Paussian distribution >

$$p(y \mid \mu) = \frac{1}{\sqrt{2\pi}} \exp(-\frac{1}{2}(y - \mu)^{2})$$

$$= \frac{1}{\sqrt{2\pi}} \exp(-\frac{1}{2}(y^{2} - 2\mu y + \mu^{2}))^{2}$$

$$= \frac{1}{\sqrt{2\pi}} \exp(-\frac{1}{2}y^{2} + \mu y - \frac{1}{2}\mu^{2})^{2}$$

$$= \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}y^2\right) \times \exp\left(-\frac{1}{2}y^2\right)$$

$$\alpha(\eta)^{2} \stackrel{\perp}{=} \mu^{2}$$

$$b(y) = \frac{1}{\sqrt{2\pi}} \exp\left(-\frac{1}{2}y^{2}\right) \checkmark$$

$$\eta = \mu \checkmark$$

 $a(\eta) = \frac{1}{2} \eta^2 \sqrt{}$

$$g(\eta) = \mu$$
 $n = \mu$
 $g(\eta) = \eta$
 $g(\eta) = \eta$

Canonical response function for gaussian

 $g(\eta) = \eta$

Austribution = identity function

$$\phi: mean$$

$$p(y=li \phi) = \phi$$

$$p(y=o; \phi) = l - \phi$$

$$p(yi \phi) = \phi^{\phi}(1-\phi)^{\frac{1}{2}}$$

=
$$\exp\{y\log\phi + (1-y)\log(1-\phi)\}$$

= $\exp\{y\log\phi + \log(1-\phi) - y\log(1-\phi)\}$

=
$$\exp \left\{ \frac{1}{2} y \times \log \frac{\phi}{1-\phi} + \log (1-\phi) \right\}$$

= $\exp \left\{ \log \left(\frac{\phi}{1-\phi} \right) y + \log (1-\phi) \right\}$

$$\Rightarrow T(y) = y$$

$$\eta = \log\left(\frac{\phi}{1-\phi}\right)$$

$$e^{(-\phi)}$$
 $e^{\eta} = \phi$

$$e^{\eta} = \phi(1+e^{\eta})$$

$$\phi = \frac{e^{\eta}}{1+e^{\eta}}$$

$$\phi = \frac{1}{e^{-\eta}+1} \sim sigmoid$$

$$\alpha(\eta) = -\log(1-\phi)$$

$$g(\eta) = \phi$$
 $g(\eta) = \frac{1}{e^{-\eta_{+}}}$
 \Rightarrow canonical response function for bernoulli distribution
 $= sigmoid$ function