

# ellensun

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## SKILLS

### Tools

JavaScript, LAMP (Linux, Apache, MySQL, PHP) Stack, Oracle, MS SQL Server, SVN, Git, React, jQuery, HTML5, CSS3, Ruby, LESS, Bootstrap

### Platforms and Applications

Vagrant, VirtualBox, Redis, Heroku, Github, Atlassian (Bitbucket, JIRA, Hipchat, etc), Adobe Photoshop, Adobe Illustrator, Adobe Lightroom

## EXPERIENCE

### IgnitionOne | Developer

*Successfully implement IgnitionOne Digital Marketing technologies according to client specifications*

- Develop full client implementations that integrate with the company's powerful customer data management platform
- Build out and integrate user-facing front-end elements with data storage solutions
- Develop new and enhance existing features using JavaScript, HTML, CSS, LESS, XML, PHP, as well as SVN, JIRA, and Git
- Support software functionality and interact with stakeholders (tech and non-tech); respond to internal team members and clients on status updates and requests
- Implement outside vendor pixel piggybacks (i.e.: Facebook, Google, TripAdvisor, etc)
- Export confidential datasets using SOAP and HTTP requests, SFTP, JSON Web Tokens, GPG/PGP encryption
- Adhere to internal coding standards and development processes; ensure quality by performing thorough testing and leveraging peer reviews

### Emory University | Developer

*Developing web-based application solutions for departments within the division of Research Administration*

- Used PHP, Oracle PL/SQL, JavaScript, jQuery, MSSQL Server SQL, Linux, and Apache to create, modify, and test client-server web applications
- Provided support to the design and development of applications
- Gathered requirements, created business plans, and managed product deliveries
- Managed the administration of Windows and Linux development and production environments
- Resolved divisional technology issues leading to high customer satisfaction

**Cresca Group** | Junior Developer

*Designing and developing application solutions for supply chain with PHP, MySQL, JavaScript*

- Designed a user interface with back-end to correct mis-SKUed stock items and add corrected relationships to the inventory database
- Tested, de-bugged and redesigned a Manual Sales Order form for point-of-sale use that connected to the CRM and inventory management system
- Developed and implemented a work flow management process to handle complex orders and customers
- Deployed LAMP Stack and JavaScript projects using git version control in a collaborative SCRUM development environment following two-week sprints
- Manually tested applications and code reviewed with the latest methods and standards

**Kingsoft** | Product Manager

*Improving and marketing consumer goods for release in international markets*

- Improved UX by communication between users, developers, designers, and testers
- Conducted user experience surveys and product usability tests
- Increased the Google Play star rating within only two weeks
- Increased Facebook 'Likes' from 7,000 to over 150,000 in 2 months
- Increased US Click-Thru-Rate from 2.6% to 3.7% in 3 weeks
- Managed customer feedback and social media (Facebook, Twitter, G+)
- Assisted HR in foreign recruitment, translation of important notices into English, and creating a more international work environment

**EDUCATION**

**Bachelor of Science** | Business Management & Marketing  
Georgia Institute of Technology, 2009

**Training**

Certified SCRUM Master, 2016  
Essential Skills for Business Analysis, 2016

**OTHER**

Thinkful | Mentor  
Bloc.io | Mentor  
FreeCodeCamp Atlanta | Mentor  
ATL JavaScript, AtlantaPHP, Atlanta Ruby, Women Who Code | Member