

# Adventure Works



Orders  
**1812**

Revenue  
**\$36M**

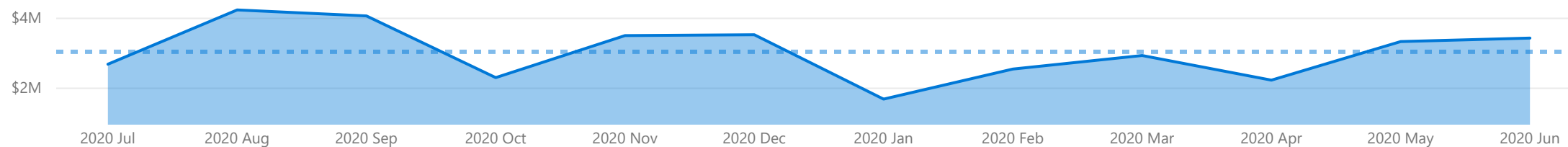
Item Solds  
**114K**

Fiscal year

- ☐ 2018
- ☐ 2019
- ☒ 2020
- ☐ 2021



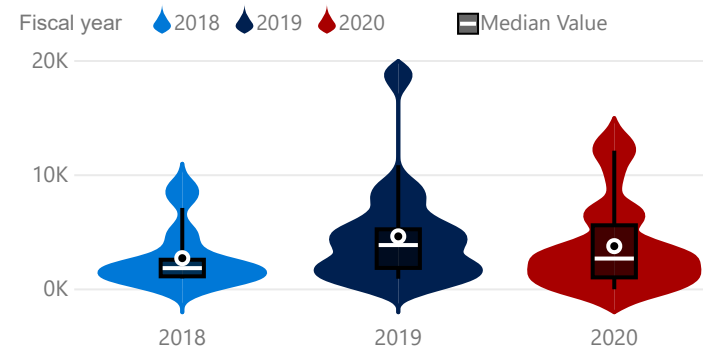
Revenue by Fiscal year and Fiscal Month



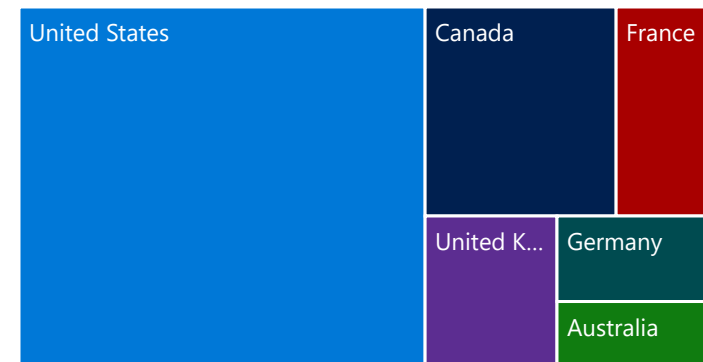
Revenue by Region and Country



Item Solds by Sub Category and Fiscal year

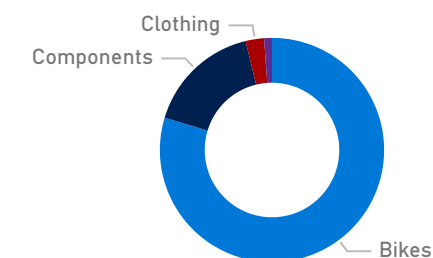


Revenue by Country



Fiscal Month	2018	2019	2020	Total
Jul	\$489,328	\$2,393,680	\$2,667,407	\$5,550,415
Aug	\$1,538,407	\$3,601,179	\$4,220,892	\$9,360,478
Sep	\$1,165,896	\$2,885,348	\$4,049,182	\$8,100,426
Oct	\$844,721	\$1,802,147	\$2,284,038	\$4,930,906
Nov	\$2,324,134	\$3,053,806	\$3,486,859	\$8,864,799
Dec	\$1,702,943	\$2,185,205	\$3,511,194	\$7,399,342
Jan	\$713,116	\$1,317,536	\$1,668,939	\$3,699,592
Feb	\$1,723,917	\$2,026,787	\$2,529,124	\$6,279,828
Mar	\$1,632,149	\$1,922,001	\$2,916,636	\$6,470,785
Apr	\$882,900	\$1,865,271	\$2,211,815	\$4,959,985
May	\$2,269,115	\$2,880,743	\$3,315,779	\$8,465,637
Jun	\$1,001,805	\$1,987,864	\$3,415,455	\$6,405,124
Total	\$16,288,430	\$27,921,569	\$36,277,320	\$80,487,318

Revenue by Category



# Adventure Works



Orders  
**1.812K**

Revenue  
**\$36M**

Item Solds  
**114K**

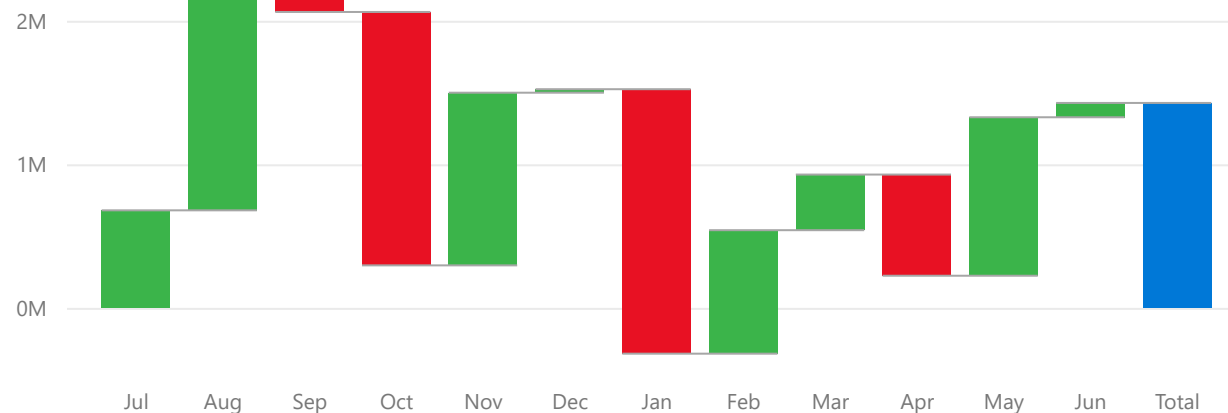
Fiscal year

- ☐ 2018
- ☐ 2019
- ☒ 2020
- ☐ 2021



MoM Change by Fiscal Month

● Increase ● Decrease ● Total



Fiscal Month	Revenue	Revenue Previous Month	MoM % Change
Jul	\$2,667,407	\$1,987,864	▲ 34.2%
Aug	\$4,220,892	\$2,667,407	▲ 58.2%
Sep	\$4,049,182	\$4,220,892	▼ -4.1%
Oct	\$2,284,038	\$4,049,182	▼ -43.6%
Nov	\$3,486,859	\$2,284,038	▲ 52.7%
Dec	\$3,511,194	\$3,486,859	▲ 0.7%
Jan	\$1,668,939	\$3,511,194	▼ -52.5%
Feb	\$2,529,124	\$1,668,939	▲ 51.5%
Mar	\$2,916,636	\$2,529,124	▲ 15.3%
Apr	\$2,211,815	\$2,916,636	▼ -24.2%
May	\$3,315,779	\$2,211,815	▲ 49.9%
Jun	\$3,415,455	\$3,315,779	▲ 3.0%