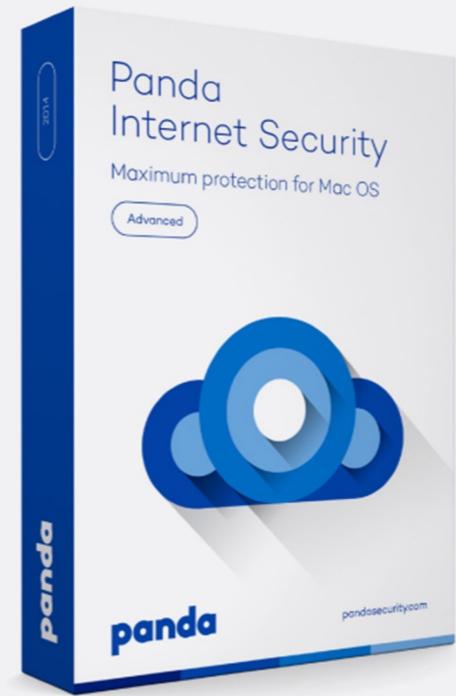
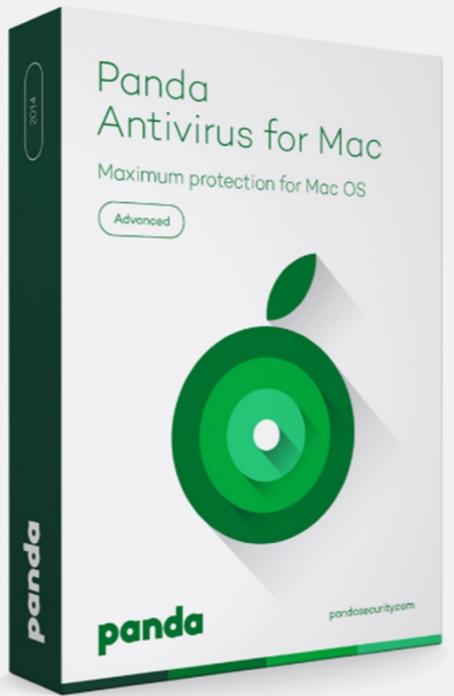
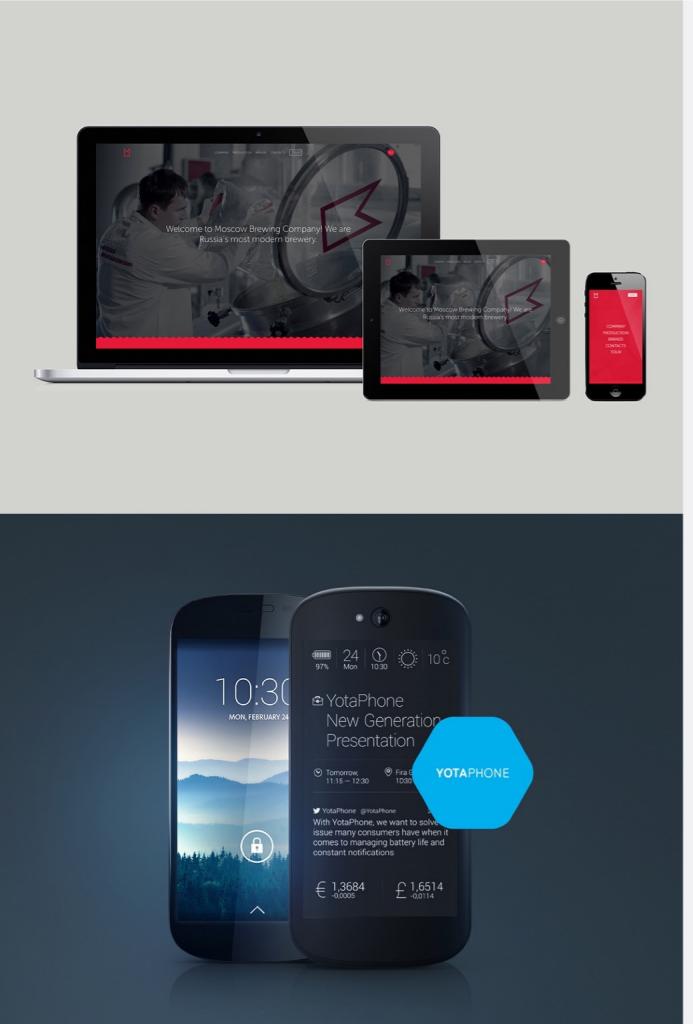
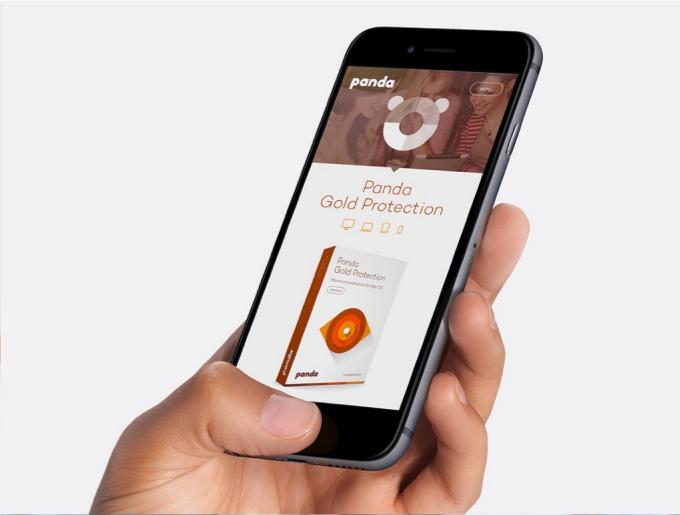
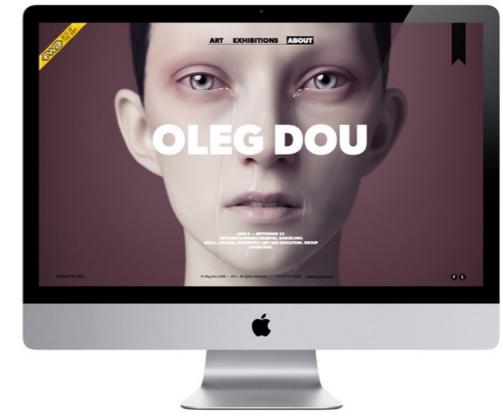


VC Design Partner

superb.

Putting you ahead of the game

We help businesses and entrepreneurs
package relevant products and services
in a way that immediately puts them
ahead of the game.



Some recent cases

Founded by Mikel Urizarbarrena in 1990 in Bilbao, Spain, Panda Security is an international provider focused on cloud-based security solutions and on-premise solutions, with products available in more than 23 languages and millions of users located in 195 countries around the world.

DELIVERABLES

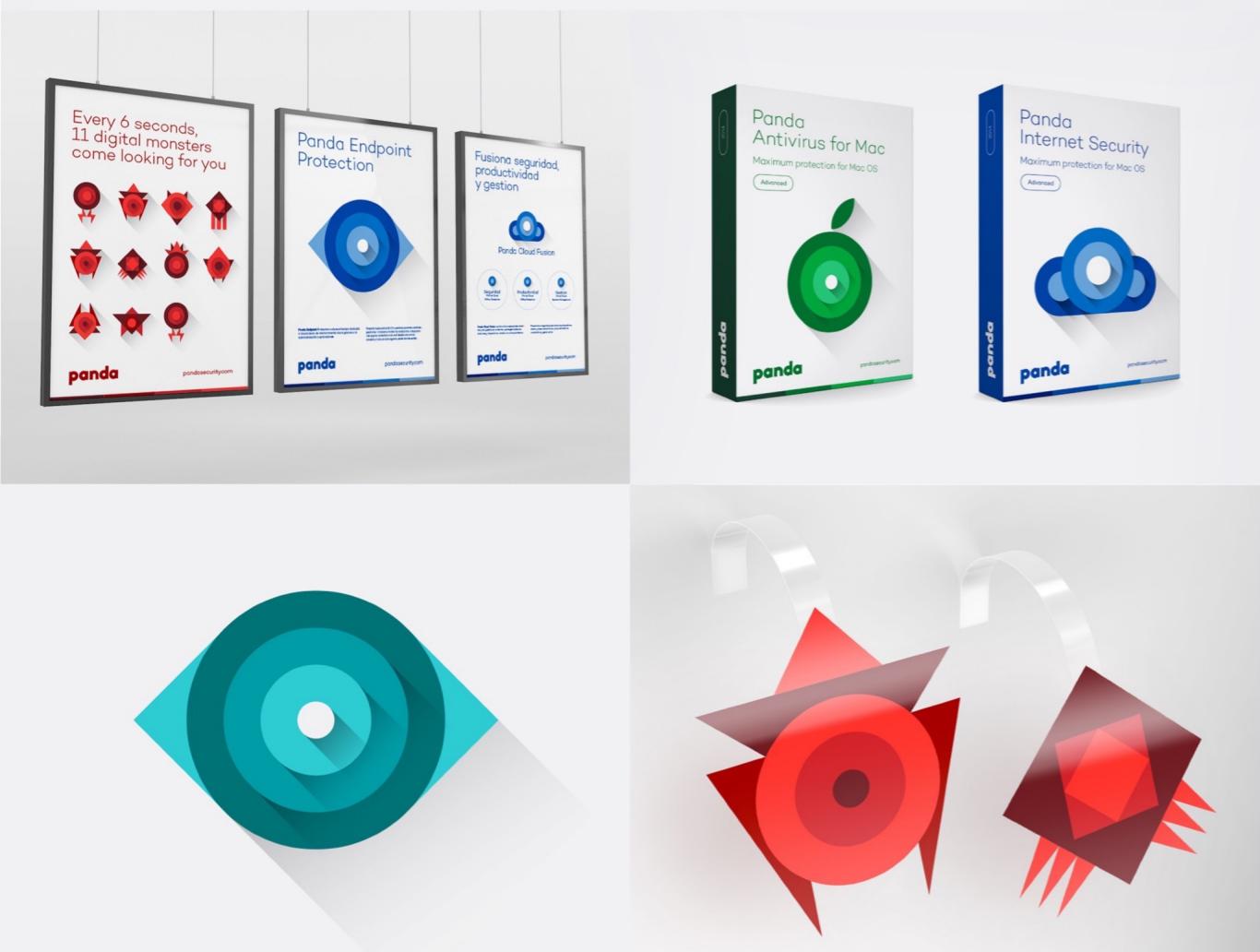
Concept, Brand Identity Design, Digital Presence

“A good deviation from the typical shield-and-lock metaphors and graphics of most security and antivirus products”.

— **BRAND NEW. UNDERCONSIDERATION (USA)**

AGENCY

Saffron Brand Consultants



Mobispot

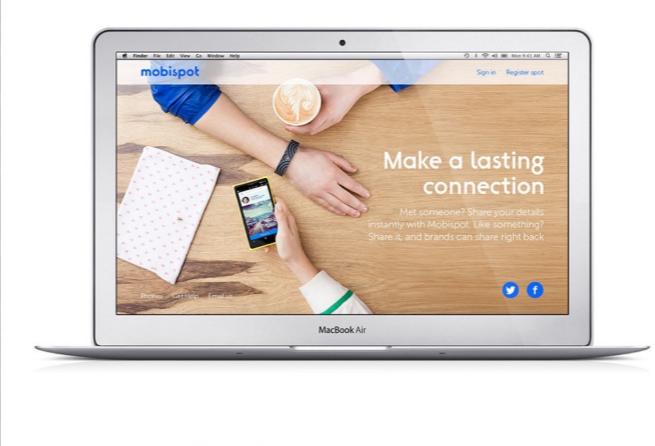
Officially launched in January 2014 with an office in Singapore, Mobispot creates user-friendly wearable NFC devices for daily use. Mobispot is all about connecting digital applications with people's everyday lives.

For more than a year and a half we have been working with the team from Mobispot. The project has involved everything from creating an identity system to designing all the spots (wristband, key fob and card) and crafting a successful design strategy.

Mobispot has already attracted well- deserved attention at RFID Journal Events in Orlando, USA and Cards & Payments in Singapore.

DELIVERABLES

Strategy, Concept, Brand Identity Design, Product Design,
Photo session



Yota Devices

A leading user experience company (Finland, Singapore and Germany). Yota Devices is a private international company dedicated to developing and producing high-tech consumer LTE devices such as smartphones, modems and routers. YotaPhone, the world's first dual-screen, always-on smartphone developed by YotaDevices, is now sold in 20 markets of Europe, the CIS and Middle East.

DELIVERABLES

Strategy, Concept, Brand Identity Design, Web Design

“Most disruptive smartphone of 2014”.

— **FORBES (USA)**

“It rests in the hand like a smooth pebble”.

— **WIRED (USA)**



Approach

WE LOVE WORKING IN THESE CATEGORIES*

Food, Lifestyle, Health & Wellness (through tech filter).

KEY DELIVERABLES

Brand development from the ground up, brand strategy, brand identity, digital presence and product design.

PHILOSOPHY

Our hope for the future is in products and services that are a force for good.

*We love a lot more than just this!

Facts

EXPERIENCE

10+ years in Branding, Identity Design and Digital realm.

PROJECTS

15+ successful client projects and counting.

LEADERSHIP

Vit Abrams — CEO, Creative Direction,

Alex Novikov — Head of Technology,

Holga Balina — Head of Design.

Sweets

We are creators of our own framework called Sweets.

It's a flexible declarative web framework for real-time projects.

10 client web projects are powered by Sweets.

(Our investment in the framework so far — \$250,000).

Awards & Publications



Forbes

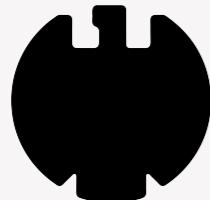


reddot design award



WIRED

PAGE



BRAND NEW

ID



***EDAWARDS**



Clients



Saffron

mobispot

Interbrand



Miller®

YOTAPHONE

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