

- Customer / SECustomer
 - MmbrId (ERD) | Corporate Customer Id (spreadsheet)
 - MmbrName (ERD) | Corporate Customer Name And Location (spreadsheet)
 - MmbrZip (ERD) | Corporate Customer Name And Location (spreadsheet)
 - MmbrEmail: ERD only;
 - MemTypeId: ERD only;
 - MemTypeName: ERD only
- Calendar
 - Date columns in the ERD (MmbrDate, SaleDate, ServPurchDate) and spreadsheet (Event Date); hierarchical (year → month → week → day)
- MerchType (Merchandise Product):
 - MerchId: ERD only
 - MerchName: ERD only
 - MerchType: ERD only
 - Hierarchical (MerchType→ MerchName)
- ServCat (Service)
 - ServCatName (ERD)
 - ServCatId (ERD)
- SEType (Special Event)
 - Event Type Code (spreadsheet)
 - Event Name (spreadsheet)
- Franchise:
 - FranchId: (ERD)
 - FranchRegion (ERD)
 - FranchPostalCode (ERD)
 - FranchModelType (ERD)