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Responses to Femke Snelting's text – "A Fish Can't Judge the Water"

In my opinion and experience, technology choreographs my life by making itself indispensable. I'm noticing this especially now that I find myself in a new city, far from home and alone. I need mobile tech to stay in touch with my family and friends from Italy as well as to study here in UK. I need it even when I am having a walk: if my smartphone's battery is dead, I can't go out because I would feel unsafe.

Then, I think that our work made through software cannot be considered as merely software itself.

Every kind of work, creative or technical, was made in the past without software, so it can still exist outside it. We have just to learn how to do it.

Creative works are still possible through software: creativity and personalization are determined by the artist (software user). It is not the software itself that makes art, but how the artist uses the software to reach his goal.

The risk of producing art or creative works through software is that personalization and creativity could become standardised: as it happens in social media like Instagram, when the user can customize his photos but only with the limited number of filters offered by the software. Clearly, this risk is higher for who joins the world of digital creation for the first time: for example, the so-called "prosumer". While professionals in the field can overcome software limits to express themselves.

Producing and using Open Source tools can be a way to escape from standard creativity. Creativity could be applied to the root of the production line of a work of art.

Anyway, an Open Source software is not made for a single person to use, but for everyone. Therefore, its production must follow some standard rules (as the usability ones) to reach as much audience as it can.