



Abdul Aleem Mohammed  
UX Designer

# Design Portfolio

## Profile

I am a user experience designer specializing in the design of user experiences for web and mobile, with a passion for design and learning. A strong background working in Wireframes,Prototypes, Mock-ups, Storyboard and User Flows. Translate business requirements into wireframes, screen mock-up and prototype.I am seeking to join a team of creative professionals in the development of innovative and successful products.

## Expertise

Wireframes  
Prototyping  
Information Architecture  
Interaction Design  
Visual Design

## Professional Experience

|                                    |                         |
|------------------------------------|-------------------------|
| Farmers Insurance, Los Angeles, CA | June 2013 - Present     |
| Quickcomm, NYC, NY                 | May 2012 - May 2013     |
| IntraEdge Inc., Chandler AZ        | March 2011 - April 2012 |
| State Farm, Bloomington, IL        | May 2009 - January 2011 |
| ICICI Bank Ltd, INDIA              | May 2007 - April-2009   |

## Education

Jawaharlal Nehru Technological University  
Hyderabad, Andhra Pradesh, India.  
Bachelor of Fine Arts in Photography

## Tools

Adobe Photoshop CS6  
Adobe Illustrator CS6  
Adobe Indesign CS6  
Adobe Dreamweaver CS6  
Microsoft Visio  
OmniGraffle

## Web Technologies

HTML5  
CSS3

## Contact

408.757.5770  
Fremont, CA-94538

# Visual Design

UAE Corp.

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Majid bin Mohammed opens an art exhibition of Romanian His Highness Sheikh Majid bin Mohammed bin Rashid Al Maktoum, Chairman of Dubai Culture and Arts, the day before yesterday, the royal guest visited the contemporary artist Roman Plastic Bogdan Laskar in the hotel Amanat Tower Khalifa...

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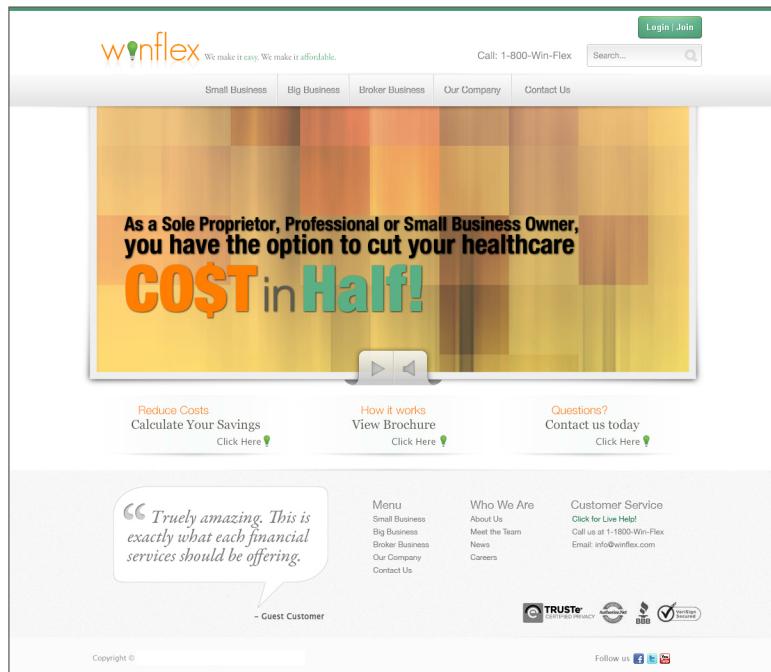
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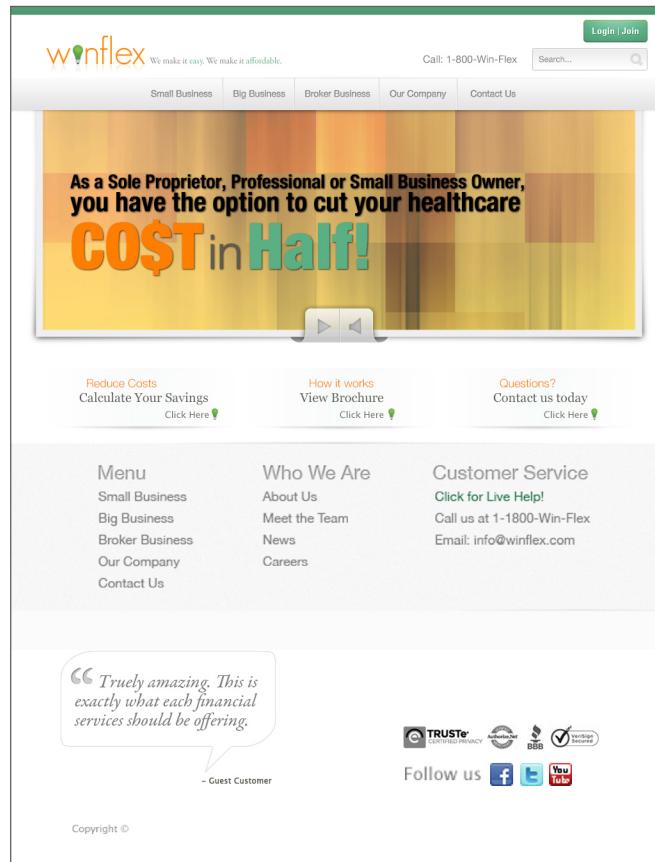
# Responsive Web Design

Desktop



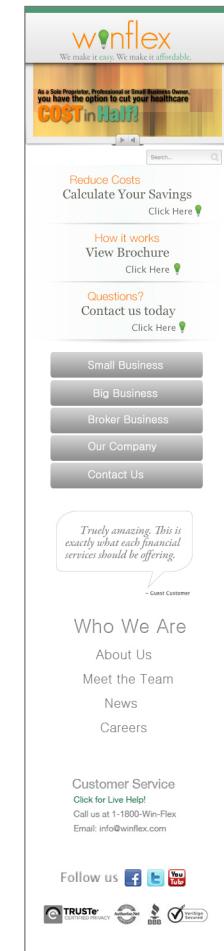
The desktop view of the Winflex website features a large central banner with a yellow-to-orange gradient background. The text "As a Sole Proprietor, Professional or Small Business Owner, you have the option to cut your healthcare CO\$T in Half!" is displayed in bold, sans-serif font. Below the banner are three call-to-action buttons: "Reduce Costs Calculate Your Savings Click Here", "How it works View Brochure Click Here", and "Questions? Contact us today Click Here". At the bottom left is a speech bubble from a "Guest Customer" with the text "Truely amazing. This is exactly what each financial services should be offering." The footer contains links for "Menu", "Who We Are", and "Customer Service", along with social media icons for Facebook, Twitter, and YouTube.

Tablet



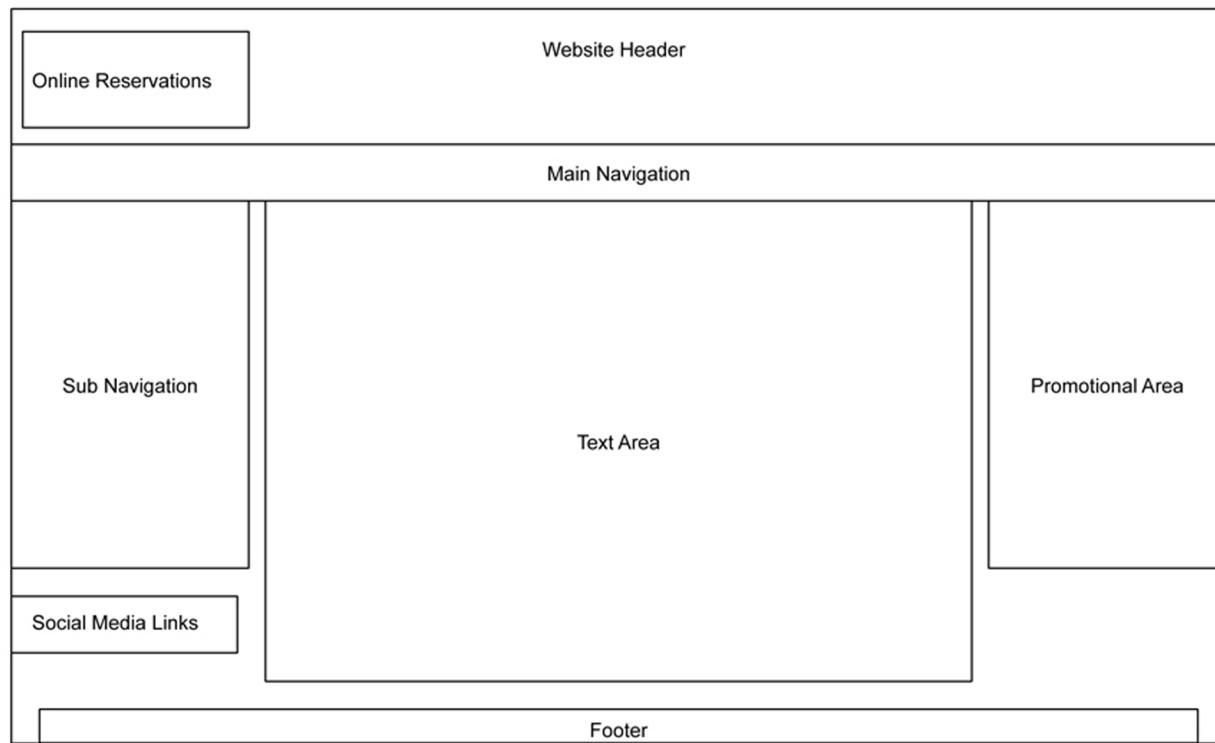
The tablet view of the Winflex website is similar to the desktop version but with a smaller central banner. The main headline "As a Sole Proprietor, Professional or Small Business Owner, you have the option to cut your healthcare CO\$T in Half!" is more prominent. Below the banner are three call-to-action buttons: "Reduce Costs Calculate Your Savings Click Here", "How it works View Brochure Click Here", and "Questions? Contact us today Click Here". The footer includes sections for "Menu", "Who We Are", and "Customer Service", along with social media icons for Facebook, Twitter, and YouTube. A speech bubble from a "Guest Customer" is also present at the bottom left.

Mobile



The mobile view of the Winflex website is a simplified version. It features a large banner with the headline "As a Sole Proprietor, Professional or Small Business Owner, you have the option to cut your healthcare CO\$T in Half!". Below the banner are three call-to-action buttons: "Reduce Costs Calculate Your Savings Click Here", "How it works View Brochure Click Here", and "Questions? Contact us today Click Here". The footer includes sections for "Small Business", "Big Business", "Broker Business", "Our Company", and "Contact Us". A speech bubble from a "Guest Customer" is located at the bottom left, and social media icons for Facebook, Twitter, and YouTube are at the bottom right.

# Wireframes



# Wireframes

The wireframe depicts a landing page layout. At the top left is a placeholder for 'Company Logo'. To its right is a horizontal navigation bar with links: 'Features : Examples : Pricing : Sign Up : Login'. Below this is a large dark rectangular area containing a play button icon and the text 'Video Intro of Product'. To the right of this video area is a section with the heading 'This new product will solve all the world's problems' followed by descriptive text: 'This is where you write 4 sentences that explains how your revolutionary new product will solve all the world's problems AND help you lose weight. Do not write more than 4 sentences. If you write more than 4 sentences I will fall asleep...zzzzz... Lorem ipsum etc.' Below this text is an orange 'SIGN UP' button. At the bottom of the page are three light gray rectangular boxes labeled 'Cool Feature 1', 'Cool Feature 2', and 'Cool Feature 3'.

Company Logo

Features : Examples : Pricing : Sign Up : Login

Video Intro of Product

This new product will solve all the world's problems

This is where you write 4 sentences that explains how your revolutionary new product will solve all the world's problems AND help you lose weight. Do not write more than 4 sentences. If you write more than 4 sentences I will fall asleep...zzzzz...  
Lorem ipsum etc.

SIGN UP

Cool Feature 1

Cool Feature 2

Cool Feature 3