# inspect<mark>W</mark>A

# Use of InspectWA Association Logo.

## 1 Conditions about use of logo.

- a) Members of the Association are permitted to use the Association Logo in accordance with their membership. See <u>Member Categories</u> below.
- b) Use of the Logo is subject to the member maintaining their Association Membership including ensuing that all membership fees remain fully paid.
- c) The Logo can only be used in its original format and cannot be altered in any way.
- d) The Logo can be used on business cards, flyers, brochures, clothing, email signatures, website, social media (Facebook, Instagram, LinkedIn, YouTube, etc)
- e) Were a member discontinues their membership or their membership is revoked, the member must remove all of their use and reference to the Logo within 14 business days.
- f) Members must ensure the Logo is only used in relation to their Business Membership name and is not associated with a business name or business which is not a member of the Association.
- g) Members must ensure that the use of the Logo does not imply that the Association endorses guarantees or validates the inspection activities of the member.
- h) The Association reserves the right to withdraw the authority of any member to utilise the Association Logo where the Association is of the view that the use of the Logo by a Member is inconsistent with the intent of this policy.

# 2 Member Categories

#### 2.1 Individual General Members

Are not permitted to use the Association Logo

### 2.2 Individuals – WA Building Inspector Members

WA Building Inspector Members who conduct building inspections in their own name can utilise the Association Logo in relation to business activities conducted in their OWN name only

#### 2.3 Corporate Members – WA Building Inspectors

Corporate Members – WA Building Inspectors are permitted to use the Association Logo in accordance with this policy

#### 2.4 Corporate Members – Nominated WA Building Inspectors

Corporate Members – Nominated WA Building Inspectors are permitted to use the Association Logo in accordance with this policy.