

**ACHIEVE EQUINE***Innovative, evidence-based equine products.*

FLAIR® Equine Nasal Strips

Minimum order quantity: 1 case

Prices do not include shipping and handling charges.

Orders over \$4,000 receive a 5% discount.

US RETAILER PRICING

EFFECTIVE 12/10/2024










PACKAGE TYPES

FLAIR Strips are packaged in Single Packs (1 FLAIR Strip and 1 Positioning Guide per pack) and Six Packs (6 FLAIR Strips and 1 positioning guide per pack).

CASE TYPES: SOLID COLORS

Single Pack cases contain 48 FLAIR Strip Single Packs, all one color.


Six Pack cases contain 12 FLAIR Strip Six Packs, all one color. Six Packs are not to be opened to sell FLAIR Strips individually.

	Color	Pack Type	Item Number	Item Description
	Black	Single Pack	48-SS-BLK1PK-IA	48 Black Single Packs of SS-BLK1PK-AF
		Six Pack	12-SS-BLK6PK-IA	12 Black Six Packs of SS-BLK6PK-AF
	Blue	Single Pack	48-SS-BLU1PK-IA	48 Blue Single Packs of SS-BLU1PK-CH
		Six Pack	12-SS-BLU6PK-IA	12 Blue Six Packs of SS-BLU6PK-CH
	Brown	Single Pack	48-SS-BRN1PK-IA	48 Brown Single Packs of SS-BRN1PK-BK
		Six Pack	12-SS-BRN6PK-IA	12 Brown Six Packs of SS-BRN6PK-BK
	Orange	Single Pack	48-SS-ORG1PK-IA	48 Orange Single Packs of SS-ORG1PK-CH
		Six Pack	12-SS-ORG6PK-IA	12 Orange Six Packs of SS-ORG6PK-CH
	Pink	Single Pack	48-SS-PNK1PK-IA	48 Pink Single Packs of SS-PNK1PK-AF
		Six Pack	12-SS-PNK6PK-IA	12 Pink Six Packs of SS-PNK6PK-AF
	Purple	Single Pack	48-SS-PUR1PK-IA	48 Purple Single Packs of SS-PUR1PK-BK
		Six Pack	12-SS-PUR6PK-IA	12 Purple Six Packs of SS-PUR6PK-BK
	Red	Single Pack	48-SS-RED1PK-IA	48 Red Single Packs of SS-RED1PK-FF
		Six Pack	12-SS-RED6PK-IA	12 Red Six Packs of SS-RED6PK-FF
	Turquoise	Single Pack	48-SS-TUR1PK-IA	48 Turquoise Single Packs of SS-TUR1PK-AF
		Six Pack	12-SS-TUR6PK-IA	12 Turquoise Six Packs of SS-TUR6PK-AF
	White	Single Pack	48-SS-WHT1PK-IA	48 White Single Packs of SS-WHT1PK-AF
		Six Pack	12-SS-WHT6PK-IA	12 White Six Packs of SS-WHT6PK-AF

CASE PRICING: SOLID COLORS

Pack Type	Quantity Per Case	Price Per Pack	Price Per Case
Single Pack	48	\$7.00	\$336.00
Six Pack	12	\$31.58	\$378.96

CASE TYPES: VARIETY PACKS

	Name	Pack Type	Item Number	Item Description
	Vibrants	Single Pack	48-SS-VIB1PK-IA	48 Single Packs: 8 each of these colors: Blue, Orange, Pink, Purple, Red, and Turquoise
		Six Pack	12-SS-VIB6PK-IA	12 Six Packs: 2 each of these colors: Blue, Orange, Pink, Purple, Red, and Turquoise

CASE PRICING: VARIETY PACKS

Pack Type	Quantity Per Case	Price Per Pack	Price Per Case
Single Pack	48	\$7.67	\$368.16
Six Pack	12	\$35.37	\$424.44

MINIMUM ADVERTISED PRICE (MAP): SOLID COLORS

SINGLE PACK MAP: \$10.50 per pack

SIX PACK MAP \$49.95 per pack

Achieve Equine has established Minimum Advertised Prices (MAP) for FLAIR Strips, which is the lowest price FLAIR Strips should be advertised in print and online by retailers. Retailers selling below MAP should not advertise below MAP pricing to the public, such as in print or online (including social media).



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CASE TYPES: LIMITED EDITION DESIGNS

Single Pack cases contain 48 FLAIR Strip Single Packs, all one color.

Six Pack cases contain 12 FLAIR Strip Six Packs, all one color. Six Packs are not to be opened to sell FLAIR Strips individually.

Color	Pack Type	Item Number	Item Description
	Single Pack	48-LE-BOHO1PK-IA	48 Boho Single Packs of LE-BOHO1PK-HC
	Six Pack	12-LE-BOHO6PK-IA	12 Boho Six Packs of LE-BOHO6PK-HC
	Single Pack	48-LE-COW1PK-IA	48 Cow Single Packs of LE-COW1PK-FF
	Six Pack	12-LE-COW6PK-IA	12 Cow Six Packs of LE-COW6PK-FF
	Single Pack	48-LE-USA1PK-IA	48 USA Flag Single Packs of LE-USA1PK-BK
	Six Pack	12-LE-USA6PK-IA	12 USA Flag Six Packs of LE-USA6PK-BK
	Single Pack	48-LE-MEX1PK-IA	48 Mexico Flag Single Packs of LE-MEX1PK-DA
	Six Pack	12-LE-MEX6PK-IA	12 Mexico Flag Six Packs of LE-MEX6PK-DA
	Single Pack	48-LE-CAN1PK-IA	48 Canada Flag Single Packs of LE-CAN1PK-DA
	Six Pack	12-LE-CAN6PK-IA	12 Canada Flag Six Packs of LE-CAN6PK-DA
	Single Pack	48-LE-UK1PK-IA	48 UK Flag Single Packs of LE-UK1PK-DA
	Six Pack	12-LE-UK6PK-IA	12 UK Flag Six Packs of LE-UK6PK-DA
	Single Pack	48-LE-IRL1PK-IA	48 Ireland Flag Single Packs of LE-IRL1PK-DA
	Six Pack	12-LE-IRL6PK-IA	12 Ireland Flag Six Packs of LE-IRL6PK-DA

CASE PRICING: LIMITED EDITION DESIGNS

Pack Type	Quantity Per Case	Price Per Pack	Price Per Case
Single Pack	48	\$7.67	\$368.16
Six Packs	12	\$35.37	\$424.44

MINIMUM ADVERTISED PRICE (MAP): LIMITED EDITION DESIGNS

SINGLE PACK MAP: \$11.50 per pack

SIX PACK MAP \$55.95 per pack

SALES & MARKETING MATERIALS

Complimentary when shipped with an order.

Box.com US Retailer Resources:

We keep this online folder up to date with product images, barcodes, educational resources, and digital marketing materials.

Point of Sale Display

- 7.25"W x 6.0"D x 10.25" H
- Holds 50 Single Packs or 24 Six Packs
- Item No. 6001



FLAIR Banners

- Vinyl
- 24 x 24 inches
- 4 corner grommets
- English Item No. 6035
- Western Item No. 6036
- Racing Item No. 6037



English



Western



Racing