



# Technical Requirements for Artwork Delivery

**OSHAWA: 22 STEVENSON ST. SOUTH AT KING ST.**



## **Full colour NO MOTION - STATIC IMAGES ONLY**

### **STATIC IMAGE DELIVERY:**

- JPEG (RGB colour space), 432 x 216 pixels @ 72 dpi

### **Creative Guidelines for Finished Artwork:**

- Make images, logos and text as big as possible
- There is no title or action safe area. Content is visible to the edge on all sides.

### **When Providing Source Files to our Creative Team:**

- For graphics and logos, high quality vector files (EPS, AI, PDF) are preferred
- For photography and other images, high quality PSD, JPG, PNG are preferred

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