

Key influencers Top segments



What influences Project Outcome to be successful ?

When...

...the likelihood of Project Outcome being successful increases by

backers is more than 76

3.67x

usd pledged is more than 4944

3.38x

category is Anthologies

2.27x

backers is 34 - 76

2.25x

usd pledged is 1495 - 4944

2.06x

category is Romance

1.94x

category is Country & Folk

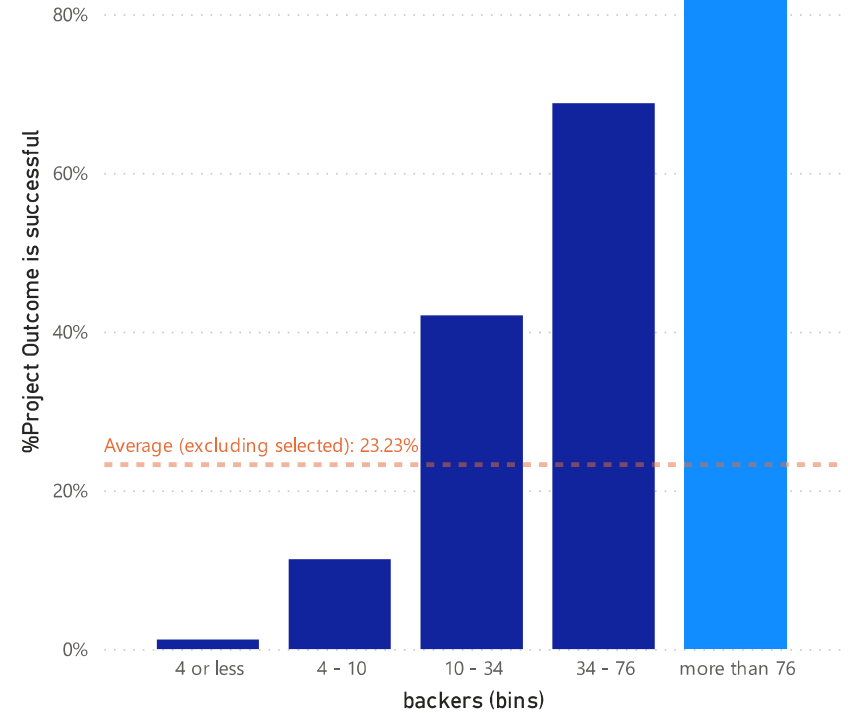
1.94x

category is Dance

1.91x

Sort by: **Impact** Count

← Project Outcome is more likely to be successful when backers is more than 76 than otherwise (on average).



☐ Only show values that are influencers

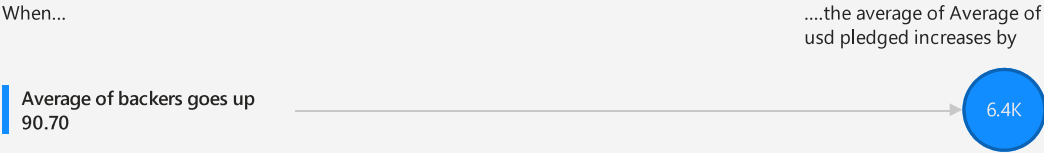
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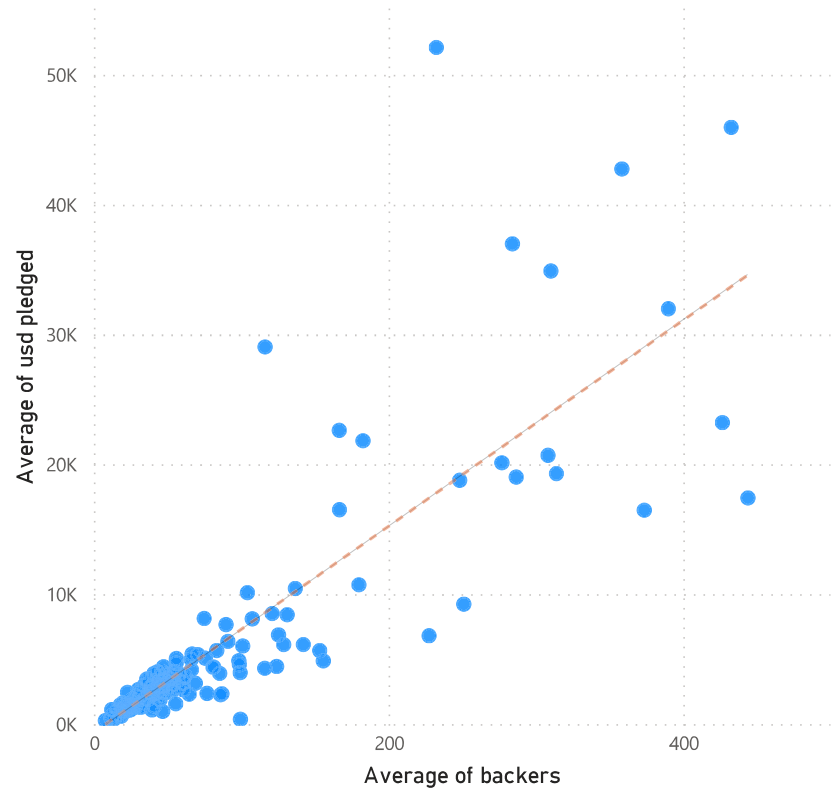
What influences Average of usd pledged to

Increase

 ?



← On average when Average of backers increases, Average of usd pledged also increases.



Sort by: Impact Count

