



Logo Brand

Rivoq.uz

Rivoq - arabchaning ildizidan olingan bo'lib rivojlanish va o'sish degan manolarni anglatadi. Bu bilan biz nimalarga erishamiz insonlarning ilm olish jarayonini rezlashtiramiz va uzoq masofadan ilm olmoqchi bo'lganlarga sharoitlar yaratib berishimiz mumkin. Asosan bu loyhada tekin kurslar bo'ladi dasturlashni o'rganish uchun ammo agarda ularga bu kamlik qilsa premium kurslar bo'ladi bu esa jamoa yanayam yaxshiroq shakllanishi uchun 1 martalik to'lov bilan 1 yillik ta'rifni platformaga sotib olishligi mumkin bo'ladi. Masofadan turub o'qishlik va platformada ularga qulay imkoniyatlar mavjud.

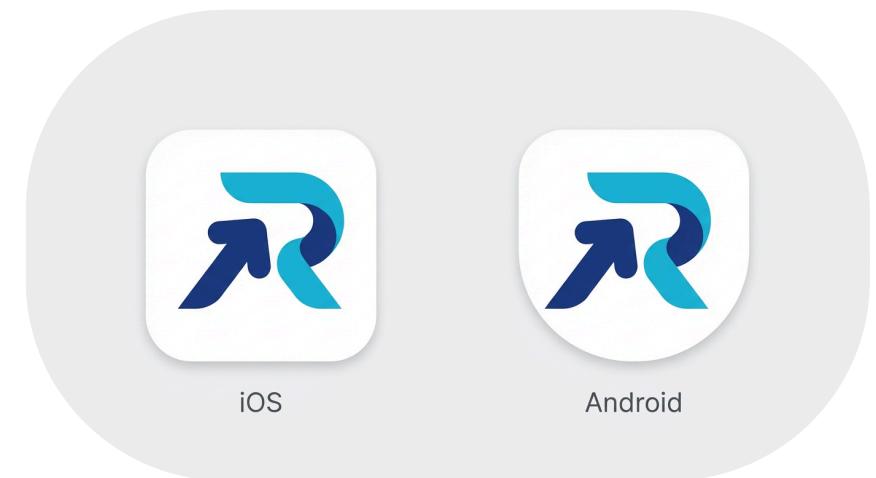
Logo Variant

Vertical



Taqdimotlar
aloqa vositalari
foydalanish mumkin
namoyishlar sifatida.

App

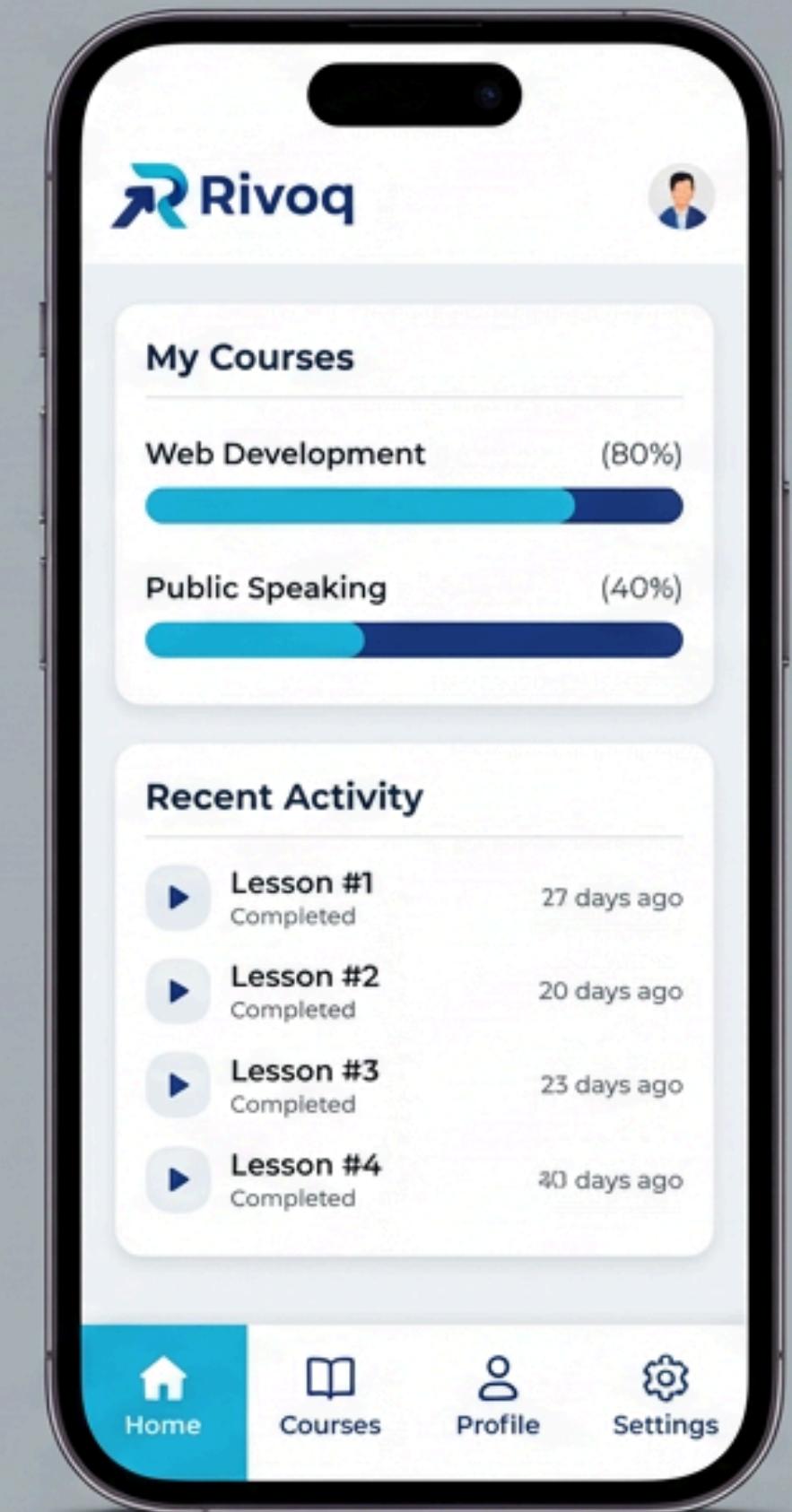
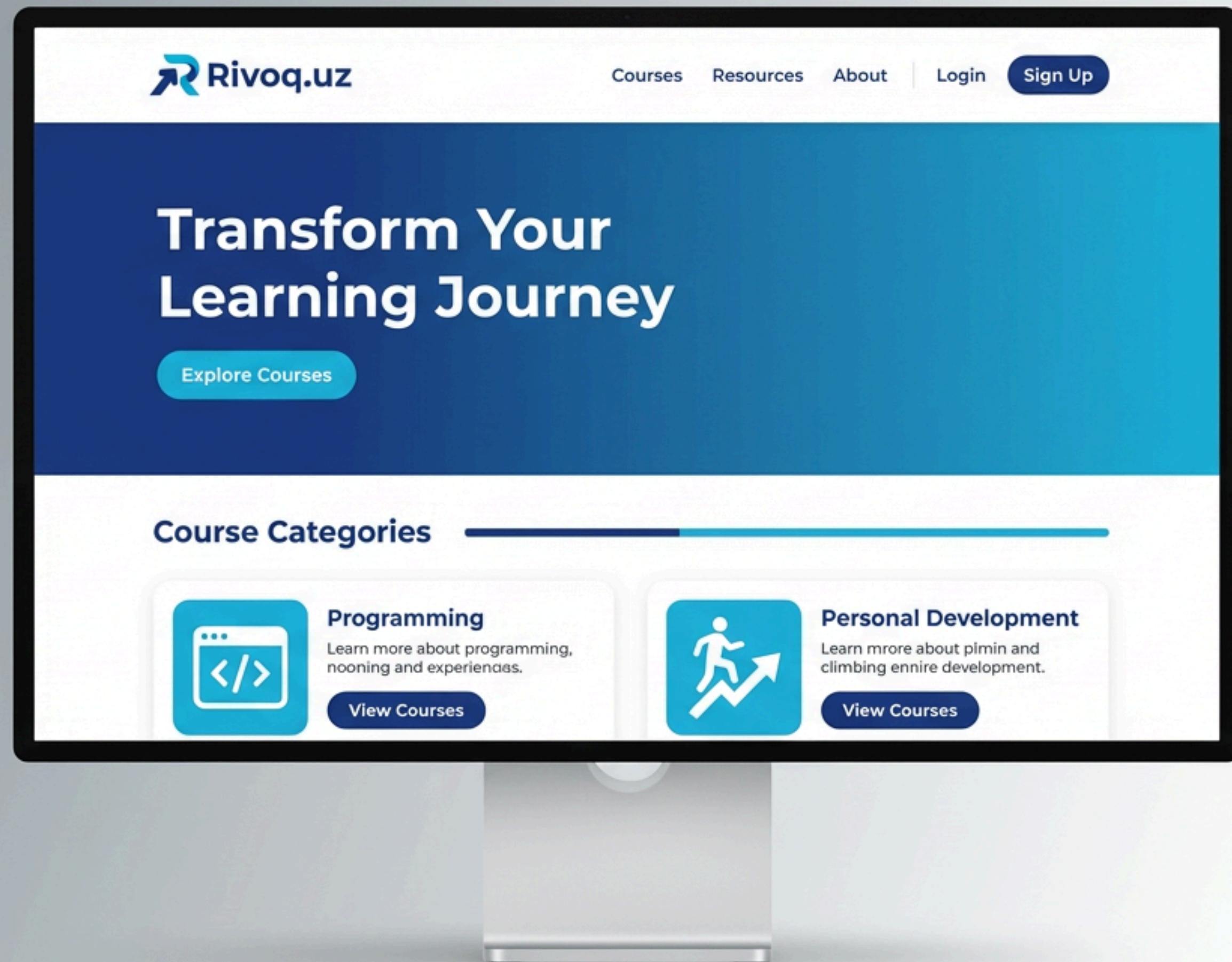


App ko'rinishida
foydalanish mumkin

Icon



Taqdimotlar
aloqa vositalari
foydalanish mumkin
namoyishlar sifatida.



LOGO GUIDELINES



ASOSIY LOGO



Teskari LOGO



Minimal BO'SH JOY



Minimal O'LCHAM: 25mm balandlik

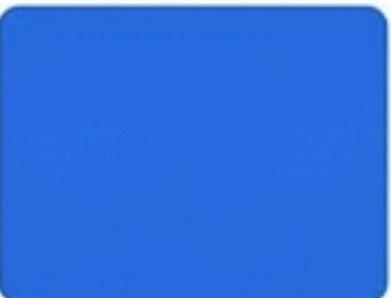


Noto'g'ri FOYDALANISH

COLOR PALETTE



ASOSIY QOYI QIZIL
#1A3E8A
RGB: 26, 62, 138



ASOSIY YANGI QIZIL
#2760E6
RGB: 39, 176, 230



IKKILAMCHI
OQ
#FFFFFF



IKKILAMCHI
YANGI GRAY
#F5F7FA



IKKILAMCHI
QOYI GRAY
#333333



Innovative Ta'lím

Innovatsion ta'lím - bu ta'lím sohasida yangi yondashuvdir

Kashf Etish

RANG QO'LLASH MISOLI

TYPOGRAPHY

ASOSIY SHRIFT: Montserrat (SARLAVHALAR)

Montserrat Bold: Sarlavha 1

Montserrat SemiBold: Sarlavha 2

Montserrat Medium: Sarlavha 3

IKKILAMCHI SHRIFT: Inter (ASOSIY MATN)

Inter Regular: Bu asosiy matn.

Inter Light: Bu och matn

SARLAVHA 1

(Montserrat Bold, Qo'q Ko'k)

ALTSARLAVHA

(Montserrat SemiBold, Yangi Ko'k)

Matn Text

(Inter Regular, Dark Gray). Lorem ipsum dolor sit amet, consectetur adipisicng elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam.

BRAND TONE & APPLICATIONS

BREND OVOZI

Professional
O'QUVCHI
Innovations
Kirish Mumkin



VIZUAL ELEMENTLAR

Ikonalar (Konturli va Yassi,
Ko'k Palitra)
Zamonaviy Naqshlar (Nozik
Geometrik, Ko'k/Gray)
Fotografiya (Yorqin, O'quvchi
Odamlar, Texnologiyaga
Yo'naltirilgan)



AZIZ RAHIMOV
Albqo mafkomat

Contact info

+998 99 7800

mailto:azizrahimov@rivoq.uz

www.rivoq.uz

TASHRIF QOG'OZI



Ta'lím
Kelajagi

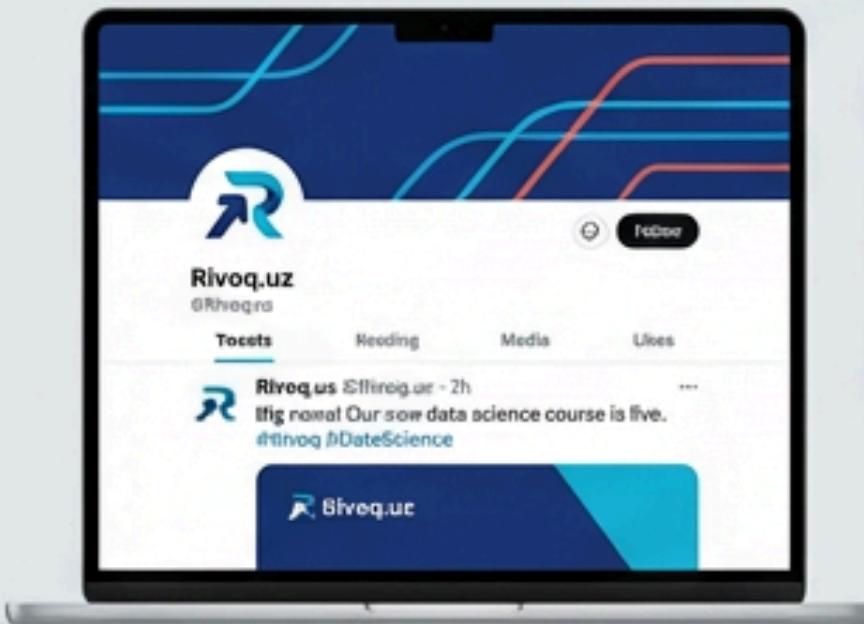
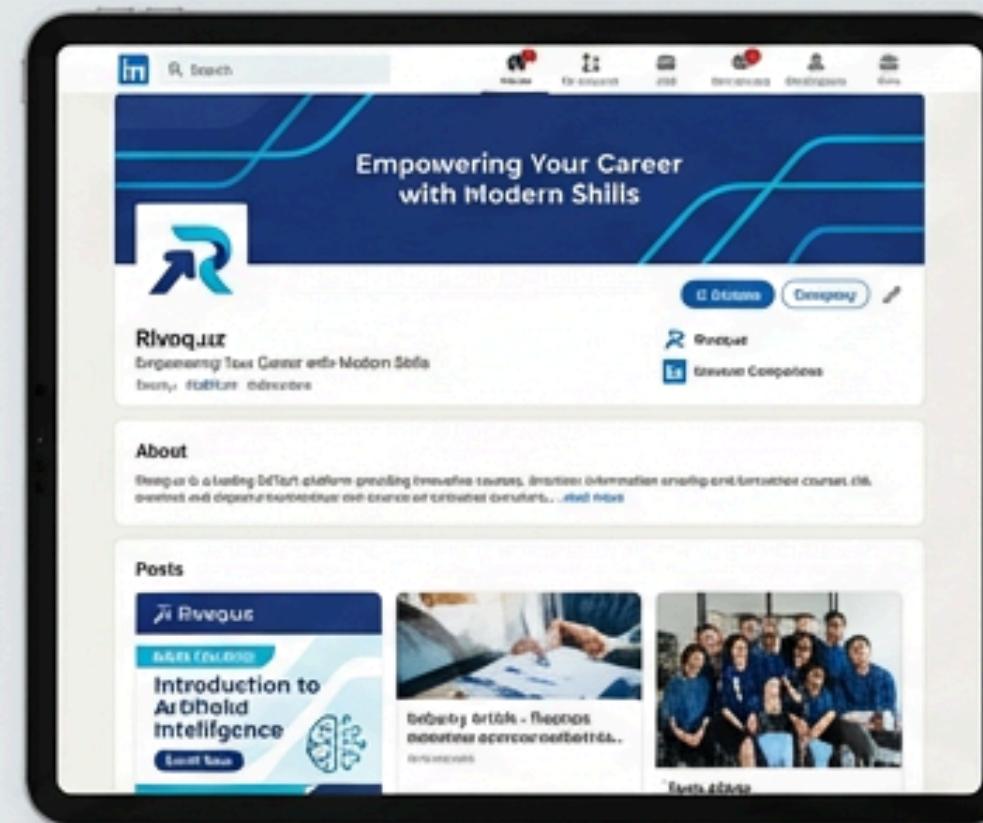
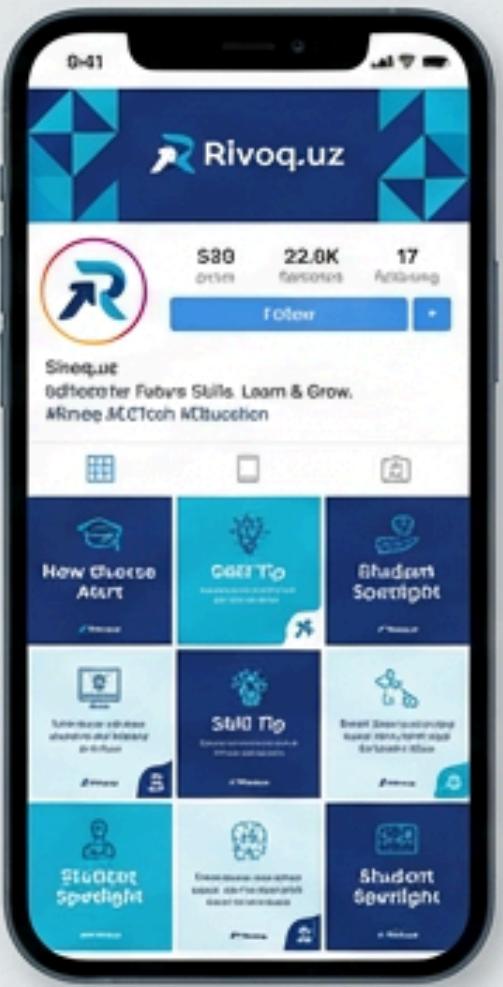


QO'LLASH MISOLLARI

TAQDIMOT SLAYDI

SHRIFT IERARXIYASI VA NAMUNALARI

SOCIAL MEDIA PROFILE MOCKUPS

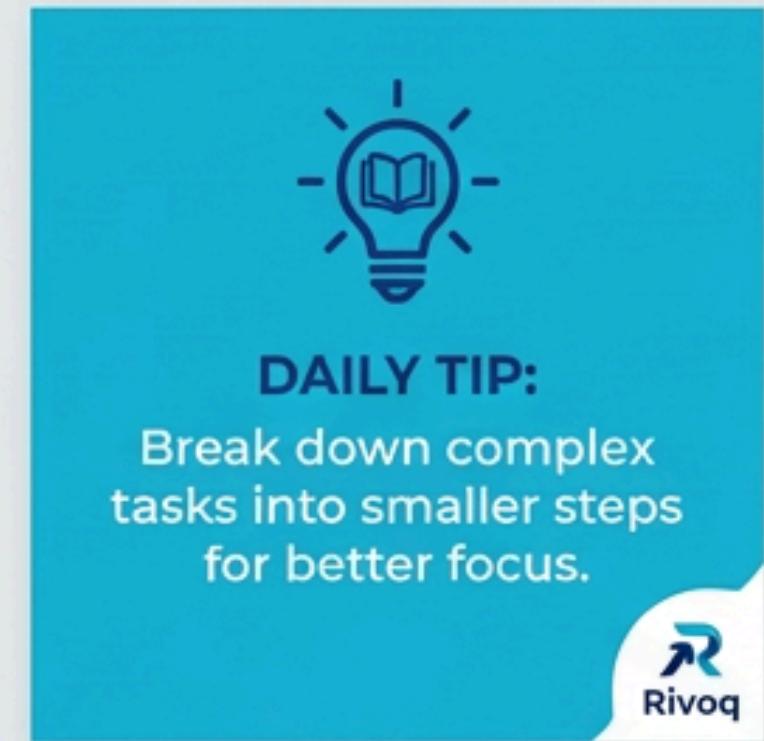


SOCIAL MEDIA CONTENT EXAMPLES

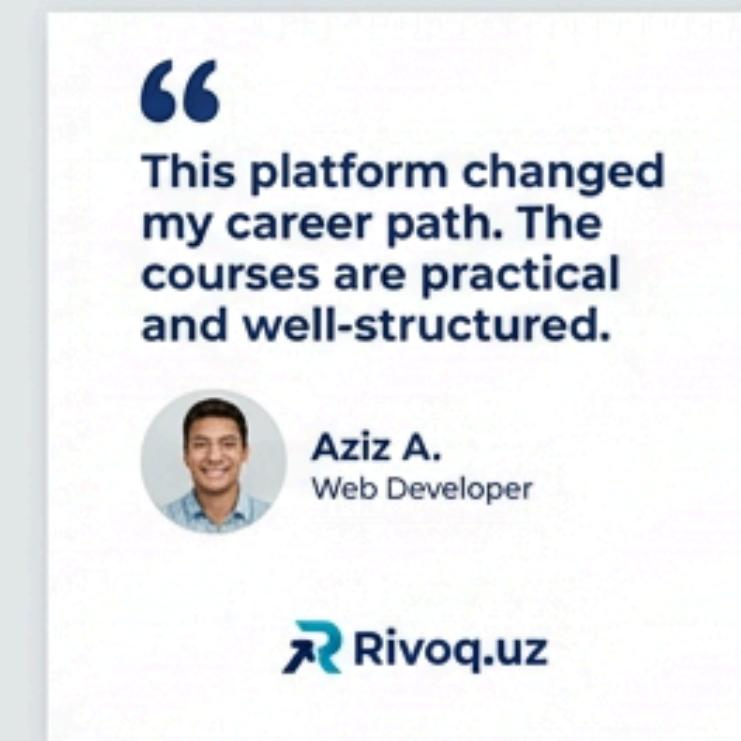
Course Announcement



Educational Tip



Testimonial Quote



Event Promotion

