

<b>Topic 194</b>	Since private enterprise benefits from a country's resources (both natural and human) it should be made accountable for maintenance of environmental and social infrastructures. Discuss.
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<b>1. Brainstorming</b>
<p>income increase</p> <p>sustain relationship</p> <p>social studies textbook : 기업의 사회적 책임</p>
<b>2. Outlining</b>
<ul style="list-style-type: none"> <li>• Introduction <ul style="list-style-type: none"> <li>- access to resources important</li> <li>- some ppl say companies focus on profit</li> <li>- Opinion : Agree</li> </ul> </li> <li>• Body <ol style="list-style-type: none"> <li>1. sustainability <ul style="list-style-type: none"> <li>- x instant, long-lasting</li> <li>- background for higher quality of resources</li> <li>- ex : Seoul univ. and companies</li> </ul> </li> <li>2. higher profit <ul style="list-style-type: none"> <li>- special businesses</li> <li>- goods promoted → higher sales</li> <li>- ex : IKEA, eco-friendly</li> </ul> </li> <li>3. social responsibilities of companies <ul style="list-style-type: none"> <li>- underlying : profit</li> <li>- obsolete, competitive power</li> </ul> </li> </ol> </li> <li>• Conclusion</li> </ul>

### 3. Essay Writing

With a number of contributors, some private businesses succeed in growing and earning inconceivable amount of money. Besides financial and administrative factors or contributions made by dedicated executives, access to indigenous resources and workforce also play immense roles in businesses' growth. Some people believe that these businesses should not compensate to the country for these resources, so that there is no financial obstacles for their growth. From my perspective, though, it is important for companies to benefit the country again by improving environmental and social basis. There are several reasons :

First and foremost, contribution to maintenance of environmental and social structure in the society guarantees a sustainable replenishment of human and natural resources from the country. Although this doesn't appear as an instantaneous benefit, it is long-lasting and will bring large-scaled benefits to the business. Improvements resulted from the attempt will provide a better background both for human and natural resources to appear with higher quality and quantity. To illustrate, a number of large businesses in Korea, such as Samsung or LG constantly fund Seoul University, the highest level of university in the country. The budgets were used for awarding scholarships to the university students, excluding any financial problems that obstruct the students' pathway to success and distract their concentration to studying. This resulted in workforce equipped with substantial intellectual qualities and skills, and the businesses that subsidized them have naturally gained those promising people. This elucidates the fact that businesses' support to the society in terms of improvements of its structure solidifies their exploitation of resources.

Second of all, attempts to play roles in environmental and social system also benefits businesses in terms of profit. A majority of enterprises nowadays only pursue their advantages, providing a context for those that compensate to their country of origin by assistance to its environmental and social structure to be considered special. Their commodities or services that they rely on as financial sources will be promoted among people, and thus, income from increased sales will correspondingly surge. The best illustration of this is an effort to produce green products or environmentally friendly goods from a renowned furniture company, IKEA. Due to the nature of its business, it was inevitable for the company to cut down a lot of trees from a lot of countries in order to supplement enough woods for furniture. However, it recently started to produce eco-friendly products by switching light bulbs to LEDs that use less energy, increasing the durability of furniture, and tailoring the design to eco-friendly lifestyle. These efforts also led to increase in its sales, due to customers' faith

and increased fame for advantaging the whole world and compensating the past exploitation of energy and resources. This sheds light on the relevance between enhancing ecological and social framework, and a business's income.

Furthermore, 'social responsibilities of companies' have been emphasized among the society. It is a term that companies or enterprises should contribute to the society in environmental and social aspects each by recognizing the importance of solving ecological problems and conducting charities or financial aids for impoverished people. Although underlying bases for the establishment of an enterprises chiefly focuses on more profit of the business itself, a lot of other entities started to follow this trend. This means that those not trying to engage in the improvement will be obsolete, which will decrease the competitive power among others, and thus, this action has become semi-compulsory.

In encapsulation, it is crystal clear that paying back the use of natural and human resources by improving ecological and social aspects is important for all enterprises. This is because it ensures sustainability of these use, higher profit, and the follow of the modern trend. If the responsibility isn't fulfilled, private businesses will merely lose faith from people.

#### 4. Speaking

##### 1. sustainability of resources

- ex : Seoul univ. and companies

##### 2. affect income higher

- special
- Increased reputation -> higher sales