



We Transform People & Organisation



Vision & Mission



Pratham

Pratham is a People Development organisation, established in 2010, is based out of Hyderabad with operations across the county. Our focus is on the behavioural aspect of people skill. We closely work with Corporate and Educational Institutes.

Our Vision

To empower professionals to deal with all the nuances of the corporate world.

Our Mission

To be an organisation providing end to end solutions on people development, be it executive coaching, individual & organisational mentoring or bespoke programs or educational institutes.

Who are WE?



PRATHAM is a Learning and Development organisation, established in 2010, specializing in programs for organizations. Having over 250 man years of experience our areas of focus are:

- International programs on
 - Human Potential and Behaviour
- Blended programs - Behavioral & NLP
- Executive Coaching
- Organisational Mentoring
- Diversity & Inclusion
- Science of Workplace Happiness
- Corporate Health
- Assessment Centre
- Webinars
- Managers/Leaders as Coaches
- Business Strategy & Execution Excellence

We specialize in areas which help build better individuals & teams at the Workplace. This leads to openness to change and successful implementation of organizational strategies that support collaborative work systems.

Our programs help participants resonate with organizational values, develop “**People Skills**” crucial for success and most important build their self-belief and awareness. We are committed to providing end-to-end “**Learning Solutions**” based on intense Training Needs Analysis.



What do we offer

Write to us at support@prathamtrainers.co

Coaching & Mentoring Programs



- Executive Coaching
- Organisational Mentoring
- Business Strategy & Execution Excellence
- Leadership and Management Programs
- Managers as Coaches
- Transformational Leadership Coaching
- Personal Effectiveness
- Executive Presence and Personal Brand Building
- Performance Dialogues(PD) and IDP

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Signature Programs



"B.BOLD"

Highly interactive and fast paced One day Leadership Development Workshop focusing on Collaboration ,Collaborative Communication and Self Awareness. This is an on site /off site program , targeted at Mid. to Senior Management levels.

"Super Women Lead"

In today's world, women have dynamic lifestyles; whether it is a fast-paced career, a multi-faceted personal life or, in fact, both. Gone are the days of yesteryear when women were confined to stereotypical, "feminine" duties and behaviours. Highly interactive 2-day workshop based on self-reflection and experiential learning.

"Emerging Leaders"

Bring about shift in the organization culture from working in Silos to a collaborative environment. Create an opportunity for employees to be accountable ,build ownership and translate it into action. Personal development plan tied up with organization's vision and appraisal.

Senior Leadership Signature Programs



Heart & Mind of Leadership

Based on Emotional Intelligence and Neuroscience of Leadership. Preferably an offsite workshop to enable the Top & Senior management (C-Suite) to have deep introspection and build self awareness to design your authentic leadership signature.

Step Up 2 Leadership

Identify how to lead & influence effectively. Helping Senior Management to get prepared for Top Management positions. Think and work like the C-Suite and develop new mindset , build empowered teams.

Rewire

Building High Performance through coaching . Designed for the HiPots - Looking at self, business and opportunity from a new direction and purpose.

Diversity & Inclusion, NLP Programs



Diversity and Inclusion and Workplaces of Equality

- **B-O-L-D** - Be Bold For Change
- **PROPEL** – Press for Progress
- **CHRYSALIS** – Building transformative Culture of Respect and Equality
- **SUPERWOMEN LEAD** – Experiential Learning Program to enable women professionals grow holistically into leadership positions

NLP (Neuro Linguistic Programming)

- NLP For Corporates
- Leadership, Team Building & Collaboration Sales & Negotiation Performance Coaching
- Transformational Coaching Emotional Quotient and Managing Self with NLP

Bespoke programs

- Aligned to Organisations' Lead skills and competency framework

Corporate Programs - International



Human Potential Development Tool by B@FB

- Human Potential Professional – A method in conjunction with the HPA tool has been the leading new wave in the Human Potential break through, within business, political and non-profit organisations across the world.
- Human Potential Employability – Based on the National Skills Qualifications Framework designed by National Skills Development Corporation. A great tool for hiring frontline employees.

The Human Element – Evolution of FIRO – by Will Schutz , BCon Global

- It addresses the organizational areas that drive results: compatibility among people, difficult conversations, teamwork, one-on-one relationships, and decision-making. By creating atmospheres where people speak directly and truthfully to each other, teams solve their own problems, become more accountable, and inspire each other.

[Watch the video The Evolution of FIRO](#)

Corporate Programs



Assessment Centre

- An Assessment Centre consists of a standardised evaluation of behaviour, based on multiple evaluations including: job-related simulations, interviews, and/or psychological tests. Job Simulations are used to evaluate candidates on behaviours relevant to the most critical aspects (or competencies) of the job.

Corporate Programs



Webinar

- This is a live web-based video conference that uses the internet to connect the individual hosting the webinar to an audience—the viewers and listeners of the webinar from all over the world..
- There are also interactive features that audiences can use to ask questions and chat with host. We can include Q&A sessions at the end to answer viewers' questions.
- Topics:
 - Leadership
 - How to work as a “TEAM”
 - Having a “Owner” Mindset
 - Adapting to Change
 - NLP at Workplace
 - NLP for Sales
 - Ask the Expert
 - Bespoke Training



Executive Head Hunting

Executive Headhunting



Strategic Leadership Hiring-SLH

We partner to Sustain the brand message with target candidates Headhunted through Primary Sources for most effective closing approaches.

- SLH-Target Audience SME, Start Ups, Consulting Houses, Finance Institution, Banks, Education, Reality Sector.
- SLH-Target Cities Category A and Category B , Global UAE/Singapore.



Corporate Wellness

Corporate Wellness



The Arabian Wellness & Lifestyle Management LLC specializes in evaluating Health and incorporating Lifestyle changes in order to alleviate ailments amongst employees in a workplace.

With decades of experience, we at Arabian Wellness create, implement, and manage comprehensive work place health practices through programs customized specifically for each organization. Our

- Corporate Healthcare Plan provides a one - stop solution to address the healthcare needs of organizations, which include individual and group solutions, through virtual and real time systems.
- Employees are the most valuable assets for any business organization. Employee health and well being is directly related to organizations performance, efficiency and profits. Many chronic diseases can be prevented by Lifestyle changes and modifications in Nutrition & Diet, through Exercise &
- Fitness, Managing stress, through Dependency management and safety practices.
- Studies show that the return on investment in Corporate Health and Wellness initiatives include increased productivity, reduced absenteeism, reduced healthcare costs, reduced insurance premiums and improved employee morale.
- Our comprehensive services are both virtual and physical and can be used to drive the important changes in behaviour that are required, bringing benefits to the employer, employee and the community.

Corporate Wellness



Health Care Programs

Physical

- Rules of Good health
 - Corporate Health
 - Fit for Life
- Healthy ageing
Lifestyle management

Psychological

- Stress Management
 - Ladies Health & Wellness
 - Work life Balance
- Smart Parenting
Mental Wellbeing

Happiness at Work Place

- We help companies to measure and improve employee experience which directly enhances productivity, revenue per employee and customer experience.

Corporate Wellness



Virtual and Online Facilities

- Health Risk
- Assessment Risk Goal Mapping Daily Health Tips/
- Videos Activity Tracking
- Device Integration E-Counselling Corporate Health
- Audit
- Health & Productivity
- Profiling etc.

Work site Health Programs

- Fitness & Sports Weight Loss
- Challenge
- Quit Smoking Annual Health
- Awards etc.
- Medical & Health
- Screening
- Health & Lifestyle
- Counselling
- Health Work Shops Mental Health & EAP



The Pratham Advantage

Write to us at support@prathamtrainers.co

Pratham's USP



Pratham offers a large bouquet of programs covering Leadership, Communication, Collaboration, Health Programs as well as Coaching and Mentoring Interventions

All programs are facilitated by International Certified Coaches and experienced Corporate Facilitators

Pratham Coaches come with hard core corporate experience and jointly bring 200-250 years of Corporate Experience to the table

All programs are conceptualized after intensive **Training Need Analysis** and customized to the needs of the client and are a healthy blend of theory and experiential learning taking into account the learning styles of the participants



Some of our clients

Write to us at support@prathamtrainers.co

Some of our Prestigious Clients



accenture
High performance. Delivered.



HM CLAUSE



Sai 
make it better together

Reliance RETAIL
Aapki khushi. Hamari khushi.

Vega
Conveyors & Automation Ltd.

SLEEPKRAFT
Better technology. Better sleep.

.....and many more

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About us



Moushumi Gupta

Transformational Coach, Certified ICF & NLP Master Coach, Happiness Coach and Human Potential Coach

is the **Founder of Pratham**, She founded and established the organization in 2010.

She specializes in **Transformational Coaching, Performance Excellence, Personal Effectiveness and Emotional Mastery Programs**.

She is a Diversity Specialist. Her **Signature program is “BOLD”**, a workshop that helps enable today's dynamic woman-professional.



Sudhir Gupta

**Business Strategy & Execution Excellence Specialist
Chief Vision Officer - Pratham**

is an experienced C Suite Business and Human Resources leader. Having over three decades of corporate experience.

ICF trained Coach with experience in coaching from Mid Management to C-Suite executives.

With his vast corporate experience, he specializes in Mentoring individuals and organizations to maximize their potential.





THANK YOU

Knowledge Partners



Japan



Canada



UAE



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