## 15.00% Churn Analysis Churn Status 20.37% All 100.00% Churn Rate **Customers by Product** Customers by Country **Customers by Credit Customers by Activity** Customers by Card Status **●**1 **●**2 **●**3 **●**4 ● France ● Germany ● Spain Gender Status Owned Not Owned 0K (2.66%) -2K (24.77%) -■ Male ■ Female Active Inactive (29.45%) (48.49%) (45.9%) (50.84%) 3K (25.09%) -(51.51%) 7K (70....) -Customers and Churn Rate by Age Groups Customers and Churn Rate by Credit Scores Customers and Churn Rate by Account Balance ● Customers ● Churn Rate ● Customers ● Churn Rate ● Customers ● Churn Rate 60% 4K 100% 5K

