

SUPARNA SHETTY

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OBJECTIVE

Enthusiastic and pragmatic information technology engineer with a passion for data, seeking a data analyst position to utilize my skills and gain practical experience. Currently pursuing my Masters in Business Intelligence and Data Analytics in order to enhance my analytical ability and leverage my problem solving and critical thinking skills to derive powerful insights from complex business problems

EXPERIENCE

Business Operations Analyst • ZS Associates [June 2019] – [July 2021]

Devised targeting strategies and optimized marketing activities for top pharmaceutical companies in USA and Canada to maximize profitability. Leveraged problem solving and critical thinking skills to derive powerful business insights from unstructured data set and automate operational processes thus reducing effort by over 70%

Summer Intern • National Stock exchange [June 2018] – [August 2018]

Developed an intranet web application named NSE Wiki to act as a knowledge repository for the company and enable collaborative editing using PHP, SQL, MediaWiki, HTML and CSS

PROJECTS

Healthcare Data Analytics:

Collaborated with an NGO as a pro bono consulting initiative by ZS associates to perform complex healthcare data analytics on the survey data of a village and display results using an interactive dashboard.

Employee Recruitment System:

Created an automated employee recruitment system prototype for Atidan technologies which included features such as resume parser, audio interview using sentiment analysis, text analysis and natural language processing

ACHIEVEMENTS

- Department rank holder for 3 consecutive years during engineering
- Led one of the top 50 teams shortlisted among 1000+ teams in the ZS case study competition
- Received award of excellence from the Vidyalkar Dnyanapeeth trust for securing distinction in the engineering mathematics university examination

EDUCATION

Carnegie Mellon University [August 2021 - Present]:

Master of Information systems management- Business Intelligence and Data Analytics

- Core Courses: Unstructured data analytics, Machine learning in problem solving, database management systems etc

Mumbai University, Fr. Conceicao Rodrigues College of engineering [July 2015 – May 2019]

Bachelor of Engineering in Information technology

- CGPA : 9.08 / 10
- Extra Curriculars:
 - National Service scheme
 - Computer Society of India
 - Cultural secretary of the college

KEY SKILLS

Technical Skills

- R
- SQL
- JAVA
- TABLEAU
- PYTHON

Soft skills

- Leadership
- Communication
- Time management
- Organizational skills