

# Ink.com

## Master stylesheets & redlines – desktop & tablet

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JPMC Corporate Digital Group  
January 9, 2016

**PROTOTYPE LINK**  
<https://invis.io/HS9KGAOC3>

**CURRENT UPDATE SUMMARY**  
Page 4; added example of “byline” + “sub-head”  
Page 18; added “byline” to summary module  
Page 19; added “byline” to summary module  
Page 23; added “sub-head” example to article module  
Page 24; added “sub-head” example to article module  
Page 32; added spacing specifications for icons  
Page 41; added new template “cyber smarts”  
Page 45; added sample Cyber Smarts page

**CONTENTS**

**I. Structure & Styles**

column grid & div harmonics ..... 3  
type styles – landing pages ..... 4  
type styles – article pages ..... 5  
hover states – landing pages. .... 6  
hover states – article pages. .... 7  
sprites & colors ..... 8

**II. Universal Navigation**

global nav ..... 10–13  
footer ..... 14

**III. Landing Page Templates**

home page ..... 16  
landing page overview ..... 17  
landing page modules ..... 18–19  
archive module ..... 20  
q&a variation ..... 21

**IV. Article Templates**

with hero image ..... 23  
text only ..... 24  
subheads & images ..... 25  
subheads only ..... 26

**V. Article Template Modules**

image preview ..... 28  
image viewer ..... 29  
info box ..... 30  
pull quote ..... 31  
related articles ..... 32

**VI. Unique Templates**

image carousel ..... 34  
image article ..... 35  
social media ..... 36  
q&a ..... 37  
archive ..... 38–39  
search ..... 40  
cyber smarts ..... 41

**VII. Additions**

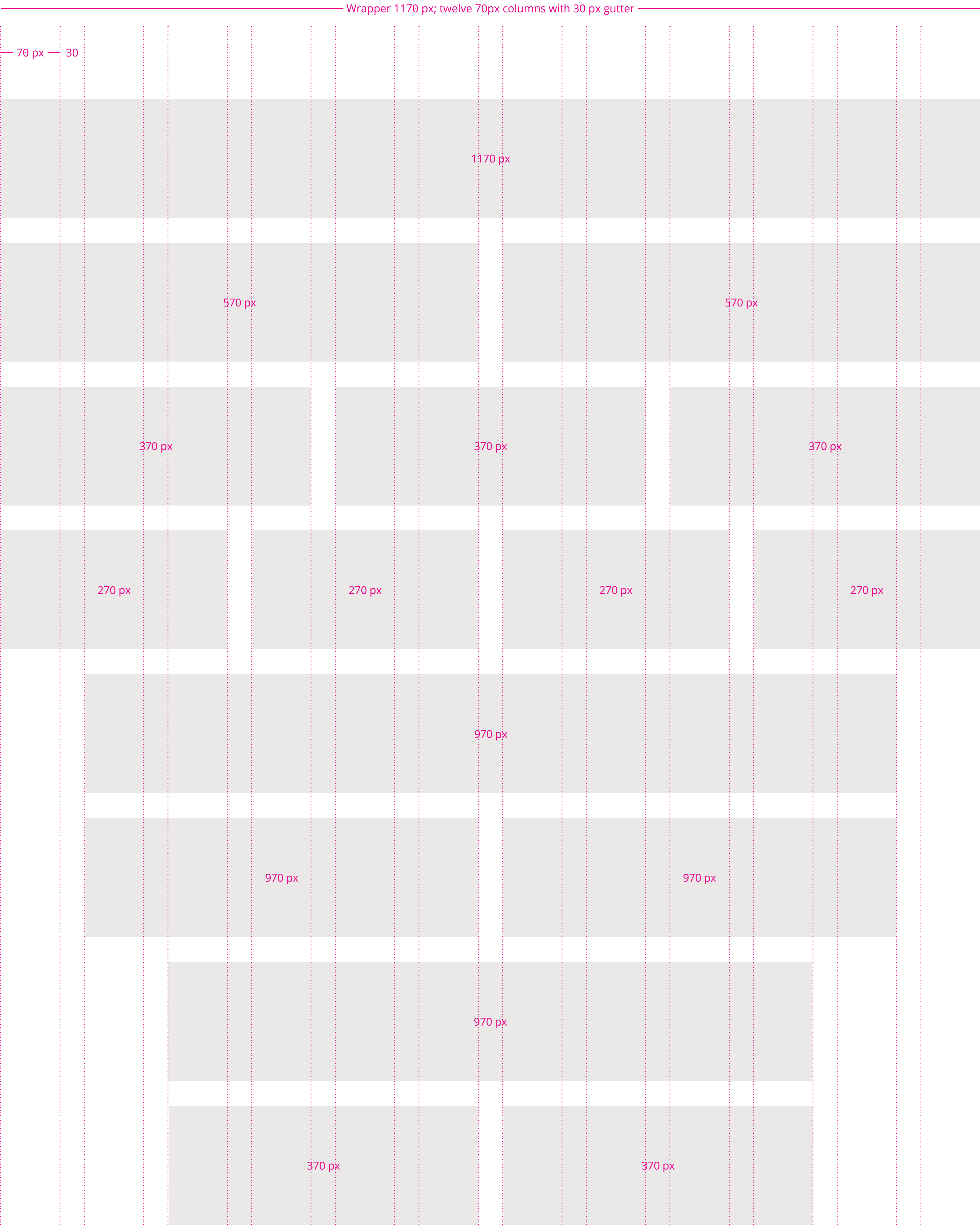
image div taxonomy ..... 42  
min column grid for tablet ..... 43–44  
Cyber smarts visual design ..... 45

# Ink.com

## I. Structure & Styles

---

- column grid & div harmonics ..... 3
- type styles – landing pages ..... 4
- type styles – article pages ..... 5
- hover states – landing pages ..... 6
- hover states – article pages ..... 7
- sprites & colors..... 8



# Page Title

Date Month 2016, Volume 13, No. 7

 EYEBROW

## Landing Headline

Byline

Landing Summary - consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna.

 EYEBROW

## Landing Headline

Byline

Landing Subhead omnit essediam eaturio corestis etur, sam, sandit ut hario

Velia dis elique ni bercienihil in nobit laborum ad eum hicaeptaque consed unt porrum

 EYEBROW

## Landing Headline

Landing Subhead omnit essediam eaturio corestis etur, sam, sandit ut hario

Velia dis elique ni bercienihil in nobit laborum ad eum hicaeptaque consed unt porrum

### Landing Archive Eyebrow

> Landing Archive Month

✓ May 2016

#### Archive Headline

by Archive Author

#### Archive Headline

by Archive Author

> Landing Archive Month

> 2015 Landing Archive Year

> Load more

### SEARCH RESULTS



## Search Results Headline

by Search Results Author

Date



## Search Results Headline that goes to two lines

by Search Results Author

Date



## Search Results Headline

by Search Results Author

Date



> Load more

### Page Title

font: bold 80/90px Amplitude, sans;  
color: #0f2d51;  
border: bottom 3px, #0f2d51;  
*Note: the bottom rule should be about 10px from the baseline of the Page Title*

Date

font: regular 16px/21px Open Sans, sans;  
color: #767676;

### EYEBROW

font: medium 17px/21px Amplitude, sans;  
letter-spacing: 0.05 em;  
color: #59aadd;

### Landing Headline

font: medium 42px/48px Amplitude, sans;  
color: #0f2d51;  
margin: bottom 10px

Byline

font: light 25px/27px Amplitude, sans;  
color: #767676;  
margin: bottom 10px

Landing Summary

font: regular 16px/21px Open Sans, sans;  
letter-spacing: 0.01 em;  
color: #505050;  
Note: 230 characters maximum.

Landing Subhead

font: light 23px/28px Amplitude, sans;  
color: #646464;  
margin: bottom 15px

### Landing Archive Eyebrow

font: medium 27px/32px Amplitude, sans;  
color: #0f2d51;  
*Note: the bottom rule should be about 10px from the baseline of the Landing Archive Eyebrow*

Landing Archive Month

font: light 21px/27px Amplitude, sans;  
letter-spacing: 0.01 em;  
color: #555559;

### Archive Headline

font: regular 21px/25px Amplitude, sans;  
color: #0f2d51;

Archive Author

font: light 17px/25px Amplitude, sans;  
color: #767676;

### Landing Archive Year

font: regular 27px/30px Amplitude, sans;  
color: #0f2d51;

Load More

font: regular 15px/21px Open Sans, sans;  
color: #555559;

### SEARCH RESULTS

font: regular 21px/25px Amplitude, sans;  
color: #646464;  
margin: bottom 5px

### Search Results Headline

font: regular 32px/35px Amplitude, sans;  
color: #0f2d51;  
margin: bottom 5px

Search Results Author

font: regular 21px/25px Amplitude, sans;  
color: #767676;  
margin: bottom 5px

### Q

font: bold 43px/35px Amplitude, sans;  
color: #59aadd;

*Homepage quote*

font: italic 27px/35px Amplitude, sans;  
color: #767676;

**Q:** *Homepage quote*



 EYEBROW

# Headline

Byline

Date



## Sub-headline – encouraged to complete annual Code of Conduct requirements

Body Copy - dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna. Est quidam viderer dissentias ad, ex vis sint impetus aliquando, eam ne dico alia corrumpit. Id his suas gloriatur. Mentitum dignissim per in.



**Body Copy Bold - dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut.**



*Body Copy Italic - dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut.*



*Caption — nobitatum vel eiur, que inusti repuda corestiur.*

**Q:** *Body copy italics*

“Pull Quote — quis in cum nim de  
esciento.”

RELATED EYEBROW



#relatedTags

RELATED EYEBROW



Archive Headline

by Archive Author



Archive Headline

by Archive Author

EYEBROW

font: medium 17px/21px Amplitude, sans;  
letter-spacing: 0.05 em;  
color: #59aadd;

Headline

font: medium 52px/54px Amplitude, sans;  
color: #0f2d51;  
margin: bottom 10px

Byline

font: light 25px/27px Amplitude, sans;  
color: #767676;  
margin: bottom 10px

Date

font: regular 16px/21px Open Sans, sans;  
color: #767676;

 - line space

Represents one empty line of body copy, equivalent to 16/21 px

Sub-headline

font: light 28px/35px Amplitude, sans;  
color: #646464;  
margin: bottom 10px

Body Copy

font: regular 16px/21px Open Sans, sans;  
letter-spacing: 0.01 em;  
color: #333;

Body Copy Bold

font: bold 16px/21px Open Sans, sans;  
letter-spacing: 0.01 em;  
color: #333;

Body Copy Ital

font: ital 16px/21px Open Sans, sans;  
letter-spacing: 0.01 em;  
color: #333;

Caption

font: ital 16px/21px Open Sans, sans;  
letter-spacing: 0.01 em;  
color: #767676;

Q & A

font: medium 25px/21px Amplitude, sans;  
color: #59aadd;

Pull Quote

font: ital 32px/38px Tiempos text, serif;  
letter-spacing: 0.01 em;  
color: #646464;

Pull Quotes

font: bold 75px/38px Amplitude, serif;  
color: #59aadd;  
position: top -0.03 em;

RELATED EYEBROW

font: light 17px/21px Amplitude, sans;  
color: #646464;  
style: all caps  
border: bottom 1 px, #646469;  
*Note: the bottom rule should be about 5px from the baseline of the Related Eyebrow*

#relatedTags

font: regular 16px/21px Open Sans, sans;  
color: #767676;

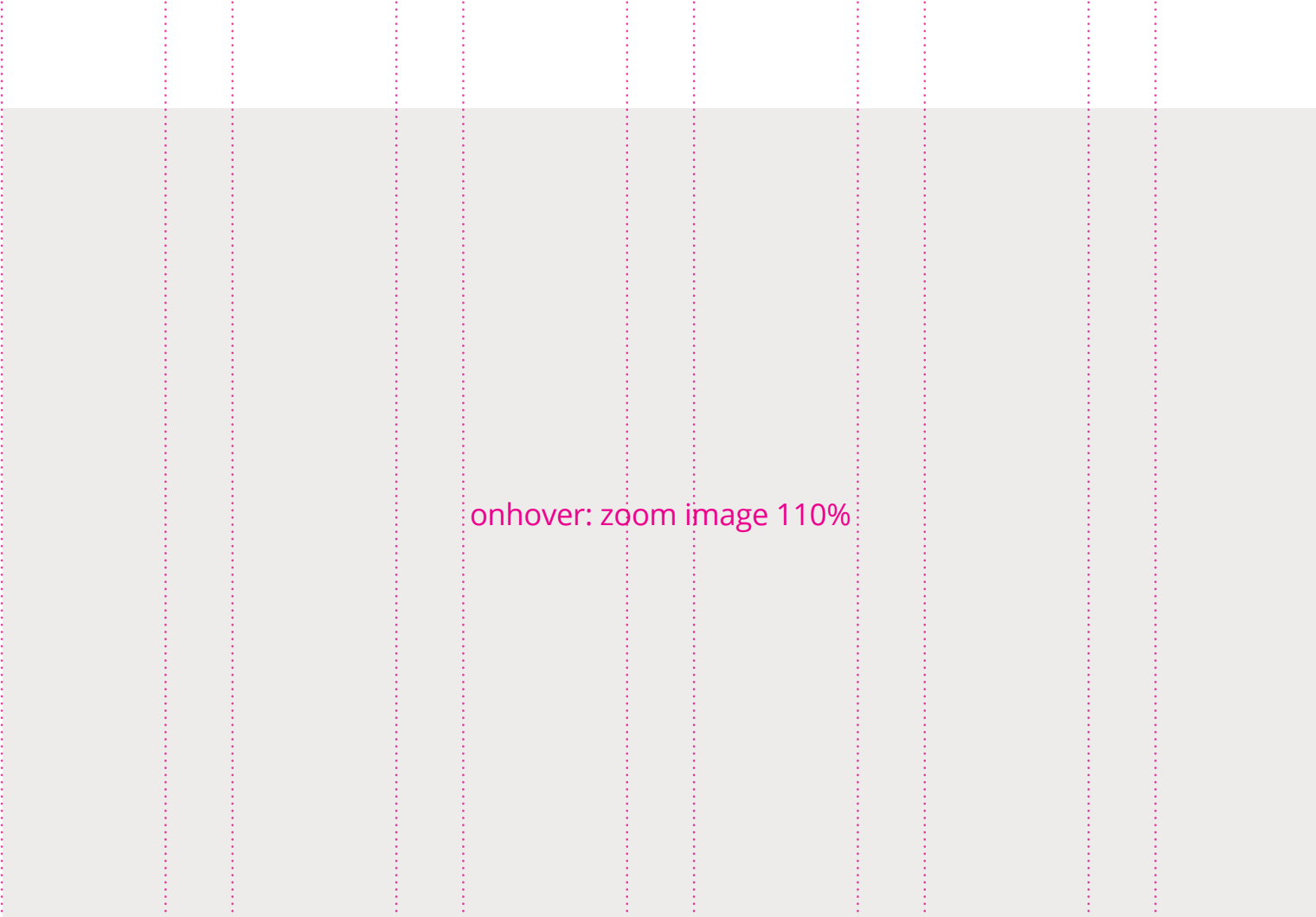
Archive Headline

font: regular 21px/25px Amplitude, sans;  
color: #0f2d51;

Archive Author

font: light 17px/25px Amplitude, sans;  
color: #767676;

The overall rubric for hover stats is that images zoom 110% and link to articles or popups  
Text links underline and link to stories or landing pages  
action links change color to light blue #59aadd - these can be either text or iconic, but they perform actions rather than sending the user to a location (opening an accordian, performing a search, advancing a slideshow)



 EYEBROW

## Landing Headline

Byline

Landing Summary - consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna.

 EYEBROW

## Landing Headline

Landing Subhead omnit essediam eaturio corestis etur, sam, sandit ut hario

Velia dis elique ni bercienihil in nobit laborum ad eum hicaeptaque consed unt porrum

### Landing Archive Eyebrow

> Landing Archive Month

✓ May 2016

Archive Headline

by Archive Author

Archive Headline

by Archive Author

> Landing Archive Month

> 2015 Landing Archive Year

> Load more

### SEARCH RESULTS



## Search Results Headline

by Search Results Author

Date



## Search Results Headline that goes to two lines

by Search Results Author

Date



> Load more

All image links have image zoom 110%  
all text links underline on hover

Image links to article  
Eyebrow links to category landing page  
Headline links to article  
byline links to search results for author  
summary isn't clickable

Eyebrow links to category landing page  
Headline links to article  
byline links to search results for author  
subheads aren't clickable

For the accordian module, onhover over the month and year changes color (#59aadd), while the article links receive an underline.  
The caret animates down when the accordian opens  
Only the headlines are clickable  
The full page archive follows th same rubric

The search results page has underline links (headline and author, the date is not clickable) with a blue hover on load more



The overall rubric for hover stats is that images zoom 110% and link to articles or popups  
Text links underline and link to stories or landing pages  
action links change color to light blue #59aadd - these can be either text or iconic, but they perform actions rather than sending the user to a location (opening an accordian, performing a search, advancing a slideshow)



# Headline

Byline

Date



## Sub-headline – encouraged to complete annual Code of Conduct requirements

Body Copy - dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna. Est quidam viderer dissentias ad, ex vis sint impetus aliquando, eam ne dico alia corrumpit. Id his suas gloriatur. Mentitum dignissim per in.



RELATED EYEBROW



#relatedTags

RELATED EYEBROW



### Archive Headline

by Archive Author



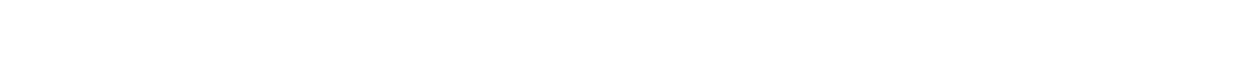
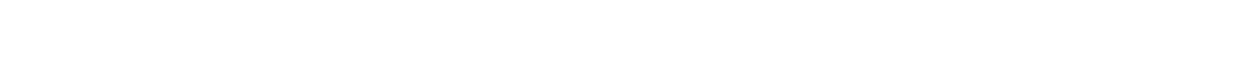
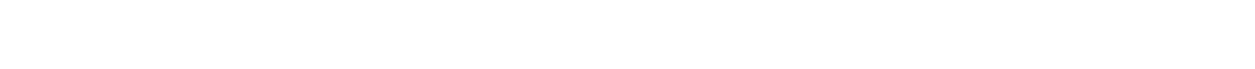
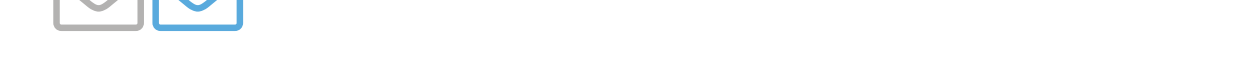
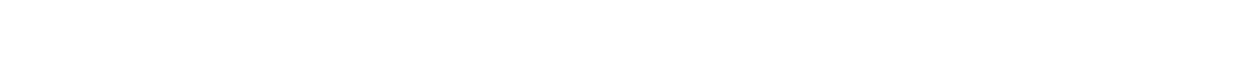
### Archive Headline

by Archive Author

- all text links underline on hover
- Eyebrow links to category landing page
- byline links to search results for author
- related links to search results populated with that term
- Archive headline links to article
- archive author links to search results

Rules & Borders

All rules and borders are consistent across the site, with a variable length depending on context.  
1px; #c9c8c7



Colors



JPMC Dark Blue; #0f2d51



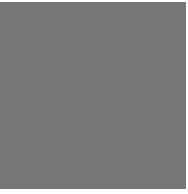
JPMC Light Blue; #59aadd



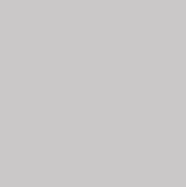
Body Copy #333



Medium Grey #646464



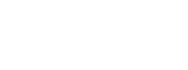
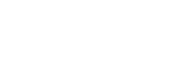
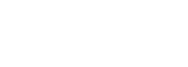
Light Grey #767676



Rules & Borders #c9c8c7



Nav Grey #fbfbfb



Eyebrow icons



Nav search



image modal close



article print/email icons



slideshow icon



previos next for image carousel



homepage logo



footer logo



nav logo



nav logo

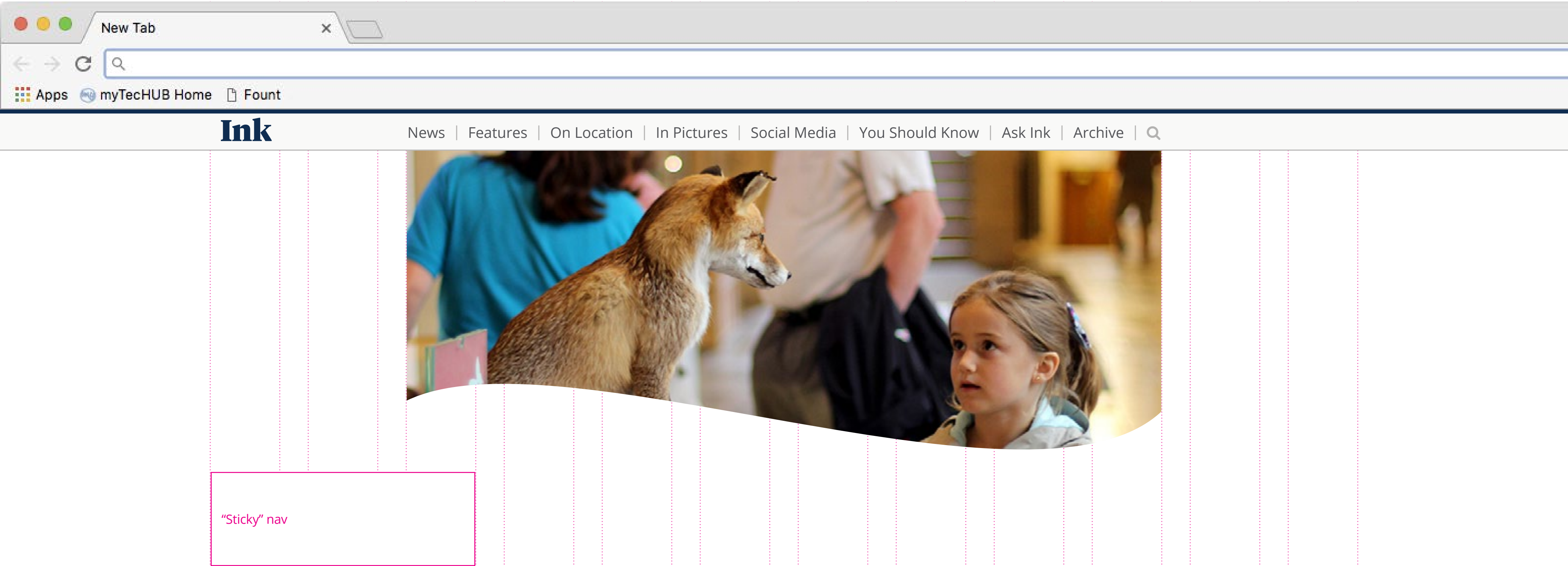
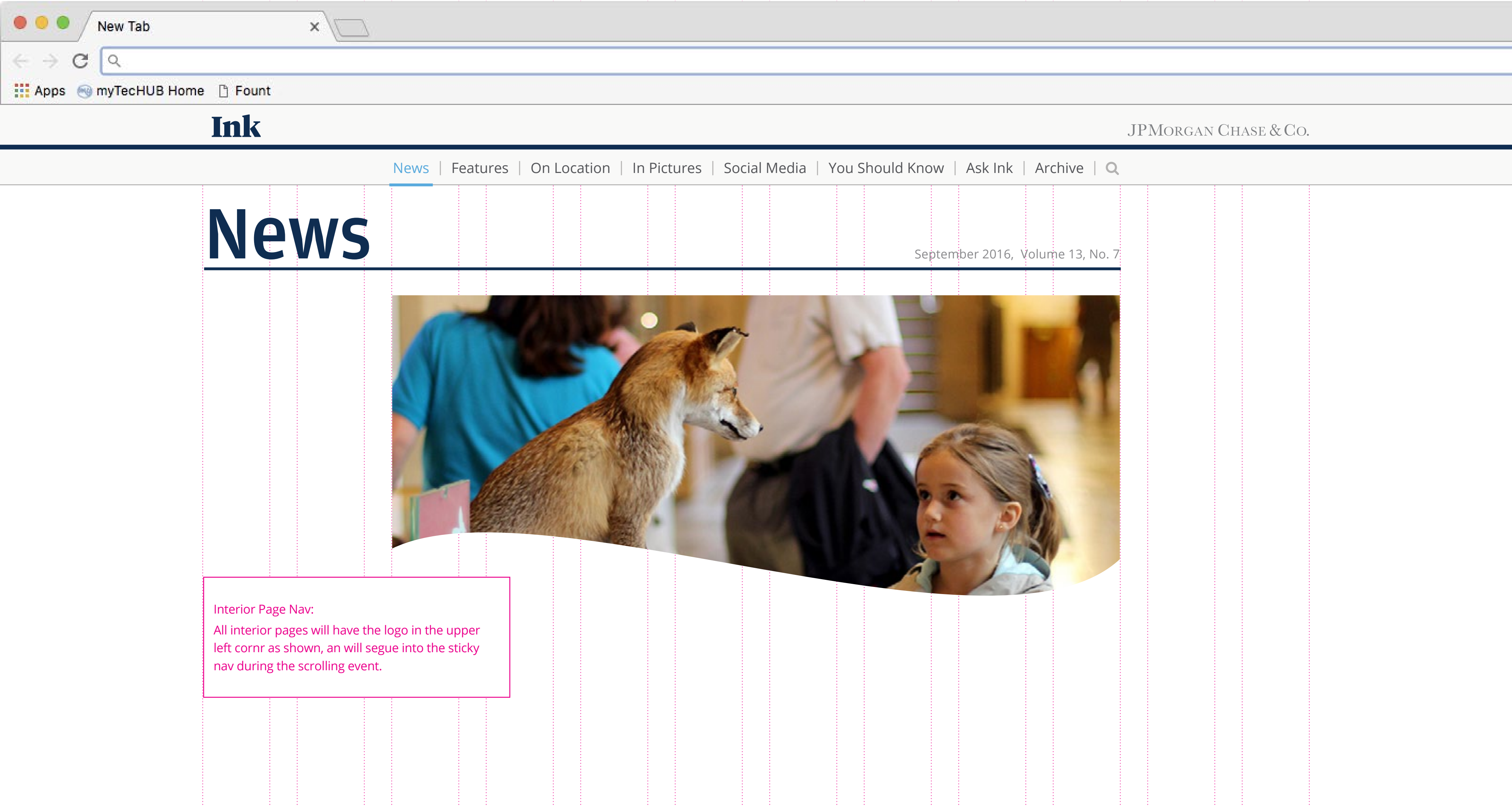
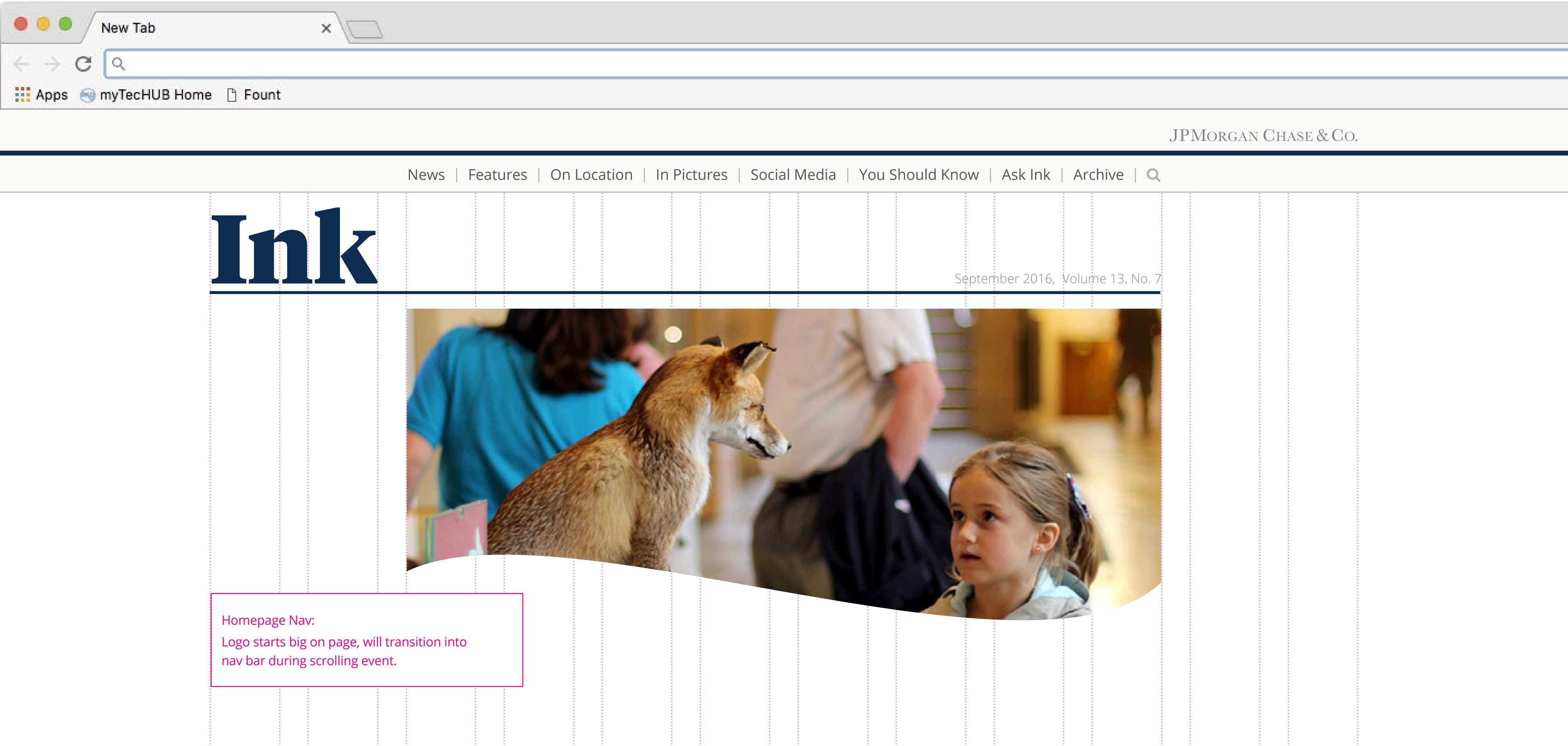


global nav. .... 10-13

footer ..... 14



The main nav has three main states: 1. Homepage; 2. Internal Pages; 3. Sticky

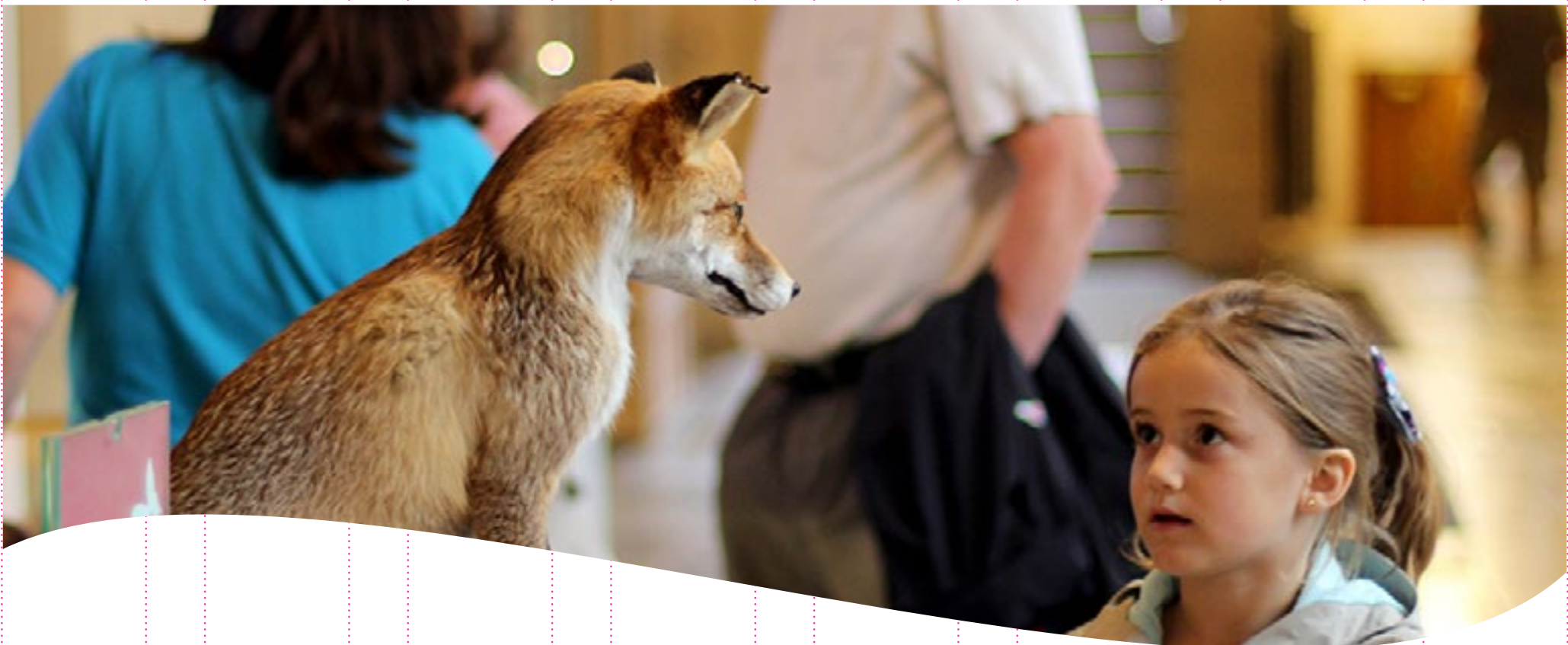






# Ink

September 2016, Volume 13, No. 7

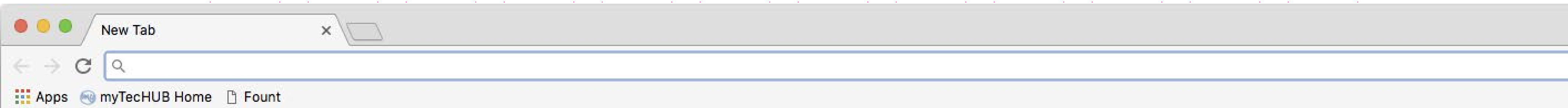


When scrolling, the nav initially scrolls under the browser window, before “sticking” in place as shown. The rest of the page continues to scroll beneath the nav bar, which now remains persistent. Once the Ink logo wholly scrolls beneath the sticky nav, it will fade up in place as shown, where it will remain. The effect should reverse when scrolling back up.



# Ink

September 2016, Volume 13, No. 7



# Ink

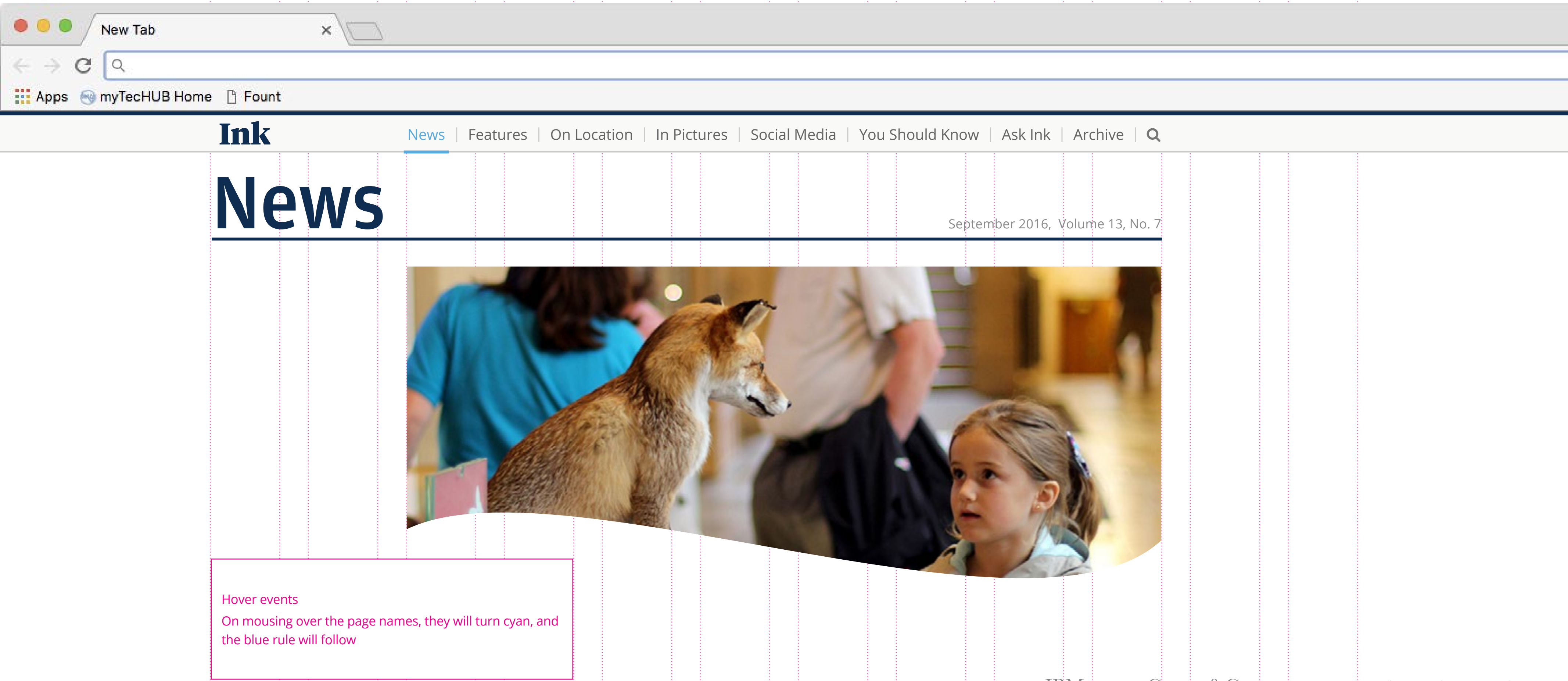
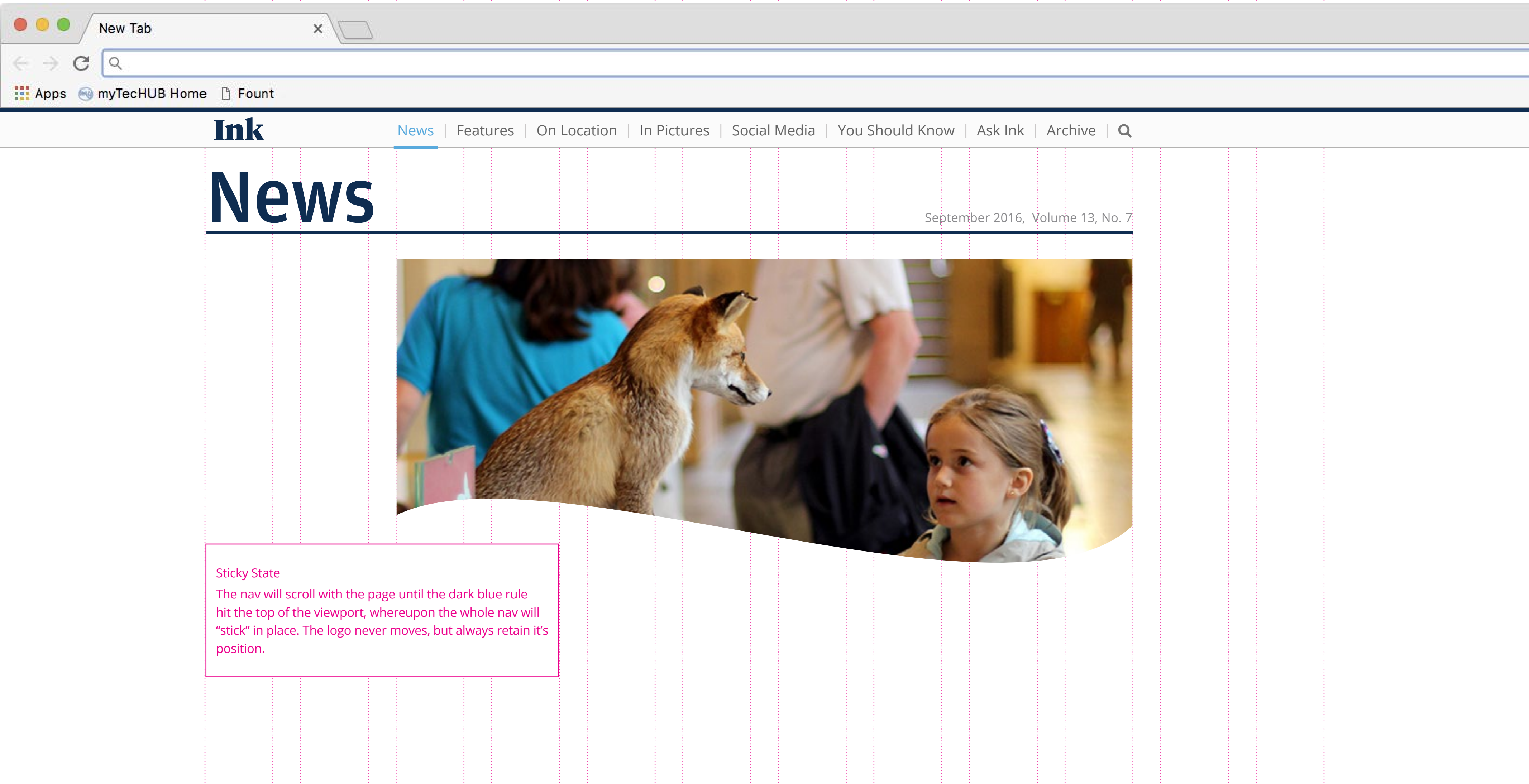
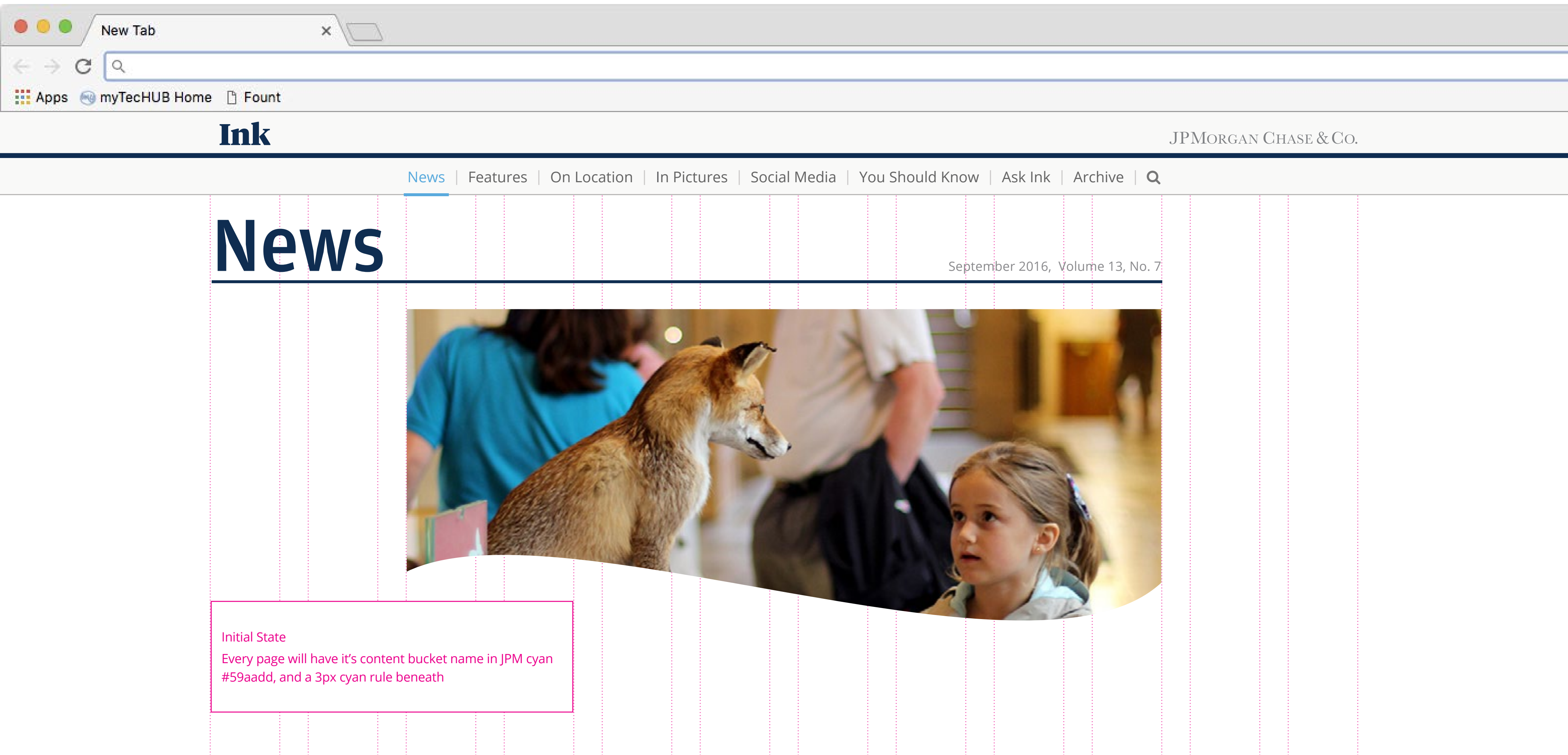
News | Features | On Location | In Pictures | Social Media | You Should Know | Ask Ink | Archive |

logo appears in place after scrolling beneath sticky nav

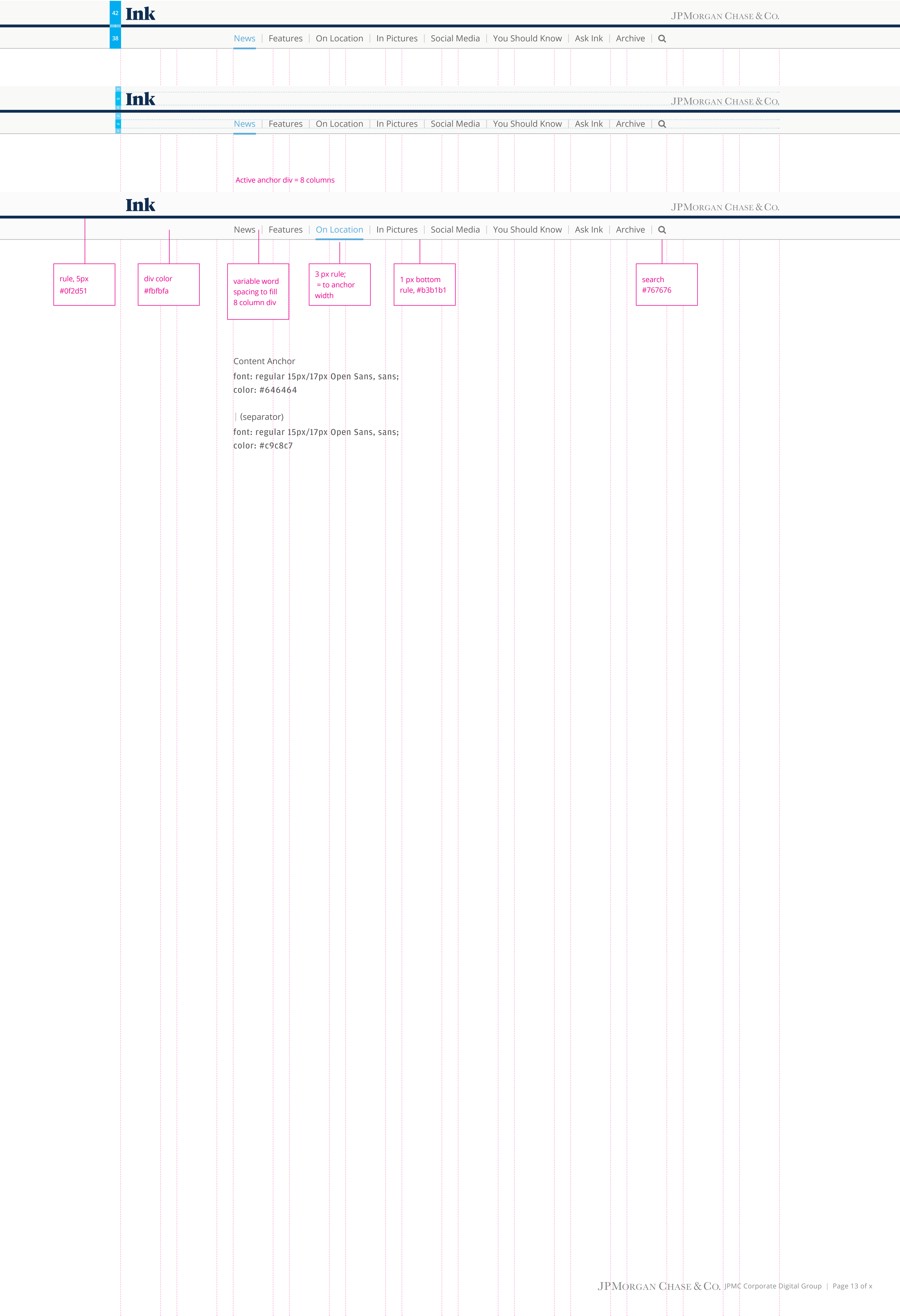




The global nav has two interactive features, “stickiness” and hover events







24

40

24

20

36

20

15

40

15

Ink

277 Park Avenue, 14th Floor  
Mail Code: NY1-L193, New York, NY 10172

Managing Editor, Kevin Sylvester  
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Senior Editor, Cameron Martin  
(212) 648-1021

Associate Editor, Christopher Duray  
(212) 622-9886

Contact Kevin Sylvester with story or photo ideas; contact Cameron Martin for distribution questions.

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Top Text  
font: regular & semibold, 14/20 px Open Sans, sans;  
color: #0f2d51

Bottom Text  
font: regular, 13/16 px Open Sans, sans;  
color: #fff

Blue: #0f2d51  
Grey

1 px rule 970 px, #0f2d51

Ink

277 Park Avenue, 14th Floor  
Mail Code: NY1-L193, New York, NY 10172

2451524515245

Contact Kevin Sylvester with story or photo ideas; contact Cameron Martin for distribution questions.

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#fbfbfb

#0f2d51

Editors contact center aligned between 3 divs, within an 8 column width wrapper



home page. . . . . 16

landing page overview . . . . . 17

landing page modules . . . . . 18–19

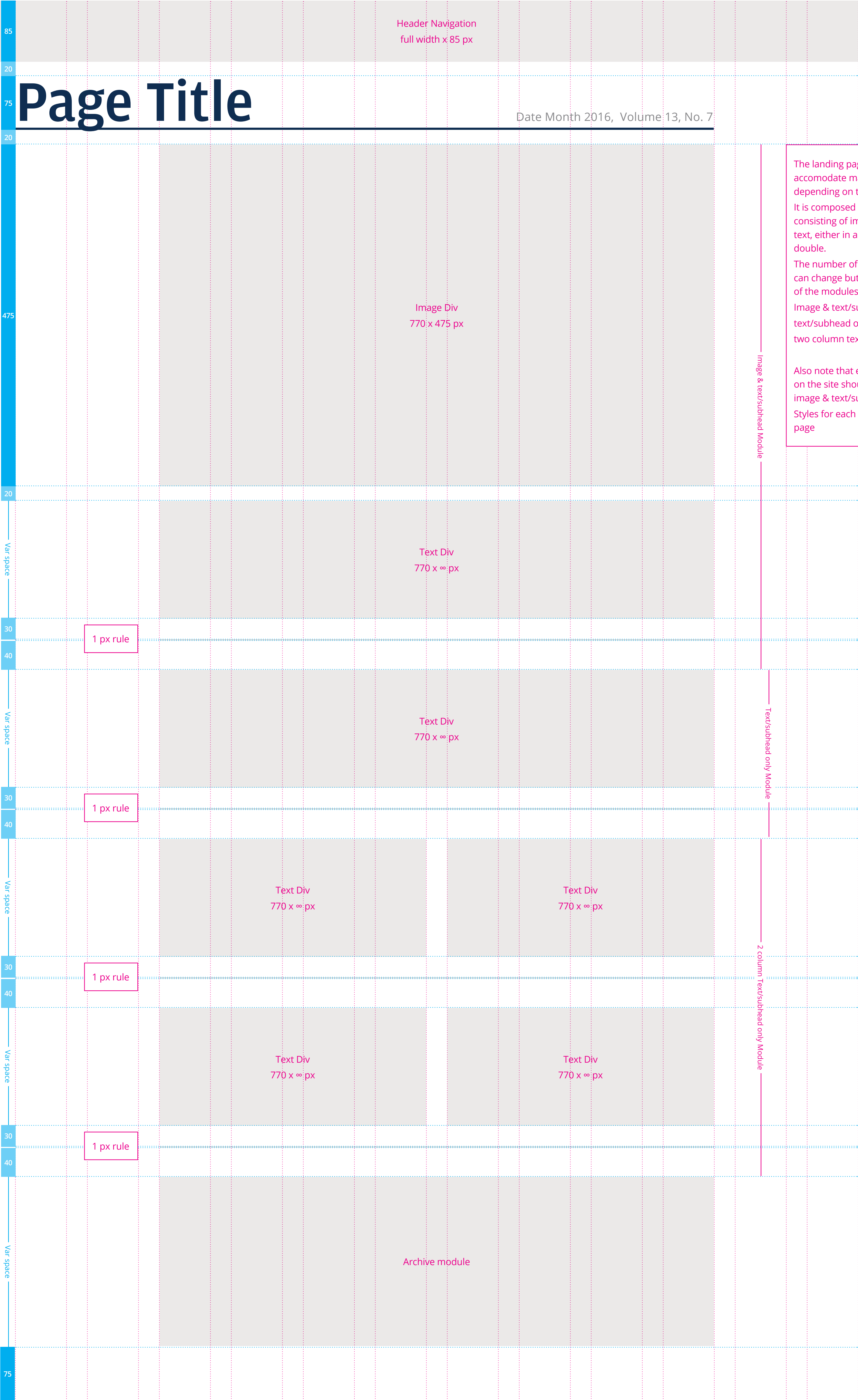
archive module . . . . . 20

q&a variation . . . . . 21





Wrapper 1170 px; twelve 70px columns with 30 px gutter



The landing pages template can accomodate many different layout depending on the content bucket. It is composed of several modules consisting of image and text, or just text, either in a single column or double.

The number of modules per page can change but the cascading order of the modules never changes:

Image & text/subhead  
text/subhead only  
two column text/subhead

Also note that every landing page on the site should lead off with an image & text/subhead module. Styles for each module follow this page





Text module

Var space

30

40

EYEBROW

Headline

Byline

Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

1 px rule

text only module

Subhead only module (no preview text)

Var space

30

40

EYEBROW

Headline

Byline

Subhead style example lorem ipsum set consevteur

Subhead style example lorem ipsum set consevteur

1 px rule

subhead only module

Not all modules will have “bylines”

Two-column tex/subhead only module

Var space

30

40

EYEBROW

Headline

Byline

Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

1 px rule

Var space

30

40

EYEBROW

Headline

Byline

Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

Var space

30

40

EYEBROW

Headline

Byline

Listing summary orem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique.

Var space

30

40

EYEBROW

Headline

Byline

Subhead style example lorem ipsum set consevteur

Subhead style example lorem ipsum set consevteur

The text has a minimum padding of 30 px; in this module, can that space be variable so that the bottom rules of each div in the row align?

1

2

3

4

The text boxes “fill up” from left to right, top to bottom

JPMORGAN CHASE & CO. JPMC Corporate Digital Group | Page 19 of x



Article Div: 770 px

Landing Archive Eyebrow

15

> Landing Archive Month

15

15

> May 2016

15

Archive Headline

by Archive Author

1

Archive Headline

by Archive Author

15

> Landing Archive Month

20

> 2015 Landing Archive Year

20

> Load more

75

20

Footer Navigation

full width x 235 px

Landing Archive Eyebrow

> Landing Archive Month

> May 2016

Archive Headline

by Archive Author

1

Archive Headline

by Archive Author

> Landing Archive Month

> 2015 Landing Archive Year

> Load more

The archive accordion div sits at the bottom of every landing page, just above the footer. It presents all previous articles associated with that landing page bucket, organized by month and year.

Clicking on a month opens an accordion menu (all content flows down page) revealing all the stories for that month. Clicking a story title will take them to that story.

Clicking on a year will reveal all of the months in that year. Clicking any accordion item should collapse any previously open items.

JPMORGAN CHASE & CO.

JPMC Corporate Digital Group

Page 20 of x



Type style changes on the Ask Ink landing page

Var space

30

40

EYEBROW

Headline

Q:

I was on the road and I needed to ask a question of our tech people. I called his number and I got a message that said I have reached someone who is unavailable — please try again later. How can it be that our tech people don't have voicemail?

1 px rule

with hero image ..... 23

text only ..... 24

subheads & images ..... 25

subheads only ..... 26



- Wrapper 1170 px; twelve 70px columns with 30 px gutter

85

Header Navigation  
full width x 85 px

Main Image  
970 x 600 px

600

– Article Div: 770 px



# Headline

## Byline

Date

Sub-headline style encouraged to complete annual Code of Conduct requirements

9

Body Copy — ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna. Est quidam viderer dissentias ad, ex vis sint impetus aliquando, eam ne dico alia corrumpit. Id his suas gloriatur. Mentitum dignissim per in, et voluptatum adversarium vel.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Aenean quis risus sit amet neque blandit  
 tempor vel eu elit. Fusce enim odio, accumsan in tristique ut, bibendum at urna. Est quidam viderer  
 dissentias ad, ex vis sint impetus aliquando, eam ne dico alia corrumpit. Id his suas gloriatur.  
 Mentitum dignissim per in, et voluptatum adversarium vel.

9

Tem qui dolupta suntur aut ex exesto deles aut occae prae cōmnis moluptaes mos ut ped mo ium  
estis volupti ostios atur sit eatet aute ni omnim eāquis re, sum, simagnis ellacceptatus de voluptas  
consequi consecate volut estio. Andam, acculla boriore stiamus eliscid quis reperit atiscipium  
quaspit, am faceri doles diorro odit venis aborrum que velisquatio excea suntum quatibus estrum  
cum respisciti dolo vendignim quamustempos voluptat ea verferchitae dolupta tureria velit expersp  
ellore, sim nus vel earum cūptibus cus ad et escid qui custioritet, sin parit, cum quis ressituris re  
verat.

Not all articles will have bylines and/or sub-heads. Omit when needed and let div collapse.

- Var space

- Var space

75

Related articles module

Footer Navigation  
full width x 235 px

85

30

Var space

Var space

75

Article Div: 770 px

Header Navigation  
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EYEBROW

# Headline

Byline

Date

## Sub-headline style encouraged to complete annual Code of Conduct requirements

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Not all articles will have bylines and/or sub-heads. Omit when needed and let div collapse.

Related articles module

Footer Navigation  
full width x 235 px



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Article Div: 770 px

Header Navigation  
full width x 85 px

 EYEBROW

Headline

Byline

Date

Image  
470 x 245 px

Sub-headline style encouraged to complete annual Code of Conduct requirements

JPMorgan Chase Corporate employees across the globe are reminded to complete the firm’s annual Code of Conduct training, which starts this month. “The Code of Conduct provides the framework to guide us, embedding the values of integrity, fairness and accountability in everything we do,” Chairman & CEO Jamie Dimon said in a message to all employees. “It’s up to each of us to follow the letter and spirit of the Code and its related policies. We all have an obligation to treat our customers and clients fairly — and to raise our hand when we see something wrong or suspect something isn’t right.” While you’re completing the training, you must also affirm that you’re in compliance with the Code and certify your outside activities.

1 px rule

Image  
470 x 245 px

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Related articles module

Footer Navigation  
full width x 235 px

JPMORGAN CHASE & CO. JPMC Corporate Digital Group | Page 25 of x

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Article Div: 770 px

Header Navigation  
full width x 85 px

EYEBROW

Headline

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Related articles module

Footer Navigation  
full width x 235 px

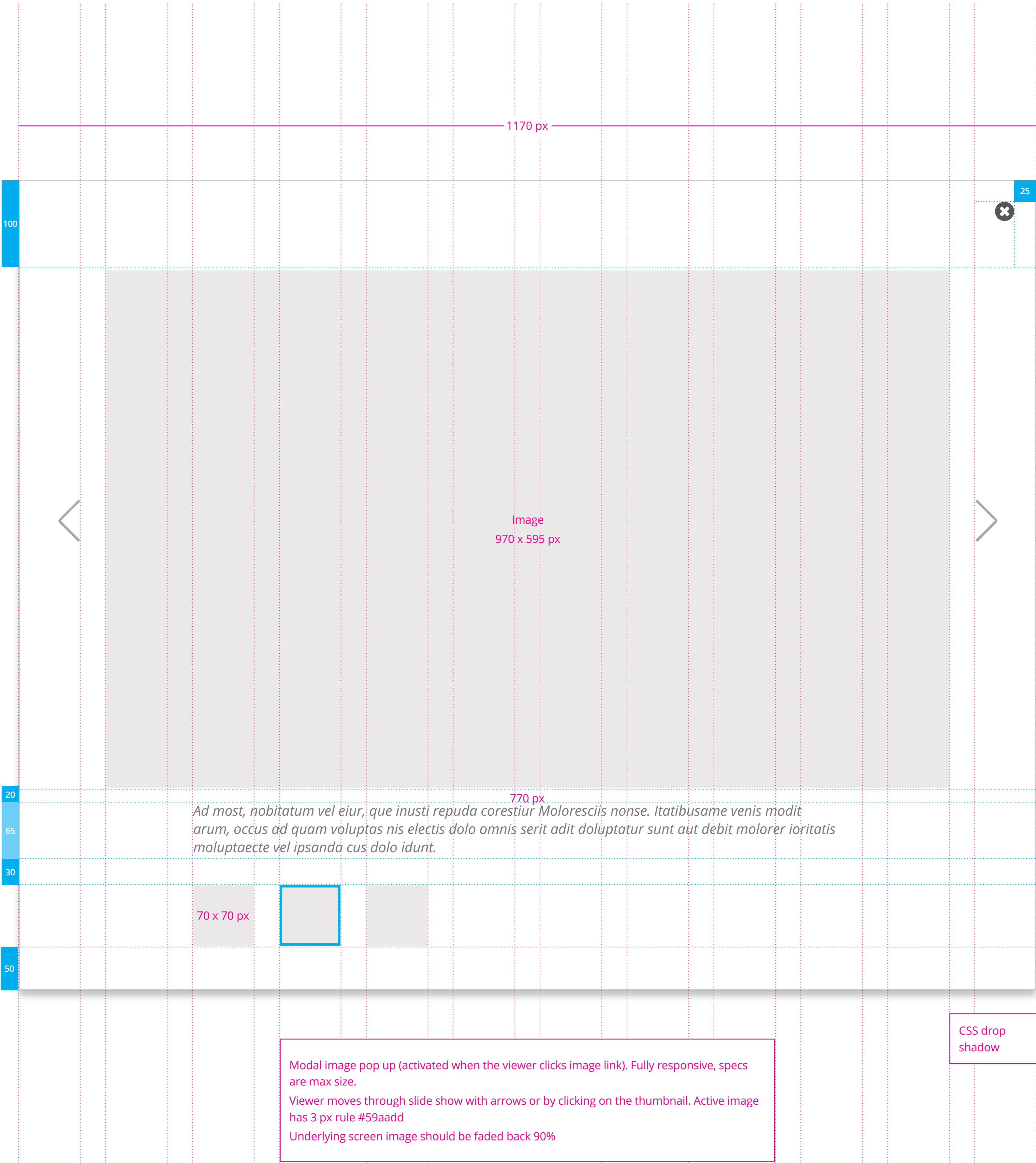
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- image preview ..... 28
- image viewer ..... 29
- info box ..... 30
- pull quote..... 31
- related articles ..... 32









# Headline

Byline

Date



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**Hometown** I was born in Park Ridge, Ill.

**Family** I have a long-time partner, Byron Heidenreich.

**First job** I did the obligatory stint as a waitress.

**Hobbies** Reading, hiking and traveling.

**Tactics for staying healthy** I pay attention to what I eat, try to get enough sleep and stay in touch with friends and family.

**Favorite movie** “Random Harvest” with Ronald Colman and Greer Garson.

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Info box div; float right, top aligned with first scentence of body copy.

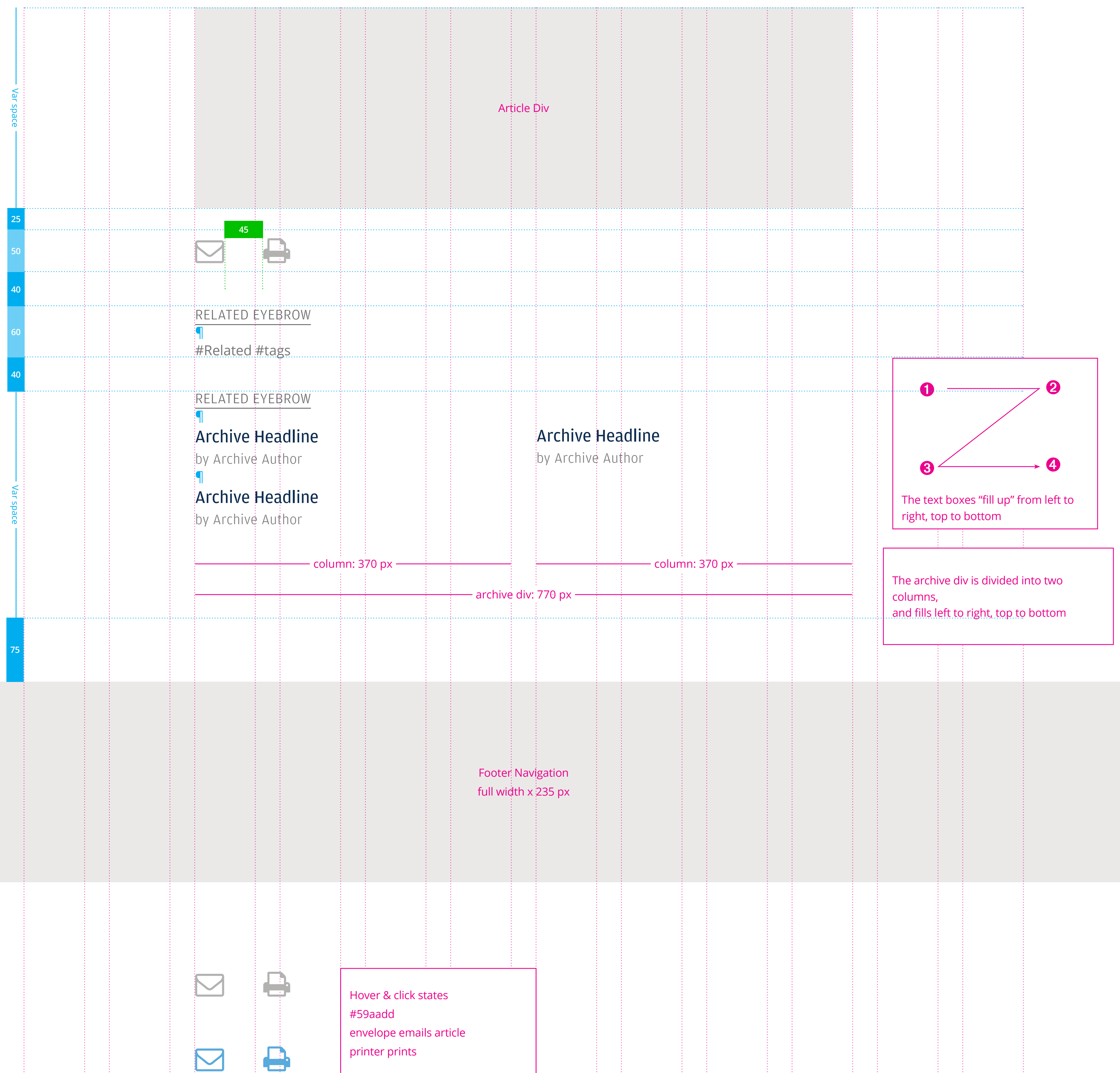
1 px border, #b3b1b1, 20 px padding, 30 px left & bottom margins

Text is body copy regular & bold, will need CMS inputs for “category (bold)” and “answer (regular)” fields. Dv height dependent on text.

There should be a 25 px space between entries, with a 1 px rule in the center of the space, #c9c8c7









- image carousel ..... 34
- image article ..... 35
- social media ..... 36
- q&a ..... 37
- archive ..... 38–39
- search ..... 40

– Article Div: 770 px

Header Navigation  
full width x 85 px



# Headline

## Byline

Date

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– Article Div: 770 px

Click on  
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view large image.  
Active selection  
gets a 3px border,  
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Related articles module

Footer Navigation  
full width x 235 px



Article Div: 770 px

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Header Navigation  
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EYEBROW

# Headline

Byline

Date



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Image  
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Related articles module

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Footer Navigation  
full width x 235 px





- Wrapper 1170 px; twelve 70px columns with 30 px gutter

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Header Navigation  
full width x 85 px

Main Image  
970 x 595 px

595

– Article Div: 770 px



# Headline

Date

**Q:** *I was on the road and I needed to ask a question of our tech people. I called his number and I got a message that said I have reached someone who is unavailable — please try again later. How can it be that our tech people don't have voicemail?*

**A:** Recognizing that many employees use text, email and smartphones rather than a traditional desk phone and voicemail, the firm has eliminated voicemail boxes for many employees in non-client facing roles. If you have difficulty reaching a tech person by phone, please use the Button, e-mail or Lync.

1 px rule

**Q:** *I was on the road and I needed to ask a question of our tech people. I called his number and I got a message that said I have reached someone who is unavailable — please try again later. How can it be that our tech people don't have voicemail?*

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Email ASK INK questions to Cameron Martin: [cameron.d.martin@jpmchase.com](mailto:cameron.d.martin@jpmchase.com)

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px padding, 1px  
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Related articles module

Footer Navigation  
full width x 235 px

Email ASK INK questions to Cameron Martin: [cameron.d.martin@jpmchase.com](mailto:cameron.d.martin@jpmchase.com)

hover and click  
state on button  
#59aadd

Email ASK INK questions to Cameron Martin: [cameron.d.martin@jpmchase.com](mailto:cameron.d.martin@jpmchase.com)

Wrapper 1170 px; twelve 70px columns with 30 px gutter

Header Navigation  
full width x 85 px

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# Ink Archives

June 2016



Archive Headline

by Archive Author

Archive Headline Agnit ius endeliberati blabo.

by Archive Author

Archive Headline Volorerio idunt quam ulluptus

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by Archive Author

Landing Archive Month

April 2016

March 2016

2015 Landing Archive Year

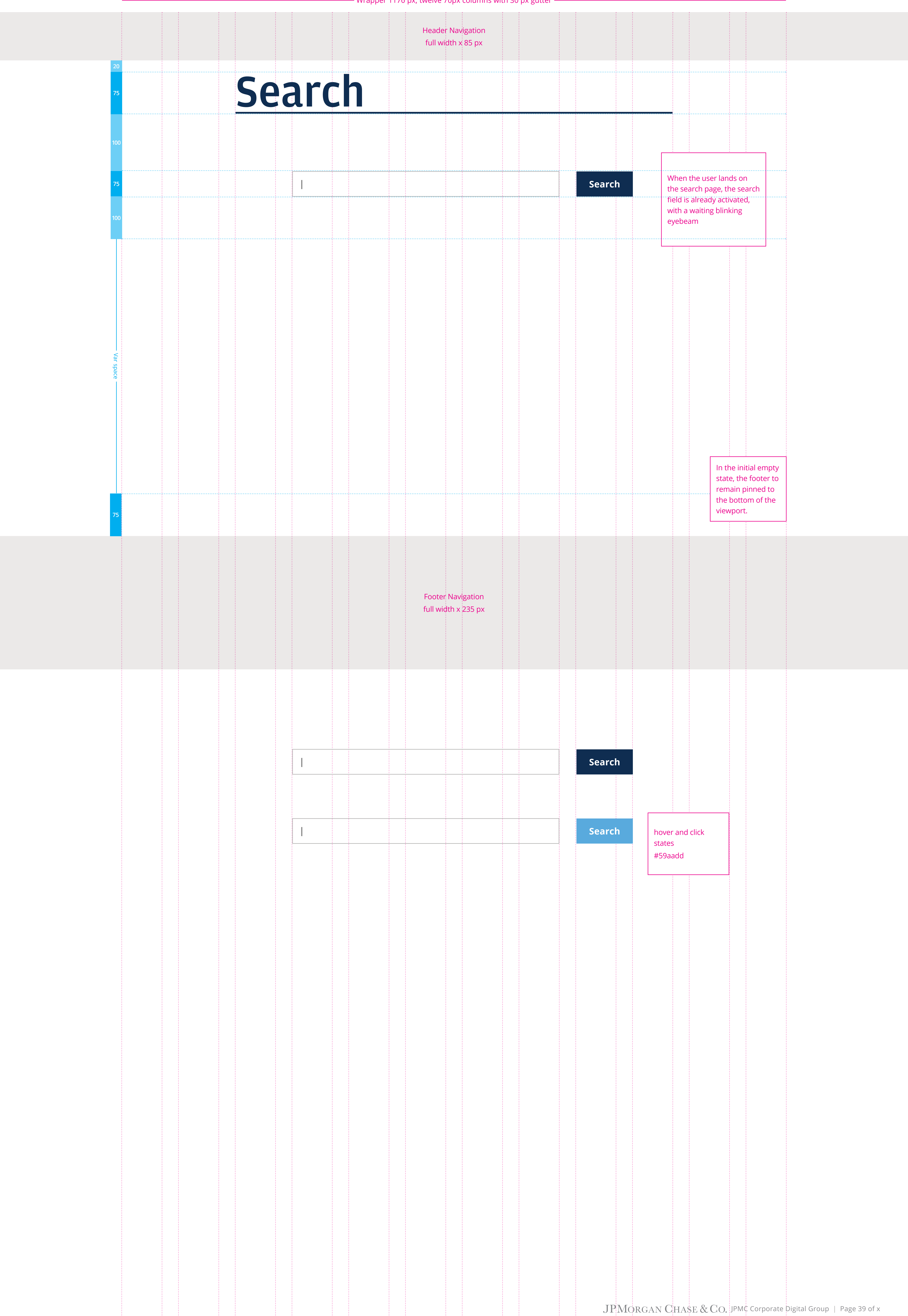
2014 Landing Archive Year

Load more

The initial state of the page has the previous months archive load. Clicking on any month or year will collapse the current open tab. Clicking on a year will open the months for that year. Clicking on a month will show the cover of that months print edition and all stories in two columns, split evenly. The stories are listed in the order in which they appear in each issue (ie. news, features etc.)  
Aside from the two column layout of the stories, this page is styled and functions the same as the archive accordion module

The width of the two columns is less important than maintaining a 30 px gutter between them.





Header Navigation  
full width x 85 px

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Search

Search term or #tag (body copy)

Search

On the search results page, the search terms remain in the search box

Results column width 470 px;

SEARCH RESULTS

Search Results Headline

by Search Results Author

Date

Search Results Headline that goes to two lines

by Search Results Author

Date

Search Results Headline

by Search Results Author

Date

>

Load more

Up to 10 search results are returned, with 10 more loading upon clicking "load more"

Footer Navigation  
full width x 235 px

JPMORGAN CHASE & CO. JPMC Corporate Digital Group | Page 40 of x



85

Header Navigation  
full width x 85 px

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Image  
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EYEBROW

Headline

Date

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Sub-heading

The firm has now instituted an automated banner to all emails coming from non-JPMC sources including sender confidence level at the bottom of the email making it easier to check email legitimacy.

Sub-heading

The firm has now instituted an automated banner to all emails coming from non-JPMC sources including sender confidence level at the bottom of the email making it easier to check email legitimacy.

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Related articles module

Footer Navigation  
full width x 235 px

JPMORGAN CHASE & CO. JPMC Corporate Digital Group | Page 41 of x

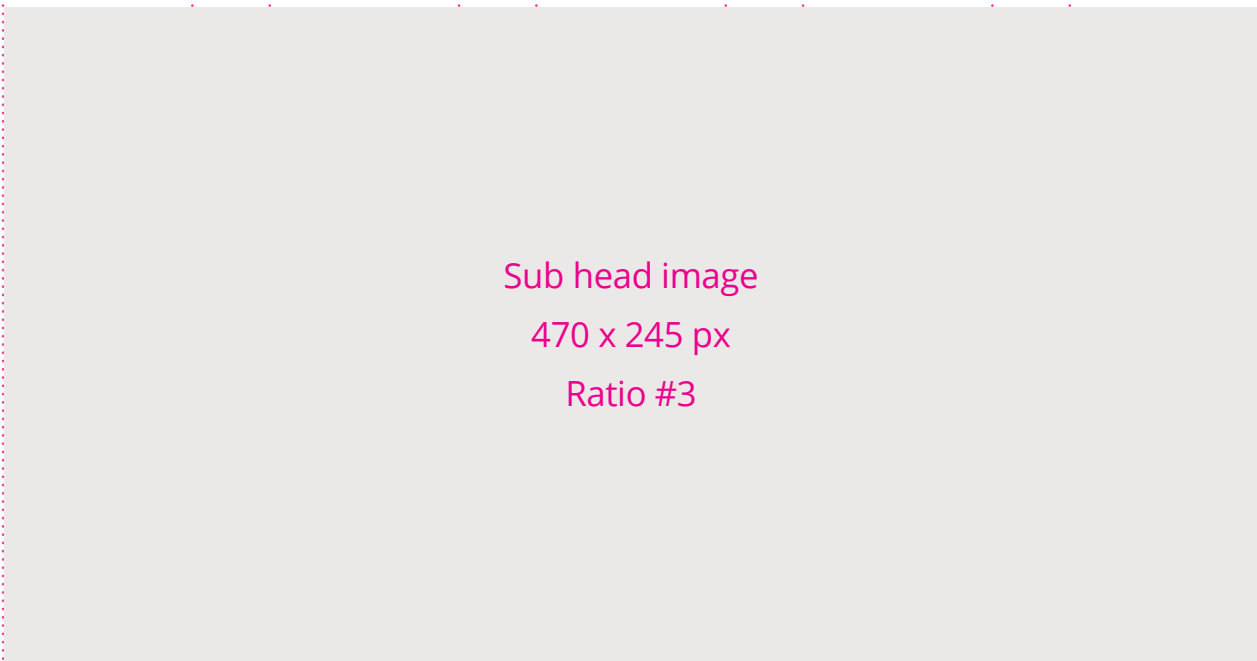
Ratio #1 - standard image



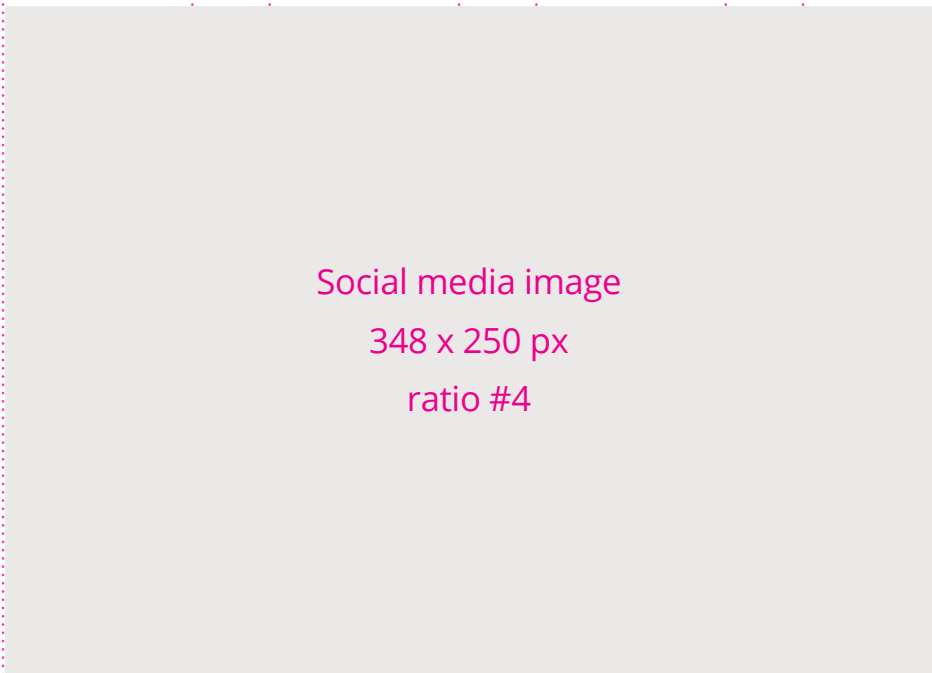
Ratio #2 - thumbnail



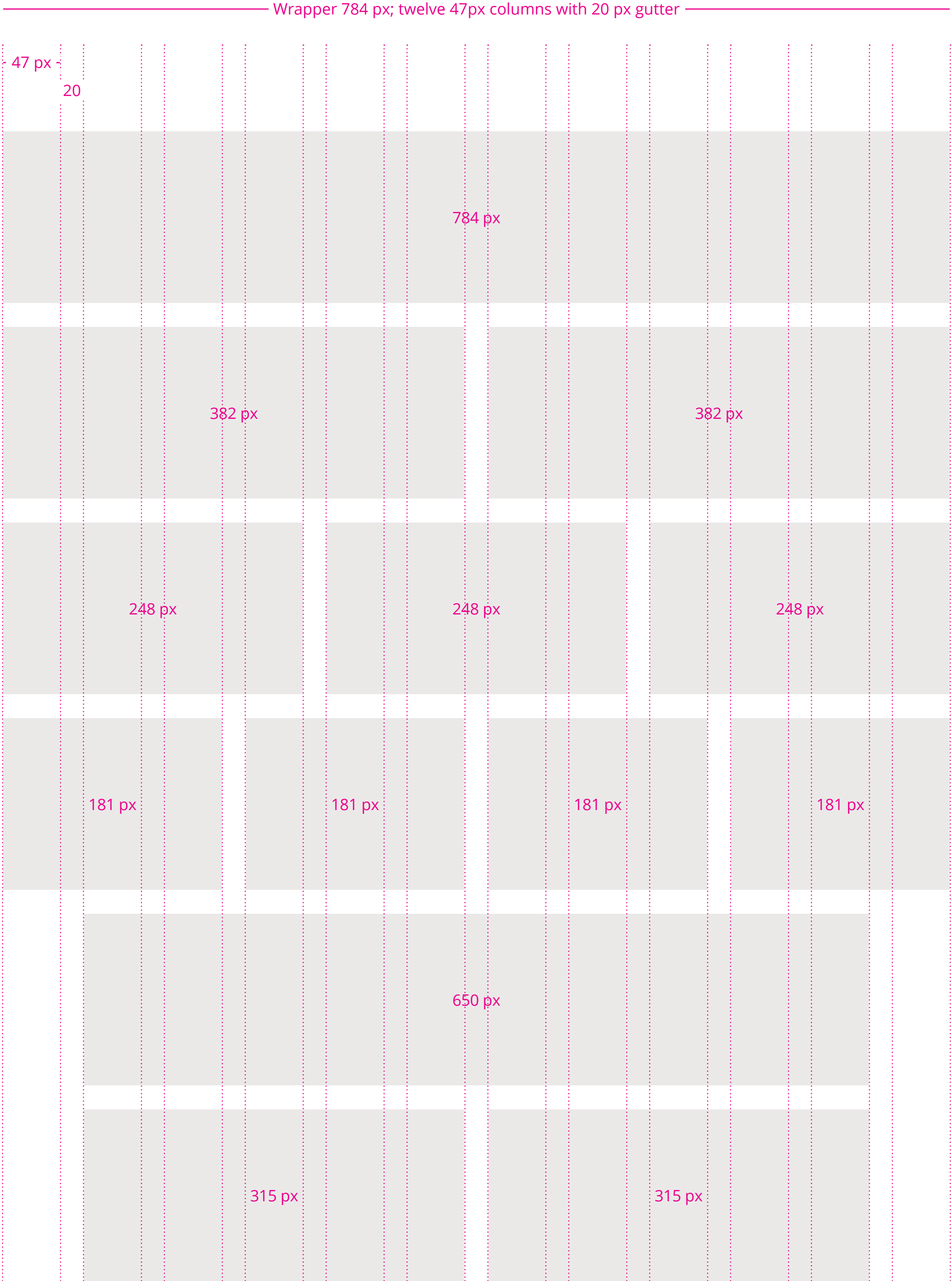
Ratio #3 - sub-head image



Ratio #4 - social media



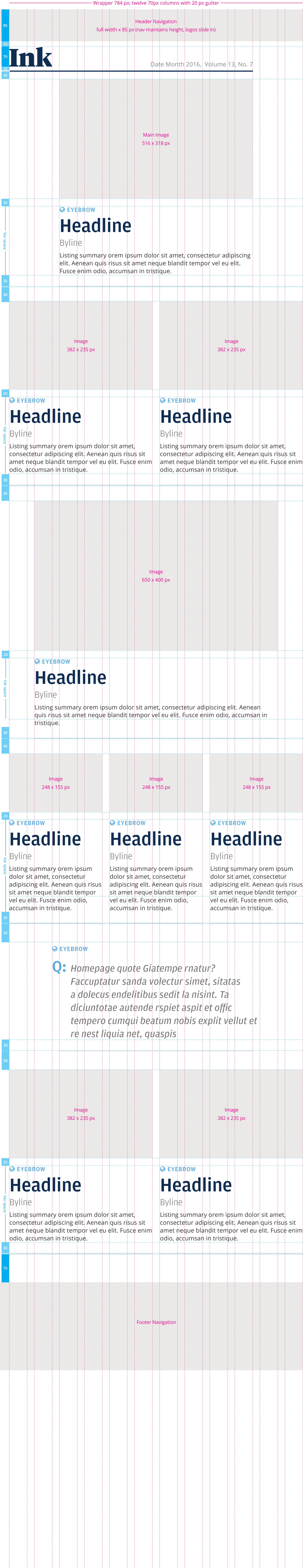




The grid should remain fluid all the way down to 784 px, whereupon it breaks into the mobile styles.

Both the column width and gutter resize, but the vertical spacing remains unchanged.

All images should be responsive (with the exception of the logos in the nav bar) but all the type retains the same style (size, line height etc.)



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Both the column width and gutter resize, but the vertical spacing remains unchanged.

All images should be responsive (with the exception of the logos in the nav bar) but all the type retains the same style (size, line height etc.)



Header Navigation  
full width x 85 px



🔔 YOU SHOULD KNOW

# How to recognize and avoid being phished

August 2016

Phishing is the most common method cyber criminals use to trick victims into divulging information or downloading malware. Links embedded in emails, social networking posts, and online advertising are often the way cyber criminals compromise your computer or collect sensitive information. To recognize phishing, follow these steps:

1. Look at the sender’s email address. Does it come from someone you know or have a business relationship with?
2. Is the email something that you were expecting to receive?
3. Are the requests in the email reasonable and typical of this sender?
4. Check all hyperlinks to see if they have been shortened or obscured.
5. Check to see if there are obvious red flags such as poor spelling or lack of contact info in the signature block.

## At Work

The firm has now instituted an automated banner to all emails coming from non-JPMC sources including sender confidence level at the bottom of the email making it easier to check email legitimacy.

## Red Flags

Even accounting for the protections built into your work e-mail, employees should be vigilant and watch for these red flags:

- The “From” address is vague, incorrect, or comes from a strange domain.
- Use of poor grammar.
- Vague, enticing links designed to trigger your curiosity.
- Body of the email is unrealistic or uncorrelated to our work.
- Signature does not contain any contact information.
- Hyperlinks are unclear or not realistic.

Report a suspicious email at work by right clicking on the email and choosing “Report Suspicious Email” from the drop-down menu, or alternatively forward immediately to Cyber.Alert@jpmchase.com instead of hitting “reply”..



### RELATED EYEBROW

#Related #tags

Footer Navigation  
full width x 235 px