

CV

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Sunwoo Kwak

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Education

1. M.A. Candidate. Political Science [*Starting Mar 2025*]
 - Department of Political Science, Yonsei University
2. **B.A. Political Science and International Relations** [*Graduating Feb 2025*]
 - Underwood International College, Yonsei University
 - *Linked Bachelors-Masters Program* with Department of Political Science, Yonsei University.

Interests

American Politics; Comparative Politics; Political Institutions; Legislative Studies; Electoral Studies; Political Communications

Research

Working Papers & Presentations

1. **“Mentioning Party Labels in Campaign Ads: Changing Campaign Behavior under a Polarized and Nationalized Context”** (with Yoojin Kim and Kyungrim Chung)
 - **Conference Presentations**
 1. *World Association for Public Opinion Research (WAPOR) 2024 Annual Conference* (July 2024; Seoul, South Korea)
 2. *Korea Political Science Association (KPSA) 2023 Annual Conference* (December 2023; Seoul, South Korea)¹
 - **Workshop Presentations**
 1. *Yonsei University Qualities of Democracy Lab – Korea University Political Economy Lab Joint Workshop* (June 2024; Seoul, South Korea)²
2. **“Geographic Representation in South Korean National Assembly”** (with Eunmi Cho, Juhyeon Jeong, and Kazuhiro Terashita)
 - **Conference Presentations**
 1. *Korea Political Science Association (KPSA) 2024 Summer Conference* (August 2024; Busan, South Korea)

Experience

1. **Lab Member** [September 2023 –]
 - *at* [Qualities of Democracy Lab](#) (Department of Political Science, Yonsei University)
2. **Teaching Assistant** [August 2023 –]
 - *for* [Dr. Paul D. Tonks](#) (Professor of History at Underwood International College, Yonsei University)
3. **Teaching Assistant** [July 2024]
 - *for* 2024 Summer Web Scraping and Text Analysis Intensive Course (Yonsei University Political Research Institute)
 - Instructor: Jiyoung Park

¹Presented as: “The Use of Party Label in an Era of Political Polarization”

²Presented as: “Running for My Party? Party Label in Campaign Ads in an Era of Political Polarization”

Honors, Awards, & Scholarships

1. Yonsei University (Undergrad)
 1. Awarded Highest Honors (2023 Fall)
 2. Awarded Highest Honors (2023 Spring)
 3. Awarded Honors (2020 Spring)

Skills

1. R with RMarkdown and Quarto
2. LaTeX

Trainings

1. Korea Association of Party Studies (KAPS) Summer Methods Workshop (July 2024)

Languages

1. Korean [native]
2. English [professional]