

## RESUME

DEBJIT MAJUMDAR

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Ma Sarada Apartment, 54ft Rd, Durgapur,  
West Bengal, 713213

### SUMMARY

**FrontEnd Developer** with a passion to compete head-to-head with top tier companies working on multiple projects in a collaborative, fast-paced environment

Experienced in working at startups, solving complex challenges by breaking them down into bit-sized understandable solutions

Excellent Interpersonal skills blended with strong communication

Have worked on several **Product Design** projects

For more details would request you to kindly visit my website at:

[www.debjitmajumdar.com](http://www.debjitmajumdar.com)

### COMPETENCIES

Critical Thinking  
Communicative  
Self-Motivated  
Creative  
Punctual  
Evolutionary  
People Person

### EXPERIENCE PROFESSIONAL

#### FREELANCER

December 2020 – present

##### Front End Development

##### HULU 2.0

Used NextJS and Remote API Calls to asynchronously fetch Movie /TV data from TMDB server using private API KEY as an environment variable and dynamically generate the data using SSG(Server Side Generation) on the UI

##### WHATSAPP 2.0

Used NextJs and Firebase with Auth0 authentication to build the messaging platform with async data fetching with user creation, updation, deletion from the admin panel.

##### Designing / Production

##### Kasol Enclave Promo

I was assigned this project by 23Watts, Delhi based PR Agency. I successfully delivered a 20sec promotional video for the lodging brand Kasol Enclave for their social media pages.

Please refer to the link - <https://youtu.be/ejj4Hoz5VG0>

##### GIGABYTE AOURUS X99 Promo

Gigabyte India approached me to collaborate on a video project for gamers in Kolkata. I was responsible to create a visually appealing promotional video on their upcoming launch of the X99 segment of Motherboards.

Please refer to the link - [https://youtu.be/z\\_6MT2SrS1A](https://youtu.be/z_6MT2SrS1A)

##### TATA TEA

Gutenberg - PR Agency based of Delhi approached me to lend expertise for TATA TEA's brand new collaboration with Amazon Alexa on the "Eight O'Clock" project for their social media promotion

##### SOS CHILDREN'S VILLAGE

SOS Children's Village, a renowned NGO, approached me to design a cover image which involved image manipulation for their "Kinship Program". This cover was responsible for lead generation on their social media platform

**CREATIVE LEAD & PARTNER @ JIBHE JOL LLP**

September 2019 – November 2020

Ideated, surveyed the food industry market, and incorporated a restaurant in Bangalore which specialises in Bengali and Mughlai cuisine

Conceptualized the Identity system and provided creative expertise for the branding of the company

Designed the lettering for the logo of the company

Planned a cohesive identity system that matches with company perspective

Took several inputs from the partners and made revisions for the logo and the design system

Designed the food packaging system and negotiated with print companies for food bags

Designed and printed the Company signage

Designed the food menu and the packaging stickers.

Managed legal, finances, negotiated with several businesses to secure inventory and switched roles to support logistics in pandemic

**PARTNER @ REVCO**

June 2014 - September 2019

Co-founded the start-up, ventured into new opportunities, and consulted with companies to provide creative and marketing solutions at Kolkata

**BONITO BONITA**

Ideated the product design of the Italian cosmetic brand

Designed and delivered concepts of the product packaging

Created the website for the company including ecommerce facilities

**SARTHAK-STORY**

Refined and transformed the event management boutique business in Bangalore

Redesigned the company logo and website to suit the newly added ventures for the company

**ASUS**

Hosted an overclocking event at Kenilworth Hotel partnering with ASUS

Designed company's and participant's T-shirts for the event

Provided Photography Solutions for the event

**GIGABYTE**

Campaigned with GIGABYTE to provide showreels of their launch products to be displayed on storefronts

**NVIDIA**

Partnered with NVIDIA and initiated the project GAMERCONNECT in Kolkata for educating the community on present and future technology

**NERDMEET 1.5**

Held the first sponsored Gaming event "NERDMEET 1.5", securing partners like LG, EPSON, COOLER MASTER, MSI, NVIDIA to educate the youth community on Gaming products and experiences

**SKILL****DESIGN & RESEARCH**

Image Making  
Lettering  
Typography  
Stylescapes  
UX/UI Prototyping  
Design Thinking

**DEVELOPMENT**

HTML 5  
CSS 3  
JS  
Node JS  
NextJS

**SOFTWARE**

Adobe Creative Suite  
Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Premier Pro  
Adobe After Effects  
Adobe XD

Figma  
Invision Studio  
Blender  
Substance Painter  
Maxon Cinema 4D

## **EDUCATION**

### **BACHELOR OF TECHNOLOGY**

Dr. B.C Roy College of Engineering  
Concentration in Electronics & Telecommunication  
Graduation 2016  
CBSE - XII  
D.A.V Public School  
Concentration in SCIENCE  
(Multimedia & Web Development)  
2012  
CBSE - X  
D.A.V Public School  
2010

## **CERTIFICATION**

HIGH LEVEL DESIGN- MASTER CLASS  
Scaler Academy - 2021  
DIGITAL SKILLS - USER EXPERIENCE  
Accenture- 2021  
DIGITAL SKILLS - MOBILE  
Accenture-2021  
DIGITAL MARKETING  
Accenture-2021  
DIGITAL SKILLS - WEB ANALYTICS  
Accenture-2021  
SOCIAL MEDIA MANAGEMENT  
Accenture-2021  
INTRODUCTION TO DESIGN  
California Institute of the Arts-2021

## **REFERENCES**

AVAILABLE UPON REQUEST