

# Bayesian Inference

prior : Beta distribution

$$\hat{\theta} = \hat{p} = \frac{(a_1 + b_1)}{(a_1 + b_1) + (a_2 + b_2)}$$

Ex)  $n=10$ 인 동전 던지기에서  $\underbrace{\text{앞면이 2번}}_{a_1}, \underbrace{\text{뒷면이 8번}}_{a_2}$  나왔다고 하자.  
 $a_1 = 2, a_2 = 8$

<Maximum Likelihood Estimation>

$$n = a_1 + a_2 \quad \hat{p} = \frac{2}{2+8} = \frac{2}{10} = 0.2$$

<Bayesian Estimation>

$$\hat{p} = \frac{(a_1 + b_1)}{(a_1 + b_1) + (a_2 + b_2)} = \frac{2 + b_1}{(2 + b_1) + (8 + b_2)} = \frac{2 + b_1}{10 + b_1 + b_2}$$

약	$b_1$	$b_2$	$\hat{p}$
	1	1	$\frac{3}{12}$
	10	10	$\frac{12}{30}$
	100	100	$\frac{102}{210}$
	1000	1000	$\frac{1002}{2010}$

주관적 믿음 (1/11) ↓ 강

↓ 25.01 %