CV

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Sunwoo Kwak

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Education

- 1. M.A. Candidate. Political Science [Starting Mar 2025]
 - Department of Political Science, Yonsei University
- 2. B.A. Political Science and International Relations [Graduating Feb 2025]
 - Underwood International College, Yonsei University
 - Linked Bachelors-Masters Program with Department of Political Science, Yonsei University.

Interests

American Politics; Comparative Politics; Political Institutions; Legislative Studies; Electoral Studies; Political Communications

Research

Working Papers & Presentations

- "Mentioning Party Labels in Campaign Ads: Changing Campaign Behavior under a Polarized and Nationalized Context" (with Yoojin Kim and Kyungrim Chung)
 - Conference Presentations
 - 1. World Association for Public Opinion Research (WAPOR) 2024 Annual Conference (July 2024; Seoul, South Korea)
 - 2. Korea Political Science Association (KPSA) 2023 Annual Conference, (December 2023; Seoul, South Korea)¹
 - Workshop Presentations
 - 1. Yonsei University Qualities of Democracy Lab Korea University Political Economy Lab Joint Workshop (June 2024; Seoul, South Korea)²
- 2. "Geographic Representation in South Korean National Assembly" (with Eunmi Cho, Juhyeon Jeong, and Kazuhiro Terashita)
 - Conference Presentations
 - 1. (Upcoming) Korea Political Science Association (KPSA) 2024 Summer Conference, (August 2024; Busan, South Korea)

Experience

Academic

- 1. Lab Member [September 2023]
 - at Qualities of Democracy Lab (Department of Political Science, Yonsei University)
- 2. Teaching Assistant [August 2023]
 - for Dr. Paul D. Tonks (Professor of History at Underwood International College, Yonsei University)
- 3. Teaching Assistant [July 2024]
 - for 2024 Summer Web Scraping and Text Analysis Intensive Course (Department of Political Science, Yonsei University)
 - Instructor: Jiyoung Park

¹Presented as: "The Use of Party Label in an Era of Political Polarization"

²Presented as: "Running for My Party? Party Label in Campaign Ads in an Era of Political Polarization"

Others

- 1. Military Service [April 2021 October 2022]
 - Republic of Korea Army (Sergeant)
 - TOD (Thermal Observation Device) Operator

Honors, Awards, & Scholarships

- 1. Yonsei University (Undergrad)
 - 1. Awarded Highest Honors (2024 Spring)
 - 2. Awarded Highest Honors (2023 Fall)
 - 3. Awarded Highest Honors (2023 Spring)
 - 4. Awarded Honors (2020 Spring)

Skills

- $1.\ \mathrm{R}$ with RMarkdown and Quarto
- 2. LaTeX

Trainings

1. Korea Association of Party Studies (KAPS) Summer Methods Workshop (July 2024)

Languages

- 1. Korean [native]
- 2. English [professional]