



Technical Requirements for Artwork Delivery

PETERBOROUGH, ON

VOYAGEUR PLAZA: 598 LANSDOWNE ST. W.

HERITAGE PLAZA: 550 LANSDOWNE ST. W.

PTBO MEMORIAL CENTRE: 151 LANSDOWNE ST. W.

THE SPIRIT PLAZA: 864 CHEMONG RD.

KAWARTHA HEIGHTS: 1550 LANSDOWNE ST. W.

BREALY DRIVE: 1774 LANSDOWNE ST.

HEALTHY PLANET ARENA: 911 MONAGHAN RD.

LINDSAY, ON

354 ANGELINE ST., S.

LAKEFIELD

114 QUEEN ST., LAKEFIELD



Full colour. Full video.

Static image delivery: JPEG (RGB colour space), 432 x 216 pixels @ 72 dpi

Video delivery: Duration: 09:29 seconds (9 seconds, 29 frames)

Frame Rate: 30 fps

Size: 432 x 216 pixels

Pixel Aspect: Square

Field Order: Progressive

Format: H.264 MP4

Audio: Off

Bitrate: VBR, Target 2mbps, Max 4mbps

Creative Guidelines for Finished Artwork:

- No animation that creates the effect of shaking, spinning, twirling, pulsing or flashing.
- Make video, images, logos and text as big as possible
- There is no title or action safe area. Content is visible to the edge on all sides.

When Providing Source Files to our Creative Team:

- For graphics and logos, high quality vector files (EPS, AI, PDF) are preferred
- Video can be in any file format but Quicktime is preferred. Pixel dimensions should be between 640 x 320 and 1920 x 1080 (HD)
- For photography and other images, high quality PSD, JPG, PNG are preferred

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