

Overview

This document is designed to assist AWS Certified individuals in the correct use of the logo associated with the **AWS Certified Developer – Associate Level** certification (“AWS Certification Mark”). These guidelines must be followed when using the AWS Certification Mark. Failure to abide by these guidelines and/or the [AWS Certification Program Agreement](#) governing our Certification program will result in revocation of all usage rights.

Legal Guidelines

AWS authorizes use of the AWS Certification Mark for the **AWS Certified Developer – Associate Level** in accordance with the rules set forth below:

- AWS Certification requires meeting specific certification requirements, including passing an AWS certification exam. Only individuals who have been certified by AWS testing provider [Kryterion](#) are allowed to use AWS Certification Mark.
- AWS Certification Mark may only be used in connection with you presenting yourself out as certified as **AWS Certified Developer – Associate Level**. This AWS Certification Mark is nontransferable.
- AWS Certification Mark must be used and reproduced in accordance with the AWS Certification Logo Usage Guidelines.
- AWS Certification Mark may only be reproduced from approved artwork, and may not be recreated by any other means, in any other form, or altered in any way, including the use of unapproved taglines, abbreviations or translations.
- AWS Certification Mark must never be used to portray AWS products and/or services in a negative way.
- AWS Certification Mark may not be combined with any other symbols, including words, other logos, icons, graphics, photos, slogans, numbers, or any other design elements.
- AWS Certification Mark should not be used to imply or suggest:
 - That you have achieved a level of certification that you have not achieved or do not currently have;
 - That any partnership, joint venture or other relationship exists between you and AWS;
 - That AWS recommends or endorses your services.
- You shall make any revisions respecting the AWS Certification Mark in such materials that AWS may request.

Your acceptance of AWS Certification Mark in this document indicates your acceptance of the terms and conditions of these Guidelines and reconfirms your acceptance of the AWS Certification Program Agreement. AWS reserves the right to change these guidelines and the nature of this program at its own discretion.

Logo Use Guidelines

The following is an overview of AWS Certification Mark usage.

AWS Certified Developer – Associate Level Logo



For Use with One Color Prints Only



Logo Sizing

Many sizes are available to utilize in PNG, JPG and EPS formats.

Small

230px - 294px

Medium

300px - 588px

Large

600px - 1176px

EPS

200px - 1176px
Preferred for Print

When and Where to use the AWS Certified Logos

Logos can be used on web, email and printed collateral.

Email Usage Example



Business Card Usage Example



Multiple Certifications

If you have achieved multiple certifications, you may display stacked AWS Certification Marks.

1 Start with AWS Certified base



2 Find your certifications



3 Assemble your badge



How Not to Use the AWS Certified Logo

The following are examples of ways not to display AWS Certification Marks.

- 1 **Do not:** Distort the AWS Logo
- 2 **Do not:** Overlay Graphics or Text
- 3 **Do not:** Add Tag lines underneath
 - Do not:** Place on a Patterned Background
 - Do not:** Remove/edit elements
 - Do not:** Alter the color
 - Do not:** Make your own logo
 - Do not:** Tilt the logo
 - Do not:** cut off portions
- 4 **Do not:** unevenly space levels
- 5 **Do not:** place levels above "AWS Certified"
- 6 **Do not:** Use a level without "AWS Certified"

