

2023 TOP University Sprint Timeline (*Tentative Dates*)

Week	Milestone	Activity
Sept 4-8	Kick Off Call Friday, Sept 8	TOP team launches sprint with all participants Slack channel launches
Sept 11-15		Teams connect with user advocates to conduct user research and better understand the challenge they are working on
Sept 18-22	User Research Milestone Friday, Sept 22	Teams share learning from user research that will inform design of their product and connect with user advocates for more feedback
Sept 25-29		Teams continue user research and begin data exploration
Oct 2-6	Data Q&A Friday, Oct 6	Data dive Q&A with data stewards to answer questions on federal data sets
Oct 9-13		Teams continue exploring data
Oct 16-20		Teams continue exploring data and working on product development
Oct 23-27	Concept Pitch Friday, Oct 27	Teams share concepts, wireframes, and works in progress, with wide variation in maturity. Sprint participants provide feedback
Oct 30-Nov 3		Teams continue building products and conduct user testing
Nov 6-10		Teams continue building products and conduct user testing
Nov 13-Nov 17	Beta Demos Friday, Nov 17	Teams come together to showcase and share feedback on more mature versions of their products
Nov 20-Nov 24		Teams continue finalizing products in preparation for MVP demos.
Nov 27-Dec 1		Teams continue finalizing products in preparation for MVP demos.
Dec 4-Dec 8	MVP Demos	Teams share MVP with TOP team prior to collective rollout
Jan 17-19	TOP Summit	
TBD	Product Sustainability Workshop	

