



# Yu-Shan Tam

AKA Sunshine

Born and bred in South Africa (Free State). I come from a Sales and Marketing background in FMCG, always climbing the corporate ladder and decided to do a 360 in life and became a full time student in 2021 in pursue of my love and passion for Software Development.

I honestly strive in high pressure environments and work well in teams and as a leader. Friends and ex-colleagues would describe me as energetic, bubbly, a hard worker and easy-going. I dislike bad coffee, raisins, slow internet and lag.

## Contact

### Phone

0713876111

### Email

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### Ethnicity

Asian

### Nationality

South African

### Gender

Female

### Drivers License

Code B

### Address

4 Kentucky Drive, Virginia,  
Durban North, Durban, 4051

## Education

2021 - 2023

### National Certificate Information Technology (Systems Development)

WeThinkCode\_  
Durban

2011-2013

### Bachelor's Degree Corporate and Marketing Communications

University of the Free State  
Bloemfontein

### Matric

Harrismith High School  
Harrismith

## Language

English

Afrikaans

Cantonese

Mandarin

## Experience

Sep 2022 - Dec 2022

WeThinkCode\_ | Durban, KZN

### Technical Mentor

- Assist first-year students on a technical level and providing them with guidance
- Playing an active role in providing insights on the first-years to management
- Create a positive and helpful environment for first-years and contribute to building the WTC brand

Jun 2020 - Aug 2021

Jou Mask | FMCG | Durban, KZN

### Sales and Marketing Administrator

- Family business during Covid - PPE
- Worked with National Retailers Accounts Department (Spar and PNP)

Nov 2019 - Feb 2021

Wedgewood Nougat | FMCG | Howick, KZN

### Gifting Manager

- Supervise the operation of the Gifting Department and Staff
- Maintain and manages all gift processing
- Reason for leaving : Family business

Nov 2014 - Aug 2018

Coca Cola | FMCG | Bloemfontein, FS

### Sales and Events Coordinator

- Various positions over the years but started as a Graduate in Training (doing data analysis)
- Always client facing
- Reason for leaving : Family responsibilities and relocation

Mar 2012 - Dec 2014

Promotions | Hospitality | Bloemfontein, FS

### Promoter and Promotions Coordinator

- This was part time and as a student
- Always client facing

## Reference

### Ryan Hooker

CEO, Wedgewood Nougat

Phone: 0799450776

### Lwazi Gumede

Performance Manager, WeThinkCode\_

Phone: 0815821944

### Aidan February

District Manager, Coca Cola

Phone: 0828277244

### Sunny Tam

Manager, Jou Mask

Phone: 0827687992

# Sunshine Tam



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<https://sunshine-tam.github.io/>

## Summary

Recent graduate in Software Development - with experience in Python, Java and Dart | AWS essentials certified | Sufficient knowledge in Springboot, PostgreSQL, Firebase, Flutter | Fundamental knowledge in CSS, Javascript, HTML | Keen interest in Cloud Computing, Testing or Mobile Development but willing to learn and start anywhere |

Ex-FMCG coordination guru (Events Coordination and gifting coordination) | Strive in high-pressure environments | Background in Sales and Marketing |

Lover of coffee and 8-ball pool | Passionate online Gamer | Linus Tech Tips and Austin Evans Fan Girl | 10/10 would fit in your company culture |

## Experience



### Technical Mentor

#### WeThinkCode

Sep 2022 - Dec 2022 (4 months)

- Assist first-year students on a technical level and providing them with guidance
- Registered the first-years and ensured that registrations ran smoothly and effectively
- Playing an active role in providing insights on the first-years to management
- Create a positive and helpful environment for first-years and contribute to building the WTC brand



### Administrator

#### Jou Mask

Jun 2020 - Aug 2021 (1 year 3 months)

- Responsible for receiving, processing, and verifying invoices related to accounts payables
- Reconciling processed work by verifying entries and comparing system reports to balances
- Paying vendors
- Maintain meticulous records of outstanding payables
- Obtain proper information and/or data regarding invoice payments
- Maintain copies of vouchers, invoices or correspondence necessary for files



### Gifting Manager

#### Wedgewood Crafted Confectionery

Nov 2019 - Feb 2021 (1 year 4 months)

- Supervise the operation of the Gifting Department and Staff
- Maintain and manages all gift processing
- Maintain product quality levels in conformity with institution image and audience served
- Maintain an appropriate inventory level
- Organize monthly inventory of merchandise and stock

- Ensure grocery items are properly rotated and meet or exceed sanitation and health standards and guidelines
- Coordinate delivery shipments



## **Special Event Coordinator**

### **Coca-Cola Beverages South Africa (CCBSA)**

Apr 2017 - Aug 2018 (1 year 5 months)

- Plan and execute events according to Coca Cola Standards
- Manage Special Event's Assistants ( 6 Crew man )
- Assist the Public Affairs Communication team with regards to departmental events - Assist with activations in-store
- Build and maintain customer relationships
- Ensure monthly execution evidence is submitted before month end
- Create PO's for activation elements
- Issue stock and make sure assistants deliver on time
- Short list potential proposals/ events
- Ensure monthly stock allocation is adhere to
- Ensure company assets and events equipment is taken care of
- Set up and draft yearly contracts with National stakeholders
- Managing a budget and doing cost estimates
- Liaise with suppliers to ensure activations are executed
- Budgeting



## **Account Manager**

### **Coca-Cola Sabco**

Oct 2015 - Mar 2017 (1 year 6 months)

Sales Representative for TEG(Top End Grocers) as of 1st May 2016

- Management and servicing of key customers
- Calling on all scheduled customers daily within cycle
- Executing and driving the look of success within the specific channels
- Implementing marketing plans
- Achieving monthly , annual sales and penetration targets
- Building customer relationships
- Conducting surveys as and when requested
- Executing promotional activities
- Meeting Right Execution Daily (RED) requirements

Sales Representative for General Trade (1st October 2015 till 30 April 2016)



## **Sales and Marketing (graduate in training)**

### **Coca-Cola Sabco**

Nov 2014 - Sep 2015 (11 months)

- specializing in RED . An indicator that measures certain KPI's in Coca Cola
- in depth data analysis on surveys done on outlets
- monthly RED reports for TSMs
- analyzing surveys and ensuring data integrity

- verifying queries from sales reps and TSMs
- liaising with external surveying company
- liaising with KMPG for the 5by20 project to empower women
- utilizing Excel , power pivots and macros to compile data
- assist Sales Analystist with presentations , compiling data and creating important reports

Basically an all rounder at the moment - assisting where I can . From cooler contracts , to manipulating graphs , to balancing journals. I just want to learn as much as I can as I am a "graduate in training" for a reason.

Promoted to Sales Rep - October 2015



### **Promotion Coordinator**

Art Things and Times promotion company

Aug 2014 - Dec 2014 (5 months)

Organizing weekend activations

- focus only on JTI (Japan Tobacco International) products
- organize promoters for activations every weekend
- activations could be at night at different clubs or during the day at the local Spar , Pick n Pay etc
- ensure promoters are well dressed and mannered
- stock count
- training new promoters about product and approach
- prepare activation clothes and merchandise for activations
- conversion of customers to JTI products
- supervising the promoters when they are doing night activation
- ensure float is prepared
- ensure paperwork is done properly
- interact with clients and liase promotion dates
- meet sales / conversion target



### **Promoter**

Art Things and Times Promotion company

Feb 2014 - Aug 2014 (7 months)

- persuade customers to covert to JTI products
- ensure paperwork is done properly
- supervise new promoters and teach them the manner in which we normally approach customers that are purchasing cigarettes
- be punctual
- interact with customers
- promoter for instore activations and night activations in clubs
- interact with instore managers

Got promoted to Promotions Coordinator



### **Promoter**

Neon Spectrum

Jan 2013 - Jul 2014 (1 year 7 months)

Promoting different alcoholic beverages in nightclubs  
Interacting with clients and persuading them to make purchases  
Ensure sales are correct

Reason for leaving - started coordinating promotions for another company



## **Project manager and concept designer**

ENVIE

Jan 2013 - Dec 2013 (1 year)

Junior Project Manager for special events and celebrations and graphic designs.  
Interact with industry specialists and clients.  
Ensure that set up and break down is done properly.  
Ensure that designs are delivered to the clients on time.  
Ensure that waiters are doing their work during a function.  
Organize and ensure that collection of hired furniture is correct.  
Ensure that clients are well taken care off during their function.  
Editing photos taken for company's campaigns.

Reason for leaving - 1 year internship expired



## **Waitress / Promoter**

Die Mystic Boer

Mar 2012 - Oct 2012 (8 months)

Serving drinks drinks to customers.  
Promoting various alcoholic beverages.  
Ensuring that VIP guests are taken care off and are happy with their experience  
Ensure that cash up's are done properly.  
Ensure that all waitress duties are done.  
Try and meet set sales target  
Making sure customers are happy with their experience  
Dealing with customer needs.

Reason for leaving - Studies

## **Education**



### **WeThinkCode**

Computer Software Engineering

Sep 2021 - Feb 2023

WeThinkCode\_ is training the next generation of Africa's top tech talent to promote the digitization of African business. The course is designed to produce highly skilled graduates with holistic software developer capabilities. Students learn on campus in a peer-to-peer environment.  
They recruit the sharpest minds and transforming them into outstanding software developers.

What I learned at WTC:

- Python and Java Fundamentals
- Refactoring existing code

- Effective Version Control
- Automated Testing
- Using CodeScene to understand your codebase and its health
- Persistence with relational databases, SQL, JDBC
- Builds and build pipelines
- Docker containers
- HTTP and Web APIs

#### Hackathons

- 2nd place for GirlCode 2022 Durban
- Govtech SITA 2022



#### **University of the Free State**

Bachelor's Degree, Corporate and marketing communication  
2011 - 2013



#### **Harrismith High School**

Grade 12

## **Licenses & Certifications**



#### **AWS Certified Cloud Practitioner - Amazon Web Services (AWS)**

Issued Nov 2022 - Expires Nov 2025

## **Skills**

Team Building • Team Management • Teaching • Java • Gitlab • Python (Programming Language) •  
Sales • Event Management • Marketing • Advertising