

IBM DATA SCIENCE PROFESSIONAL CERTIFICATE

SUNNY YADAV – 13 DEC 2020



THE BATTLE OF NEIGHBOURHOODS

FINDING THE BEST CUISINE RESTAURANT TO OPEN IN NEIGHBOURHOOD NEAR OFFICES IN BAY AREA

INTRODUCTION

Silicon Valley needs no introduction. It is considered as the cradle of innovation. Many tech companies have their offices and head quarters situated in the Bay Area. But what if someone wants to start a restaurant business in the Bay Area ? There are already many restaurant chains in the valley and near the offices of almost every tech company. So how can someone address this problem ?



BUSINESS PROBLEM

- The main objective behind the idea is to find the next profitable cuisine restaurant business in the Bay Area.
- The Bay Area has a lot of offices with lots of different cuisine restaurants like Mexican , Italian , etc..
- Opening a restaurant without proper analysis wouldn't yield good results.