

STATEMENT OF PURPOSE

Dear, Admissions Committee,

My passion for health and my desire to make a meaningful impact in healthcare systems has been the driving force behind my academic and professional journey thus far. As an ambitious student with a solid background in Health from West End University College in Ghana, I have always aspired to contribute to the field in a substantial way. Through my experiences, particularly as a pharmacist at the Ghana Health Service, I have gained valuable insights into the challenges and opportunities present in the healthcare sector. It is this firsthand experience that has fueled my interest in pursuing an MRes in Management at the University of Central Lancashire. During my undergraduate studies, I have developed a strong foundation in health-related subjects, which has equipped me with the necessary knowledge and skills to navigate complex healthcare environments. I have always been eager to learn and grow, and I believe that pursuing a Master's degree in Management will allow me to broaden my expertise and perspective in the field. I am particularly drawn to the program at the University of Central Lancashire due to its reputation for excellence in research and management education, as well as its emphasis on practical application. One of the key reasons why I am interested in the MRes in Management program is the opportunity it provides to delve deeper into the intersection of health and management. Through this program, I aim to enhance my understanding of healthcare systems, organizational behavior, and strategic management, all of which are crucial for driving positive change in the industry. I am eager to explore how management principles can be effectively applied to address the challenges facing healthcare organizations today, such as improving efficiency, enhancing service delivery, and ensuring patient safety. Moreover, I am excited about the prospect of engaging with a diverse cohort of students and faculty members at the University of Central Lancashire. I believe that learning in a multicultural environment will not only broaden my horizons but also provide me with valuable insights into different healthcare systems and practices around the world. I am confident that the collaborative and innovative learning environment at the university will enable me to develop a global perspective and hone my leadership skills, which are essential for driving change in the healthcare sector. Looking ahead, my long-term career goal is to assume a leadership role in healthcare management, where I can leverage my knowledge, skills, and passion to improve the delivery of care and contribute to the overall well-being of communities. I see the MRes in Management program as a stepping stone towards achieving this goal, as it will equip me with the specialized knowledge and analytical skills needed to navigate the complex landscape of healthcare management. In conclusion, I am truly excited about the opportunity to pursue an MRes in Management at the University of Central Lancashire and am confident that this program will not only enhance my academic and professional growth but also enable me to make a meaningful difference in the field of healthcare management. I am ready to immerse myself in this transformative learning experience and contribute to the vibrant academic community at the university.

Yours sincerely,

Ms MARTHA ADEABA DANIELS