

New York City College of Technology CUNY

Graduation Date: Class of 2013

BA, Communication Design (Concentration in Advertising & Design)

EXPERIENCE College Asisstant

DESIGN New York City College of Technology CUNY

October 2013 - Present

- Assist in instructional programs, including tutoring and helping students in areas such as design, use of Adobe Creative Suites (Photoshop, InDesign and Illustrator)
- Operates computers, computer software and other electronic equipment in performing assigned tasks.
- Performs clerical library work such as sorting and shelving books, performing data entry and research activities.

Anibal Hernandez Internet Entrepreneur March 2013 - July 2013

Graphic Designer

Design and art direction of personal business card and resume.

Sasha L. Jewels, LLC. Jun 2012 - Oct 2012 sashaljewels.com

Graphic Designer

- ⇒ Art directed website redesign
- Designed marketing collateral of brochures, flyers, and pamphlets.
- Photo editing and retouching of all boutique items, events and clientele.
- Social network profile branding design and outreach: Facebook and Twitter

- Photoshop
- ⇒ Illustrator
- ⇒ InDesign
- Bridge
- ⇒ Word
- Powerpoint

- Attention to detail
- Works well under pressure
- Great Organizational skills
- Ability to engage peer interest
- Ability to work in a team based environment
- Social media networking:

Facebook, Twitter, Tumblr and Instagram

- **ADGA** Showed in Grace Gallery at NYCCT
- AIGA Brainstorm ideas for upcoming events and design

SKILLS

One Club Creative Bootcamp - Participated in concepting and building a campaign across various channels for the not for profit organization Pencils of Promise from the ground up.

LANGUAGES Spanish - fluent in speaking, writing and reading

REFERENCES Available upon request.

PORTFOLIO http://www.behance.net/andreav