



**andrea l. vargas**  
graphic designer

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Dear Hiring Manager,

I recently found your company on LinkedIn and was curious as to what your company was about. After visiting your company website and doing a little bit of research I saw that you were looking to add a highly motivated Media/Design person to your team. After reviewing the post, I would consider it a privilege to meet with you and your team.

As a graduate of the Communication Design Program at the New York City College of Technology and as a Freelance Designer, I have gained valuable experience designing advertisement campaigns, posters, web sites and banner ads, illustrations and resumes and business cards, among other collateral. I am proficient in Photoshop, Illustrator, InDesign and Bridge. I also have a working knowledge of Word and PowerPoint and am fluent in social media networking.

Specifically, during my time working with the web boutique, Sasha L. Jewels, I successfully lead the art direction of the brand across various platforms, from business cards and printed collateral to spreading the brand across different social media sites and the redesign of the entire website.

I am a highly versatile individual who is technologically literate and can function effectively both as an independent professional and as a cooperative team player. I am creative, hard working and consider myself a strong communicator, presenter and listener. Further information of my qualifications are on the attached resume and samples of my recent work can be found on the link provided. I look forward to meeting you to further discuss my qualifications and the open position.

Thank you for your time and consideration.

Sincerely,  
Andrea L. Vargas

