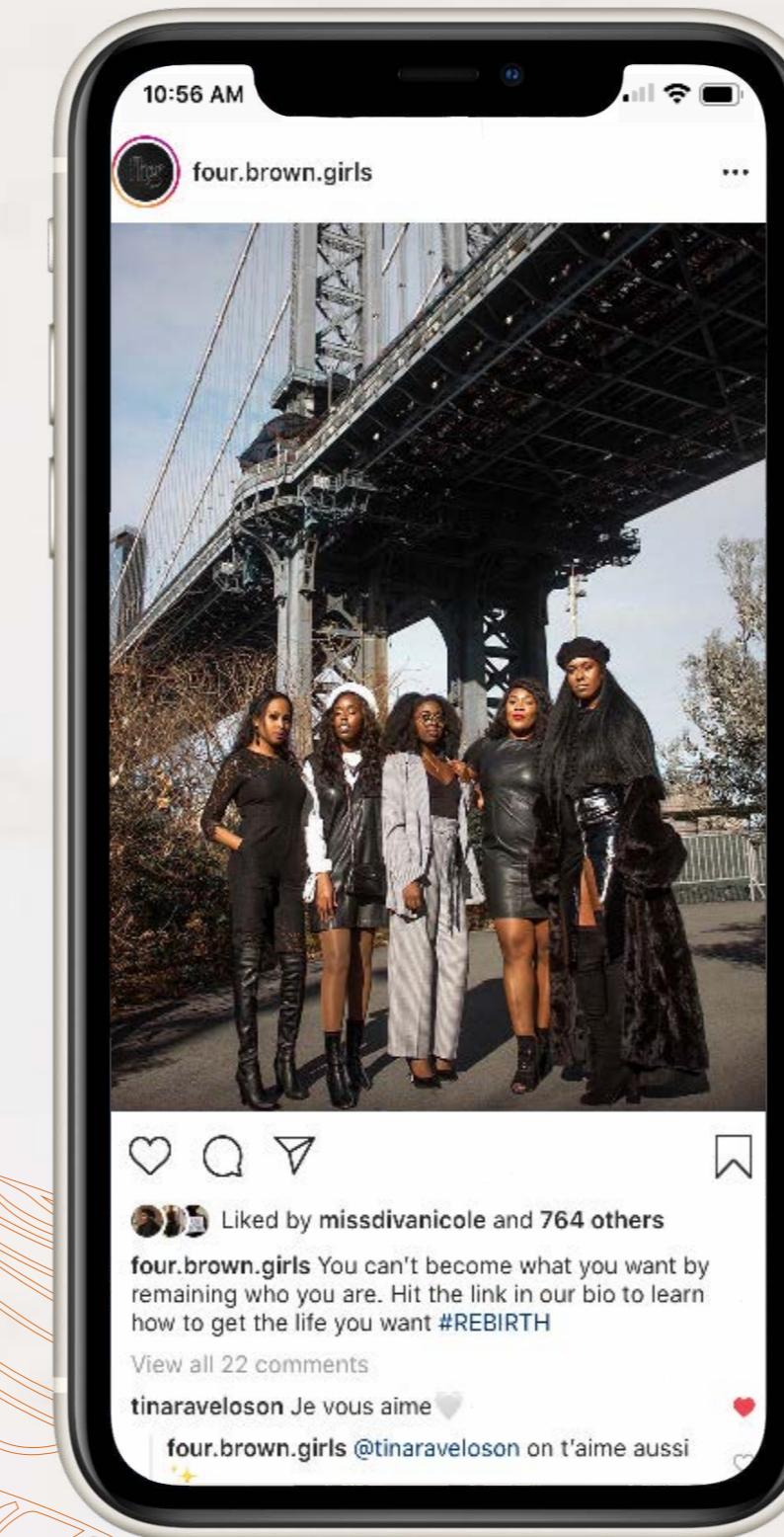
+8K

SOCIAL MEDIA
FOLLOWERS

+500

MONTHLY
WEB VISITS

how we do



fbg

what we've done



2016: BLAXPO



2016: Confessions Intimes



**2017: Brown Beauties
Brunching | OTT**



**2018: Brown Beauties
Brunching | MTL**



**2020: Long Tees and
Durags | TO**



**2016: Brown Beauties
Brunching | TO**



**2017: Brown Beauties
Brunching | MTL**



2018: Michelle Obama



**2019: FBG atelier
Partnerships**



2020: Pull Up & Heal



fbg

who we've
done it with



BEAUTY & FASHION

Elle Canada
Exclusity
Shea Moisture
Puma

EVENTS & TECH

Bumble
Hotel10
Economic Club of Canada
Chamber of Commerce Montreal



PAST SPEAKERS

Kiitana | *beauty blogger*
Angel Rich | *data scientist*
Vanessa Craft | *Elle Canada*
Andrea Lewis | *actress*
Camille Dundas | *By Blacks*
Drea Wheeler | *fitness trainer*
Gwen Madiba | *entrepreneur*
Vivian Kaye | *KinkyCurlyYaki*
Karlyn Percil | *neuro-life coach*



FOOD & BEVERAGE

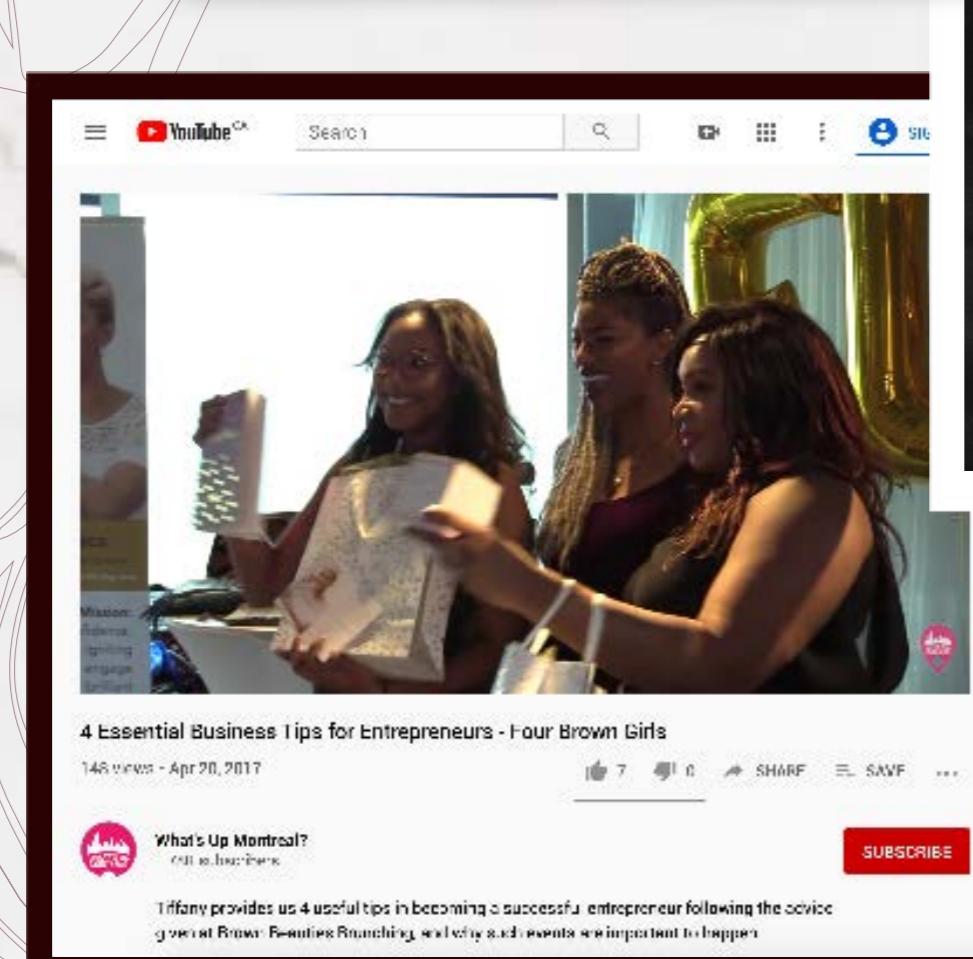
Cointreau
Tito's Handmade Vodka

fbg

who mentioned us

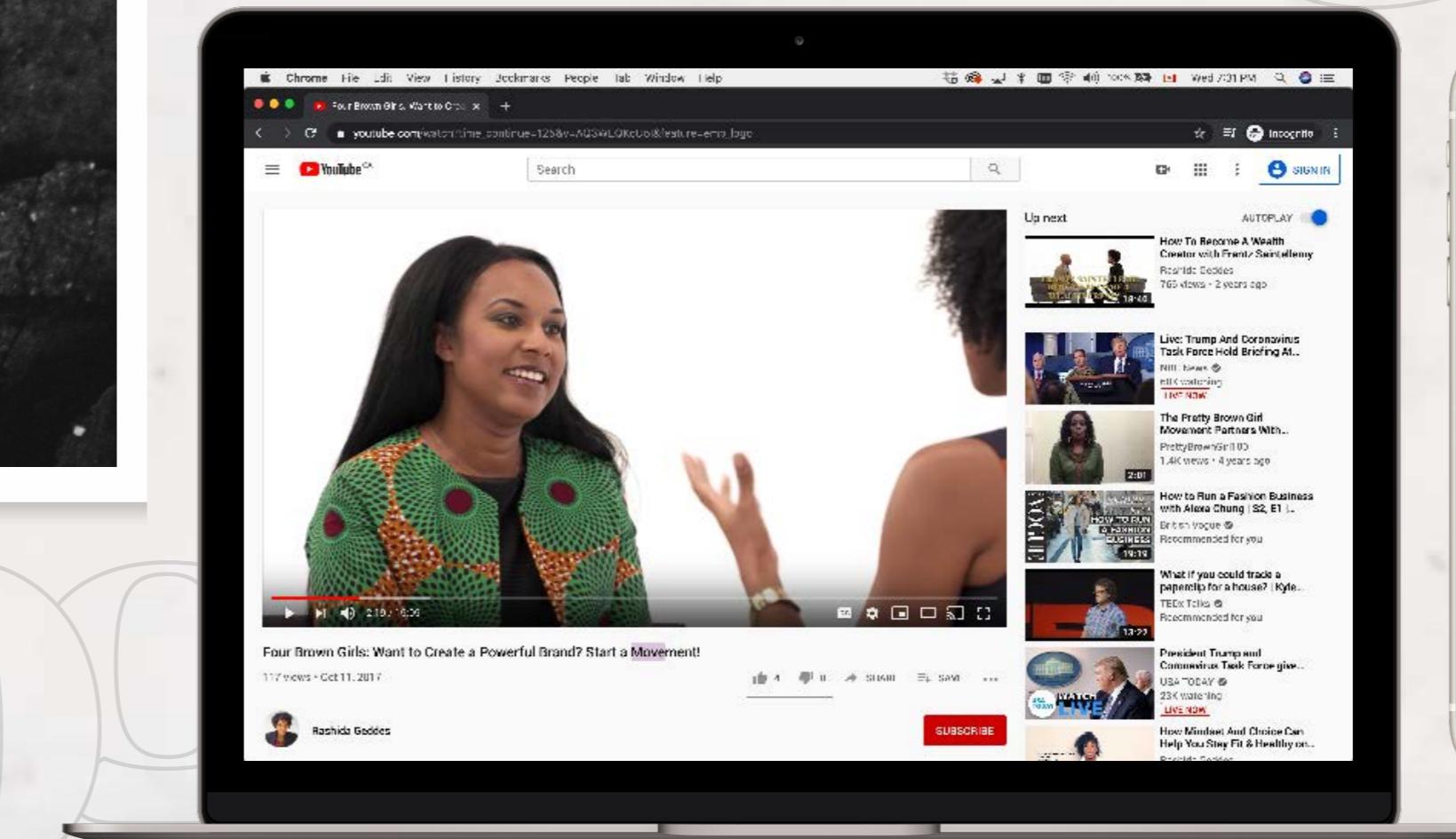
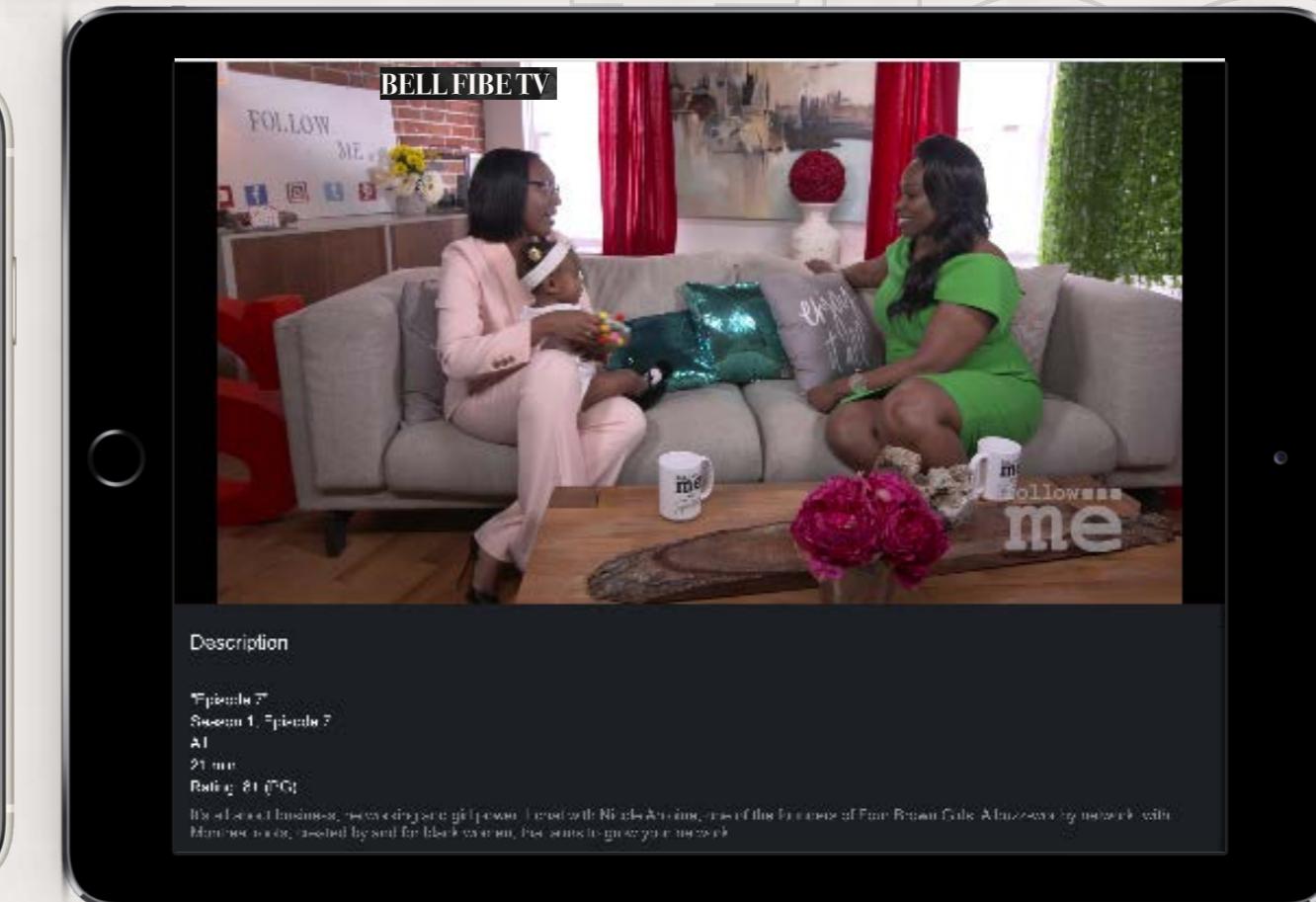
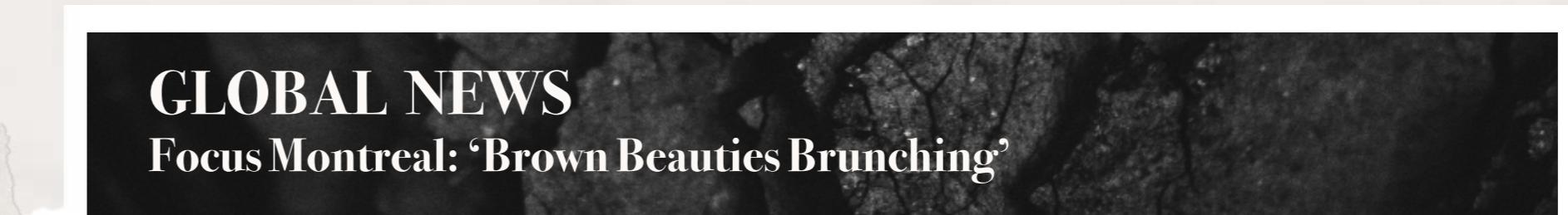
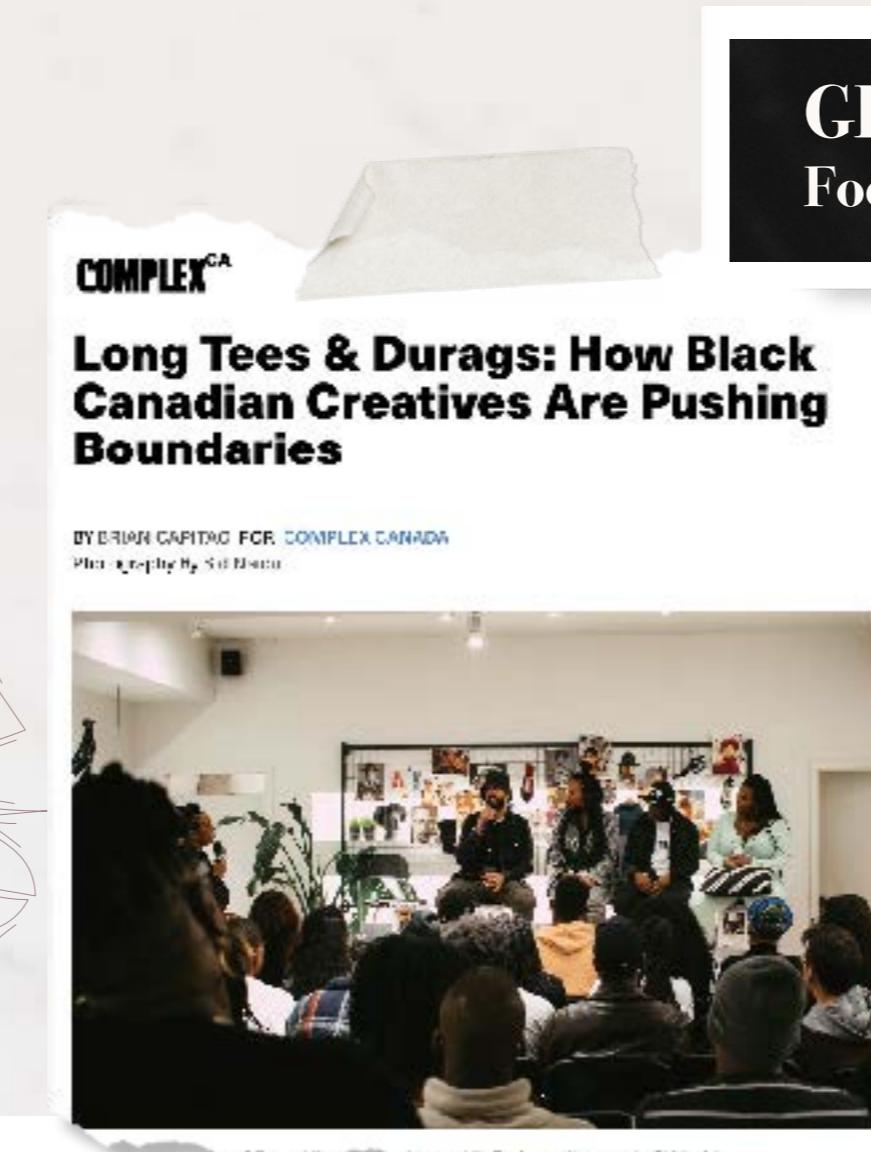


Angel Rich
'Next Steve Jobs' - Forbes



CBC NEWS

Blaxpo Celebrates Black Artists and Businesses for Black History Month



*Click each mention to be directed to the post



to create a
powerful
brand, join
our movement.

www.fourbrowngirls.com info@fourbrowngirls.com @four.brown.girls