**Robert Charles Wanthouse Jr.**   
11 Rutherford Ct.   
Middlesex, New Jersey 08846  
732-484-2852  
Wanthouser1@gmail.com

**OBJECTIVE**

Seeking a marketing position with an organization where demonstrated skills in marketing, administration, and sales can be used to increase profitability and promote growth

**EDUCATION**

Montclair State University - Montclair, NJ

**Bachelor of Science: Business Administration; Concentration in Marketing and Management**

Anticipated Graduation Date – May 2015

Cumulative GPA: 3.930 Major GPA: 3.430

Relevant Coursework:

* Implementation of Marketing Strategy
* Marketing Research
* Consumer Behavior

**WORK EXPERIENCE**

TechLaunch, LLC. - Clifton, NJ January 2015 - Present

**Program Assistant**

* Provide administrative support for the accelerator
* Update company website on a regular basis using WordPress
* Compile list of weekly meetups
* Responsible for creating monthly newsletter
* Promoted company via. Social media marketing

Quick Chek - Piscataway, NJ May 2012 - Present

**Shift Leader**

* Establish customer relationships effectively
* Prepare sandwiches accurately and efficiently
* Handle finances and monetary transactions
* Perform custodial duties as required
* Supervise cashiers and employees

**ACHIEVEMENTS**

* National Society of Collegiate Scholars – **Member** March 2013
* Alpha Lambda Delta National Honor’s Society – **Member** February 2012
* Dean’s List at Montclair State University – **Recipient** May 2011 – January 2014
* MSU Marketing Association – **Member** September 2011 – Present
* Boy Scouts of America Program - **Eagle Scout** January 2011

**SKILLS AND INTERESTS**

* Proficient in Microsoft Office: Word, Excel, Access, and PowerPoint; Notebook ++
* Experience with market research and survey building, utilizing programs such as Peoplebrowsr Dashboards and Qualtrics Surveying Software
* Strategic and creative thinker
* Effective communication and writing skills

**REFERENCES**

Available Upon Request