ISHIKAWA DIAGRAM

Finances External factors Communication improper budget lack of management climatic conditions teamwork insufficient project is security threat to under-budgeted logistics for celebrities communication cash flow illness to poor network problems performers areas **FAILURE** unpopular band miss-judgement-Errors due to companies with of crowd count OF servers issues bad reputation lack of facilities **CONCERT** complex in lack of reach to musicians understanding about concert to public improper no response arrangements for from website conflict instruments between sponsors Website **Planning** Media