NLP and Deep Learning MAT3399

Lecture 1: NLP Introduction & Word Representation

Introduction and Goals

- Understand the fundamentals of Natural Language
 Processing (NLP) and Deep Learning
- Learn the key techniques in text processing and analysis
- Gain hands-on experience in working with NLP libraries and deep learning frameworks
- Complete a course project applying NLP and deep learning

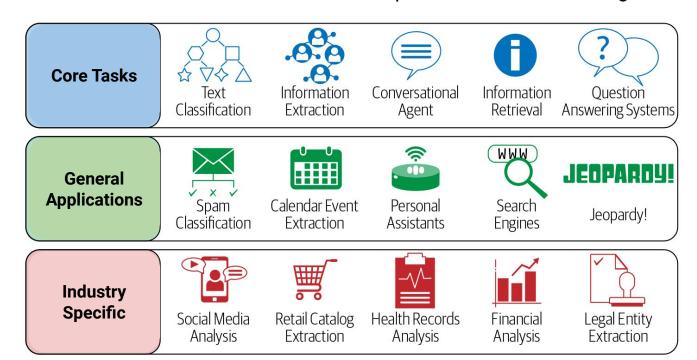
Lecture content taken from <u>Stanford NLP with Deep Learning</u>
<u>Course</u> and other sources

See lectures plan HERE

Lectures and Announcements on Google classroom: jgaxwor

What is NLP?

Subfield of AI focused on the interaction between computers and humans through natural language



Word Representation - One-hot encodings

We want a good method to represent words as numbers to feed to our machine learning / deep learning model

One way to do it is one-hot encodings

I	am	going	to	school	learn	math
0	1	2	3	4	5	6

I am going to school -> [1, 1, 1, 1, 1, 0, 0]

I learn math -> [1, 0, 0, 0, 0, 1, 1]

Word Representation - TF-IDF

Term Frequency (TF): Frequency of a term t in a document d

Inverse Document Frequency (IDF): Inversely proportional to the number of documents that contain the **term t**

$$\operatorname{tfidf}(t,d,D) = \operatorname{tf}(t,d) \cdot \operatorname{idf}(t,D)$$

TF-IDF Example

Document 1: my cat is really cute

Document 2: my dog is really big

Document 3: i really love my dad

Can you calculate the TFIDF of all the terms in all there documents?

Question

What are the disadvantages of using TF-IDF and one-hot encodings?

One-hot encoding and TF-IDF issues

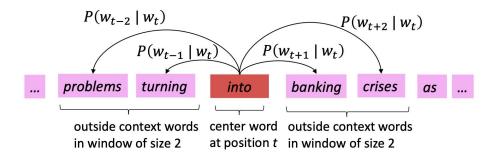
One-hot encodings and TF-IDF do not address these issues:

- Big vocabulary -> Big vector dimension
- Context does not matter
- Different terms lead to different vectors -> What about synonyms?

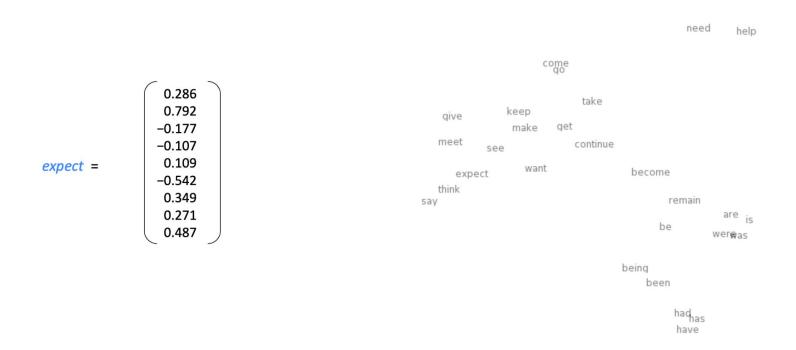
Word2vec overview

Idea:

- We have a large corpus ("body") of text: a long list of words
- Every word in a fixed vocabulary is represented by a vector
- Go through each position t in the text, which has a center word c and context ("outside") words o
- Use the similarity of the word vectors for c and o to calculate the probability of o given c (or vice versa)
- Keep adjusting the word vectors to maximize this probability



Word Embeddings Visualization



Coding Exercise

- Implement TF-IDF without using any TF-IDF library
- Download word2vec using gensim library and play around with the library

Sample code:

```
import gensim.downloader as api

model = api.load("word2vec-google-news-300")
model.most_similar("cat")
```

Advanced exercise: Apply PCA to the word2vec you just downloaded and visualize it