Double-click (or enter) to edit

### Importing required libraries

import numpy as np
import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns

### **Loading Netflix Dataset**

netflix\_data= pd.read\_csv('netflix.csv')
netflix\_data.head()

	show_id	type	title	director	cast	country	date_added	release_ye
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	NaN	United States	September 25, 2021	2(
1	s2	TV Show	Blood & Water	NaN	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban	South Africa	September 24, 2021	2(
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel	NaN	September 24, 2021	2(

Next steps:

Generate code with netflix\_data



## **Understanding the Data**

#Finding the shape, size, data types , missing values etc
netflix\_data.shape
 (8807, 12)

Observation: Dataset has 8807 records/rows and 12 columns.

netflix\_data.size # size gives total number of elements in the dataset/dataframe
105684

 $\mbox{\#}$  info method gives the details of the dataframe like index range ,column names,  $\mbox{\#}$  non-null value count and data type

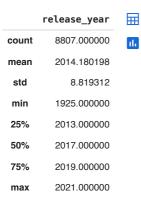
netflix\_data.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 8807 entries, 0 to 8806
Data columns (total 12 columns):

Data	COLUMNIS (LOLA	t 12 Cotumns).	
#	Column	t Dtype	
0	show_id	8807 non-null	object
1	type	8807 non-null	object
2	title	8807 non-null	object
3	director	6173 non-null	object
4	cast	7982 non-null	object
5	country	7976 non-null	object
6	date_added	8797 non-null	object
7	release_year	8807 non-null	int64
8	rating	8803 non-null	object
9	duration	8804 non-null	object
10	listed_in	8807 non-null	object
11	description	8807 non-null	object
dtyp	es: int64(1),	object(11)	
memo	ry usage: 825.	8+ KB	

#Getting statistics of numerical columns in the dataframe

netflix\_data.describe()



Observation: Dataset has data from the year 1925 to the year 2021, i.e 96 years of data

#Finding the unique values in the dataset

netflix\_data.nunique()

المام المام	0007
show_id	8807
type	2
title	8807
director	4528
cast	7692
country	748
date_added	1767
release_year	74
rating	17
duration	220
listed_in	514
description	8775
dtype: int64	

#### **Data Preperation**

- 1. Unnesting the columns that have multiple values
- 2. Finding null/missing values and filling them
- 3. Data type conversions
- 4. Renaming columns

```
# Checking for duplicate records
netflix_data.duplicated().sum()
```

Observation: There are no duplicate records

#Finding null/missing values

missing\_values=pd.Series(netflix\_data.isna().sum())
missing\_values

```
show_id
                    0
                    0
type
title
director
                 2634
                  825
cast
country
                  831
date_added
                  10
release_year
rating
                    4
duration
                    3
listed_in
                    0
description
dtype: int64
```

 $\label{lem:missing_values_percentage} $$ missing_values_percentage = pd.Series((netflix_data.isna().sum()/len(netflix_data))*100) $$ missing_values_percentage $$$ 

```
0.000000
show_id
type
                  0.000000
title
                  0.000000
director
                29.908028
cast
                  9.367549
                  9.435676
country
date_added
                  0.113546
release_year
                  0.000000
                  0.045418
rating
                 0.034064
duration
listed_in
                  0.000000
                  0.000000
description
dtype: float64
```

## # Missing values dataframe

 $\verb|missing_df=pd.concat([missing_values,missing_values_percentage], axis=1, keys=['Total','Percentage'])|$ missing\_df

	Total	Percentage	
show_id	0	0.000000	ılı
type	0	0.000000	+/
title	0	0.000000	_
director	2634	29.908028	
cast	825	9.367549	
country	831	9.435676	
date_added	10	0.113546	
release_year	0	0.000000	
rating	4	0.045418	
duration	3	0.034064	
listed_in	0	0.000000	
description	0	0.000000	

View recommended plots Next steps: Generate code with missing\_df

Observation: Netflix dataset has almost 30% of director column has null values followed by cast and country

netflix\_data['rating'].value\_counts()

```
rating
             3207
TV-MA
TV-14
             2160
TV-PG
              863
              799
R
PG-13
              490
TV-Y7
              334
TV-Y
              307
PG
              287
TV-G
              220
NR
               41
TV-Y7-FV
                6
NC-17
                3
                3
UR
74 min
                1
84 min
                1
66 min
                1
Name: count, dtype: int64
```

Observation: Rating has values in min, that should be filled in duration

```
\# forward filling rating values to duration where valid observation is given
```

ind=netflix\_data[netflix\_data['duration'].isna()].index

```
Index([5541, 5794, 5813], dtype='int64')
```

netflix\_data.loc[ind] = netflix\_data.loc[ind].fillna(method='ffill',axis=1) netflix\_data.loc[ind]

	show_id	type	title	director	cast	country	${\tt date\_added}$	release_year
5541	s5542	Movie	Louis C.K. 2017	Louis C.K.	Louis C.K.	United States	April 4, 2017	2017
5794	s5795	Movie	Louis C.K.: Hilarious	Louis C.K.	Louis C.K.	United States	September 16, 2016	2010

netflix\_data.loc[ind,'rating']='Not Avaliable'
netflix\_data.loc[ind]

	show_id	type	title	director	cast	country	${\sf date\_added}$	release_year
5541	s5542	Movie	Louis C.K. 2017	Louis C.K.	Louis C.K.	United States	April 4, 2017	2017
5794	s5795	Movie	Louis C.K.: Hilarious	Louis C.K.	Louis C.K.	United States	September 16, 2016	2010

<sup>\*</sup>Filling missing values \*

```
netflix_data['director'] = netflix_data['director'].fillna('Unspecified')
netflix_data['cast'] = netflix_data['cast'].fillna('Unknown')
netflix_data['country'] = netflix_data['country'].fillna(netflix_data['country'].mode()[0])
netflix_data['date_added'] = netflix_data['date_added'].fillna(netflix_data['date_added'].mode()[0])
netflix_data['duration'] = netflix_data['duration'].fillna(netflix_data['duration'].mode()[0])
netflix_data['rating'] = netflix_data['rating'].fillna('Not Available')
```

#### netflix\_data.isna().sum()

 ${\sf show\_id}$ type 0 title 0 director cast country date\_added 0 release\_year 0 0 rating duration 0 listed\_in 0 description 0 dtype: int64

#### netflix\_data.head()

	show_id	type	title	director	cast	country	date_added	release_y
0	<b>s</b> 1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	2
1	s2	TV Show	Blood & Water	Unspecified	Ngema	South Africa	September 24, 2021	2
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nahi	United States	September 24, 2021	2

Next steps:

Generate code with netflix\_data

View recommended plots

<sup>#</sup> Copying the dataset before cleaning
netflix\_original=netflix\_data.copy()
netflix\_original.head()

	show_id	type	title	director	cast	country	date_added	release_y
0	<b>s</b> 1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	2
1	s2	TV Show	Blood & Water	Unspecified	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban	South Africa	September 24, 2021	2
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi	United States	September 24, 2021	2

Next steps:

Generate code with netflix\_original

View recommended plots

#Columns director, cast, listend\_in have multiple values seperated by comma

#unnesting the cast column and considering only the main actor for the analasys

netflix\_data['cast']=netflix\_data['cast'].str.split(",").str[0]

#Renaming the cast to "main\_actor"

netflix\_data.rename(columns={'cast':'main\_actor'},inplace=True)
netflix\_data.head()

	show_id	type	title	director	main_actor	country	${\tt date\_added}$	release
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	
1	s2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	September 24, 2021	

Next steps:

Generate code with netflix\_data



#unnesting director column

netflix\_data['director']=netflix\_data['director'].str.split(",")
netflix\_data=netflix\_data.explode('director')
netflix\_data.head(20)

	show_id	type	title	director	main_actor	country	date_added	rele
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	
1	s2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	September 24, 2021	
3	s4	TV Show	Jailbirds New Orleans	Unspecified	Unknown	United States	September 24, 2021	
4	<b>s</b> 5	TV Show	Kota Factory	Unspecified	Mayur More	India	September 24, 2021	
5	s6	TV Show	Midnight Mass	Mike Flanagan	Kate Siegel	United States	September 24, 2021	
6	s7	Movie	My Little Pony: A New Generation	Robert Cullen	Vanessa Hudgens	United States	September 24, 2021	
6	s7	Movie	My Little Pony: A New Generation	José Luis Ucha	Vanessa Hudgens	United States	September 24, 2021	
7	s8	Movie	Sankofa	Haile Gerima	Kofi Ghanaba	United States, Ghana, Burkina Faso, United Kin	September 24, 2021	
8	s9	TV Show	The Great British Baking Show	Andy Devonshire	Mel Giedroyc	United Kingdom	September 24, 2021	
9	s10	Movie	The Starling	Theodore Melfi	Melissa McCarthy	United States	September 24, 2021	
10	s11	TV Show	Vendetta: Truth, Lies and The Mafia	Unspecified	Unknown	United States	September 24, 2021	
11	s12	TV Show	Bangkok Breaking	Kongkiat Komesiri	Sukollawat Kanarot	United States	September 23, 2021	
12	s13	Movie	Je Suis Karl	Christian Schwochow	Luna Wedler	Germany, Czech Republic	September 23, 2021	
13	s14	Movie	Confessions of an Invisible Girl	Bruno Garotti	Klara Castanho	United States	September 22, 2021	

Next steps: Generate code with netflix\_data

View recommended plots

#unnesting listed\_in column

netflix\_data['listed\_in']=netflix\_data['listed\_in'].str.split(",")
netflix\_data=netflix\_data.explode('listed\_in')
netflix\_data.head(20)

	show_i	id	type	title	director	main_actor	country	date_added	release
0	\$	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	
1	\$	s2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
1	\$	s2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
1	\$	s2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
2	Ş	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	September 24, 2021	
2	\$	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	September 24, 2021	
2	\$	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	September 24, 2021	
3	\$	s4	TV Show	Jailbirds New Orleans	Unspecified	Unknown	United States	September 24, 2021	
3	S	s4	TV Show	Jailbirds New Orleans	Unspecified	Unknown	United States	September 24, 2021	
4	S	s5	TV Show	Kota Factory	Unspecified	Mayur More	India	September 24, 2021	
4	\$	s5	TV Show	Kota Factory	Unspecified	Mayur More	India	September 24, 2021	
4	S	s5	TV Show	Kota Factory	Unspecified	Mayur More	India	September 24, 2021	
5	5	s6	TV Show	Midnight Mass	Mike Flanagan	Kate Siegel	United States	September 24, 2021	
5	Ş	s6	TV Show	Midnight Mass	Mike Flanagan	Kate Siegel	United States	September 24, 2021	
5	5	s6	TV Show	Midnight Mass	Mike Flanagan	Kate Siegel	United States	September 24, 2021	
6			Movie	My Little Pony: A New	Robert Cullen	Vanessa Hudgens	United States	September 24, 2021	
Next ste	eps: G	ene	erate cod	de with netf	lix_data	View re	commende	d plots	

#unnesting country column

netflix\_data['country']=netflix\_data['country'].str.split(",")
new=netflix\_data.explode('country')

netflix\_data=new
netflix\_data.head()

	show_i	d type	title	director	main_actor	country	date_added	release
(	<b>)</b> s	1 Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	
	1 sź	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
	<b>1</b> s2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	

#Replacing show\_id values with int values instead of s1 .. etc

netflix\_data['show\_id']=netflix\_data['show\_id'].str.replace('s','')
netflix\_data.head()

	show_id	type	title	director	main_actor	country	${\tt date\_added}$	release
0	1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	

# reset index after unnesting different columns
netflix\_data.reset\_index()

	index	show_id	type	title	director	main_actor	country	date_add
0	0	1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	Septemb 25, 20
1	1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	Septemb 24, 20
2	1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	Septemb 24, 20
3	1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	Septemb 24, 20
4	2	3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	Septeml 24, 20
25895	8805	8806	Movie	Zoom	Peter Hewitt	Tim Allen	United States	January 20
25896	8805	8806	Movie	Zoom	Peter Hewitt	Tim Allen	United States	January 20
25897	8806	8807	Movie	Zubaan	Mozez Singh	Vicky Kaushal	India	March 20

### # Renaming listed\_in column to genre

netflix\_data.rename(columns={'listed\_in':'genre'},inplace=True) netflix\_data.head()

	show_id	type	title	director	main_actor	country	date_added	release
0	1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	September 24, 2021	

Next steps: Generate code with netflix\_data

View recommended plots

# netflix\_data.dtypes

show_id	object
type	object
title	object
director	object
main_actor	object
country	object
date_added	object
release_year	object
rating	object
duration	object
genre	object
description	object
dtype: object	

# stripping the spaces for the date\_added column values

netflix\_data['date\_added']=netflix\_data['date\_added'].str.strip()

# Converting object to datetime for the column date\_added
date\_format = "%B %d, %Y"

 $netflix\_data['date\_added'] = pd.to\_datetime(netflix\_data['date\_added'], format=date\_format)$ 

netflix\_data.head()

	show_id	type	title	director	main_actor	country	date_added	release
0	1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	2021-09-25	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	2021-09-24	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	2021-09-24	

Next steps: Generate code with netflix\_data

View recommended plots

 $\hbox{\# Adding columns Year\_added and month\_added based on the date\_added column}$ 

netflix\_data['year\_added']=netflix\_data['date\_added'].dt.year
netflix\_data['month\_added']=netflix\_data['date\_added'].dt.month
netflix\_data.head()

	show_id	type	title	director	main_actor	country	date_added	release
O	) 1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	2021-09-25	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	2021-09-24	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	2021-09-24	
1	2	TV Show	Blood & Water	Unspecified	Ama Qamata	South Africa	2021-09-24	
2	2 3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila	United States	2021-09-24	

Next steps:

 $\label{lem:code_code} \textbf{Generate code with } \texttt{netflix\_data}$ 

View recommended plots

### **Exploratory Analysis and Visualization**

\*\* Total no of titles uploaded on Netflix\*\*

netflix\_original['show\_id'].count()

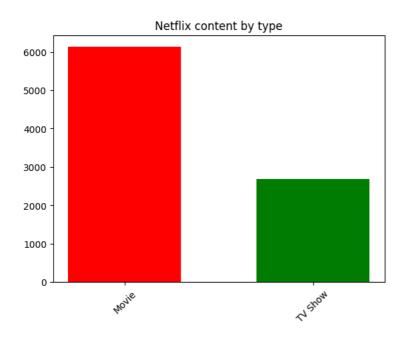
8807

Observation: Out Dataset has a total of 8807 shows uploaded

Start coding or generate with AI.

## Percentage of show types uploaded on Netflix

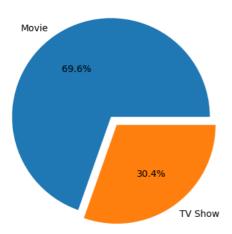
```
type_count=netflix_original['type'].value_counts().reset_index()
type_count.columns=['Type','Number of Titles']
type_count
           Type Number of Titles
                                    Ш
          Movie
                             6131
     1 TV Show
                             2676
 Next steps:
            Generate code with type_count
                                           View recommended plots
x_bar=type_count['Type']
y_bar=type_count['Number of Titles']
plt.bar(x_bar,y_bar,color=['r','g'],width=0.6)
plt.xticks(rotation=45, fontsize=10)
plt.title("Netflix content by type")
plt.ylabel='Number of Titles'
plt.show()
```



Start coding or generate with AI.

plt.title('Netflix content by type')
plt.pie(netflix\_original['type'].value\_counts(),labels=netflix\_original['type'].value\_counts().index,explode=(0.05,0.05),aur
plt.show()

## Netflix content by type

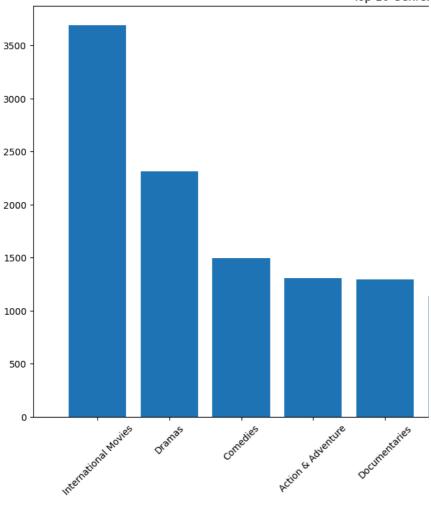


 ${\tt genre\_counts=netflix\_data['genre'].value\_counts()} \\ {\tt genre\_counts}$ 

genre	
International Movies	3689
Dramas	2313
Comedies	1494
Action & Adventure	1305
Documentaries	1292
Spanish-Language TV Shows	3
Romantic Movies	3
LGBTQ Movies	1
TV Sci-Fi & Fantasy	1
Sports Movies	1
Name: count, Length: 73, d	ltype: int64

plt.figure(figsize=(15,8))
x\_bar=genre\_counts.index[:10]
y\_bar=genre\_counts[:10]
plt.bar(x\_bar,y\_bar)
plt.xticks(rotation=45, fontsize=10)
plt.title("Top 10 Genres on Netflix")
plt.show()





netflix\_original.head()

	show_id	type	title	director	cast	country	date_added	release_y
0	s1	Movie	Dick Johnson Is Dead	Kirsten Johnson	Unknown	United States	September 25, 2021	2
1	s2	TV Show	Blood & Water	Unspecified	Ama Qamata, Khosi Ngema, Gail Mabalane, Thaban	South Africa	September 24, 2021	2
2	s3	TV Show	Ganglands	Julien Leclercq	Sami Bouajila, Tracy Gotoas, Samuel Jouy, Nabi	United States	September 24, 2021	2

netflix\_original['date\_added']=netflix\_original['date\_added'].str.strip()
netflix\_original['date\_added']=pd.to\_datetime(netflix\_original['date\_added'],format=date\_format)
netflix\_original['year\_added']=netflix\_original['date\_added'].dt.year
netflix\_original['month\_added']=netflix\_original['date\_added'].dt.month

View recommended plots

netflix\_original['year\_added'].value\_counts()

Generate code with netflix\_original

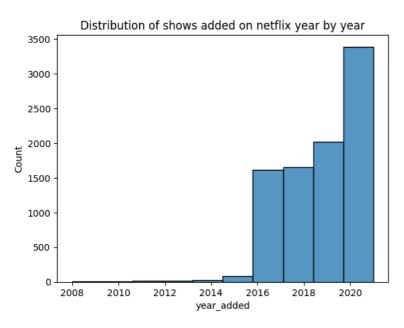
year\_added 2019 2016 2020 1889 2018 1649 2021 1498

Next steps:

```
2017
         1188
2016
          429
           82
2015
2014
           24
2011
           13
2013
           11
2012
            3
2009
            2
2008
            2
2010
```

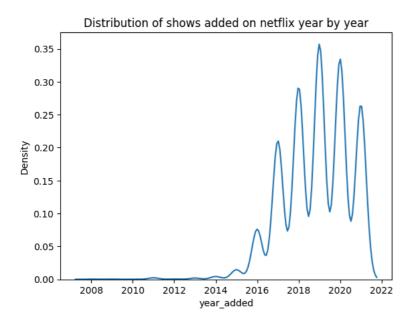
Name: count, dtype: int64

sns.histplot(netflix\_original['year\_added'], bins=10)
plt.title("Distribution of shows added on netflix year by year")
plt.show()

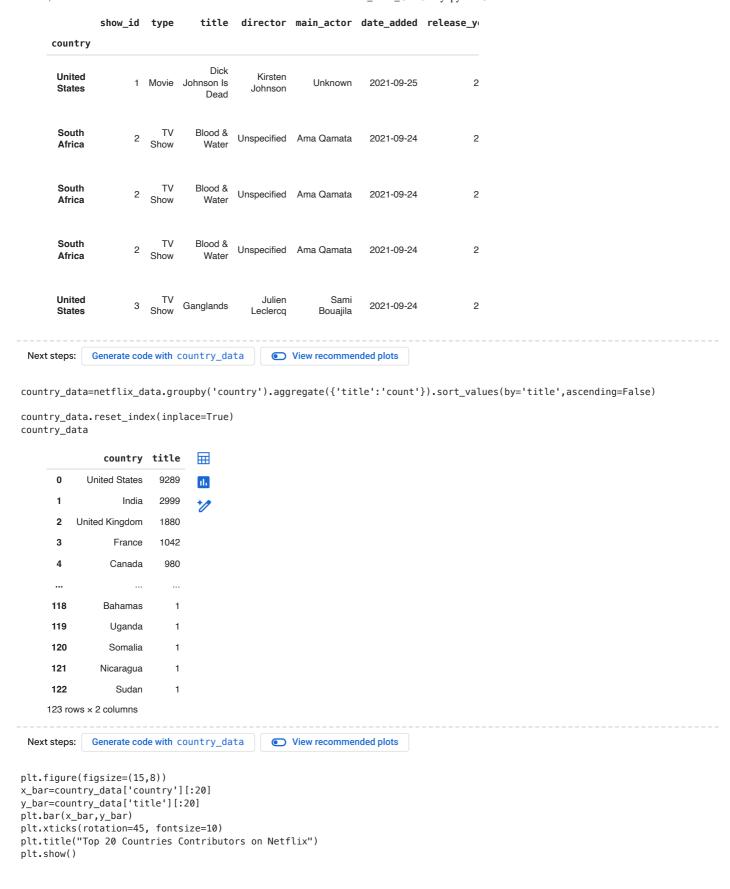


Observation: The curve seems to be left skewed, indicating shows were added more from the year 2016 due to popularity of OTT platforms on internet.

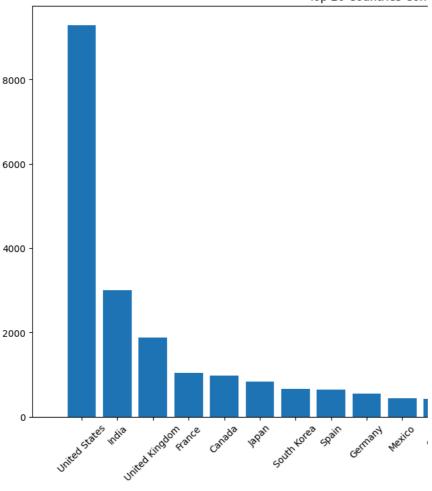
```
# KDE plot to show more interpretable data
sns.kdeplot(netflix_original['year_added'])
plt.title("Distribution of shows added on netflix year by year")
plt.show()
```



```
netflix_data.head()
netflix_data['country']=netflix_data['country'].str.strip() #stipping off spaces in country column
country_data= netflix_data.set_index('country')
country_data.head()
```



Top 20 Countries Cont



year\_count=netflix\_original.groupby('year\_added').aggregate({'title':'count'}).sort\_values(by='title',ascending=False)
year\_count.reset\_index(inplace=True)
year\_count

	year_added	title	$\blacksquare$
0	2019	2016	ılı
1	2020	1889	+/
2	2018	1649	-
3	2021	1498	
4	2017	1188	
5	2016	429	
6	2015	82	
7	2014	24	
8	2011	13	
9	2013	11	
10	2012	3	
11	2008	2	
12	2009	2	
13	2010	1	

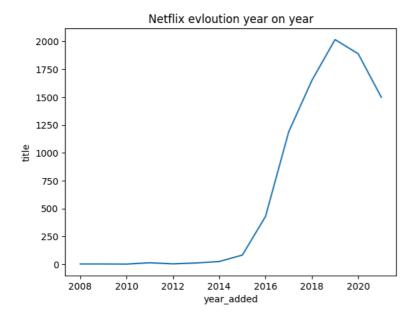
Next steps: Generate code with year\_count 

• View recommended plots

 $\label{type_count} $$ type_count=netflix_original.groupby(['year_added','type']).aggregate({'title':'count'}) $$ type_count.reset_index(inplace=True) $$ type_count.$ 

	year_added	type	title	
0	2008	Movie	1	ılı
1	2008	TV Show	1	+/
2	2009	Movie	2	
3	2010	Movie	1	
4	2011	Movie	13	
5	2012	Movie	3	
6	2013	Movie	6	
7	2013	TV Show	5	
8	2014	Movie	19	
9	2014	TV Show	5	
10	2015	Movie	56	
11	2015	TV Show	26	
12	2016	Movie	253	
13	2016	TV Show	176	
14	2017	Movie	839	
15	2017	TV Show	349	
16	2018	Movie	1237	
17	2018	TV Show	412	
18	2019	Movie	1424	
19	2019	TV Show	592	
20	2020	Movie	1284	
21	2020	TV Show	605	
22	2021	Movie	993	
23	2021	TV Show	505	

sns.lineplot(data=year\_count,x=year\_count['year\_added'],y=year\_count['title'])
plt.title("Netflix evloution year on year")
plt.show()

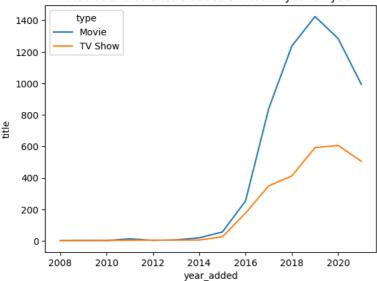


## Average Movies vs TV Shows added per year

```
# @title Average Movies vs TV Shows added per year
sns.lineplot(x = 'year_added', y = 'title', hue = 'type', data = type_count)
plt.title('Movies and Tv Shows added on Netflix year on year')
```

Text(0.5, 1.0, 'Movies and Tv Shows added on Netflix year on year')

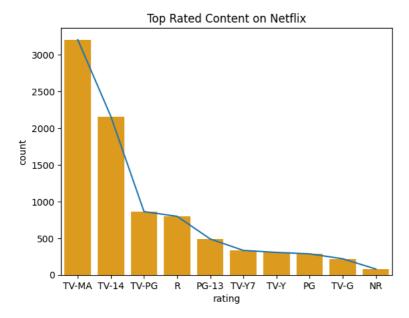
# Movies and Tv Shows added on Netflix year on year



rating\_count=netflix\_original['rating'].value\_counts()
rating\_count=pd.DataFrame(rating\_count)
rating\_count.reset\_index()
top\_rated=rating\_count.iloc[:10]
top\_rated.reset\_index(inplace=True)
top\_rated

	rating	count	
0	TV-MA	3207	ılı
1	TV-14	2160	+/
2	TV-PG	863	_
3	R	799	
4	PG-13	490	
5	TV-Y7	334	
6	TV-Y	307	
7	PG	287	
8	TV-G	220	
9	NR	80	

sns.lineplot(x = 'rating', y = 'count', data = top\_rated)
sns.barplot(data=top\_rated, x="rating", y="count",color='orange')
plt.title('Top Rated Content on Netflix')
plt.show()



#Show top 10 director, who gave the highest number of TV shows & Movies to Netflix?
top\_directors=netflix\_data[netflix\_data['director']!="Unspecified"]['director'].value\_counts().reset\_index()[:10]
top\_directors

View recommended plots

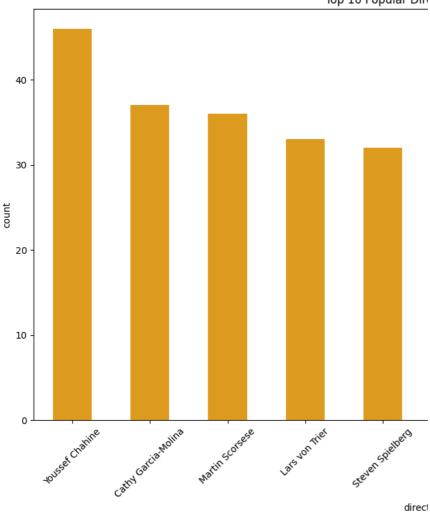
	director	count	
0	Youssef Chahine	46	ıl.
1	Cathy Garcia-Molina	37	+/
2	Martin Scorsese	36	_
3	Lars von Trier	33	
4	Steven Spielberg	32	
5	Olivier Assayas	30	
6	Tom Hooper	30	
7	Suhas Kadav	29	
8	Don Michael Paul	29	
9	Johnnie To	28	

Next steps:

Generate code with top\_directors

```
plt.figure(figsize=(15,8))
sns.barplot(data=top_directors, x="director", y="count",color='orange',width=0.5)
plt.width=0.5
plt.xlabel='Director'
plt.ylabel='Number of Shows'
plt.xticks(rotation=45, fontsize=10)
plt.title('Top 10 Popular Directors on Netflix')
plt.show()
```



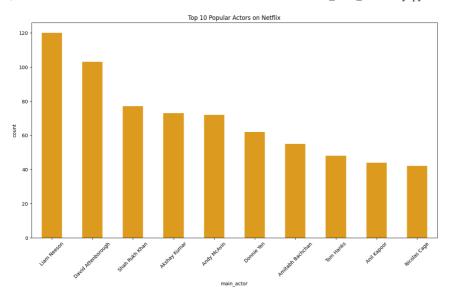


 $top\_actors = netflix\_data[netflix\_data['main\_actor']! = "Unknown"]['main\_actor'].value\_counts().reset\_index()[:10] \\ top\_actors$ 

	main_actor	count	
0	Liam Neeson	120	ıl.
1	David Attenborough	103	+/
2	Shah Rukh Khan	77	
3	Akshay Kumar	73	
4	Andy McAvin	72	
5	Donnie Yen	62	
6	Amitabh Bachchan	55	
7	Tom Hanks	48	
8	Anil Kapoor	44	
9	Nicolas Cage	42	

```
Next steps: Generate code with top_actors View recommended plots
```

```
plt.figure(figsize=(15,8))
sns.barplot(data=top_actors, x="main_actor", y="count",color='orange',width=0.5)
plt.width=0.5
plt.xlabel='Actor'
plt.ylabel='Number of Shows'
plt.title('Top 10 Popular Actors on Netflix')
plt.xticks(rotation=45, fontsize=10)
plt.show()
```



### netflix\_data.dtypes

```
{\sf show\_id}
                          object
type
                          object
title
                          object
director
                          object
main_actor
                          object
                 object
datetime64[ns]
country
date_added
release_year
                          object
                          object
rating
duration
                          object
genre
                          object
description
                          object
year_added
                           int32
month_added
                           int32
dtype: object
```

netflix\_data['year\_added']=netflix\_data['year\_added'].astype('int64')
netflix\_data['month\_added']=netflix\_data['month\_added'].astype('int64')

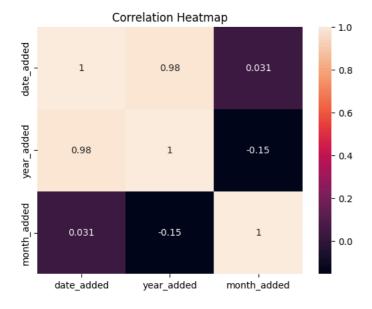
corr\_data=netflix\_data[['date\_added','year\_added','month\_added']]
corr\_data

	date_added	year_added	month_added					
0	2021-09-25	2021	9	ıl.				
1	2021-09-24	2021	9	+/				
1	2021-09-24	2021	9					
1	2021-09-24	2021	9					
2	2021-09-24	2021	9					
8805	2020-01-11	2020	1					
8805	2020-01-11	2020	1					
8806	2019-03-02	2019	3					
8806	2019-03-02	2019	3					
8806	2019-03-02	2019	3					
25900 rows x 3 columns								

corr\_data.corr()

	${\tt date\_added}$	$year\_added$	$month\_added$	
date_added	1.000000	0.982798	0.030835	ıl.
year_added	0.982798	1.000000	-0.153480	
month_added	0.030835	-0.153480	1.000000	

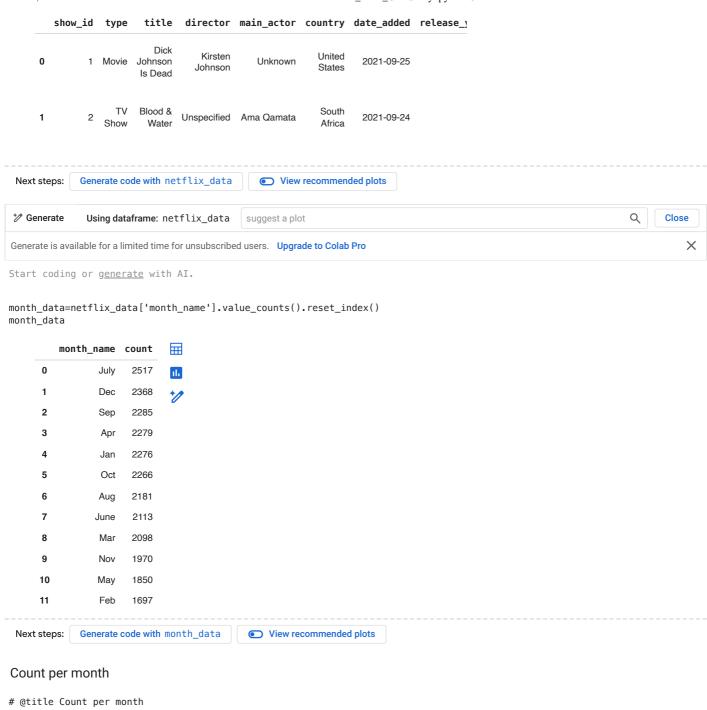
```
#plt.subplots(figsize=(5,5))
sns.heatmap(corr_data.corr(),annot=True)
plt.title("Correlation Heatmap")
plt.show()
```



 $Obeser vation: Above\ Heatmap\ shows\ correlation\ between\ release\_year, year\_added\ \&\ month\_added.$ 

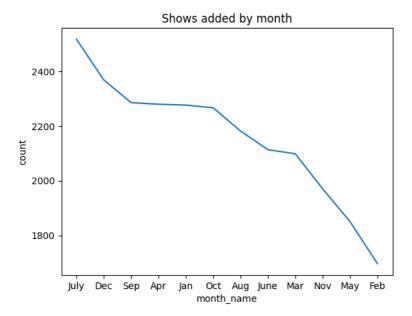
#### Finding the best Month for releasing content?

```
# converting month number to month name
netflix_data['month_added'].replace({1:'Jan', 2:'Feb', 3:'Mar', 4:'Apr', 5:'May', 6:'June', 7:
netflix_data.head(2)
```



```
sns.lineplot(data=month_data, x='month_name', y='count')
plt.title("Shows added by month")
```

plt.show()



### Observation:

- 1. Maximum shows were added in the month of July followed by December, October, January, April
- 2. Content was added keeping holidays and festive seaons

### Double-click (or enter) to edit

```
#Number of movies added on netflix after 2015
movie_data=netflix_original[(netflix_original['type'] == 'Movie' ) & (netflix_original['year_added'] >= 2015)].reset_index(
movie_data.head()
movie_data['type'].value_counts()

    type
    Movie    6086
    Name: count, dtype: int64
```

Observation: Maximum number of movies were added on Netflix from the year 2015.

netflix\_data['country'].str.strip().value\_counts()[:10]

```
country
United States
                   9289
                   2999
India
United Kingdom
                   1880
                   1042
France
Canada
                    980
Japan
                    828
South Korea
                    652
Spain
                    642
Germany
                    553
                    437
Mexico
Name: count, dtype: int64
```

```
#country_wise movies
usa_data=netflix_data[retflix_data['country']=='United States'].reset_index()
usa_data=usa_data.groupby(['year_added']).aggregate({'title':'count'}).sort_values(by=['title'],ascending=False).reset_index
usa_data
```

```
year_added title
     0
               2021
                      2114
     1
               2019
                      2113
     2
               2020
                      1907
               2018
      3
                      1464
      4
                2017
                      1066
             Generate code with usa_data
 Next steps:
                                          View recommended plots
     6
               2015
india_data=netflix_data[netflix_data['country']=='India'].reset_index()
india_data=india_data.groupby(['year_added']).aggregate({'title':'count'}).sort_values(by=['title'],ascending=False).reset_
india_data
        year_added title
                            扁
     O
              2018
                      999
                             11.
              2019
                      618
     1
     2
              2020
                      560
     3
              2017
                      449
              2021
                      309
     5
              2016
                       64
             Generate code with india_data
                                            View recommended plots
uk_data=netflix_data[netflix_data['country']=='United Kingdom'].reset_index()
uk_data=uk_data.groupby(['year_added']).aggregate({'title':'count'}).sort_values(by=['title'],ascending=False).reset_index(
uk_data
                            year_added title
     0
              2019
                      439
              2020
                      356
              2018
     2
                      338
     3
              2017
                      326
     4
              2021
                      259
     5
              2016
                      125
              2015
                       22
     7
              2011
                        6
              2014
                        6
              2013
                        3
             Generate code with uk_data
 Next steps:
                                         View recommended plots
plt.subplot(1,1,1)
sns.lineplot(x = 'year_added', y = 'title', data = usa_data,label='United States')
sns.lineplot(x = 'year_added', y = 'title', data = india_data,label='India')
sns.lineplot(x = 'year_added', y = 'title', data = uk_data,label='United Kingdom')
plt.title("Year on Year content for top 3 countries")
plt.legend()
plt.show()
```

#### Year on Year content for top 3 countries

