

# SHUBHAM JAIN

Operator-minded analyst with experience evaluating and building data-driven products across enterprise and startup environments

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## EXPERIENCE

### Assistant Manager, Data Scientist

#### Aditya Birla Management Corporation

Jan 2025 – Present    Bengaluru, Karnataka

- Worked closely with senior business leaders to evaluate technology-led initiatives, building intuition around ROI, scalability, and execution risk relevant to investment diligence
- Led analytics and decision-support initiatives across multiple problem spaces, gaining exposure to how product strategy, data quality, and operating constraints impact outcomes
- Designed forecasting, simulation, and scenario-analysis frameworks to assess trade-offs and second-order effects of strategic decisions
- Partnered with cross-functional teams to translate analytical insights into execution, developing a practical understanding of what differentiates ideas that ship from those that stall

### Business Analyst Intern

#### Fractal Analytics

May 2024 – Jul 2024    Bengaluru, Karnataka

- Worked with high-growth technology clients on go-to-market analytics, customer segmentation, and performance measurement
- Analyzed growth levers, conversion funnels, and cohort behavior to inform strategic decisions
- Developed executive-ready insights and case studies used to support investment, expansion, and positioning decisions

### Quant Analyst Intern

#### Subhkam Ventures

Jun 2023 – Jul 2023    Mumbai, Maharashtra

- Conducted quantitative analysis on public market data to identify signals, risks, and opportunities, building disciplined decision frameworks under uncertainty
- Evaluated performance using benchmark and risk-adjusted metrics, strengthening capital allocation judgment
- Gained exposure to market structure, incentives, and behavioral dynamics relevant to early-stage company evaluation

## SKILLS

- Optimization
- A/B Testing
- Experiment Design
- Market & Competitive Landscape Evaluation
- Financial & Unit Economics Analysis
- Stakeholder Collaboration
- Python
- SQL
- Time Series Forecasting
- Causal Inference

## EDUCATION

### B.Tech in Data Science, Economics and Business

#### Plaksha University

Aug 2021 - Jul 2025    Mohali, Punjab

- **CGPA:** 9 / 10
- **Relevant Coursework:** Behavioral Economics, Marketing Analytics, Game Theory, Econometrics, Machine Learning, Advance Statistics

## CERTIFICATIONS

### Speechcrafter

#### Toastmasters International

Sep - Dec 2025

- Completed the 8 weeks Toastmasters Speechcraft Experience Program
- Demonstrated proficiency in fundamental public speaking & communication skills

## ACHIEVEMENTS

- VMart Undergraduate Scholarship recipient (top 1%)
- HackPlaksha 2023 Winner: Built AI - Empathy Analytics dashboard that reads the room for remote team meetings