

Emrah Gunel *Shopify Developer*

✉ gunelemrah184@gmail.com

☎ 367-125-2153

📍 Greater Chicago Area, US

🔗 <https://www.emrahgunel.com/>

🌐 [linkedin.com/in/emrah-gunel](https://www.linkedin.com/in/emrah-gunel)

Profile

I am a Shopify Expert developer focused on theme customization, development, custom functionality, app integrations, store designs, and everything in between. I'm up to date on all modern web design trends and standards and can build a full-stack Shopify Website and eCommerce business. I have 7 years of hands-on experience with Shopify and eCommerce development.

My Shopify skills are including but are not limited to:

- Set up a Shopify store whether it is a pre-made template or fully customized Shopify store
- Upgrade a Shopify theme
- Theme configurations
- Custom functionality
- Shopify app configurations/setups
- Site speed optimization
- Urgent bug fixes
- Site health audits
- Social media integrations
- Migrating existing store to Shopify
- Custom product and collection pages
- Creating custom metafields
- Adobe XD / Figma mockup to Shopify
- Shopify SEO optimization
- Shopify Email marketing
- Shopify Support & Consulting
- Product listing

QUALIFICATIONS

- Shopify Liquid
- HTML/CSS/JS
- React JS
- Vue JS
- Node Js
- Express JS
- Shopify Meta fields
- Custom Shopify Theme Development
- Storefront API
- MySQL / Mongo DB
- Bootstrap
- PHP
- Rest API
- Python
- Shopify Testing & Debugging
- Git version control (GitHub)
- Project management tools (JIRA)
- Developing responsive layouts
- Store migration
- Shopify Apps
- Adobe XD / Figma

Professional Experience

- | | |
|------------------------------|--|
| 03/2025 – present
Chicago | Shopify Developer
<i>Mark Anthony Group</i> |
| 08/2022 – 03/2025
Chicago | Shopify Developer
<i>Royal Retailer</i> <ul style="list-style-type: none">• Set up a Shopify store whether it is a pre-made template or a fully customized Shopify store• Upgrade a Shopify theme• Theme configurations• Custom functionality• Shopify app configurations/setups• Site speed optimization• Urgent bug fixes• Site health audits• Social media integrations• Migrating existing store to Shopify• Custom product and collection pages• Creating custom metafields• Adobe XD / Figma mockup to Shopify• Shopify SEO optimization• Shopify Email marketing• Shopify Support & Consulting• Product listing |
| 04/2022 – 08/2022 | Web Developer
<i>Anheuser-Busch</i> <ul style="list-style-type: none">- Build and continuously improve a digital experience built from a user-focused web design and development process, enterprise-wide.- Collaborate and serve as the primary liaison to other teams and departments within the organization regarding production changes.- Create technical designs, develop, test, and implement front-end website and app changes based on new projects or requests.- Utilize Optimizely (HTML, JavaScript, and CSS) and similar software to visually display web pages.- Maintain documentation for website and apps, including all technical details and change processes as they arise from projects or requests.- Coordinate with other teams as needed, communicate Digital Strategy to for alignment, and proactively communicate digital changes to all departments impacted. |
| 07/2019 – 08/2022
Chicago | Shopify Developer
<i>Carian's Bistro Chocolates</i> <ul style="list-style-type: none">• Strategized, implemented and managed all eCommerce initiatives to ensure maximum customer acquisition and revenue production.• Created and maintained e-Commerce budget, strategy and marketing plans• Responsible for new website launch including layouts, visual appearance, usability and content• Developed strategy to increase online presence in emerging media including social networks, mobile, etc.• Designed, executed and maintained SEO strategy to ensure top ranking on search engines and increased revenue• Perform other assigned projects and functions as directed by management• Produce reports to analyze the performance of all online marketing campaigns and promotions (via: reports, analytics, surveys etc.)• Maintaining existing Shopify website |

03/2017 – 07/2022

Senior Shopify Developer & Manager eCommerce

Design Furniture

- Translate designs into responsive frontend code using Shopify Sections and Liquid code
- Creating custom Shopify themes using HTML/CSS/JAVASCRIPT and React and Vue on the front end
- Version control with Git / Github to maintain source code and track feature changes
- Maintaining online presence and communication with the website development team during the regular work hours
- Integrating 3rd party APIs, datasets, and applications into Shopify storefront
- Mobile and browser-based debugging and JavaScript performance testing
- Collaborating with the UX and UI design teams to produce innovative front-end user experiences
- Building modular and reusable components
- Shopify App integration and customization
- Data scraping with Python Scrapy
- Web automation with Puppeteer JavaScript
- Consistently deliver maintainable, readable, and quality code
- Collaborating with different teams and debug the product to achieve faster solution

Education

Master's degree, Economics

Western Illinois University