



OCTOBER 18 - 20TH

AMHERST, MA

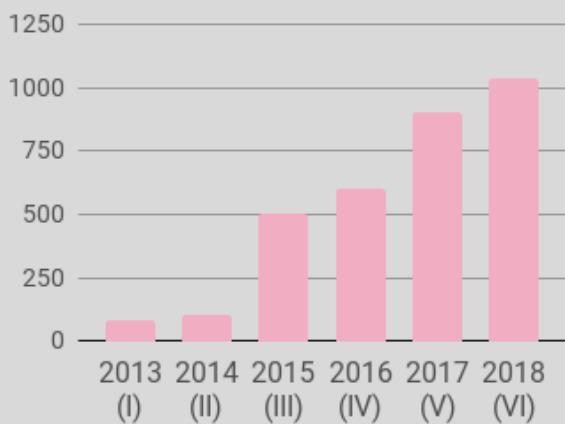
CONTACT US:
SPONSORS@HACKUMASS.COM

GENERAL INFORMATION

ABOUT US

In 2013, HackUMass started as an embedded system hackathon with just 100 participants. Over time, it has evolved from a basement gathering to one of the largest and most prominent hackathons in the Northeast. HackUMass VI received 2,200 applications and hosted over 1000 developers, designers, and entrepreneurs who joined together to create over 100 hardware and software projects in just 36 hours.

Attendees vs. Year



WHY SPONSOR US?

The College of Information and Computer Sciences (CICS) and the College of Engineering (COE) at UMass Amherst are home to top-ten programs in their fields such as machine learning, artificial intelligence, and cybersecurity/security engineering. HackUMass is also supported by the Isenberg School of Management a well-distinguished business school with top programs and the Berthiaume Center of Entrepreneurship. Students from UMass, Northeastern, Boston University, UConn and many others provide our hackathon with elite talent from around the nation. Additionally, by sponsoring HackUMass, not only do you have access to our resume directory but also direct interaction with students in a collaborative and fast-paced environment.

Whether you're looking for a new application to complement your business model, or are simply seeking out creative solutions to big problems, HackUMass can provide a flexible ground for talented individuals to develop projects based on your company's vision. We offer the opportunity to sponsor official tracks, as well as smaller sponsored prizes. In the past years, we've witnessed everything from a crowdsourced water quality monitoring platform to robotic arms.



SPONSOR TIERS

	Bronze \$2,000	Silver \$4,000	Gold \$6,000	Diamond \$10,000	Title \$12,000 (minimum bid)
Company Tables	1	1	1	2	3
Bring API/Hardware/Mentors	✓	✓	✓	✓	✓
Workshop/Tech Talk		1	1	2	3
Sponsored Prize *		✓	✓	✓	✓
Speak at Opening Ceremony			1 min	3 min	7 min
Official sponsored track *				✓	✓
Pre-hackathon API workshop **				1	2
Present Grand Prize					✓

RECRUITING

Send recruiters and distribute materials	✓	✓	✓	✓	✓
Recruiting materials/swag in bag			✓	✓	✓
Access to resumes			Post	Pre	Pre
Access to processed profiles				✓	✓
Private interview location				✓	✓
Customized networking hour/meal **					✓

BRANDING

Logo on website/booklet/shirts			✓	✓	✓
Logo on bag				✓	✓
Sponsored meal					✓

*See next page for perk description

*Perk can be purchased seperately

PERKS AND ADD-ONS

NETWORKING

Invite hackers for coffee chats, in-depth conversations, and career talks. Networking hours provide more of a focus on career-related topics!



OFFICIAL SPONSORED TRACK

Looking for more submissions related to your company's field or products? Sponsor an official HackUMass track. The track feature your company's prizes and HackUMass official prizes too! The branded sponsored tracks will be featured near the top of our prizes list and will be promoted as one of our official themes of this year's hackathon.



SPONSORED OFFICIAL MEAL

Exhausted hackers will have a newfound appreciation for soft couches, beanbags, and relaxation space amidst the high-octane hacking throughout the weekend. Open for the entire weekend, the lounge is the perfect space to interact with hackers, promote your company, and host special events. Banners located around the hacking space, social media posts, and multiple Slack messages will ensure everyone knows where to relax. If an entire lounge is too much, consider hosting a special meal with food from the acclaimed UMass Catering. After hours of coffee, energy drinks, and Soylent, hackers will be craving real, delicious, and wholesome food.

