

RESUME

DEBJIT MAJUMDAR

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Ma Sarada Apartment, 54ft Rd, Durgapur,
West Bengal, 713213

SUMMARY

Product Designer with a passion to compete head-to-head with top tier companies working on multiple projects in a collaborative, fast-paced environment

Experienced in working at startups, solving complex challenges by breaking them down into bit-sized understandable solutions

Excellent Interpersonal skills blended with strong communication

COMPETENCIES

Critical Thinking
Communicative
Self-Motivated
Creative
Punctual
Evolutionary
People Person

EXPERIENCE PROFESSIONAL

CREATIVE LEAD & PARTNER @ JIBHE JOL LLP

September 2019 – November 2020

Ideated, surveyed the food industry market, and incorporated a restaurant in Bangalore which specialises in Bengali and Mughlai cuisine

Conceptualized the Identity system and provided creative expertise for the branding of the company

Designed the lettering for the logo of the company

Planned a cohesive identity system that matches with company perspective

Took several inputs from the partners and made revisions for the logo and the design system

Designed the food packaging system and negotiated with print companies for food bags

Designed and printed the Company signage

Designed the food menu and the packaging stickers.

Managed legal, finances, negotiated with several businesses to secure inventory and switched roles to support logistics in pandemic

PARTNER @ REVCO

June 2014 - September 2019

Co-founded the start-up, ventured into new opportunities, and consulted with companies to provide creative and marketing solutions at Kolkata

BONITO BONITA

Ideated the product design of the Italian cosmetic brand

Designed and delivered concepts of the product packaging

Created the website for the company including ecommerce facilities

SARTHAK-STORY

Refined and transformed the event management boutique business in Bangalore

Redesigned the company logo and website to suit the newly added ventures for the company

ASUS

Hosted an overclocking event at Kenilworth Hotel partnering with ASUS

Designed company's and participant's T-shirts for the event

Provided Photography Solutions for the event

GIGABYTE

Campaigned with GIGABYTE to provide showreels of their launch products to be displayed on storefronts

NVIDIA

Partnered with NVIDIA and initiated the project GAMERCONNECT in Kolkata for educating the community on present and future technology

NERDMEET 1.5

Held the first sponsored Gaming event "NERDMEET 1.5", securing partners like LG, EPSON, COOLER MASTER, MSI, NVIDIA to educate the youth community on Gaming products and experiences

SKILL

DESIGN & RESEARCH

Image Making
Lettering
Typography
Stylescapes
UX/UI Prototyping
Design Thinking

DEVELOPMENT

HTML 5
CSS 3
JS
Node JS
DJANGO

SOFTWARE

Adobe Creative Suite
Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premier Pro
Adobe After Effects
Adobe XD

Figma
Invision Studio
Blender
Substance Painter
Maxon Cinema 4D

EDUCATION

BACHELOR OF TECHNOLOGY

Dr. B.C Roy College of Engineering
Concentration in Electronics & Telecommunication
Graduation 2016

CBSE – XII

D.A.V Public School
Concentration in SCIENCE
(Multimedia & Web Development)
2012

CBSE - X

D.A.V Public School
2010

CERTIFICATION

HIGH LEVEL DESIGN- MASTER CLASS

Scaler Academy - 2021

DIGITAL SKILLS - USER EXPERIENCE

Accenture- 2021

DIGITAL SKILLS – MOBILE

Accenture-2021

DIGITAL MARKETING

Accenture-2021

DIGITAL SKILLS – WEB ANALYTICS

Accenture-2021

SOCIAL MEDIA MANAGEMENT

Accenture-2021

INTRODUCTION TO DESIGN

California Institute of the Arts-2021

REFERENCES

AVAILABLE UPON REQUEST