

## Ape Gorilla “Whitepaper”



### Executive Summary

Welcome to the Ape Gorilla Club. Our mission is to empower our community in educational growth, business and networking opportunities, play to earn games, test our boundaries and create a community mindset around a Happiness Index, modeled by the Kingdom of Bhutan. Ape Gorilla was created by a motivated group of individuals who wanted to bring a community together with a product to make a positive change.

The Ape Gorilla NFT collection will serve access to this community, where every holder becomes part of the Ape Gorilla Club, giving everyone the same opportunities to grow, succeed and increase their personal happiness index. We will be providing angel investments to our holders business proposals with a combined worth of 750 ETH! We'll be selecting business proposals made by our NFT holders, with a minimum of \$5,000 and upto \$100,000 angel investment giveaway; Those business proposals of new (startup) or existing businesses, would require that the objective and outcome is to help others, or change peoples lives, in order to receive funding from the Ape Gorilla Club. Additionally, Ape Gorilla Club will facilitate and provide business drag-and-drop building software, business consultation services, educational academies teaching business, web3.0, crypto, NFT's and blockchain technology topics. Ape Gorilla will provide 700 ETH as a donation to the Community Growth Organization program created and in partnership with the people of the Kingdom of Bhutan, which will benefit the country's education, youth development, agriculture, and increase their Happiness Index. We will be launching a second "Royal Gorilla" NFT collection which will only be bought/mintable with existing Ape Gorilla NFT's by purchasing a "Golden Chalice" utilizing our upcoming "Meta Gorilla" ERC20 cryptocurrency token, to Evolve and Ascend the current Ape Gorilla to create a new 3D NFT in the "Royal Gorilla" collection. The "Royal Gorillas" will give additional access to yearly events held by the Ape Gorilla Club and upcoming Royal Gorilla Club. As mentioned, Ape Gorilla is launching "Meta Gorilla" Cryptocurrency Token. All Ape Gorilla NFT holders will be able to claim "Meta Gorilla" ERC20 Token rewards daily, as passive income for holding Ape Gorilla NFT. All Ape Gorilla NFT's will come with 3D files, which will be usable in the metaverse and be imported to future games. The "Meta Gorilla" token will also be utilized for our future FPS (First Person Shooter) 3D Games for Mobile, Desktop, and Consoles which will have play-to-earn utilities. Our team will also be working on a MMORPG 3D game "Ape Jungle Verse " in parallel to create a virtual environment that will serve as the metaverse play-to-earn role playing and PvP aspects. We want to create many jobs to secure our project roadmap, which will inevitably give back to the Ape Gorilla Community.

### What is an NFT?

A non-fungible token is a unique and non-interchangeable unit of data stored on a digital ledger. NFT's can be associated with easily-reproducible items such as photos, videos, audio, and other types of digital files as unique items, and use blockchain technology to give the NFT a public proof of ownership.

### The “Ape Gorilla” project

The Ape Gorilla NFT Community that gives the holder a lifetime value token, with customized Gorilla's being the unique art pieces of 11,337 3D NFT's named the “Ape Gorilla” project, which will grant all holders to the “Ape Gorilla Club” , and a month after the drop we will launch the “Royal Gorilla” project. Any holder of the Ape Gorilla NFT's would be able to buy “elixirs” or “magical gems” that will allow them to use their NFT's to create new “Royal Gorilla's”, which are enlightened versions and new art of the 3D Ape Gorilla, adding more rarity to the collection as the only way to obtain the ability to create the “Royal Gorilla”, you must own an Ape Gorilla NFT. The combination of the project sales will allow us to fulfill the projects Roadmap, Donations, Contribution and Collaborations for our community.

### The “Ape Gorilla” Key Metrics

|                                       |  |
|---------------------------------------|--|
| Collection                            | <ul style="list-style-type: none"><li>• Total size: 11,337 items</li><li>• Floor Price: 0,58 ETH</li></ul>   |
| Whitelist presale                     | <ul style="list-style-type: none"><li>• Size: 1,337 items</li><li>• Date: 02/02/2022 @ 2:22 PM EST</li><li>• Price: 0.38 ETH</li></ul>   |
| Platinum presale (private event sale) | <ul style="list-style-type: none"><li>• Size: 2,000 items</li><li>• Date: 08/02/2022 @ 2:22 PM PST (LA Local time)</li><li>• Price: 0.38 ETH</li></ul>   |
| Public sale                           | <ul style="list-style-type: none"><li>• Size: 8,000 items</li><li>• Date: TO BE ANNOUNCED</li><li>• Price: 0.58 ETH</li></ul>  |
| Total collection amount               | <ul style="list-style-type: none"><li>• 11,337 items</li></ul>   |
| Project kickstart                     | <ul style="list-style-type: none"><li>• 01/11/2021</li></ul>   |
| Project funding                       | <ul style="list-style-type: none"><li>• \$350,000</li></ul>  |
| Blockchain Type                       | <ul style="list-style-type: none"><li>• Ethereum Mainnet</li></ul>   |
| Technical USP of NFT                  | <ul style="list-style-type: none"><li>• 3D model (representation by 2D on Opensea)</li><li>• Unique 4K high-resolution design by international artist group</li><li>• Capable of being imported in Metaverse, 3D Games and VR scenarios</li><li>• You own the image of the 3D model and the 3D full body rigged model file</li></ul> |
| Smart contract                        | <ul style="list-style-type: none"><li>• Type: ERC721</li><li>• Audited by external institution providing highest standard of security as of 2022</li></ul>   |
| ERC20 Token:                          | <ul style="list-style-type: none"><li>• Name: Meta Gorilla</li><li>• Symbol: GRLA</li><li>• Type: ERC20</li><li>• Maximum Supply: 500,000,000</li><li>• Cannot create more tokens</li></ul>  |

|              |   |
|--------------|---|
|              | <ul style="list-style-type: none"> <li>• Can burn tokens</li> <li>• Halving of Token supply occurs every 5 years</li> </ul>   |
| Partnerships | <ul style="list-style-type: none"> <li>• Partnership with the people of the Kingdom of Bhutan</li> <li>• High net worth business individuals who manifest greatness for generational wealth.</li> <li>• To be announced, support from several revered Influencers, Athletes, Celebrities and Entrepreneur Moguls</li> </ul> |

### Ape Gorilla Unique Customized 3D Art Models

The 3D model is designed with love by an international artist team. The amount of traits distributed in the collection is 300+, which gives holders a high variation of rare items. The traits deal with topics like sports, technology, pop culture and specific cultural aspects of our lives as well as terrific sci-fi representations of metaverse gaming experiences.

### Ape Gorilla Team:

1. [Silvan Schwarz](#) (Founder & CEO)
2. [Frank Schwarz](#) (COO)
3. [David Schwarz](#) (Executive Consultant)
4. [Enrique Martinez](#) (Grandfather Master Blockchains Expert Consultant)
5. [Willie Watson](#) (Investor)
6. Leon Raptin (Executive Consultant)
7. Leona Choden Wangchuk (Executive Consultant)
8. [Andre Luiz Costa](#) (Smart Contract Developer)
9. [Casper Sanders](#) (NFT Analyst)
10. [Attila Korkmaz](#) (Lead 3D Artist)
11. [Martijn Vermeulen](#) (Website Developer)
12. [Omar Talovic](#) (UI/UX Designer)
13. [Jack Milton](#) (PR Manager)
14. [Matthew Read](#) (Marketing Strategist)

### Ape Gorilla Club Strategy

We will provide unique 11,337 NFT's that will be provided as "tickets" to a real-life club, which is a community based organization that hosts masterminds, brainstorming sessions, and networking events, usually in mansions or yacht parties. All of the social media handles or pages will be "ApeGorillaClub" as it will be the way the Ape Gorilla NFT holders communicate and gather information in the online world. The Ape Gorilla Club will serve as the community, therefore any holder of the "Ape Gorilla" NFT gains automatic access to the Ape Gorilla Club.

Ape Gorillas Visionary Manifestor has acquired over \$350,000 in funding to secure the marketing strategy and partnerships.

## **2022 “Ape Gorilla Club” Real-World Members Only Clubs (+2 invites possible):**

1. We will have Members Clubs with a physical “Ape Gorilla Club” location that can host up to a minimum of 100 members at a time.
2. Each registered member will access the clubs with their wallet address in which they own their Ape Gorilla Club NFT.
3. We will buy a physical Headquarters, located around the world, bought over the years to host events, masterminds, and academic purposes related to the blockchain community.
4. Each Ape Gorilla Club will have a display of owners and their Gorillas.

## **NFT Club Access Requirements:**

- Must own one (1) Ape Gorillas to have membership to the Ape Gorilla Club community, events, and give-aways on launch and future owners.
- Must own three (3) or more Ape Gorillas to have invitations to future networking events, and masterminds.
- Must own five (5) or more Ape Gorilla's to have Ownership trophy models - picture/moving 3D LED and QR of ownership on launch.
- Own ten (10) or more Ape Gorillas to obtain VIP status.
- Own a super rare Ape Gorilla to obtain VIP status (criteria: 2+ attributes/items with less than .22% rarity).
- The first 50 minted Ape Gorilla's will have unlimited access and VIP Status, as they are gifted by the Founders of Ape Gorilla.

Ownership of all NFT's are transferable when gifted, sold, or transferred to a new owner's wallet.

## **Ape Gorilla VIP Club Benefits:**

1. Become Family of the Ape Gorilla Club and all its benefits and rewards.
2. Receive access to community-group chats, exclusive chats and event invitation channels.
3. VIP's Receive a personal gift as a first-owner of Ape Gorilla Club NFT during our launch party.
4. Need a Website, Sales Funnel, Email Marketing Campaign? Our team will take care of you.
5. Business Consulting Services.
6. Access and Free consumption perks to Ape Gorillas physical Clubs/Restaurants/Bars/Villas.

## **2022 Ape Gorilla Club Jobs**

We're doing big things, and big things require intelligent people. We'll be offering Jobs not only to the world to help build these awesome products and innovative solutions, but to invite Ape Gorilla Club owners to submit their CV and apply for a job position. This is to initiate job opportunities that enable all of our members the opportunity to have a Job within our community, if they find themselves struggling to find one with their skills outside. We'll find a great position where you can excel with your skills.

We want to also ensure community engagement and participation, regardless of being a paid employee to build the products, and also have the opportunity to communicate and participate in the creation of the 3D MMORPG Game, products, solutions and other frameworks we're introducing. This is a community, and we want everyone to have the opportunity to engage and be part of it.

## **2022 Ape Gorilla Academy (Web 3.0)**

As we jump into the new world of blockchains, cryptocurrency, NFT's, Decentralized Apps and Decentralized Finance, we want to ensure the community has the right support to resources and knowledge centers to learn cutting edge technologies.

### **NFT's and ERC20 Token Staking Rewards + Play to Earn Gamification**

We will be creating products such as creating our own ERC20 Token named "Meta Gorilla" to reward our NFT holders who can claim free rewards on our website by calling the smart contract. With the use of ERC20 Tokens (Cryptocurrency Token) which we will use for the games and utility of the project, we can enable "Daily Rewards" where owners of NFT's can use their NFT wallet's address to claim daily rewards of "Meta Gorilla" tokens. Therefore, all 11,337 holders of our NFT can also earn a daily income by claiming rewards with their NFT's. The second way of earning rewards is via games, where we enable for our NFT holders and players to "Play to Earn" which allows players to earn "Meta Gorilla" tokens for accomplishing tasks or achievements in-game.

### **Ape Gorilla NFT Sale (Minting)**

We will launch a white-listed private sale on February 2nd, 2022 with 1,337 NFT's (where the first 50 will be reserved to the project for give-aways, and founders of NFT's). The 1,287 that are minted (sold) to the private whitelist will be sold at 0.38 ETH each and will generate 514.8 ETH (Ethereum cryptocurrency) which will be used for the project roadmap, paying back investors, and promoting the public sale project. We will hold an additional "platinum sale" of 2,000 NFT's at the price of 0.38 ETH to exclusive high net-worth individuals that are part of Ape Gorillas private network. The 8,000 NFT public sale collection will be on February 22nd, 2022 for the price of 0.58 ETH each, allowing anyone interested in joining our mission of gathering communities, to empower them in business success, happiness index, and educational enlightenment.

### **Roadmap and Timeline:**

- Whitelisted pre-sale will start on 2/2/2022 of 1,337 available NFTs will cost 0.38 ETH.
- Platinum pre-sale will start on 8/2/2022 of 2,000 available NFTs will cost 0.38 ETH via exclusively shared links via 22 NFT blocks mintable at a time.
- **Launch the public sale TO BE ANNOUNCED** of 8,000 available NFTs.
- **After all NFTs are sold (or after 30 days), the "Reveal" NFTs countdown of "48 hours" begins.**
- **Within 48 hours the NFTs will prepare their "reveal", as each NFT was bought with a "face-cover", to protect the raffle of rewards, give-aways, and rarities. Buying more Ape Gorillas will give you an advantage of acquiring a more rare NFT.**
- **The Ape Gorilla NFTs will have a total of 300+ attributes and items with different rarities, therefore having acquired more unique NFTs out of the 11,337 generated ones, gives the holder an advantage of increasing the value of said NFT.**
- After the "Reveal" we will announce where holders can submit their business proposals in an organized form.
- The Ape Gorilla Club NFT will invest a total of \$3,000,000 into business proposals with a minimum of \$5,000 and maximum of \$100,000 per selected business. Ape Gorilla Club will invest without any return or expectations of success, however Ape Gorilla Club NFT will support any businesses that receive over \$50,000 in funding, which increases their exposure and benefits the people their business helps.
- Each NFT is provided as a "ticket" to a real-life club (Ape Gorilla Club) which is a community based organization that hosts masterminds, brainstorming sessions, and networking events,

usually in mansions or yacht parties. All of the social media handles or pages will be “Ape Gorilla Club” as it will be the way the Ape Gorilla NFT holders communicate and gather information in the online world.

- Ape Gorilla Kick-Off networking meetings will be organized worldwide locations in Europe, Asia, the Caribbean, and North & South America exclusively held for Ape Gorilla NFT holders. The events will be dedicated to community networking and masterminds to learn about Web3.0 online business opportunities, education on crypto, NFT's, DeFi, and blockchain technology, supported by influential leading speakers in the crypto and NFT space.
- Ape Gorilla is donating 700 ETH to the people of the Kingdom of Bhutan which is organized via an official Community Growth Organization. These funds will be used to increase the Kingdom of Bhutan's Happiness Index.
- We will release our Meta Gorilla ERC20 Token, to be able to receive daily token rewards for holding the NFT. We will then launch the Royal Gorilla NFT Collection, which can be minted by Ape Gorilla holders. We will launch Gorilla Build, This will be Software as Service to easily build a Website, Sales Funnels, Email Marketing via drag-and-drop functionalities. This will serve as a utility to empower the community to create and build online businesses easily, and at a cost price for the community. We will also be launching an academy to teach the community about Online business, Web3.0, Blockchains, NFT, and cutting-edge technology academies.
- We will launch another drop “Royal Gorillas” for Phase 2 of the NFT project, which can only be interacted with only if you own or hold an “Ape Gorilla” NFT. Holders will be allowed to purchase a “Golden Chalice” to enlighten, ascend their Ape Gorilla to create “Royal Gorillas”, as another 3D NFT, which are getting endorsed by high status individuals.
- Gorilla Build - This will be Software as Service Website, Sales Funnels, Email Marketing builder and more. This will serve as a utility to empower the community to create and build online businesses easily, and at cost price for the community. Gorilla Build is a SaaS, but we will enable the community the option to “whitelabel” their own version of “Gorilla Build Software” and brand it as their own, and run its own “Gorilla Build” business software, to educate and empower the community on Software as a Service business model.
- Our team will be launching play-to-earn games, which include an (FPS) First Person Shooter Multiplayer game, while in parallel we will build an MMORPG 3D Game to create a metaverse utility experience for NFT's and our community.
- We will also hold a mastermind event for our loyal holders (held at least one for longer than 222 days), super rare NFT's (2x items less than 5% rarity), and VIP members of the Ape Gorilla Club for an exclusive mastermind experience each year.

### **Ape Gorilla Angel Venture Capital Rewards**

From the 10,000 NFT public sale collection, 750 ETH is reserved for the giveaway to fund business proposals to NFT holders. All holders can submit a request to fund their business which we as the founders can evaluate and decide which NFT holders business proposals would help the most amount of people, and we will fund them accordingly with a reserve of Ape Gorillas 750 ETH pocket.

### **Ape Gorilla Kingdom of Bhutan Donations**

From the 10,000 NFT public sale collection, 700 ETH will be donated to the Kingdom of Bhutan for the Bhutanese Community Growth Organization that is organized by The Ape Gorilla Ambassador's, and our Partners of the Kingdom of Bhutan, Leon Rabten and Leona Choden Wangchuk, also our Ape Gorilla core founding members. These funds will help with increasing the Happy Index of Bhutan and its development into the new world and youth development.

### **Play to Earn 3D Games**

NFT's are also to be implemented in our Play to Earn Cryptocurrency games such as First Person Shooter Games, and a 3D MMORPG Game.

### **Online Academy and Online Courses**

We will be creating academies and training courses to enhance the education in blockchain technology such as cryptocurrencies, NFT's, Decentralized Finance, and more.

### **Entrepreneur Business Software**

We are also creating a Software (Gorilla Build) that enables any individual to create websites, sales funnels, email marketing campaigns, ecommerce stores, landing pages, and booking systems all within an easy drag-and-drop software tool.

We want to empower the community with tools to create businesses and enhance their education in technology. This software already exists, we are just rebranding it to "Gorilla Build" to serve its purpose in this community, thus lowering the costs of building the software, and focusing on building academies that benefit the community.

All of these projects will aim to serve as benefiting the community growth, networking, improving the Kingdom of Bhutan's and the Ape Gorilla Community's Happiness Index, by empowering the community to become successful and knowledgeable via the Growth Organization Agencies.

### **Ape Gorilla Merch Drag-and-Drop Fashion Builder**

Launch of the "Ape Gorilla " Merchandise with the option to customize merch with a drag-and-drop fashion building software to enable the creative-side of our community. Holders will be able to upload their Ape Gorilla model on their desired merch to upload their NFT design onto the merch, and sell it on our open marketplace.

### **Ape Gorilla "We Got You" Program**

Ape Gorilla "We Got You" reward is designed to serve at least 50 members with \$10,000 in ETH to those who are in financial crisis, or a direct-family/loved one is in need of financial assistance. We, as a club, want to take care of you. Email us your details and contact where our team can reach out to you, in order to qualify for the "We Got You" rewards.

### **2022 Ape Gorilla Launch Party Meetup**

We will host 3 events in the course of 6 months in order to accommodate the members for the launch party. We will provide hosting for everyone during the party event as a welcome to the community, and Ape Gorilla Club.

## 2022 Treasure hunts:

1. In 2022 we will deploy 3 physical world GPS puzzle-crypt treasures in a “treasure-hunt” fashion. We will also place 3 meta-verse treasures using the traditional “treasure-hunt” fashion as well. Each treasure will contain a reward of \$10,000+ in ETH.
2. We will announce the next treasure hunts as they become completed. If the project earns \$500,000+ in re-sale commissions, and new art sale profits per year, we will continue the following treasure hunt.

## Second-Hand Sale commissions

Royalties for second-hand sale: 10%, in which 5% goes back to the Ape Gorilla Club in order to fund the project roadmap, give out more rewards, benefits, and host events for the Ape Gorilla Club members. This will also fund the project roadmap, creating new Decentralized Applications, Academy, Educational and Business Software, Play to Earn 3D Games, and much more. This will give the opportunity to create new jobs in the Tech space, and to deliver on the Roadmap. The remaining 5% will be returned to our main contributors who will keep pushing the project within their network, to enhance the value and purpose of the project.

## Security

Those reading this white paper also need to be aware of the security risks involved in being an owner or holder of an NFT of such a big project such as this one. We want to be aware that it's unsafe to click on links or connect your crypto wallets to any unknown websites, please follow official links provided by our website, or discord channel, always double check that it's apegorilla.com. No one will ask for your password for discord, or anything related to crypto or this project. Please never share your private keys, or backup phrases from your cryptocurrency wallets with anyone. Please do not store any of your crypto wallets private keys nor backup phrases anywhere online nor screenshotted nor downloaded on your device, as this increases the risks of losing funds.

## Technology ERC721 (First Smart Contract draft complete)

The smart contract standard we are using is the [ERC721 \(Non-Fungible Token\)](#). The Ape Gorilla NFT smart contract is 1531 lines long in code. We will have the smart contract audited by 0xGuard along with other smart contract security auditing companies.

The smart contract has the following logic:

1. The minting (sale) of the whitelist/pre-sale will contain a total of 1,337 NFT's.
2. The first 1-50 NFT's will be reserved and minted by the project owner.
3. Each wallet address can mint a maximum of 22 Ape Gorilla NFT's to reduce whaling activity.
4. All of the revenues from minted NFT's of the pre-sale will be transferred from smart contract to the projects wallets as described in the smart contract to continue completing the sale of the NFT's and our roadmap obligations.
5. All of the revenues from the minted NFT's of the public-sale will be transferred to the smart contract. After the sale is finished, a function to call 700 ETH to our partners in the Kingdom of Bhutan for the Community Growth Organization, benefiting education, farming, youth development, and increasing Bhutan's Happiness Index. 20% of the remaining of the ETH revenues from the sale will be sent to the project wallet to fund the business angel-investment giveaways to our community. After all expenses are secured for our community, the remaining funds will be distributed to our partners, investors, and founding team.



**Technology ERC20**

The smart contract standard we're using for our Crypto Currency Token is ERC20 (Token Standard).

"Meta Gorilla" will be the name of our token with a total supply of 500,000,000 tokens. The Meta Gorilla token will be used to reward all of our Ape Gorilla NFT holders daily, and be utilized for our future NFT play-to-earn games, and purchasing the "Golden Chalice" to evolve and mint a new "Royal Gorilla".

We're excited to have you onboard for this journey, and a warm welcome into the Ape Gorilla Family.