

Superfine SDK Unity

1 Setup

1.1 Import Unity package

Download the SuperfineSDK zip file, unzip it, and copy the extracted files to your Packages folder.

* The SDK requires [JSON.NET](#) and external-dependency-manager to function properly. We have included them within the SDK, but you have the flexibility to remove or modify them to match the version requirements of your application from the file:

Packages/com.superfine.attribution/package.json

```
"com.unity.nuget.newtonsoft-json": "3.2.1",  
"com.google.external-dependency-manager": "1.2.176"
```

1.2 Get App Information

Go to the project section on the [Superfine.org](#) dashboard, select the project, and copy the **Project ID** and **Superfine App Secret**

1.3 Update Superfine Setting

From the menu pick **Superfine/Edit Settings**

Update your **Project ID**, **Superfine App Secret**

1.4 Initialize SDK

Add code to initialize the SDK (could be placed in the Awake function of a new component).

```
void Awake()  
{  
    SuperfineSDKInitOptions options = new SuperfineSDKInitOptions();  
  
#if !UNITY_EDITOR  
#if UNITY_ANDROID  
    // Enable VERBOSE (or INFO, DEBUG) logging for Android.  
    options.logLevel = LogLevel.VERBOSE;  
#elif UNITY_IOS  
    // Enable debug mode for iOS  
    options.debug = true;  
#endif  
#endif  
  
    // Create an instance of SuperfineSDK  
    SuperfineSDK.CreateInstance(options);  
}
```

SuperfineSDKInitOptions: Can't be null. Contains:

- flushInterval (**Long**): Time interval (milliseconds) for data flush to the server.
- flushQueueSize (**Integer**): Maximum number of stored events before server flush.
- customUserId (**Boolean**): Flag for using a custom user ID.

- **userId (String)**: Custom user identifier to associate events with a user
- **waitConfigId (Boolean)**: Flag to wait for the configuration ID before starting.
- **autoStart (Boolean)**: Flag to automatically start the SDK on initialization.
- **storeType (StoreType)**: Can be UNKNOWN, GOOGLE_PLAY, APP_STORE
- **logLevel (LogLevel)**: for Android only. Can be VERBOSE, INFO, DEBUG
- **debug (Boolean)**: for iOS only. If set to true, will display the debug log
- **captureInAppPurchases (Boolean)**: for iOS only. Enable capturing in-app purchases for iOS

You can start it whenever you like if you set `autoStart = false`

```
options.autoStart = false;
SuperfineSDK.CreateInstance(options);

//Start SuperfineSDK when you want to
SuperfineSDK.Start();
```

You can stop SuperfineSDK by calling this function:

```
SuperfineSDK.Stop();
```

2 Send Events

2.1 Wallet Events

LogWalletLink

```
void LogWalletLink(const String wallet, const String type = "ethereum");
```

Call this method when you want to link the user's wallet address.

Parameters	
wallet	String : Can't be null. The wallet address that you want to log the linking event for
type	String : Default is "ethereum". The chain of the wallet address

Example:

```
//Link wallet address "ronin:50460c4cd74094cd591455cad457e99c4ab8be0" in the "ronin" chain
SuperfineSDK.LogWalletLink("ronin:50460c4cd74094cd591455cad457e99c4ab8be0", "ronin");
```

LogWalletUnlink

```
void LogWalletUnlink(const String& wallet, const String& type = "ethereum");
```

Call this method when you want to unlink the user's wallet address.

Parameters	
wallet	String : Can't be null. The wallet address that you want to log the linking event for
type	String : Default is ethereum. The chain of the wallet address

Example:

```
//Unlink wallet address "ronin:50460c4cd74094cd591455cad457e99c4ab8be0" in "ronin" chain
SuperfineSDK.LogWalletUnlink("ronin:50460c4cd74094cd591455cad457e99c4ab8be0", "ronin");
```

2.2 Game Level Events

LogLevelStart

```
void LogLevelStart(int id, const String name);
```

Call this method when starting a level:

Parameters	
id	Integer: Can't be null. The level id that you want to log.
name	String: Can't be null. The name of the level that you want to log.

Example:

```
// Log start level ID 10 with the name "level_10"
SuperfineSDK.LogLevelStart(10,"level_10");
```

LogLevelEnd

```
void LogLevelEnd(int32 id, const String name, bool isSuccess);
```

Call this method when completing a level.

Parameters	
id	Integer: Can't be null. The level id that you want to log.
name	String: Can't be null. The name of the level that you want to log.
isSuccess	Boolean: Can't be null. True if you pass the level. False if you can't pass the level.

Example:

```
//Log you completed level ID 10 with the name "level_10" and you won.
SuperfineSDK.LogLevelEnd(10, "level_10", true);
```

2.3 Ads Events

These events are used to track ads from your app. You can use the Superfine dashboard later to check ad performance based on these events.

LogAdLoad

```
void LogAdLoad(const String adUnit, AdPlacementType adPlacementType, AdPlacement adPlacement = AdPlacement::UNKNOWN);
```

Call this method when an ad placement is loaded.

Parameters	
adUnit	String: Can't be null. The ad unit that you want to log.
	enum AdPlacementType: Can't be null. Can be: - BANNER = 0

adPlacementType	<ul style="list-style-type: none">- INTERSTITIAL = 1- REWARDED_VIDEO = 2- adPlacement
adPlacement	enum AdPlacement: Can't be null. Can be: <ul style="list-style-type: none">- UNKNOWN = -1- BOTTOM = 0- TOP = 1- LEFT = 2- RIGHT = 3- FULL_SCREEN = 4

Example:

```
//Log ad unit "ad_unit_test" with ad placement type is "INTERSTITIAL" at placement "FULL_SCREEN" loaded
SuperfineSDK.LogAdLoad("ad_unit_test", AdPlacementType.INTERSTITIAL, AdPlacement.FULL_SCREEN);
```

LogAdClosed

```
void LogAdClosed(string adUnit, AdPlacementType adPlacementType, AdPlacement adPlacement = AdPlacement.UNKNOWN);
```

Call this method when an ad is closed.

Parameters	
adUnit	String: Can't be null. The ad unit that you want to log.
adPlacementType	enum AdPlacementType: Can't be null. Can be: <ul style="list-style-type: none">- BANNER = 0- INTERSTITIAL = 1- REWARDED_VIDEO = 2- adPlacement
adPlacement	enum AdPlacement: Can't be null. Can be: <ul style="list-style-type: none">- UNKNOWN = -1- BOTTOM = 0- TOP = 1- LEFT = 2- RIGHT = 3- FULL_SCREEN = 4

Example:

```
//Log ad unit "ad_unit_test" with ad placement type is "INTERSTITIAL" at placement "FULL_SCREEN" closed
SuperfineSDK.LogAdClosed("ad_unit_test", AdPlacementType.INTERSTITIAL, AdPlacement.FULL_SCREEN);
```

LogAdImpression

```
void LogAdImpression(string adUnit, AdPlacementType adPlacementType, AdPlacement adPlacement = AdPlacement.UNKNOWN);
```

Call this method when the ad impression is displayed.

Parameters	
adUnit	String: Can't be null. The ad unit that you want to log.
	enum AdPlacementType: Can't be null. Can be: <ul style="list-style-type: none">- BANNER = 0

adPlacementType	<ul style="list-style-type: none">- INTERSTITIAL = 1- REWARDED_VIDEO = 2- adPlacement
adPlacement	enum AdPlacement: Can't be null. Can be: <ul style="list-style-type: none">- UNKNOWN = -1- BOTTOM = 0- TOP = 1- LEFT = 2- RIGHT = 3- FULL_SCREEN = 4

Example:

```
//Log ad unit "ad_unit_test" with ad placement type is "INTERSTITIAL" at placement "FULL_SCREEN" Impression
SuperfineSDK.LogAdImpression("ad_unit_test", AdPlacementType.INTERSTITIAL, AdPlacement.FULL_SCREEN);
```

LogAdClick

void LogAdClick(string adUnit, AdPlacementType adPlacementType, AdPlacement adPlacement = AdPlacement.UNKNOWN);

Call this method when the user clicks on an ad.

Parameters	
adUnit	String: Can't be null. The ad unit that you want to log.
adPlacementType	enum AdPlacementType: Can't be null. Can be: <ul style="list-style-type: none">- BANNER = 0- INTERSTITIAL = 1- REWARDED_VIDEO = 2- adPlacement
adPlacement	enum AdPlacement: Can't be null. Can be: <ul style="list-style-type: none">- UNKNOWN = -1- BOTTOM = 0- TOP = 1- LEFT = 2- RIGHT = 3- FULL_SCREEN = 4

Example:

```
//Log ad unit "ad_unit_test" with ad placement type is "INTERSTITIAL" at placement "FULL_SCREEN" clicked.
SuperfineSDK.LogAdClick("ad_unit_test", AdPlacementType.INTERSTITIAL, AdPlacement.FULL_SCREEN);
```

LogAdRevenue

void LogAdRevenue(string network, double revenue, string currency, string mediation = "", SimpleJSON.JSONObject networkData = null)

Call this method to record revenue obtained from an advertisement.

Parameters	
network	String: Can't be null. The ad-network that generated the revenue.
revenue	double: Can't be null. The amount of revenue obtained from the ad-network.
currency	String: The currency code (e.g., "USD", "EUR") corresponding to the revenue.

mediation	String: Can be empty. The mediation platform used (e.g., Direct, Max, LevelPlay, etc.).
networkData	SimpleJSON.JSONObject: Can be null. Additional information about the ad-network.

Example:

```
SuperfineSDK.LogAdRevenue(testAdNetworkId, 1.0, "USD", "DIRECT", new Superfine.Unity.SimpleJSON.JSONObject
{
    { "param1", "abc" },
    { "param2", 100 },
    { "param3", true }
});
```

2.4 IAP Events

These events are used to track in-app purchases from your app.

LogIAPResult

```
void LogIAPResult(string pack, float price, int amount, string currency, bool isSuccess);
```

Call this method when the user attempts to buy an IAP item.

Parameters	
pack	String: Can't be null. The unique identifier of the purchased item or pack.
price	Float: Can't be null. The price of the item or pack.
amount	Integer: Can't be null. The quantity of the purchased item or pack.
currency	String: The currency code (e.g., "USD", "EUR") corresponding to the revenue.
isSuccess	Boolean: Can't be null. True if the purchase was successful. False if the purchase failed.

Example:

```
//Log when the user completed to purchase a package with ID "test_pack" for 0.99 USD, getting 150 units.
SuperfineSDK.LogIAPResult("test_pack", 0.99, 150, "USD", true);
```

LogAPRestorePurchase

```
void LogAPRestorePurchase();
```

Call this method when the user attempts to buy an IAP item.

Example:

```
SuperfineSDK.LogIAPRestorePurchase();
```

2.5 Custom Events

Log

```
void Log(string eventName, int data);
```

Call this method to log a custom event with integer data.

Parameters	
eventName	String: Can't be null. The name of your custom event.
data	Int: Can't be null. The integer data associated with the event.

```
void Log(string eventName, string data);
```

Call this method to log a custom event with string data.

Parameters	
eventName	String: Can't be null. The name of your custom event.
data	String: Can't be null. The string data associated with the event.

```
void Log(string eventName, Dictionary<string, string> data = null);
```

Call this method to log a custom event with dictionary data.

Parameters	
eventName	String: Can't be null. The name of your custom event.
data	Dictionary<string, string>: Default is null. The dictionary data associated with the event.

```
void Log(string eventName, SimpleJSON.JSONObject data = null);
```

Call this method to log a custom event with JSON object data.

Parameters	
eventName	String: Can't be null. The name of your custom event.
data	SimpleJSON.JSONObject: Default is null. The JSON object data associated with the event.

Example:

```
// Log a custom event with JSON object data
SimpleJSON.JSONObject eventData = new SimpleJSON.JSONObject();
eventData["score"] = 1000;
eventData["level"] = "beginner";
//Log your event
SuperfineSDK.Log("My_Custom_Event_Name", eventData);
```

2.6 Addons

Unity IAP helper class

The SuperfineSDKUnityIAP class simplifies the process of sending In-App Purchase (IAP) receipt events. Ensure you are using the **Unity IAP** package for this functionality.

- **Integration** Add the Unity IAP Helper Addons to your project by going to the **Superfine > Copy UnityIAP Addon**.
- **Sending Event:** Call `Superfine.Unity.SuperfineSDKUnityIAP.LogIAPReceipt(Product p)` when a purchase is successfully completed using the Unity IAP plugin.

Example:

```
// Callback function for successful purchase
private void ProcessProductFinal(Product p, string receipt = null)
{
    // Implement your logic here

    // Log the first purchase event
    Superfine.Unity.SuperfineSDK.LogIAPResult(p.definition.id, (double)(p.metadata.localizedPrice), 1, p.metadata.isoCurrencyCo

    // Use Unity IAP helper to send the receipt event for LTV calculation of renewing purchases
    Superfine.Unity.SuperfineSDKUnityIAP.LogIAPReceipt(p);
}
```

Ads reporting helper class

We offer ad revenue reporting support through our addon classes. Automatically receive detailed reports by implementing the appropriate class based on your chosen mediation platform and registering for events. Currently, we provide support for the following mediations: Max Mediation (AppLovin), IronSource Mediation, and Google AdMob Mediation.

Applovin Addons Helper Class

- **Integration:** Add the AppLovin Helper Addons to your project by going to the **Superfine > Copy AppLovin Addon**.
- **Event Registration:** Begin logging revenue and impressions by calling `SuperfineSDKApplovin.RegisterPaidEvent()`. When you're done, turn it off with `SuperfineSDKApplovin.UnregisterPaidEvent()` or when your manager class is destroyed.

IronSource Addons Helper Class

- **Integration:** Add the Ironsource Helper Addons to your project by going to the **Superfine > Copy IronSource Addon**.
- **Event Registration:** Begin logging revenue and impressions with `SuperfineSDKIronSource.RegisterPaidEvent()`. Turn it off with `SuperfineSDKIronSource.UnregisterPaidEvent()` when done or when your manager class is removed.

Google AdMob Addon Helper Class

- **Integration:** Add the Admob Helper Addons to your project by going to the **Superfine > Copy Admob Addon**.
- **Event Registration:** For Google Admob you have to register events for all placement that you have.
 - For Banner: `SuperfineSDKAdMob.RegisterBannerViewPaidEvent(bannerView, adUnitId)` and `SuperfineSDKAdMob.UnregisterBannerViewPaidEvent(bannerView, adUnitId)`.
 - For Interstitial: `SuperfineSDKAdMob.RegisterInterstitialAdPaidEvent(interstitialAd, adUnitId)` and `SuperfineSDKAdMob.UnregisterInterstitialAdPaidEvent(interstitialAd, adUnitId)`.
 - For Rewarded video ad: `SuperfineSDKAdMob.RegisterRewardedAdPaidEvent(rewardedAd, adUnitId)` and `SuperfineSDKAdMob.UnregisterRewardedAdPaidEvent(rewardedAd, adUnitId)`.
 - For Rewarded Interstitial Ads `SuperfineSDKAdMob.RegisterRewardedInterstitialAdPaidEvent(rewardedInterstitialAd, adUnitId)` and `SuperfineSDKAdMob.UnregisterRewardedInterstitialAdPaidEvent(rewardedInterstitialAd, adUnitId)`.
 - For App Open `SuperfineSDKAdMob.RegisterAppOpenAdPaidEvent(appOpenAd, adUnitId)` and `SuperfineSDKAdMob.UnregisterAppOpenAdPaidEvent(appOpenAd, adUnitId)`.
 - For the Ad revenue `SuperfineSDK.LogAdRevenue()`.

Facebook Events Helper Class

The `SuperfineSDKFacebook` class simplifies sending events to Facebook for marketing purposes. To smoothly integrate this feature, follow these steps:

- **Integration:** Add the Facebook Addon by copying it from the Superfine menu.
- **Event Registration:** Begin logging events with `SuperfineSDKFacebook.RegisterSendEvent()`. When done, turn it off using `SuperfineSDKFacebook.UnregisterSendEvent()` or when your manager class is removed.

By following these instructions, you can effectively utilize the `SuperfineSDKFacebook` class to transmit custom events to Facebook, enhancing marketing insights and decision-making for your app.

2.7 Postback Conversion Value for iOS

The method allows you to update both the conversion value and coarse conversion values, and it provides the option to send the postback before the conversion window ends. Additionally, it allows you to specify a completion handler to handle situations where the update fails.

```
using Superfine.Tracking.Unity;
```

```
// Example 1: Basic usage without coarseValue or lockWindow
```

```
SuperfineSDK.UpdatePostbackConversionValue(10);
```

```
// Example 2: Usage with coarseValue
```

```
SuperfineSDK.UpdatePostbackConversionValue(8, "low");
```

```
// Example 3: Usage with lockWindow
```

```
SuperfineSDK.UpdatePostbackConversionValue(15, "medium", true);
```