

Sunrise UNC Structure Overview

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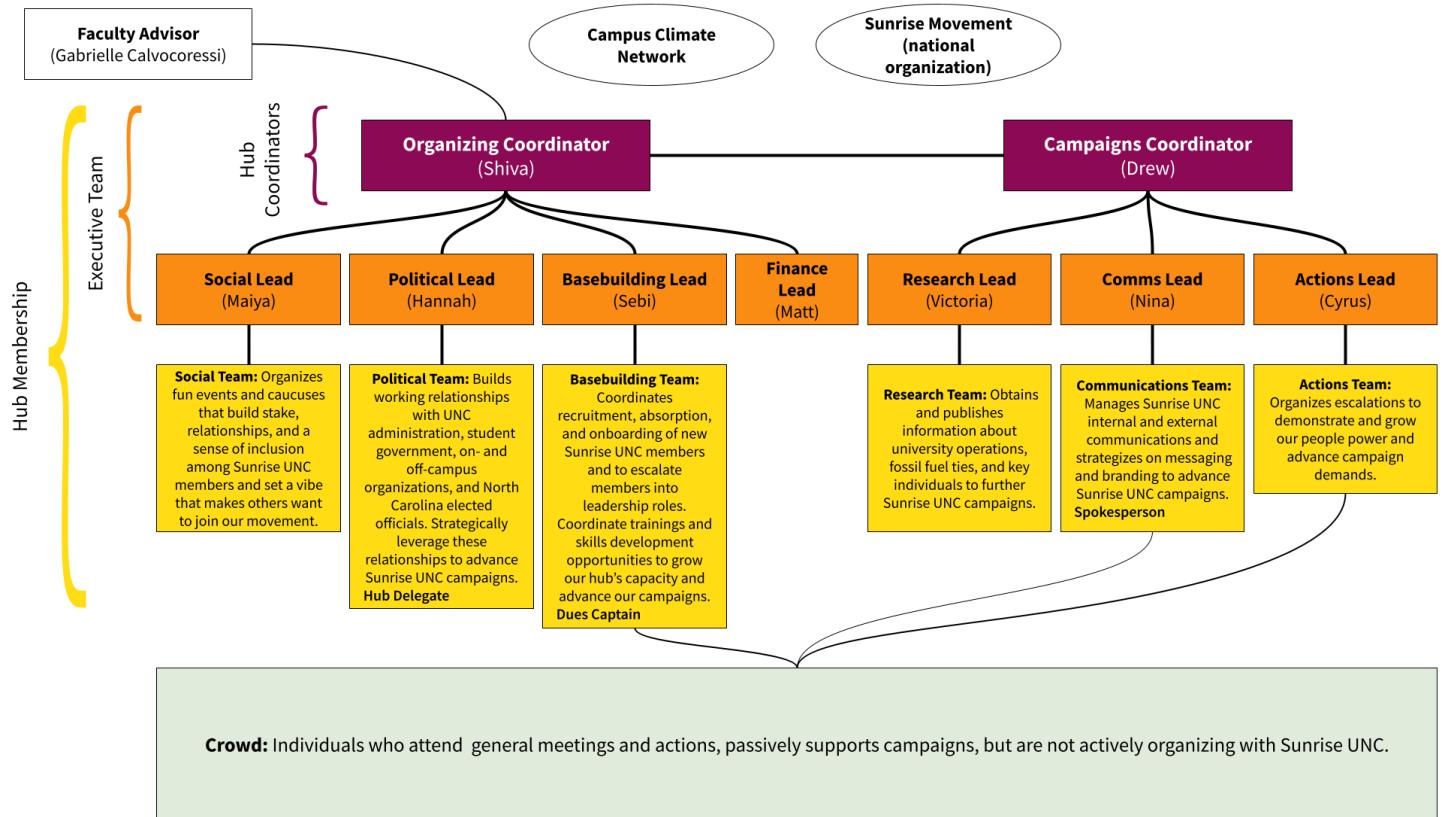
Purpose Statement

Sunrise is building a movement of young people across race and class to stop the climate crisis and win a Green New Deal. We will force the government to end the reign of fossil fuel elites, invest in Black, brown and working-class communities, and create millions of good union jobs. We're on a mission to put everyday people back in charge and build a world that works for all of us, now and for generations to come.

At Carolina, we're fighting for a Green New Deal for UNC, a far-reaching proposal to transform UNC to face the climate crisis and build a more equitable and just university and world in the process. Compiled by Sunrise Movement organizers in coordination with our peers, colleagues, teachers, and Orange County community members, this policy framework represents the needs of the UNC-Chapel Hill community as well as the long-overdue obligations of the University itself. We demand that Carolina end reliance on fossil fuels, provide a comprehensive climate education, and reinvest in students, staff, and North Carolina communities. This is the decade of the Green New Deal, and now is the time for America's first public university to be a leader in the fight for a just and livable future.

Structure

Organizational Map



Sunrise UNC is structured into six swarm teams that meet weekly to advance the organizing and campaigning work of the organization.

Hub Coordinators

Hub Coordinators are the leaders of Sunrise UNC. They are tasked with coordinating between swarm teams and informing the strategic organizing and campaigning decisions. There is an Organizing Coordinator, responsible for growing the hub's membership, capacity, and social capital and a Campaigns Coordinator, responsible for coordinating efforts to win a Green New Deal. In their role, hub coordinators...

- Lead Executive Team meetings once every other week
- Meet with each of the team leads once every other week (on weeks when Executive Team meetings are not held)
- Plan general meetings at least once per month
- Grow, leverage, and distribute organizing and campaigning expertise

Swarm Team Leads

Each Swarm Team lead is in charge of one of the six swarm teams. These six individuals, along with the hub coordinators and the finance lead, make up the Sunrise UNC Executive Team. In their role, swarm team leads...

- Host weekly swarm team meetings and ensure food is provided

- Attend Executive Team meetings once every other week
- Meet with their hub coordinator once every other week (on weeks when Executive Team meetings are not held)
- Coordinate 1:1ing new swarm team members
- Administer swarm team-specific WhatsApp group chats

Members

Expectations

To be a member of Sunrise UNC in good standing you must:

- Be a part of a swarm team and attend weekly swarm team meetings
- Be a [dues-paying](#) member of Sunrise Movement. (Note: member dues are on a sliding scale starting at \$0 based on ability to pay).
- Attend monthly Sunrise UNC General Body meetings
- Abide by Sunrise Movement [organizing principles](#).
- For official membership in the Sunrise UNC student organization, you must also be a student at UNC-Chapel Hill (as required by the Student Government Association).

Onboarding Process

1. Sign up on the Sunrise UNC interest form: <https://action.sunrisemovement.org/a/unc>.
2. Read the New Member Packet and complete the New Member Quiz.
3. Sign up as a dues-paying member of Sunrise Movement: smvmt.org/membership.
4. Complete a 1:1 with your swarm team lead.
5. Optional: attend a Sunrise Movement welcome call: smvmt.org/welcome.

Crowd

Without being a Sunrise UNC member, anyone can:

- 1) Join the Sunrise UNC [WhatsApp Community](#)
- 2) Sign up to join the Sunrise UNC [listserv and text list](#)
- 3) Attend monthly general body meetings, actions, and some social events

Swarm Team Descriptions

Actions Team

Organizes escalations to demonstrate and grow our people power and advance campaign demands.

Responsibilities:

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Roles:

- Actions Lead
- Police Liaison
- Art Lead: coordinates action art, attends national art trainings

- Climate Disaster Actions Captain: coordinates with Sunrise Durham and national on climate disaster response.
- Notetaker


Basebuilding Team

Coordinates recruitment, absorption, and onboarding of new Sunrise UNC members and to escalate members into leadership roles. Coordinate trainings and skills development opportunities to grow our hub's capacity and advance our campaigns.

Responsibilities:

- Lead welcome meetings every 2 weeks to train new Sunrise UNC members about our hub structure, campaigns, and theory of change
- Organize tabling, flyering, and chalking to grow our contacts list and recruit to events
- Connect interested contacts with a swarm team lead
- Coordinate or organize trainings to give Sunrise UNC members the skills needed to advance our campaign

Roles:

- Basebuilding Lead: directly responsible individual (DRI) for the team.
 Basebuilding Lead Onboarding
- Dues Captain: coordinates with Sunrise Movement national to ensure that all Sunrise UNC members are dues-paying members of the movement.
- Trainings Coordinator: works with Sunrise Movement national, Campus Climate Network, to facilitate trainings for Sunrise UNC members.
- Notetaker: Takes notes and keeps time during Basebuilding Team meetings.

Communications Team

Manages Sunrise UNC internal and external communications and strategizes on messaging and branding to advance Sunrise UNC campaigns.

Responsibilities:

Roles:

- Communications Lead
- Instagram Manager
- Photography Captain
- Spokesperson
- Notetaker


Political Team

Builds working relationships with UNC administration, student government, on- and off-campus organizations, and North Carolina elected officials. Strategically leverage these relationships to advance Sunrise UNC campaigns.

Responsibilities:

- Coordinate student organization sign-on letters to UNC administration
- Power map demands
- Draft and lobby for student government legislation
- Interview student body president candidates for endorsement
- Coordinate an electoral campaign to pass a student referendum
- Negotiate demands with UNC administration during periods of escalation

Roles:

- Political Lead: directly responsible individual (DRI) for the team.  Political Lead Onboarding
- Hub Delegate: Represents Sunrise UNC in the Sunrise Movement Delegate Body, which makes key movement-wide decisions such as national endorsements, DNA amendments, and strategy kernels.
- SGA Legislative Ambassador: DRI on relationships with UNC Undergraduate and Graduate Senate.
 - Should have meetings with each senator and be friendly with most.
- SGA Executive Ambassador: DRI on relationships with the UNC Executive Branch and Student Body President, including the Department of Environmental Affairs.
- On-Campus Partnerships Coordinator: DRI on relationships with other UNC student organizations.
 - These should not be limited to environmental or political organizations. They should also include affinity groups like the Black Student Movement, Mi Pueblo, the Asian American Students Association, and Carolina Indian Circle.
- Off-Campus Partnerships Coordinator: DRI on relationships with off-campus organizations such as North Carolina environmental organizations, Orange County social justice groups, and local businesses.
- Electoral Coordinator: DRI on electoral work including voter registration, student referendums, and on- and off-campus political endorsements.
- Notetaker: Takes notes and keeps time during Political Team meetings.

Research Team

Obtains and publishes information about university operations, fossil fuel ties, and key individuals to further Sunrise UNC campaigns.

Responsibilities:

Roles:

- Research Lead
- Historian: knows and learns climate movement history and organizing history at UNC-CH
- Notetaker

Social Team

Organizes fun events and caucuses that build stake, relationships, and a sense of inclusion among Sunrise UNC members and set a vibe that makes others want to join our movement.

Responsibilities

- Organize a Green New Deal Happy Hour at a local bar
- Host a fundraiser with a fraternity
- Lead group hikes and outings
- Provide food at Sunrise UNC general meetings
- Coordinate hub retreats
- Create media showing Sunrise UNC members having a good time
- Organize caucuses to help Sunrise UNC members from marginalized communities build community and feel welcome

Roles:

- Social Lead: directly responsible individual (DRI) for the team. [☰ Social Lead Onboarding](#)
- Caucus leads: Organize the BIPOC caucus, queer caucus, etc.
- Notetaker: Takes notes and keeps time during Social Team meetings.

Executive Team

Coordinates across swarm teams and makes key decisions to advance organizing and campaigning efforts.

Responsibilities:

- Coordinate with other Sunrise hubs
- Approve campaign platform for hub-wide vote
- Approve campaign strategy
- Approve political endorsement recommendations for hub-wide vote
- Appoint a third-party to oversee the Executive Team election process

Roles:

- Facilitated by hub coordinators
- Revolving notetaker
- Finance Lead: Manages requests for funding from Sunrise national and UNC Student Government Association according to Sunrise Movement fundraising principles

References

- [📄 SUNRISE 2.0 DNA PACKET.pdf](#)
- [☰ Green New Deal for the University of North Carolina at Chapel Hill](#)
- [☰ Constitution of Sunrise Movement at UNC Chapel Hill](#)
- [☰ Hub Structure Guide](#)