

LAMPLIGHTDIGITALMEDIA.COM SUCCESS@LAMPLIGHTDM.COM

DIGITAL MARKETING PACKAGE PRICING









BUILD

GETS YOUR BUSINESS ON THE MAP AND GENERATING ROI

- · Google My Business Management
- · Website SEO Optimization and Monitoring
- · Citations to over 60 Local Directories
- 1 Expertly Written Blog Post for SEO / Month
- · Lead Tracking and Attribution
- Call Tracking with Attribution
- Google Analytics
- · Localized SEO for Map Rankings
- Google Search Console
- PPC Setup / Maintenance* / Landing **Pages**
- AutoMatyx CRM Unlimited Users
- Monthly Performance Report
- · Reporting Dashboards that Make Sense
- · Performance Meeting Every 2 Months
- · Access to Client Support Force
- · Competitor Insights

*requires 15% adspend management

GROW

GROWS YOUR BUSINESS THROUGH DIGITAL MARKETING AND LEAD GENERATION

- · Everything in Build
- · Templated Optimized Whole Website
- · SEO Optimization with Rank Boost Tech
- 50+ Optimized SEO Keywords
- · Website Management
- · Lead Generation Strategies with Landing Pages and Pre-Created Offers
- Google Maps SEO & 60+ Directories
- · Call Listening and Lead Quality Reporting
- Local/Regional SEO Pages
- · Backlinks to High DA Sites
- 2 Expert Blog Posts / Month
- Email Marketing Campaigns
- Email Nurture Cycles
- · Customer Review Automation with Replies
- Targeted Paid Social Campaigns
- Monthly Performance Report with Analytics
- · Monthly Performance Meeting with Pros
- · Sales and Talk Track Generation
- Integration with Popular CRM Systems
 - 15 Years Water Treatment Experience
 - Time Tested Lead Generation Tactics
 - Proprietary Methods and Technology
 - Industry Experience

SCALE

- · Everything in Build and Grow
- · Completely Custom Website
- · Unlimited Website Rebuilds
- · Unlimited Website Edits
- Website Performance Solutions
- · Social Media Optimization
- Social Media Content Creation (2 social posts / week)
- 4 Expert Blog Posts / Month
- · Comprehensive SEO Strategy
- DOMINATION SEO (50+ pages)
- · Over 100+ Optimized SEO Keywords
- Automatic Lead Follow-ups
- · Automatic Appointment Setting
- · SMS Marketing Solutions with TextBack
- Email Marketing Campaigns (up to 4 emails / month)
- Programmatic Pay-Per-Click (PPC) Advertising Management w/ Retargeting
- · Monthly Team Strategy Meetings
- · Dedicated Account Manager
- Custom Data Integrations Through API*
- NO ADSPEND OR MANAGEMENT FEES!

*subject to approval and capabilities.

RESERVED FOR BUSINESSES WHO NEED ELITE LEVEL BUSINESS MARKETING STRATEGIES, AUTOMATION, AND EXIT / M&A SERVICES

\$ CUSTOM

- · Everything in Build, Grow, and Scale Packages
- · Customized Service Offerings
- · Dedicated Marketing Team
- Software Development
- · Extreme Business Automation
- · Branding and Messaging
- Offline Marketing Strategies
- Sales Plan Development
- Sales Automation Solutions
- Exit Deck Business Consulting
- · Exit Strategy Solutions
- M&A Services
- And Much More....

GET STARTED

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• Reporting Dashboards with Attribution

Strategy Recommendations

• AutoMatyx CRM System - FREE

· Competitor Insights

• Email Support From our Pros

• Proven Tactics and Strategies