



670K

Sales

17.43K

Sales Order

27

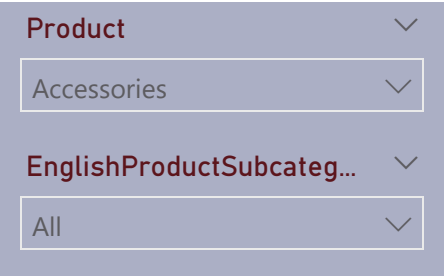
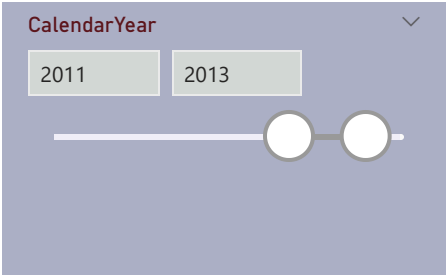
products

18.40K

Customers

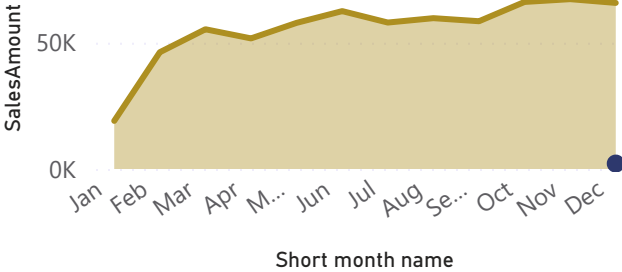
11

countries

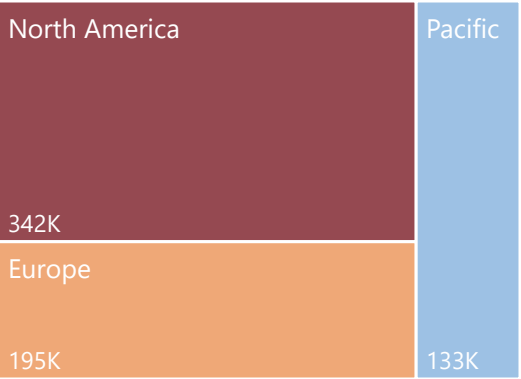


SalesAmount by Short month name and CalendarYear

CalendarYe... ● 2012 ● 2013

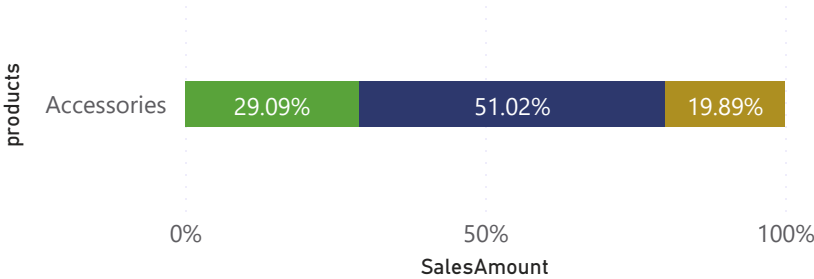


SalesAmount by SalesTerritoryGroup



SalesAmount by products and SalesTerritoryGroup

SalesTerritoryGr... ● Europe ● North America ● Pacific



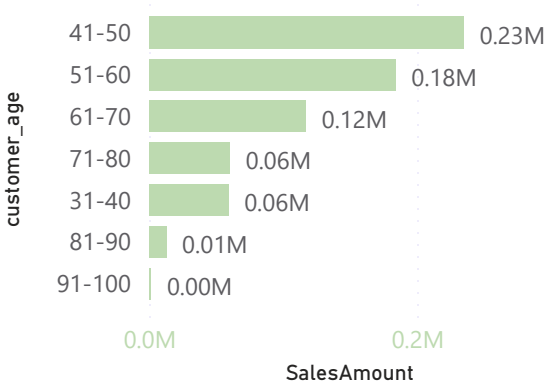
Sales by MaritalStatus



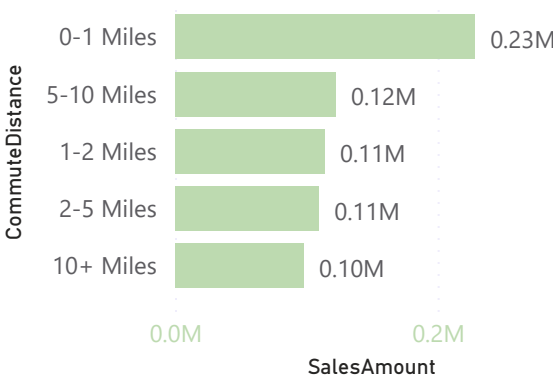
Sales by Gender



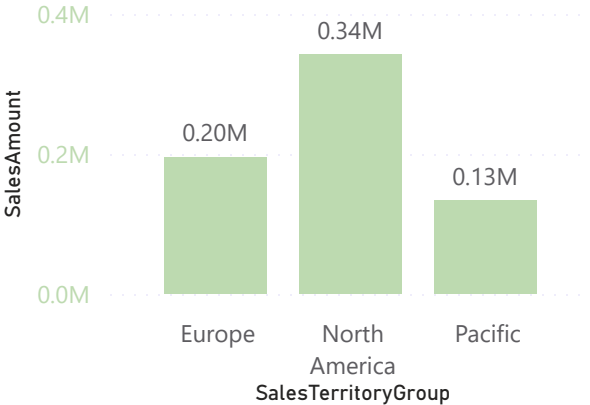
SalesAmount by customer_age



SalesAmount by CommuteDistance



SalesAmount by SalesTerritoryGroup



29M

Sales

26.77K

Sales Order

115

products

18.40K

Customers

11

countries

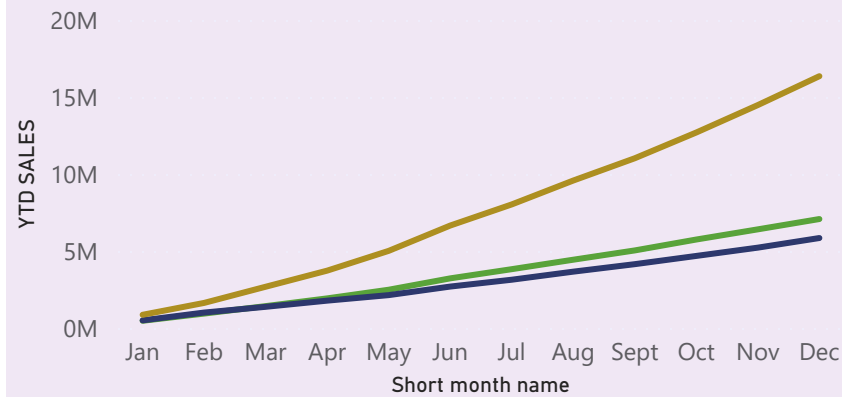
CalendarYear

2011

2013

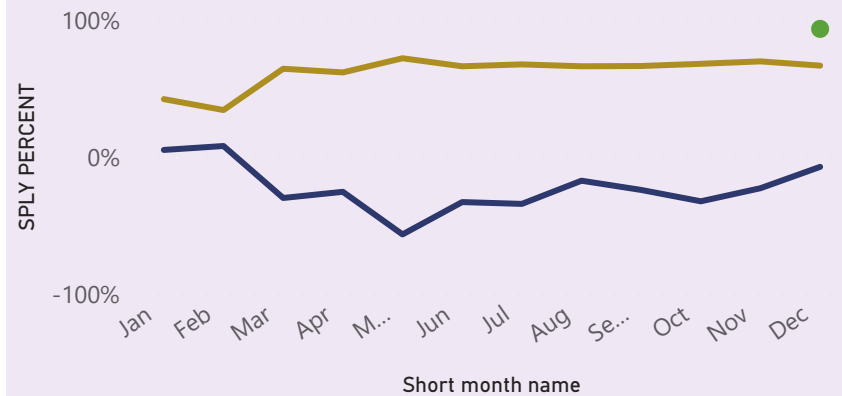
Commmulative Performance

CalendarYear ● 2011 ● 2012 ● 2013



Growth Percentage

CalendarYear ● 2011 ● 2012 ● 2013



YEARLY SALES ANALYSIS

Year	Short month name	SalesAmount	SPLY	SPLY PERCENT
2011	Jan	4,69,824		
2011	Feb	4,66,335		
2011	Mar	4,85,199		
2011	Apr	5,02,074		
2011	May	5,61,681		
2011	Jun	7,37,840		
2011	Jul	5,96,747		
2011	Aug	6,14,558		
2011	Sept	6,03,083		
2011	Oct	7,08,208		
2011	Nov	6,60,546		
2011	Dec	6,69,432	43,421	93.5%
2012	Jan	4,95,364	4,69,824	5.2%
2012	Feb	5,06,994	4,66,335	8.0%
2012	Mar	3,73,483	4,85,199	-29.9%
2012	Apr	4,00,336	5,02,074	-25.4%
2012	May	3,58,878	5,61,681	-56.5%
2012	Jun	5,55,160	7,37,840	-32.9%
2012	Jul	4,44,558	5,96,747	-34.2%
2012	Aug	5,23,917	6,14,558	-17.3%
2012	Sept	4,86,177	6,03,083	-24.0%
Total		2,92,69,561	1,29,61,432	55.7%